



Our mission is to share the story of the struggle against HIV/AIDS so that we remember, in perpetuity, the lives lost, we offer healing and hope to survivors, and we inspire new generations of activists in the fight against stigma, denial, and hate, for a just future.



Programs & Impact

The National AIDS Memorial is the steward of our nation's two most notable AIDS Memorials: the 10-acre, federally-designated National AIDS Memorial Grove ("the Grove") and the globally recognized, 54 ton AIDS Memorial Quilt ("the Quilt").

Both were created by hundreds of thousands of grieving loved ones, and through their respective artful natures and unique storytelling qualities, they reveal the humanity behind the statistics, invoke compassion, dispel hate, discrimination, and stigma, and inspire action.

More than 500,000 volunteer hours have helped to create these two powerful memorials, transforming individuals, communities, and our nation in the process.

In addition to the Grove and the Quilt, the National AIDS Memorial

offers nationally recognized programs in support of our mission, including Community Volunteer Workdays; the Pedro Zamora Young Leaders Scholarship; the Mary Bowman Arts in Activism Award; Surviving Voices AIDS Oral History Project; Quilt Displays (year-round, nationwide); and the annual World AIDS Day National Observance.

Imparting the history and lessons of AIDS—and the AIDS Movement—is at the core of everything we do, and through our iconic AIDS Memorials and inspiring programs, we seek to ensure that the story of AIDS is known by current and future generations; that they stay engaged in efforts to end HIV/AIDS; be inspired to advance health, racial, and social justice; and embrace diversity, equity, inclusion, and justice.

Our vision is that never again will a community be harmed because of fear, silence, discrimination, or stigma.





The Grove Story

- The idea for the National AIDS Memorial Grove was conceived by a small group of San Franciscans devastated by the AIDS crisis. They wanted to create a healing garden with the community, dedicated to all lives touched by AIDS.
- Working with The City's Parks and Recreation Department, they selected a long-neglected site at the heart of Golden Gate Park and began planning to transform it. The City essentially donated the land and the organization pledged no government funding—the site would, instead, be created and maintained by community volunteers.
- In September 1991, hundreds of volunteers began the initial cleanup of the site.
- In 1996, Representative Nancy Pelosi spearheaded—and President Clinton signed into law—legislation designating the site a National Monument (“The National AIDS Memorial Grove Act of 1996”).





Community Volunteer Workdays in the Grove

- Over the years, approximately 40,000 volunteers have participated in nearly 400 Community Volunteer Workdays, donating 300,000 volunteer hours of labor worth more than \$4 million.
- They have removed countless tons of brush and debris, and planted over 10,000 new trees, plants, and shrubs. They regularly scrub the Memorial's numerous engraved hardscape features, and resurface the roads and numerous pathways that lead through it.
- Annual costs associated with Community Volunteer Workdays total \$121,000. These include volunteer meals; trees, plants, and shrubs; mulch; stone; staff wages; purchase/rental of machinery and heavy equipment; tools/gardening supplies such as gloves, shovels, pitchforks, rakes, hoes, pruners, and clippers; first aid supplies; and team leader training, brochures, and outreach materials.





2026 Workday Season Sponsorship Levels & Benefits

\$25,000 Presenting Partner

- Individual name engraved in Artists Portal
- Customized, Special Workday for up to 60 participants
- Partner's printed material at Workdays
- Logo on quarterly e-blast to all volunteers
- Recognition and logo in all printed 2026 Workday materials
- Feature article in newsletter
- Logo on website linked to Partner's site
- Invitation to speak at 2026 Workdays

\$10,000 Partner

- Customized, Special Workday for up to 40 participants
- Partner's printed material at Workdays
- Logo on quarterly e-blast to all volunteers
- Recognition and logo in all printed 2026 Workday materials
- Recognition in newsletter
- Logo on website linked to Partner's site

\$5,000 Partner

- Customized, Special Workday for up to 10 participants
- Partner's printed material at Workdays
- Logo on quarterly e-blast to all volunteers
- Recognition and logo in all printed 2025 Workday materials
- Recognition in newsletter
- Logo on website linked to Partner's site

\$2,500 Partner (supports 1 workday)

- Partner's printed material at Workday
- Partner's logo on quarterly e-blast to all volunteers
- Logo on website linked to Partner's site



Current & Past Community Volunteer Workday Partners



THE MAX AND VICTORIA
DREYFUS FOUNDATION

blue  of california

BANK OF AMERICA 



 **UnitedHealthcare**



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