

NOW HIRING

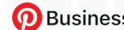
## Jr. Digital Advertising Specialist

FULL-TIME POSITION WITH BLOOMINGTON, IL ADVERTISING AGENCY

### POSITION OVERVIEW

Responsible for **placing, optimizing, and reporting on the performance of paid digital ads** for the core client base of a growing Advertising Agency, as well as supplementing the Agency's standalone **Paid Ads** division. After the production team develops the creative, it's your job to make sure people see it, finding eyes & ears across multiple screens and devices on whatever platform, service, feed, site, and channel consumers are using. You will be the one handling budgets, building campaigns in various Ads Manager platforms, and clicking the buttons that say Submit, Schedule, and Publish across all **Google, Social, Streaming,** and other 3rd party platforms. **You target audiences** like a sniper, you can do research without ChatGPT, and you're obsessive about optimization and efficiency. You love finding the story in the numbers, exploring new platforms, and you're always looking to identify and optimize the most valued segments of ears and eyeballs whose screen should be filled with our clients' content.

- You will create & manage paid **GOOGLE AD CAMPAIGNS.**
- You will create & manage paid **SOCIAL MEDIA AD CAMPAIGNS.**
- You will create & manage paid **STREAMING MEDIA AD CAMPAIGNS.**
- You will **CONNECT, TRACK & ANALYZE** everything so we know what's working.
- You're an **ANALYST.**  
...NOT A BUTTON-PUSHING ROBOT.
- You eat & shop **LOCAL.**  
...NOT CHAINS & BIG BOX STORES.
- You're **RELATIONAL.**  
...NOT DISTANT & ISOLATED.



**PAID DIGITAL  
ADVERTISING**



**ANALYSIS &  
REPORTING**



**TRUST  
& WISDOM**

STARTING SALARY RANGE

**\$45,000 - \$55,000**

BASED ON SCOPE OF SKILLS, COMPETENCIES,  
EXPERIENCE & QUALIFICATIONS AT TIME OF HIRE

READ THE FULL POSTING & APPLY

**[joshuaonenine.media/careers](https://joshuaonenine.media/careers)**

IN-PERSON INTERVIEWS: MAR-APR 2026  
EXPECTED START DATE: APR-MAY 2026

### PLEASE NOTE

This is **NOT** a remote position.  
This is **NOT** a work-from-home position.  
This is **NOT** a freelance position.

For this full-time, salaried position, **candidates must reside in the Bloomington-Normal area to work in-person** at the JoshuaOneNine Office in downtown Bloomington.

