

The Race To Zero Campaign

“There does not exist a single, unified, and globally recognised pre-defined path, tool or methodology to undertake this voluntary journey. This is particularly the case for a group of brands as diverse as those represented in the EOG. As a consequence, we encourage each member (and the outdoor industry as a whole) to establish what is the most suitable sustainability-related approach for each of them individually.”

— Sustainability Charter



United Nations

Framework Convention on
Climate Change

RACE TO ZERO

Race to Zero is the UN-backed global campaign rallying non-State actors – including companies, cities, regions, financial, educational, and healthcare institutions – to take rigorous and immediate action to halve global emissions by 2030 and deliver a healthier, fairer zero carbon world in time.

— UNFCCC's Race To Zero

UN



Partners

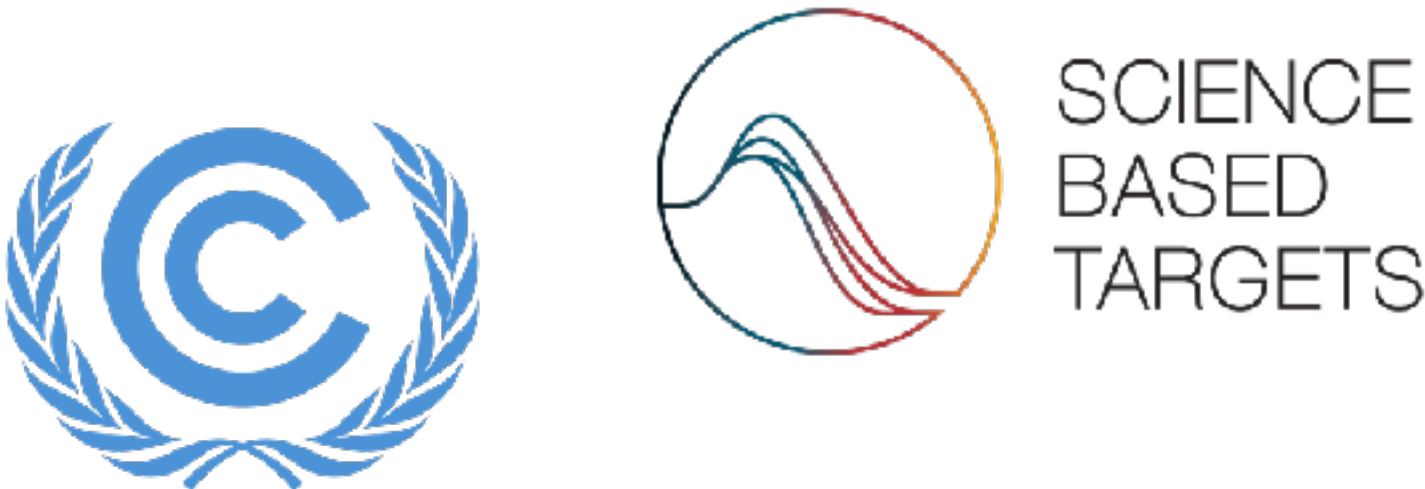


Businesses

Progress Within Membership

~25%

EOG members
already signed up



**Fashion Industry Charter
for Climate Action.**





SOG CLIMATE COMMITMENT

The latest IPCC reports makes it painfully clear: the World needs to halve greenhouse gas emissions by 2030 for a chance to stay close to 1,5°C global warming, then halve again until 2040 to reach net-zero by 2050. We also need to restore and preserve nature to rebuild large-scale carbon sinks. If we fail, there will be severe to catastrophic consequences depending on how close we get and which tipping points we trigger. Every tenth of a degree will matter.

To align with this challenging roadmap and send a strong message to our industry, SOG decided in 2022 that **a climate commitment in line with the Paris agreement will be a requirement for all SOG members**, through one of the UNFCCC Race to Zero partner initiatives or through a verified 1,5°C commitment in STICA.

ABOUT RACE TO ZERO



Race to Zero is a UNFCCC's global campaign to rally leadership for the 1,5°C future. It creates momentum by bringing together leading initiatives and networks. You join the initiative through one of the partners. The most relevant Race to Zero partners for SOG members are:

Voluntary > Mandatory

Why Make This Mandatory?

- Unified voice for the membership
- Protecting members, legislation is already coming
- Outdoor ahead of fashion and other industries
- It's the right thing to do



Proposed Vote From the EOG Board

November EGM



Mandatory for every EOG member to sign up to the UNFCCC's Race to Zero by the end of 2024.

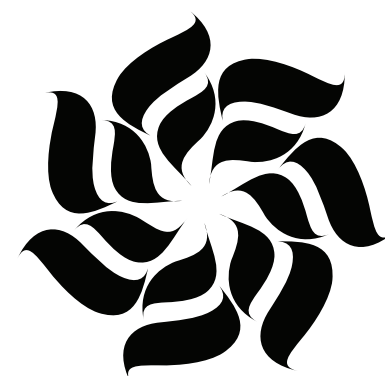
More Information

Katy Stevens and Scott Nelson

- What is the Race To Zero Campaign?
- Why do we need to join something like this?
 - Already happening (legislation, CSRD)
 - Benefits: connect to networks with experience and tools to make this happen
- Now to November
 - Feedback sessions, webinars, exec updates, website, individual convos, etc.
 - Before we make this mandatory, before we even vote on it, we want to understand what your concerns are and your feedback



Impact Accelerator Fund

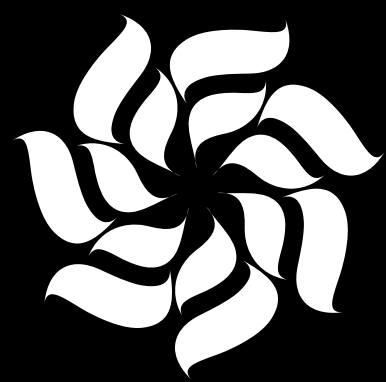


I M P A C T
A C C E L E R A T O R
F U N D

F O R C L I M A T E

“How are we going to pay for this?”

Significant resources are required for the industry to meet necessary climate targets and be net-zero by 2050



IMPACT
ACCELERATOR
FUND

FOR CLIMATE

A collaborative fund dedicated to supporting decarbonisation projects and climate mitigation actions within supply chains related to the outdoor industry...

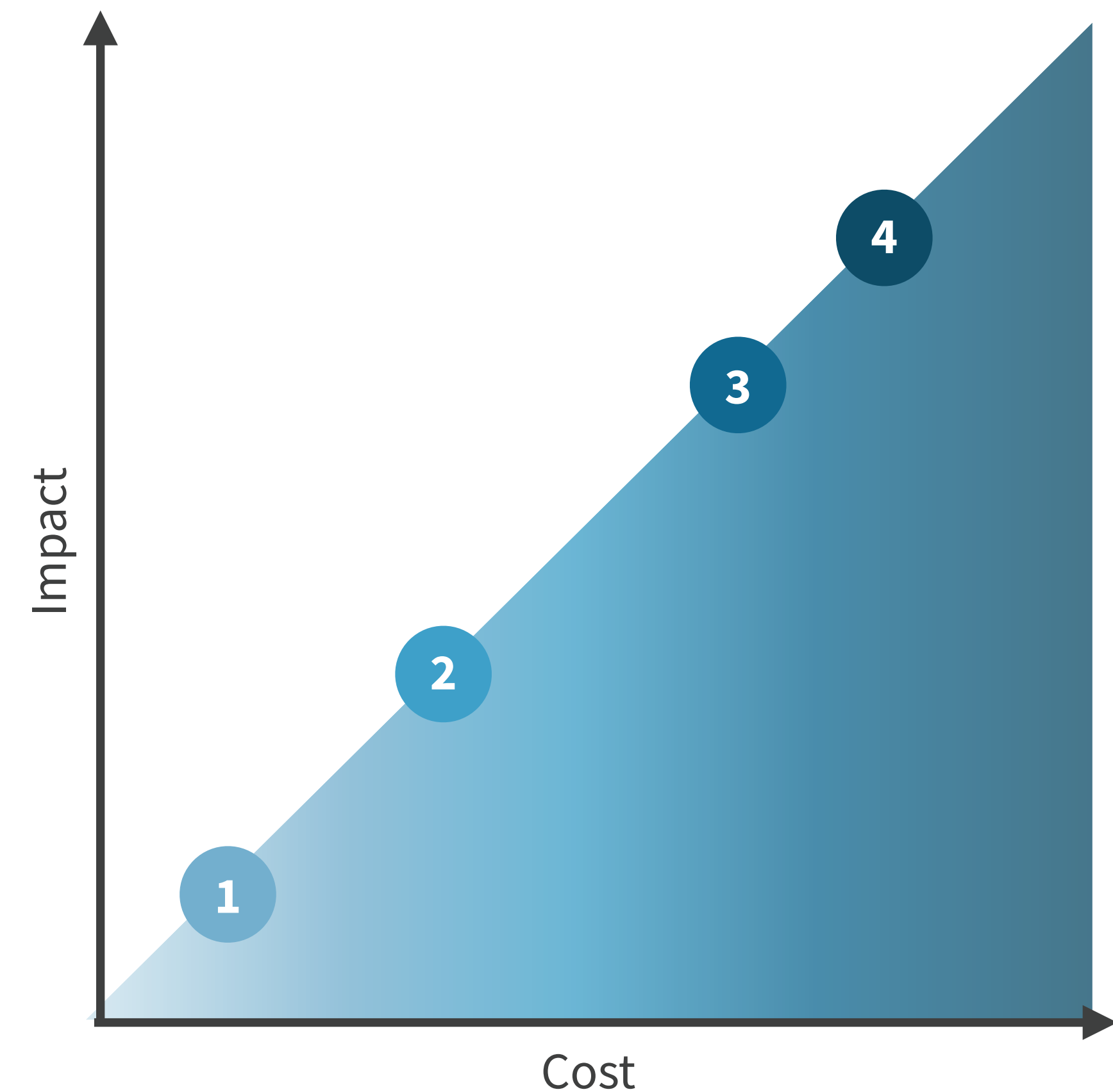
Fundraising Ideas

- Direct donations from brands, retailers
- Funding / match funding from governments, other organisations etc
- Consumer awareness
- Campaigns
 - No-returns
 - Create a movement together
 - Protect the mountains



Scope

- 1 Topic introduction** - getting the faculties to agree to take part in anything else. Could be open webinars or recordings. Even small contributions helpful
- 2 Assessment / Capacity Building** - e.g. CTA/CLP. Up to Carbon Toolkit stage
- 3 On-site mitigation actions** - e.g. supporting with mitigation actions from carbon toolkit
- 4 Off-site mitigation actions** - off site solar/wind park



Next steps

- Formation of Steering Committee
- Set up a 'seed fund' for lighthouse project to test concept
- Project could be:
 - Combination of capacity building
 - And/or based on mitigation actions suggested in Carbon Toolkits developed through Carbon Reduction Project



Human Rights Due Diligence Course

Human Rights Due Diligence

Increasing scope and standard of care

- **EU** - Corporate Sustainability Due Diligence Directive (CSDDD)
- **EU** - Ban on Products made using forced labour
- **EU** - Empowering Consumers
- Member State level
 - **Germany**.- Supply Chain Due Diligence Act
 - **France** - Loi Vigilance
 - **Netherlands** - Responsible Business Conduct Act
 - **Norway** - Transparency Act
 - **UK** - Modern Slavery Act
 - **Austria** - Austrian Supply Chain Act (motion)
 - **Belgium** - Due Diligence Law (proposal)





CSDDDD Key Points

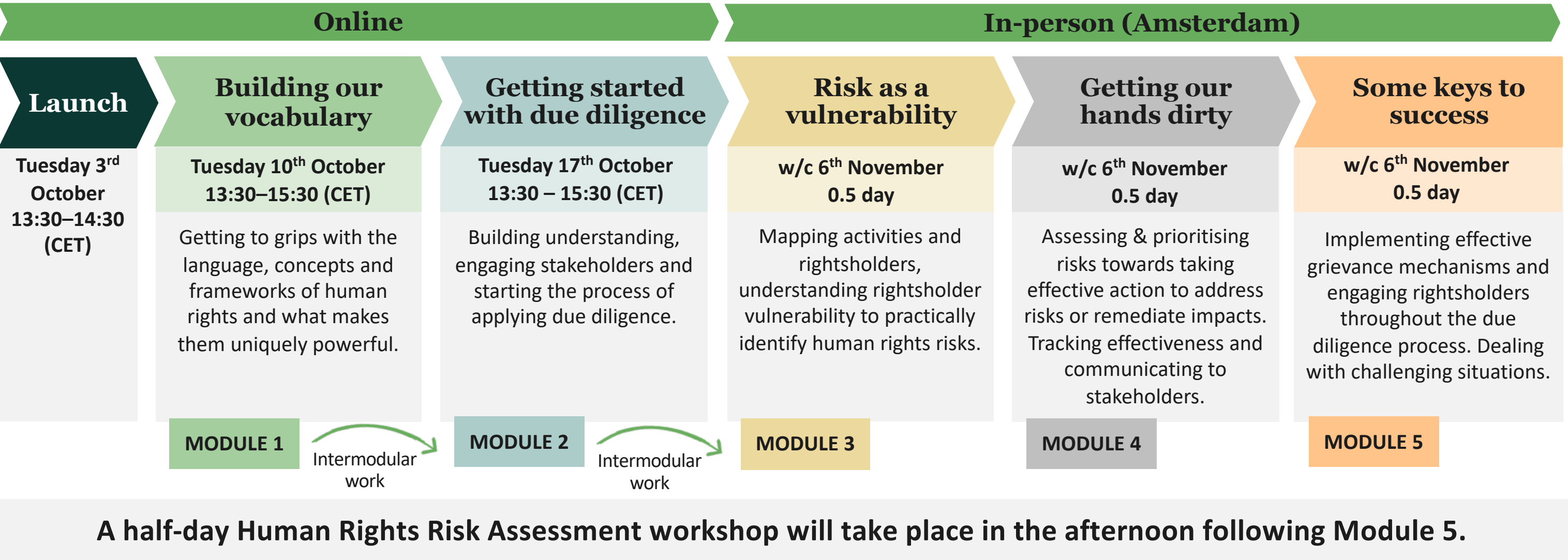
(Corporate Sustainability Due Diligence Directive)

- Textile industry identified as high-risk
- Obligations in social and environmental due diligence down to extraction of raw materials (tier 4)
- Inclusion of remediations for all affected persons , groups, communities, and/or environment
- Expansion of civil liability and preservation of directors' duty of care
- Sanctions shall be not less than 5% of net worldwide turnover (and exclusion from public procurement)

Course Information

Dates and timings

The programme requires **5 hours online attendance in October** (with extra time for practical exercises and activities between modules) followed by a **2-day in-person session** concluding with a **half-day Risk Assessment workshop**. You will also gain access to a closed Teams group for peer-learning with other participants and with trainers from twentyfifty during and after the programme.



Objectives

By the end of the programme you will:

- Have in-depth knowledge of Human Rights theories, frameworks and standards
- Understand what is required of businesses with respect to Human Rights including recent legislative developments
- Have tools, templates and guidance to develop a Human Rights Due Diligence approach suitable for a business of any size
- Have practical experience identifying Human Rights risks and issues, prioritising where to take action plans and engaging other people in the process
- Be set up for a collaborative industry risk assessment with peers

“The programme was a great experience. It was very practical and the cases from the field showed how things work on the ground... the format really easy to follow and interactive. I now feel confident to help companies who want to start the process of advancing human rights.”
VERONICA GARCIA, PROJECT MANAGER, FORETICA