



French EPR schemes and the loi AGEC

Webinar with Ecologic and Re_fashion

Overview of Extended Producer Responsibility

- Producers bring products to market
- End-of-life products become waste
- End-of-life waste creates cost for communities and creates pollution



*principle of Extended Producer Responsibility (EPR) means that part of the cost of repairing the environmental impact of products placed on the market has to be paid by the consumer through a “**pay as you throw**” system.*

EPR shifts the financial burden of waste disposal costs onto the consumer, through the producer. The practical application of EPR makes the individuals and companies responsible for pollution and waste more accountable, and encourages action to reduce waste at source.



Overview of Extended Producer Responsibility

European EPR

- End of life Vehicles (ELV)
- Waste of Electrics and Electronics Equipements (WEEE)
- Batteries & Accumulators

French EPR subject to EU regulations

- Household packaging
- Fluorinated refrigerant fluids
- Pharmaceuticals

French EPR

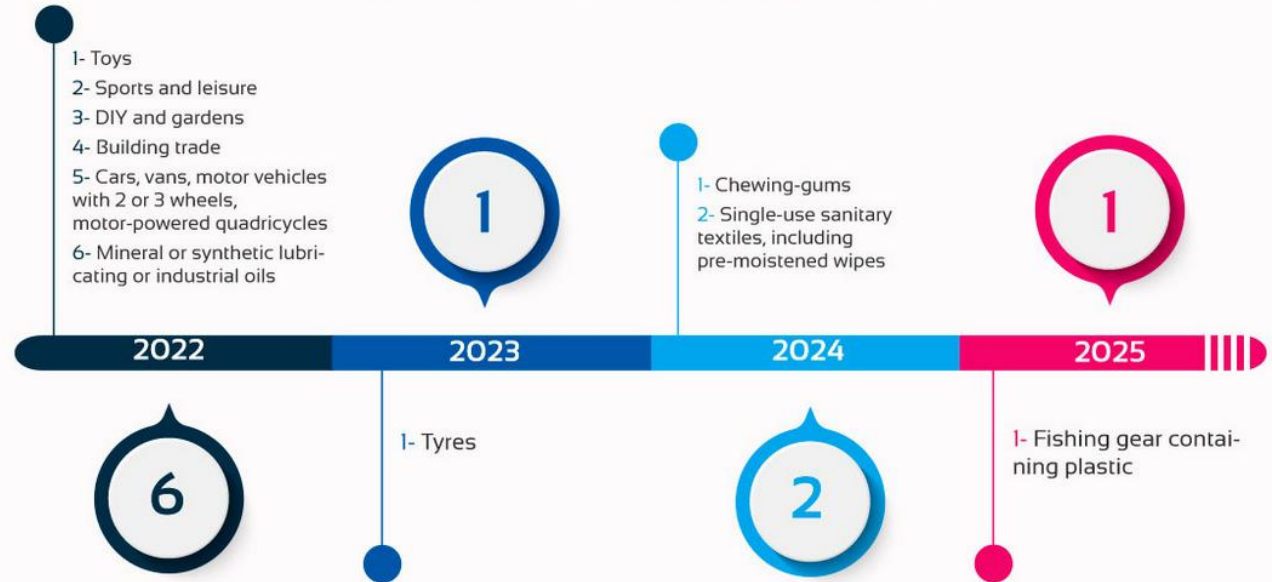
- Graphic papers
- Textiles
- Furniture
- Infectious healthcare waste
- Gas canisters



Overview of the AGEC Law

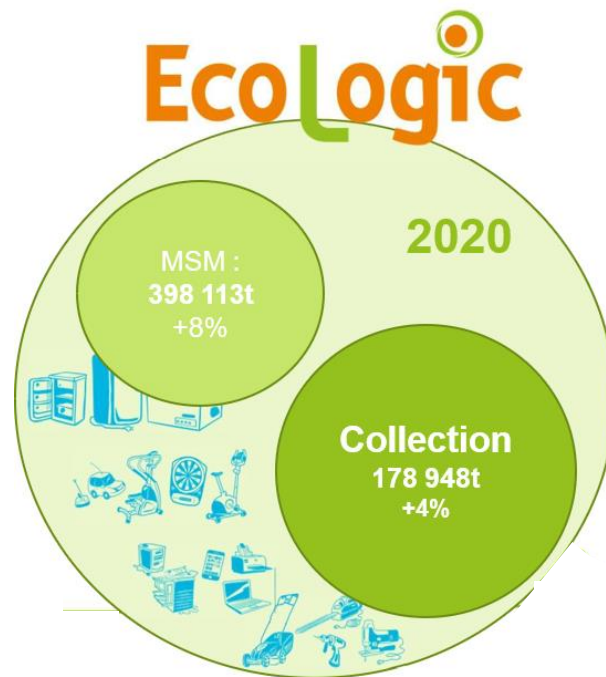
The new EPR channels

The Anti-waste and Circular Economy law voted in 2020 establishes new EPR scheme



Who are we?

- **eco-organisation** approved by the State for the management of Waste Electrical and Electronic Equipment (**WEEE**), Sport and Leisure (ASL) and **DIY thermal**
- simplified joint stock company (SAS)
- private not-for-profit company assigned a mission of general interest by the authorities
- *Founded in 2005*
- *Approved since august 2006*



The challenge of the Extended Producer Responsibility



2 150 000 T /
year



150 000 T /
year



The sports and cycle sector and Ecologic



Shareholding



Members of the ASL strategic comitee



EcoLogic



A non-profit Organism (Authorities-accredited organism)

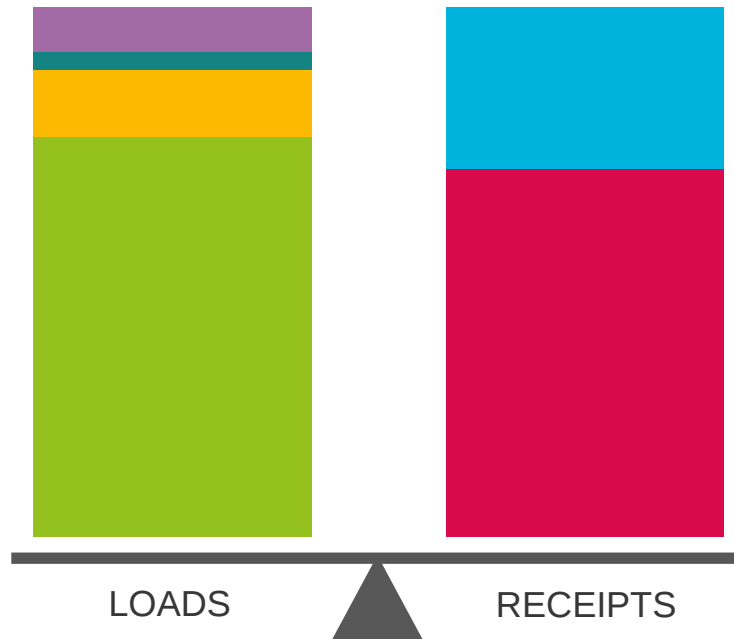
3% operation cost and tax

1% communication, R&D

14% Financial support to partners

82%

OPERATIONNAL COSTS



24% SECONDARY MATERIALS SALES

76% ECO FEE

VISIBLE FEE DEPENDS ON :

- Authorities-accredited company ;
- Product type ;
- Tack back scheme efficiency ;
- Operationnal costs and materials prices on market



PRODUCERS / DISTRIBUTOR obligations



Producers January 2022

- Registration with ADEME → Unique identification Number (UIN)
- Declaration of their placing on the market
- Payment of the eco-fee to Ecologic

*Article L.541-10-13 du
code de l'Environnement*

Distributors January 2023

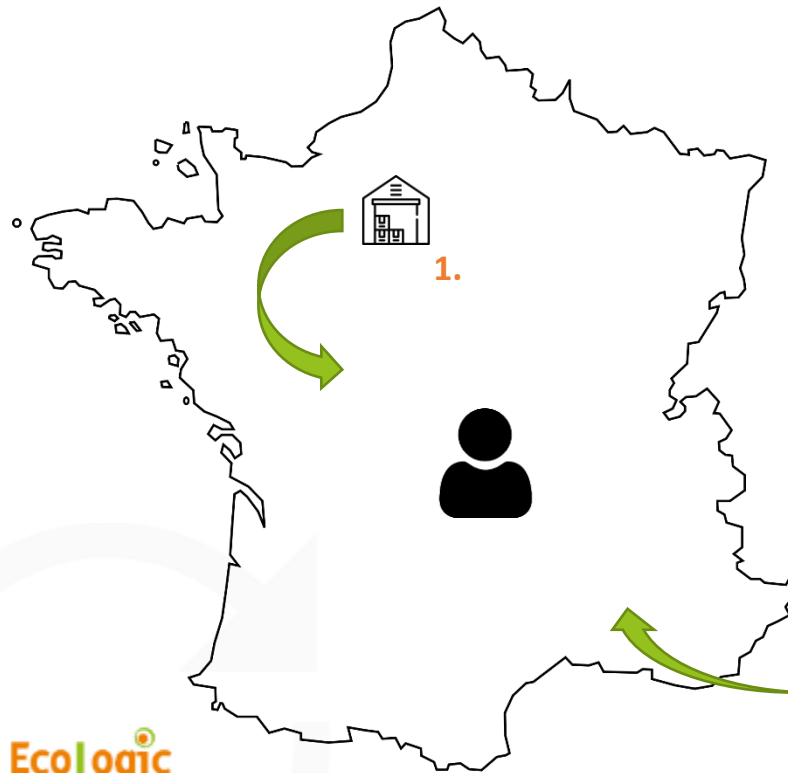
- 1-for-1 or 1-for-0 take-back
- Inform their consumers in a very visible way
- Return the waste to an SSE actor or to Ecologic

*Articles L.541-10-8 & R.541-158 à
R.541-164 du code de
l'Environnement*



Am I a marketer? First time on the market in France

My company has a distribution and export activity.



1. I distribute SLA in B2B

I do not have an obligation to declare and pay eco-fee for this channel

2. I distribute SLA in B2C from abroad

I will have to declare the tonnages of ASL from this channel and pay the eco fee



What is an SLA ?



Sporting and Leisure Goods are equipment used for sports or outdoor leisure activities, including accessories and consumables.

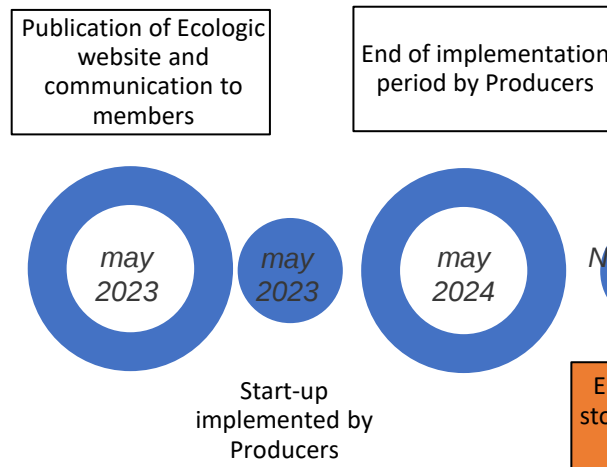
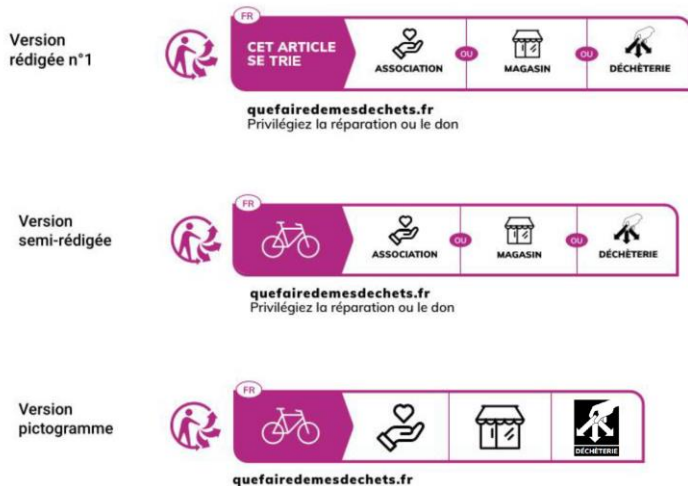
It is therefore a product used for sports or leisure purposes.

EXCLUDED:

- **WEEE:** battery-operated or plug-in equipment.
- **TEXTILES:** non-technical, non-specialized sportswear and footwear
- **PRODUCTS SUBJECT TO OTHER REGULATIONS**
- **FIREARMS**
- **GENERAL LUGGAGE**
- **EQUIPMENT NOT SPECIFIC TO SPORTS** (e.g. sunglasses)
- **EQUIPMENT FOR SPORTS AND PHYSICAL ACTIVITY ESTABLISHMENTS (EAPS)**

InfoTri

Mandatory display of Triman infotri on SLA
[all the information here](#)



SLA standard eco fee grid

A fee calculated according to :

- The family: type of sport
- The sub-family : type of article
- The weight/ product/ price range

$$\text{Net weight of an ASL} = \text{Gross weight of an ASL} - \text{Packaging weight}$$


CATEGORY	SUB CATEGORY	FAMILY	INFORMATIONS	FEE CODE	FEE 2022 (/sales unit)
Cat. 2 Articles/Equipment/Products for sports and those intended for outdoor activities	Other ASL of material composition between 80% & 94% metal (Excluding EPR WEEE, DEA)	ski poles, basketball hoop circle, metal golf club...	inf to 0,2kg ASLmet1 >= 0,2 & < 0,5kg ASLmet2 >= 0,5 & < 1kg ASLmet3 >= 1 & < 2kg ASLmet4 >= 2 & < 3kg ASLmet5 >= 3 & < 4kg ASLmet6 >= 4 & < 5kg ASLmet7 >= 5 & < 6kg ASLmet8 >= 6 & < 10kg ASLmet9 >= 10 & < 15kg ASLmet10 >= 15 & < 21kg ASLmet11 > 21kg ASLmet12		0,02 € / unit 0,06 € / unit 0,11 € / unit 0,22 € / unit 0,33 € / unit 0,44 € / unit 0,55 € / unit 0,66 € / unit 0,77 € / unit 1,32 € / unit 1,87 € / unit 2,75 € / unit
	Other sporting and leisure goods (including textiles excluding Refashion EPR)	Any other sports and leisure items, spare parts and accessories, not otherwise mentioned in this document E.g. racquet sport and co: bats, rackets, balls, butts, nets E.g. textiles outside TLC: hiking backpack, snowshoe cover,... E.g. fitness: floor mats, steps,... Ex. mountain: Skiing, sledging, snowboarding, E.g. fishing: fishing rod, reels, net, fishing crate, disgorgers, trap, bourriche... Other e.g.: billiard balls, flechettes, targets, ... e.g. golf clubs, golf balls e.g. aquatic: fries, boards ..	inf to 0,2kg ASLdiv1 >= 0,2 & < 0,5kg ASLdiv2 >= 0,5 & < 1kg ASLdiv3 >= 1 & < 2kg ASLdiv4 >= 2 & < 3kg ASLdiv5 >= 3 & < 4kg ASLdiv6 >= 4 & < 5kg ASLdiv7 >= 5 & < 6kg ASLdiv8 >= 6 & < 10kg ASLdiv9 >= 10 & < 13kg ASLdiv10 >= 13 & < 15kg ASLdiv11 >= 15 & < 20kg ASLdiv12 >= 20kg ASLdiv13		0,03 € / unit 0,07 € / unit 0,15 € / unit 0,25 € / unit 0,44 € / unit 0,73 € / unit 1,02 € / unit 1,32 € / unit 1,46 € / unit 1,75 € / unit 2,05 € / unit 2,92 € / unit 4,39 € / unité



Eco modulation of the fee



In accordance with the requirements of the AGECL Law and their approval specifications, the eco-organizations must :

Propose, within 6 months after their approval, bonus and penalties based on relevant environmental performance criteria covering at least the following criteria :

- Availability of spare parts
- Incorporation of recycled material
- from 2024: recyclability
- from 2025 : durability

Topic 1: Availability of spare parts

CR 1.1 Availability period

Bonus for products with spare parts available beyond 10 years and if documentation indicating the process for replacing a spare part is available to the general public

CR 1.2 Availability timeout

Penalty for spare parts unavailable within 7 business days. The delay is counted as the average time between the reseller's request to the producer and the delivery

Topic 2 - Integration of recycled raw material

Calculation basis :

calculation of the share of recycled materials on the total mass of the product

undifferentiated consideration of post-production (from another production) and post-consumer recycled materials

Limit for the list of products below (the limit may evolve when the criteria are extended to other products, particularly "sportswear"):

integration of 40% of recycled raw material post consumer



Topic 2 - Integration of recycled raw material

Calculation basis :

calculation of the share of recycled materials on the total mass of the product

→ integration of 40% of recycled raw material post prod + post consumer

Products eligible in 2023:

Floor mats, table tennis table. Winter mountain products (skis, poles, ski boots, ski helmets, ski masks, snowboards, bindings, snowshoes, sledges), Water sports products (inflatable canoes/kayaks, rigid canoes/kayaks, paddles, oars, rowing oars/shovels, rafts), Surfboards, Windsurfing boards, Windsurfing mast, Windsurfing wishbone, Inflatable stand-up paddle, Rigid stand-up paddle, Kite-surfing boards), Life jackets, Sails, Kite-surfing wings, Leisure tents, Neoprene suits



Modulation amplitude

• Principles

- Bonus or penalties of 10% of the eco-contribution amount
- Cumulative criteria for the same product

Examples:

	2023 fee	criteria 1 disponibilité pièces détachées > 10ans	criteria 2 délai pièces détachées > 7j	criteria 3 intégration matières recyclées > 40%	crit 1 + 2 + 3	crit 1+2	crit 1+3
Ping pong table	3,18 € / unit	2,86 € / unit	3,50 € / unit	2,86 € / unit	2,86 € / unit	3,18 € / unit	2,54 € / unit
Scooter	2,16 € / unit	1,94 € / unit	2,38 € / unit			2,16 € / unit	
Life jackets	0,13 € / unit			0,12 € / unit			
ski mask	0,06 € / unit			0,05 € / unit			
paddle	1,70 € / unit	1,53 € / unit	1,87 € / unit	1,53 € / unit	1,53 € / unit	1,70 € / unit	1,36 € / unit





Operational modalities

What happens to the waste after collection ?

Fully financed by eco-contributions



Reuse by SSE actors (e.g.: reuse zone in waste collection centers)

Sorting centers

5 main sorting families for ASL

Whole cycle
Ferrous metals
Non-ferrous metals
Plastic
Other ASL

Treatment centers



Recycling or
energy
recovery

Opportunities



Repair Funds



Created by the **law of February 10, 2020** to reduce waste and for circular economy (AGEC), which **aims to extend the lifespan of products**.

In this context, eco-organizations and individual systems participate in the financing of repair costs by creating a funds to achieve the repair rates set in the approval specifications. This funds can be used for one sector, or mixed

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Amount of the Funds in M€	2022	2023	2024	2025	2026	2027
Bicycles and personal mobility equipment	5,7	11,5	17,2	22,9	28,7	34,4
Other articles for sports and outdoor activities	0,6	0,6	0,6	0,6	0,6	0,6
Total M€	6,3	12,1	17,8	23,5	29,3	35,0



Financial modalities

Category 1

- Fixed price of 15€ for repairs > 65€ then fixed price of 30€ for repairs > 120€

Category 2

- The amount and the limit are still to be defined
- List of eligible products in 2023: backpacks, tents, neoprene suits, stand up paddle, kayaks, climbing shoes, horse blankets, snowshoes



Producer Actor's actions

Material recycling (closed loop recycling, open loop recycling, upcycling)



Reuse (reuse of equipment & spare parts, as is or after reconditioning, ASL from free trade-in or trade-in with buy-back or incentive, ASL resold as second hand or donated)



Logistical massification (ASL from customer returns to the marketer's supply points, via T envelope or parcel with prepaid postage, etc.)

EcoLogic



EcoLogic



EcoLogic



EcoLogic



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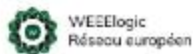
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