

Re_fashion



What is Refashion?

The eco-organisation for the Clothing, Household Linen and Footwear sector



■ A private, non-profit company approved by the French Ministries of Ecology and Economy

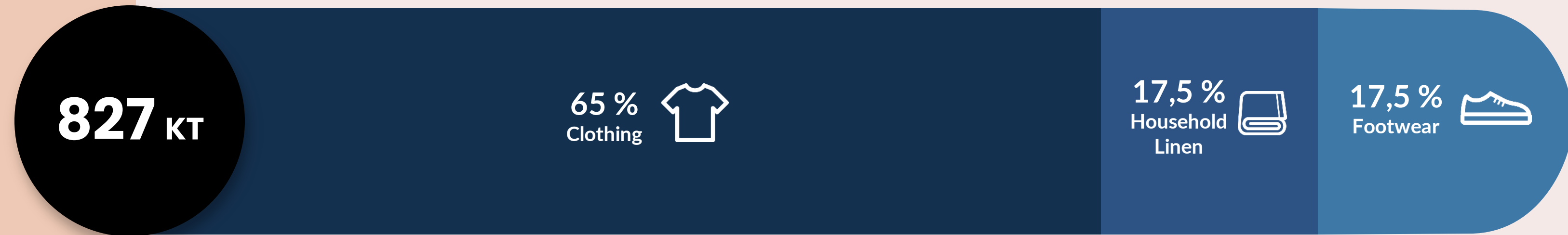
■ Financed by brands, distributors & manufacturers – *marketers* – through eco-fees

We are in charge of waste prevention and end-of-life management of used textiles and footwear placed onto the french market

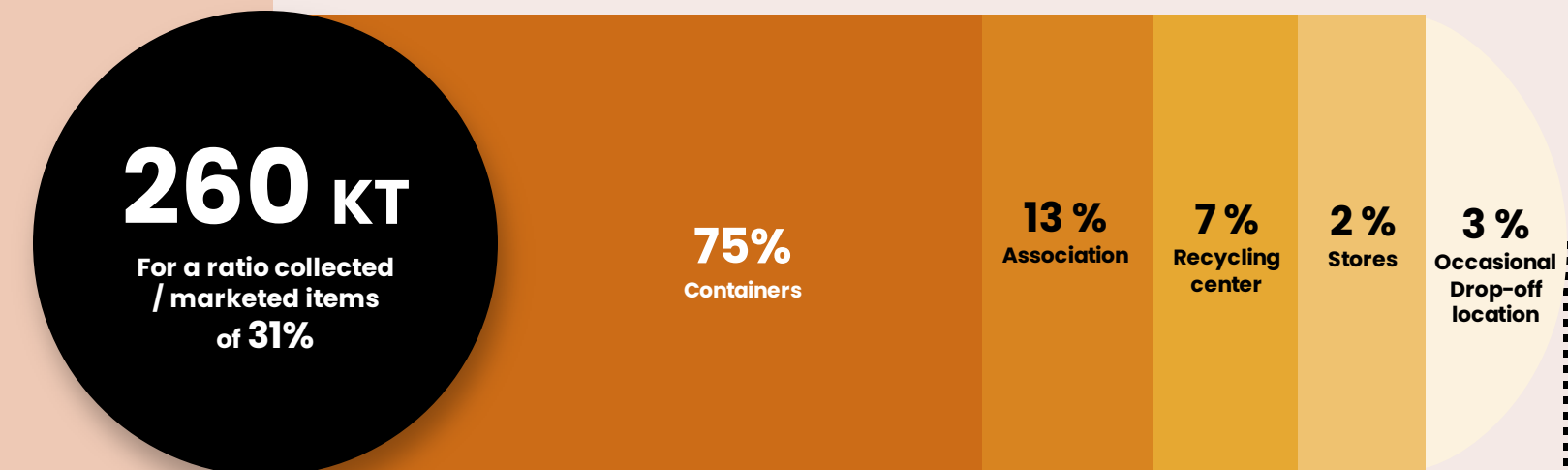
**Prevention, Repair, Reuse,
Collection, Sorting,
Reuse, Recycling**



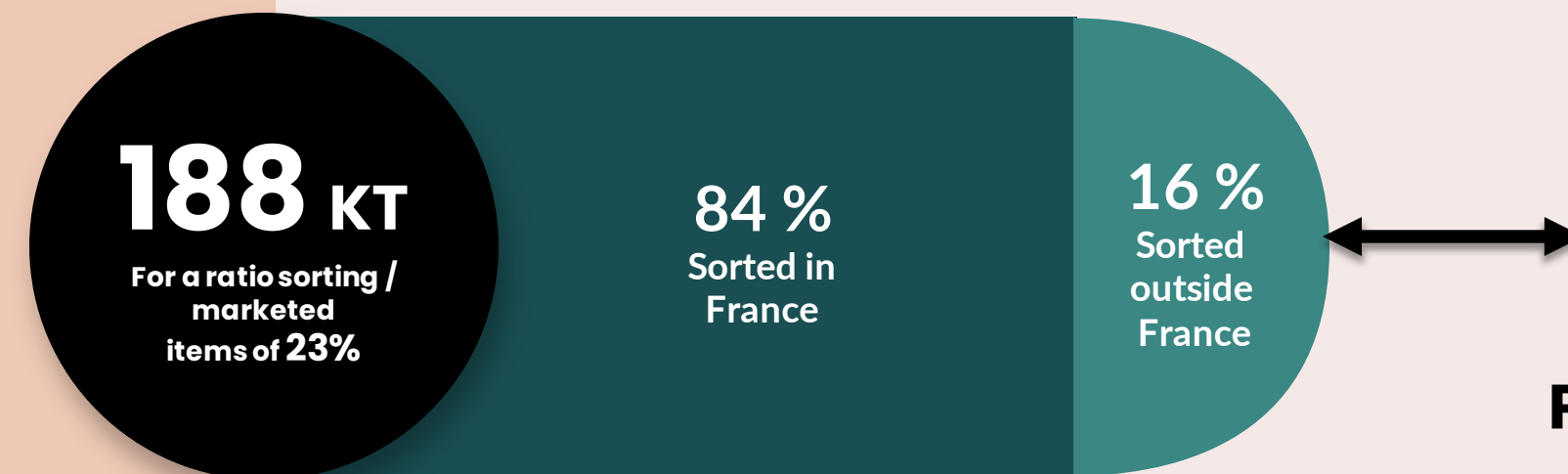
**Introduction
on the market**
from contributors
brands



Collection
of textiles and footwear by
contracted operators



Sorting
by contracted operators



Part of the marketed items:
→ remains stored in the cupboard
→ is reused
→ is thrown away in the household waste
→ is collected by non-contracted operators

Part of collected items:
→ is sold to non-contracted operators
→ is separated into first choice grade
→ is waste

French Textile industry flows*

Introduction on the market

from contributors brands

827 KT

65 %
Clothing



17,5 %
Household
Linen



17,5 %
Footwear



Collection

of textiles and footwear
by contracted operators

260 KT

For a ratio collected /
marketed items
of 31%

75%
Containers

13 %
Association

7 %
Recycling
center

2 %
Stores

3 %
Occasional
Drop-off
location

Sorting

by contracted operators

188 KT

Soit un ratio tri/
mise en marché
de 23%

84 %
Sorted in
France

16 %
Sorted
outside
France



59,5%

Reuse in
France 5%



Reuse outside
France 95%



31,3%

Garnetting
Nonwovens for
automobiles, building,
padding



Cutting
Professional and
Household wiping
colths



Unravelling
Yarn for
spinning new
textiles



Grinding
Composite
material
Blocks,
concrete



8,2%

Grinding &
pelletizing



SRF



0,5%

Incineration

Heat energy
recovery



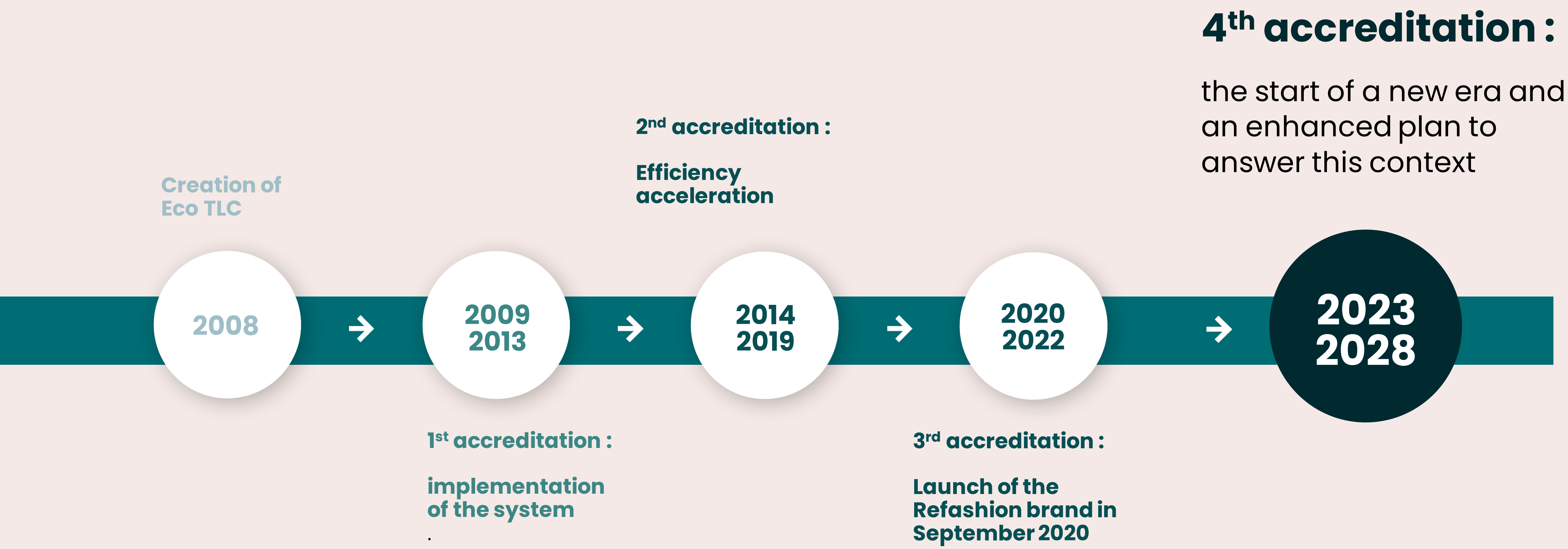
0,5%

Incineration or
landfill without
energy
recovery



Sorting data
from 67
sorting
facilities in
France and
Europe

The second life for textiles and footwear



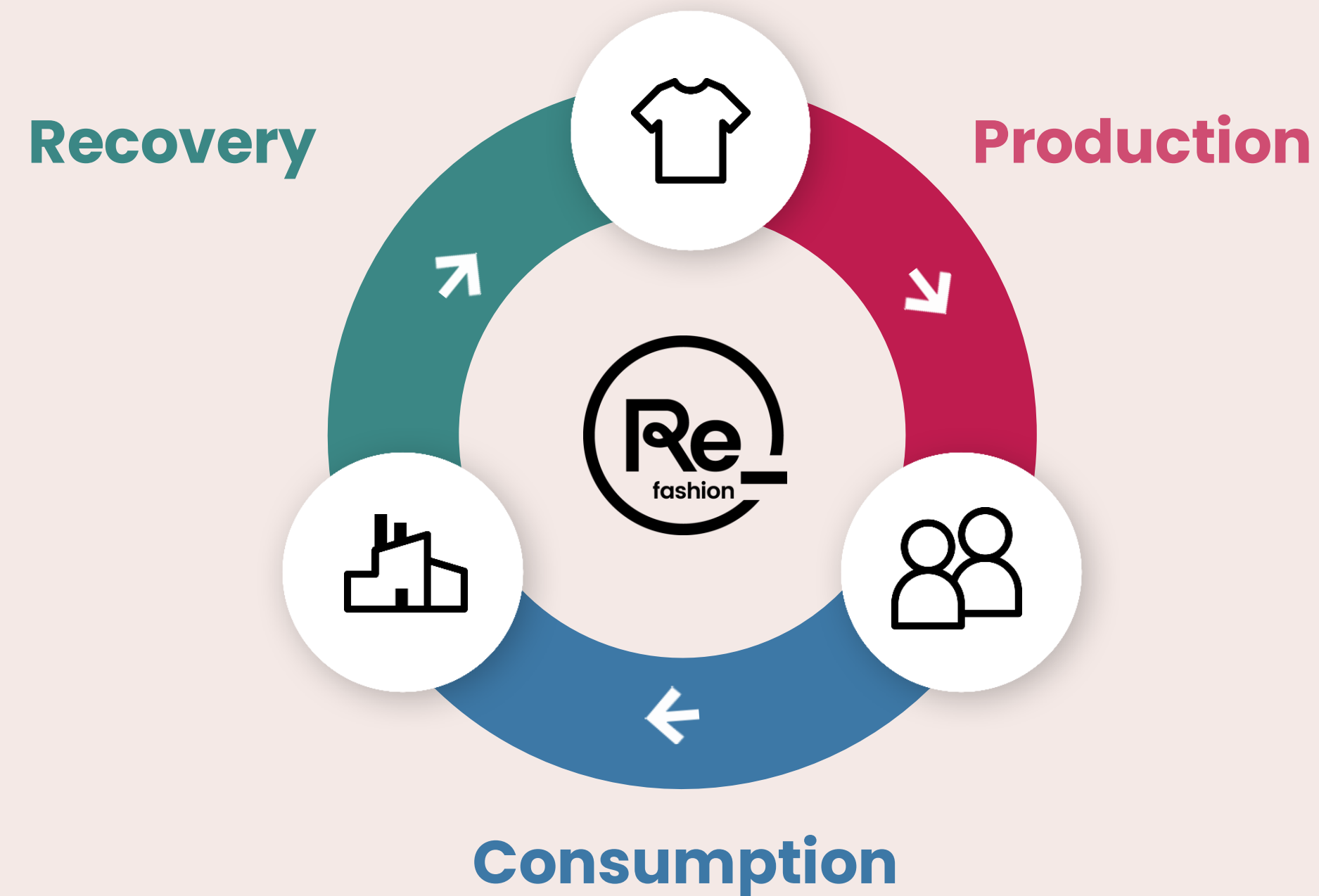
OBJECTIVES 2023 - 2028

60% of marketed items
collected during in 2028

80% of non reusable CHF
recycled in 2027

58M€ allocated to innovation

135M€ allocated to the reuse funds



3 Eco-modulation

Durability, environmental labels,
incorporating recycled materials

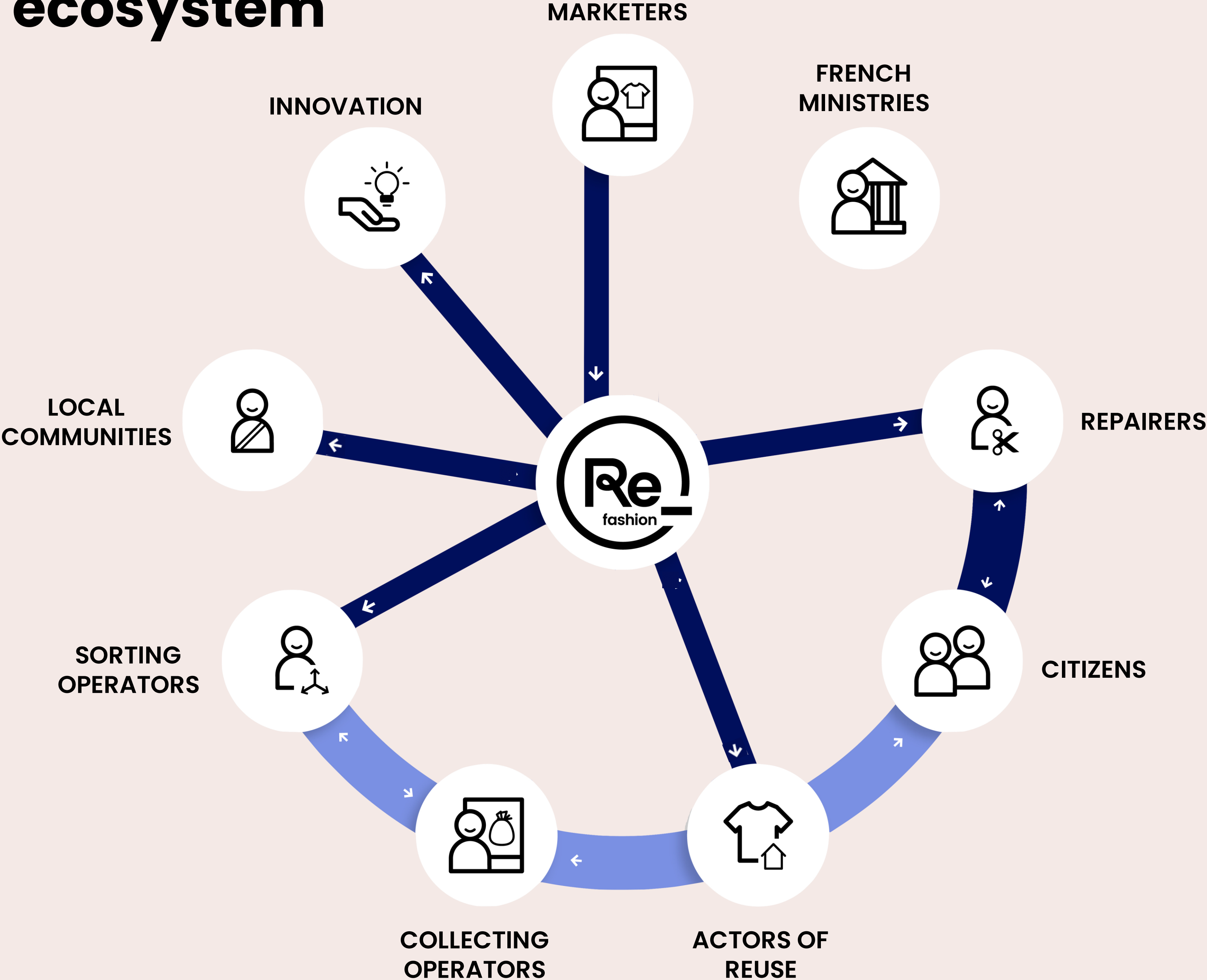
237M€ of eco-modulations
during the period

+35% repairing actions

154 M€ of financial support
for repairs

2% des of contributions allocated to
information and awareness-raising

Refashion ecosystem



■ Liable companies

Marketers introducing for the first time on the national market products whose end user is the consumer :

- A manufacturer or instructing party selling under its brand name articles manufactured in France or abroad;
- An importer (wholesaler or retailer) of national and international brands
- A distributor with its own brand, directly imported products (multi-brand), or operating under license;
- A marketplace for its own sales and those of its third-party sellers not registered with Refashion.

Eco-fees

Liabile products

Clothing, Household Linen, Footwear



Classification System with 104 product lines

To declare :

- new products
- sold or donated
- to consumers
- on the french market

Registration & Declaration procedure

1 REGISTRATION ON THE EXTRANET

- Go on the [extranet](#) and request registration
- Sign the contract online

2 DECLARATION OF PRODUCTS PLACED ON THE MARKET

- Annual declaration (1st feb. - 28 feb.*)
- Declaration of quantities per product lines (104)

3 PAYMENT OF THE ECO-FEE

- Total amount depends on the scale (simplified or detailed), administrative costs & ADEME licence
- Unique Identification Number (UIN) is delivered once the payment procedure is complete

**past this delay, late penalties will apply*

Eco-modulations

A tool to reward virtuous products

3 bonus from 2023 :

Durability

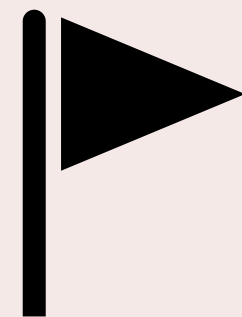


0,70€/item*

or

0,07€/item*

Labels

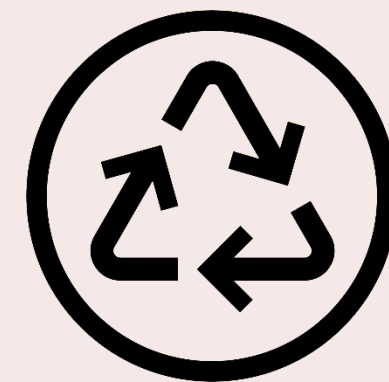


0,30€/item*

or

0,03€/item*

**Incorporating
Recycled materials**



1 000€/ton**

or

500€/item**

**Bonus system for marketers
registered with Refashion**

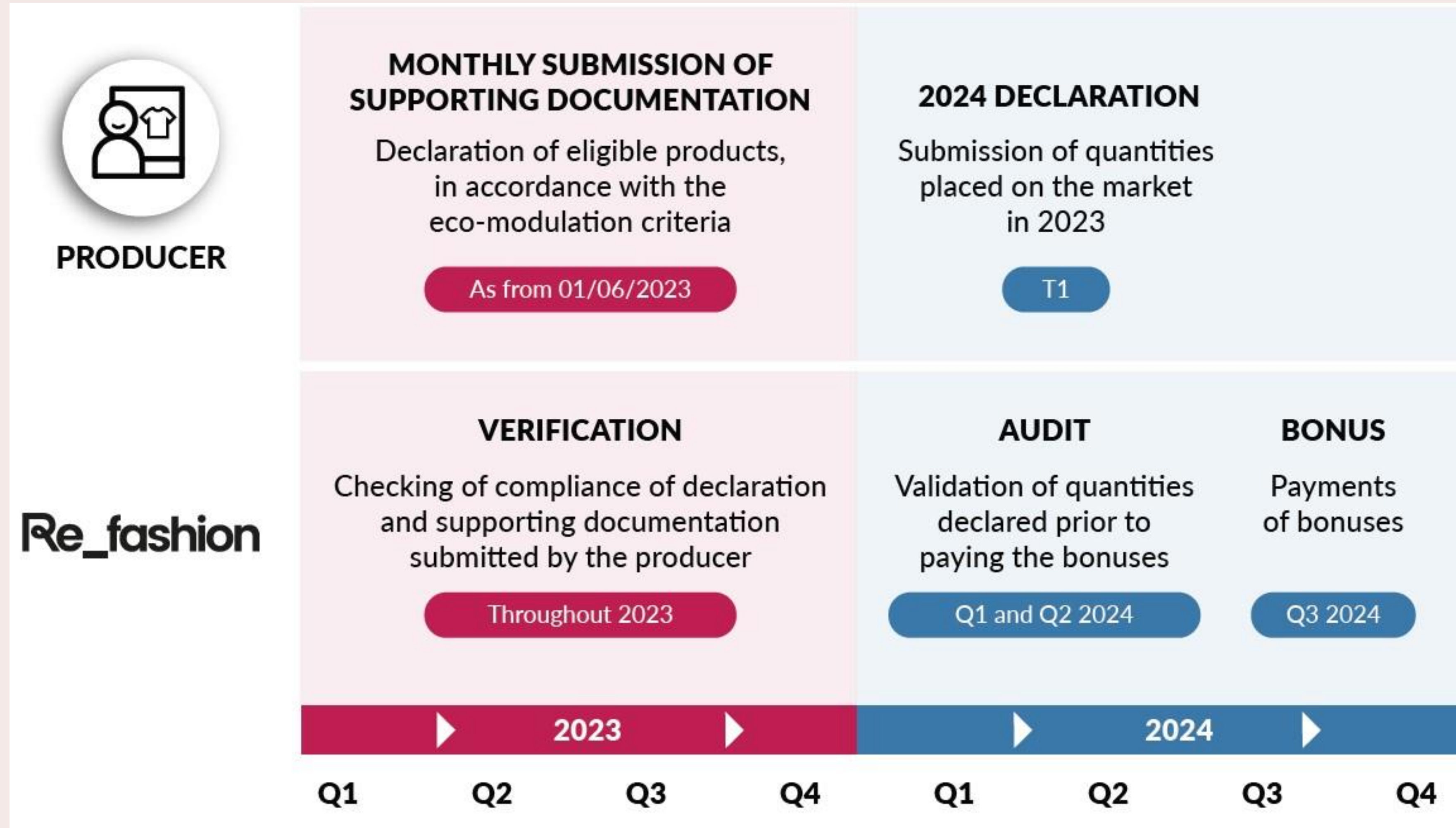
- Amounts defined per item or per ton
- Cumulated for 1 product

ECO-MODULATION GUIDE : [HERE](#)

*amount depending on volume placed onto the market and product category

**amount depending on the type of waste recycled to be incorporated

Eco-modulations



Re_fashion

For a 100% circular textile industry

<https://refashion.fr/pro/en/marketer>