



Finding the common thread: EU Textiles Ecosystem Platform launch

16 May 2025

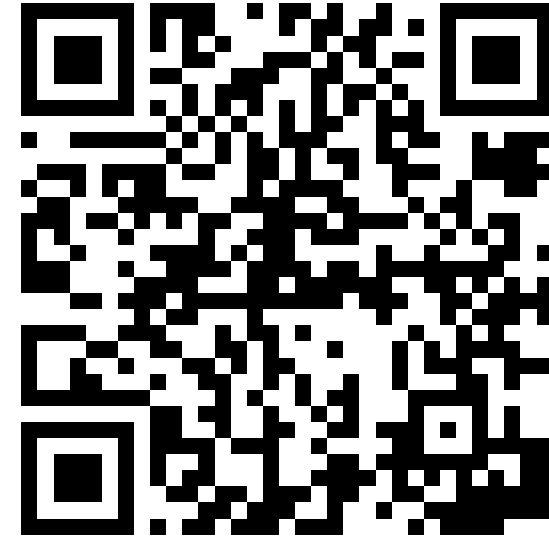
#EUTextiles Ecosystem Platform

Agenda

10:03-10:10	Welcome and introduction by the European Commission (DG GROW)
10:10-10:20	Keynote speech 'Overcoming challenges through multi-stakeholder collaboration'
10:20-11:10	Panel session 'Voices of the ecosystem'
11:10-11:40	Presentation of the functionalities of the EU Textiles Ecosystem Platform
11:40-11:55	Pledges and how to pledge on the platform
11:55-12:00	Closing remarks

Housekeeping rules

- This event will be recorded.
- The camera is enabled for all participants.
- Your microphone is disabled. Feel free to **ask questions in the chat!**
- To share this event with your network, or information on the platform, use our **Trello board**, and the hashtag **#EUTextiles!**



Welcome and introduction by DG GROW



Giulia del Brenna

Head of Unit for Textiles, Food and
Retail (GROW.F.3.), European
Commission (DG GROW)

#EUTextiles Ecosystem Platform



Keynote speech

Overcoming challenges through multi-stakeholder collaboration



Francesca Romana Rinaldi

Director of the Monitor for Circular Fashion,
SDA Bocconi School of Management

#EUTextiles Ecosystem Platform





Overcoming challenges through multi-stakeholder collaboration

M4CF updated Manifesto
and Recommendations to Policy Makers

Francesca Romana Rinaldi,
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Monitor for Circular Fashion (M4CF) 2025/2026 Partners

Partners



Gi. Tessil Foderami



KPIs Committee



Research Technical Partners



What is the M4CF SDA Bocconi?

The M4CF is a multi-stakeholder scientific and technological community of SDA Bocconi School of Management Sustainability Lab involving leading companies in the fashion industry and players in its supply chain.

The M4CF disseminates the best practices of circular fashion, promoting technical, managerial and scientific skills, contributing to the transition towards circular business models.

www.sdabocconi.it/circularfashion



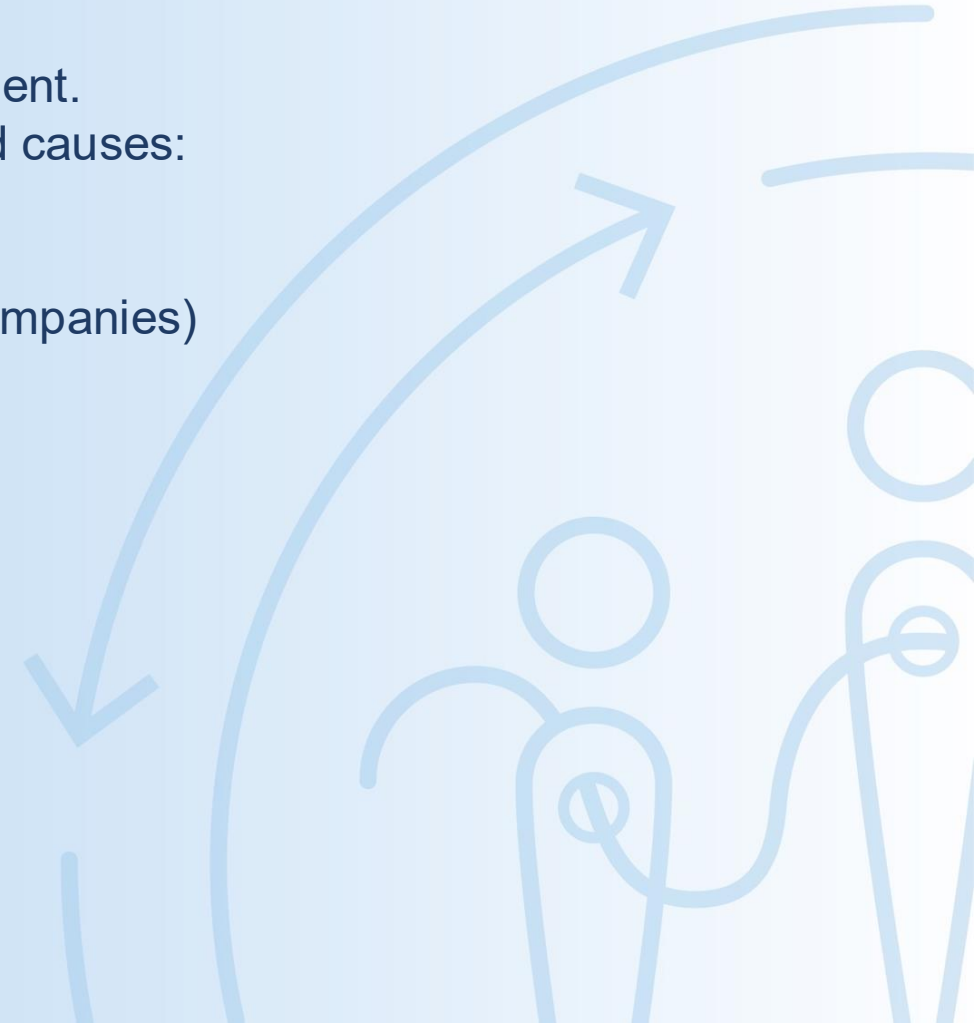
The importance of TCLF industry collaboration during the VUCA times!

The TCLF industry faces significant challenges in VUCA environment. For instance, Tariffs represent a Key VUCA Challenge in TCLF and causes:

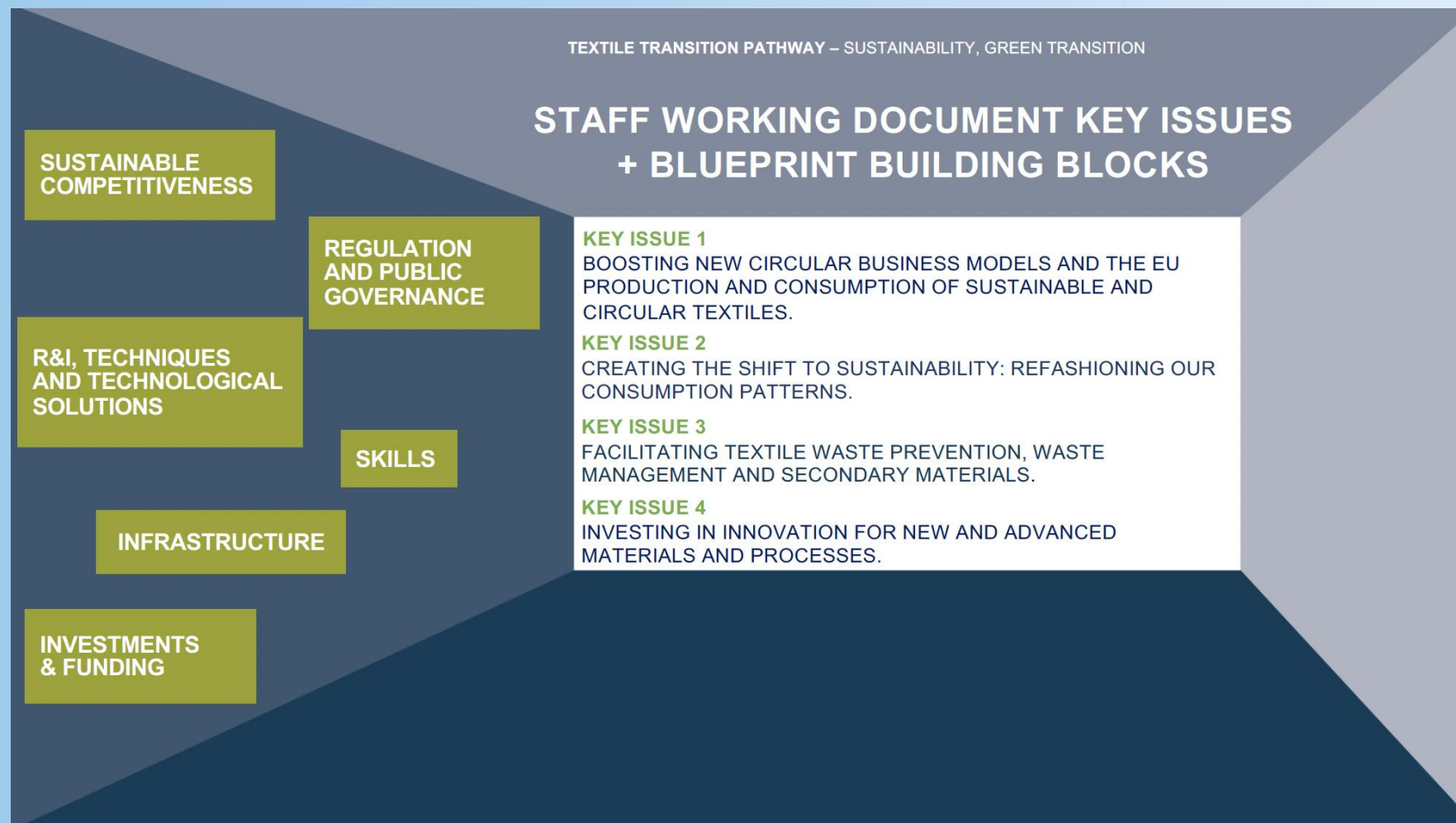
- **Trade policy volatility** (policy makers)
- **Supply chain disruptions / complex sourcing decisions** (companies)
- **Possible increase of the say-do gap** (consumers)

Collaboration can mitigate Tariff challenges through:

- Regional Trade Agreements
- Shared Sourcing Hubs
- Collective Bargaining via Industry Alliances
- Digital Trade Platforms



Key challenges highlighted by TCLF players during the TTP



Source: Textiles Transition Pathway survey and co-creation workshops (2022).

ESG roadmaps to circular fashion

Key 2025 managers', Collaborative industry and Policy makers actions to increase circularity performance

MANAGERS' ACTIONS	COLLABORATIVE INDUSTRY ACTIONS TO INCREASE CIRCULARITY PERFORMANCE	POLICY MAKERS ACTIONS TO INCREASE CIRCULARITY PERFORMANCE
Measure and assess circularity	Invest in R&D for technological innovations	Support the development of waste infrastructure
	Work on collaborative projects among companies and other stakeholders	Support collaborative and multi-stakeholder projects
Engage final users in circularity initiatives	Focus on supplier engagement strategies	Enhance transparency and traceability
	Increase the dialogue with policy makers to harmonize data collection and measurement	Provide incentives for lower impact
		Support the competitiveness of the industry

Source: M4CF 2024/2025 Navigating change Report.

M4CF 2025 Recommendations to Policy Makers (draft)

Focus on waste management, ecodesign, DPP, social impact

1. Incentivise the implementation of the waste hierarchy in the TCLF sector.
2. Reduce restrictions in TCLF byproducts configuration.
3. Work on durability thresholds for product families and occasion of use.
4. Ensure adequate time for the implementation of new REACH restrictions for recycled TCLF materials.
5. Incentivise repairability and access to repair services.
6. Harmonise and standardise regulations and data protocols to ensure fairness, interoperability, and effective implementation of the DPP across the EU.
7. Promote transparency and inclusivity by introducing clear consumer impact scores in the DPP, rewarding sustainability.
8. Clarify when Due Diligence scope obligation goes beyond tier 1.
9. Enable harmonisation and mutual recognition of audits.
10. Support supplier engagement and training.

...

(extract - to be presented by M4CF Partners at the European Parliament in Brussels on June 12, 2025)

Our pledge to EU Textiles Ecosystem Platform

In 2024, for the fourth year, the Partners of the Monitor for Circular Fashion presented their traceability and transparency commitment to the UNECE Sustainability Pledge.

The **Circular Fashion Manifesto** is answering the UNECE “Sustainability Pledge” inviting all actors in the garment and footwear industry to take action for traceability and transparency, in order to accelerate the sustainability and circularity of value chains.

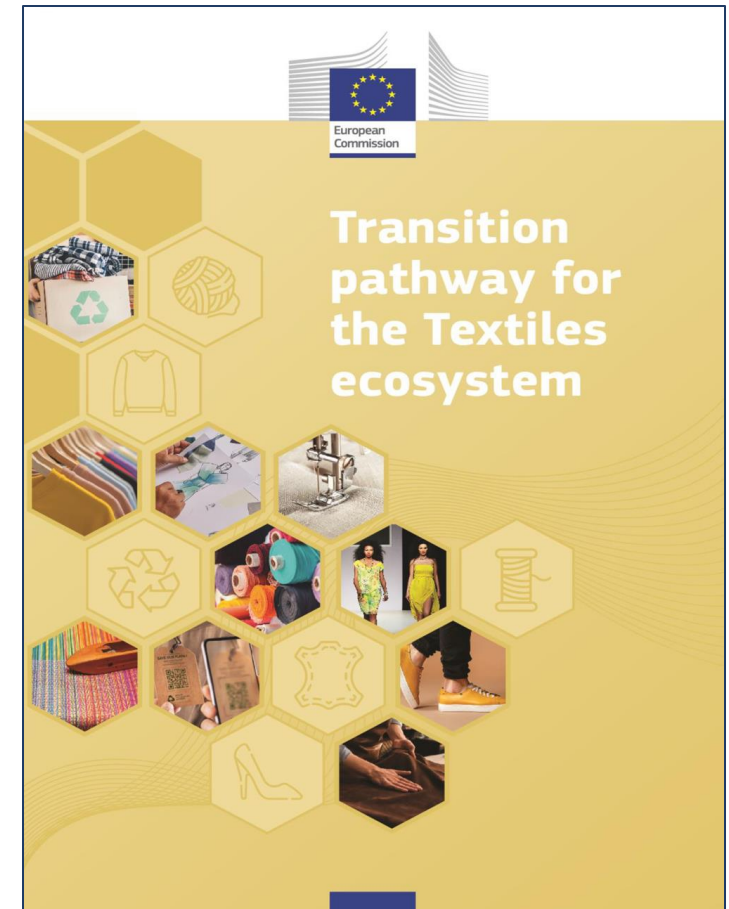


Our pledge to EU Textiles Ecosystem Platform

The Companies of the M4CF are also presenting their Pledge to the European Commission call for commitments for stakeholders in the textiles ecosystem, highlighting the consistency of the existing "Circular Fashion Manifesto" and the related actions already implemented since 2021, with 8 actions identified in the TTP.

The 8 selected Actions are related to 5 out of 8 TTP building blocks.

This commitment will be renewed on an annual basis.



Our pledge to EU Textiles Ecosystem Platform

BUILDING BLOCK 1: SUSTAINABLE COMPETITIVENESS

1. Promote, support and implement circular and sustainability practices, services and business models, including social economy enterprises (such as product-as-service models, take-back services, second-hand and repair services, innovative sorting and recycling) including through Horizon Europe, LIFE, and the "ReSet the Trend #ReFashionNow" campaign and actions from the Social Economy Action Plan.

11. Create more demand for sustainable products and onboard consumers in the green transition by launching consumer campaigns to create awareness and to reshape consumption patterns including under the motto ReSet the Trend #ReFashionNow, as well as supporting emotional durability by designing products that people want to keep.

BUILDING BLOCK 2: REGULATION AND PUBLIC GOVERNANCE

14. Follow-up on actions in the EU Strategy for Sustainable and Circular Textiles, including specific ecodesign requirements, the Digital Product Passport, circular and sustainable management of textile waste and possible extended producer responsibility rules, and encourage industry participation in the relevant consultations.

16. Finding common methods to assess and compare the sustainability performance of textile products in the context of the foreseen ecodesign requirements.

17. Improving traceability and transparency in the textile value chain through the proposed Digital Product Passport.

BUILDING BLOCK 3: SOCIAL DIMENSION

21. Support up-and reskilling, access to lifelong learning and training opportunities through for example, the EU Pact for Skills for the Textiles ecosystem, to ensure workers are skilled for the twin transition.

BUILDING BLOCK 4: R&I, TECHNIQUES AND TECHNOLOGICAL SOLUTIONS

25. Increase access and interaction of SMEs in the textiles ecosystem to/with tech support structures (for example through tech federations, digital innovation hubs, campuses, incubators, clusters, industry alliances).

BUILDING BLOCK 5: INFRASTRUCTURE

BUILDING BLOCK 8: ECOSYSTEM'S READINESS TO SUPPORT EU STRATEGIC AUTONOMY AND DEFENCE EFFORTS

BUILDING BLOCK 7: INVESTMENTS AND FUNDING

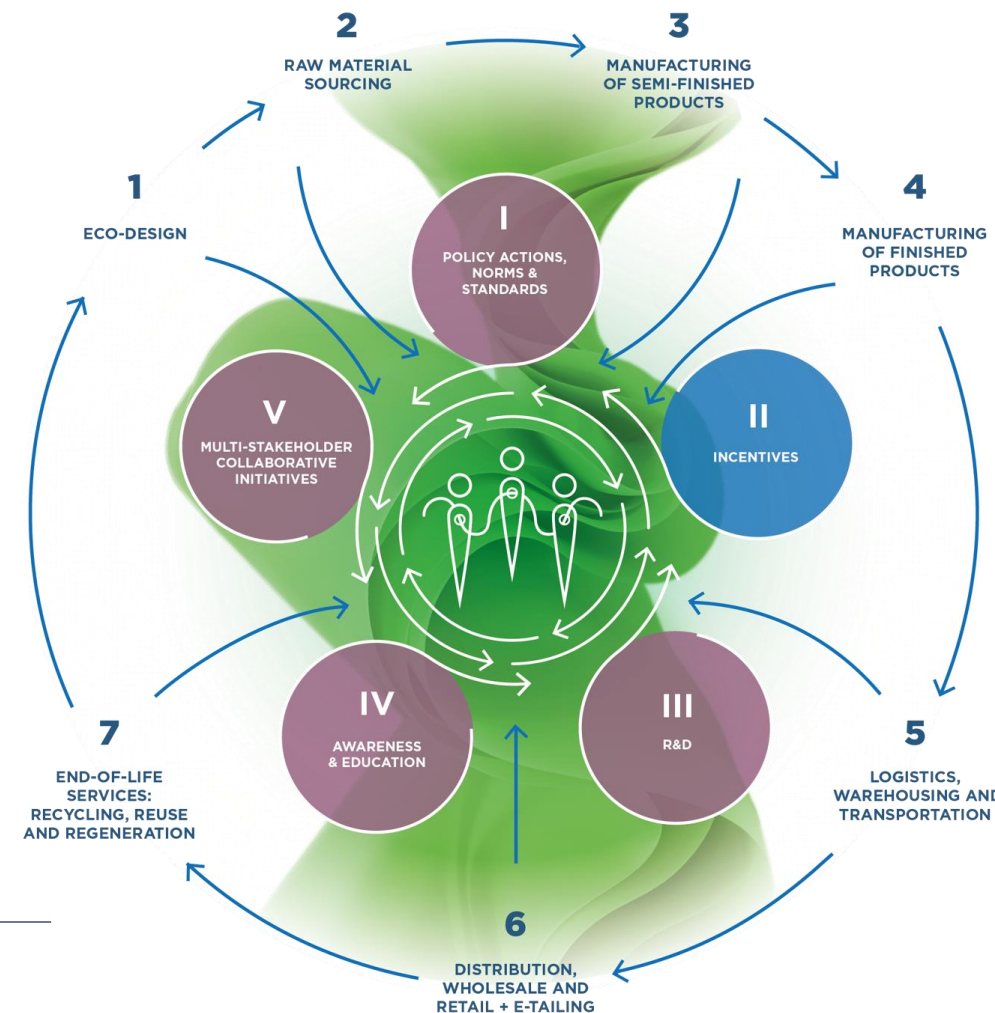
BUILDING BLOCK 6: SKILLS

40. Organise events and awareness-raising activities on the attractiveness of the sector and new opportunities to work in the industry around the European Year of Skills.

Our pledge to EU Textiles Ecosystem Platform

The companies participating in the Monitor for Circular Fashion commit to:

- **Gather information** required to positively boost progress towards sustainability and, more importantly, reduce their negative impact on our planet;
- **Enhance circularity and sustainability of value chains** through transparency and traceability;
- **Implement circular business processes** along their value chains;
- **Adopt common indicators⁽²⁾** to measure progress on circularity in their value chains and report the results;
- **Encourage high quality waste management;**
- **Promote and implement corporate social responsibility** for pursuing long-term benefits to all stakeholders;
- **Raise public awareness and educate all relevant stakeholders** on the positive impacts of sustainable and circular production and consumption;
- **Exchange experiences and cooperate** with other multi- stakeholder circular initiatives.



⁽²⁾ The complete KPIs list and guidelines for measuring are available on the website www.sdabocconi.it/circularfashion. Each company will decide the timeframe for implementing the KPIs. Companies are committing to select as many KPIs as possible, according to their own business models and the activities of the value chain they are managing. The KPIs have been evaluated and tested through the Monitor for Circular Fashion projects in 2022, 2023 and 2024.

**The Monitor for Circular Fashion
is committed to be an active
stakeholder in the EU Textiles
Ecosystem Platform.**



SDA Bocconi
SCHOOL OF MANAGEMENT

SUSTAINABILITY LAB

MONITOR FOR CIRCULAR FASHION

www.sdabocconi.it/circularfashion

Panel discussion ‘Voices of the ecosystem’

Moderated by Marco Ricchetti, Co-founder and member of the board, Blumine Srl



Carmen Arias

Secretary General, European
Footwear Confederation
(CEC)



**Gustavo Gonzalez-
Quijano**

Secretary General,
COTANCE



Paola Viniello

Project Officer,
EURATEX

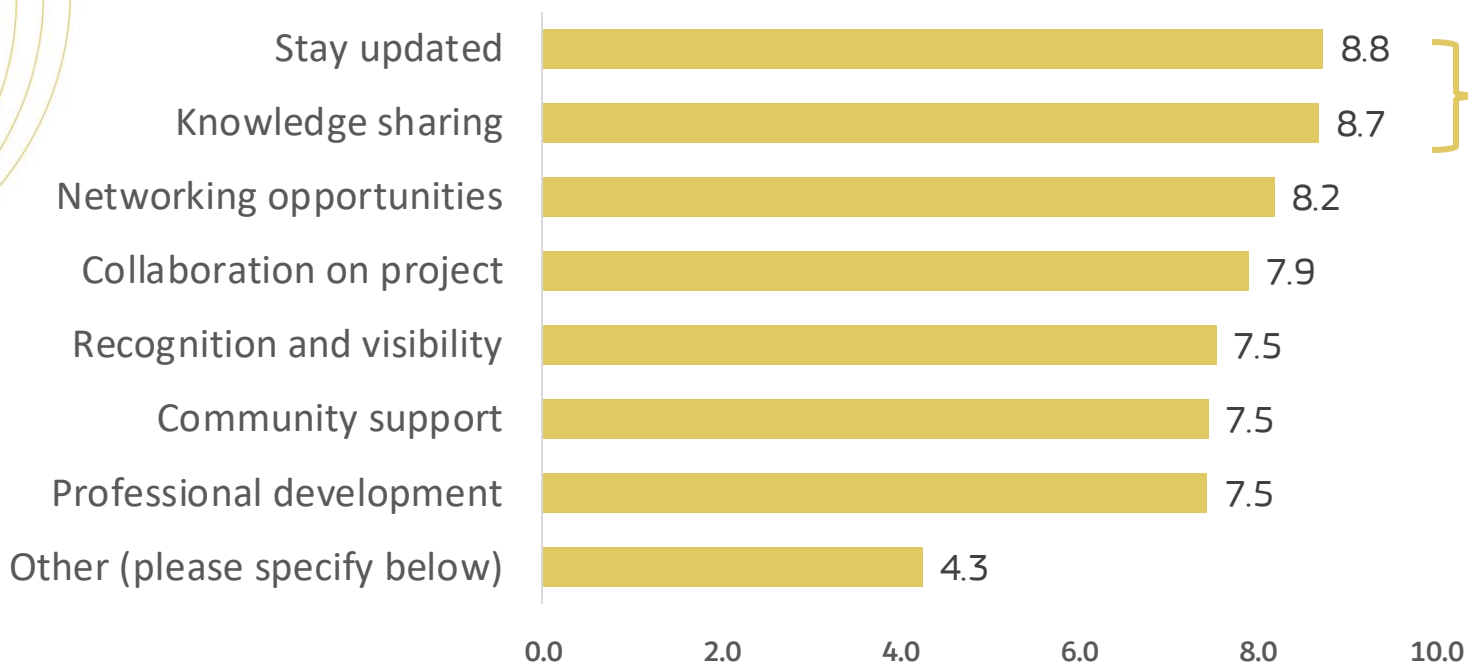


Lutz Walter

Secretary General,
Textile ETP

Results of the needs assessment survey

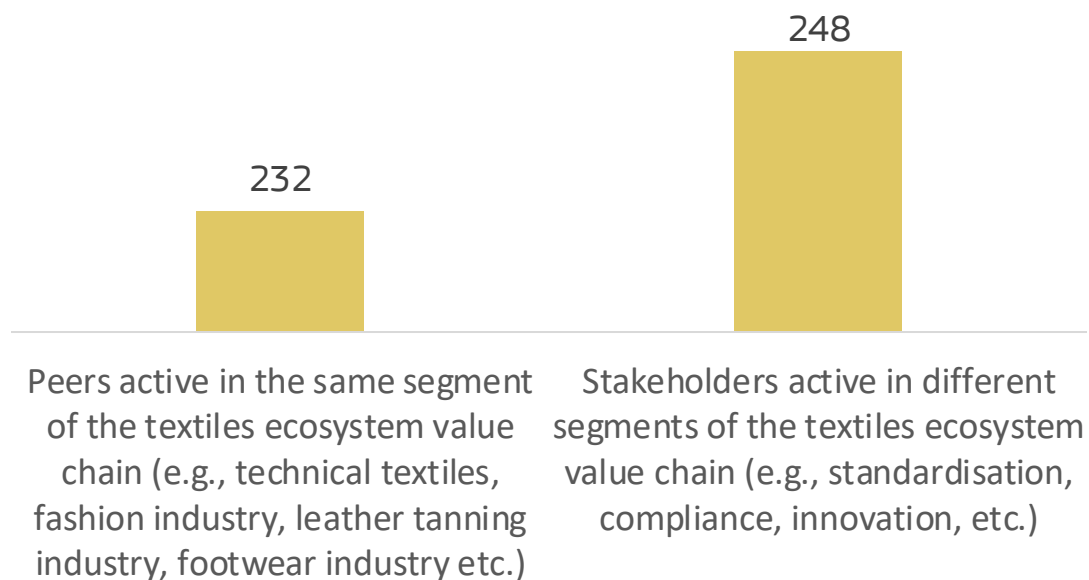
Average interest of stakeholders in each platform functionality (1-10)



What type of content can you expect?

News
Articles
Library
Policy background
Legislative developments
Pledges
Best practices
Funding opportunities
Events and trainings
And more

Results of the needs assessment survey



Horizontal community workspaces

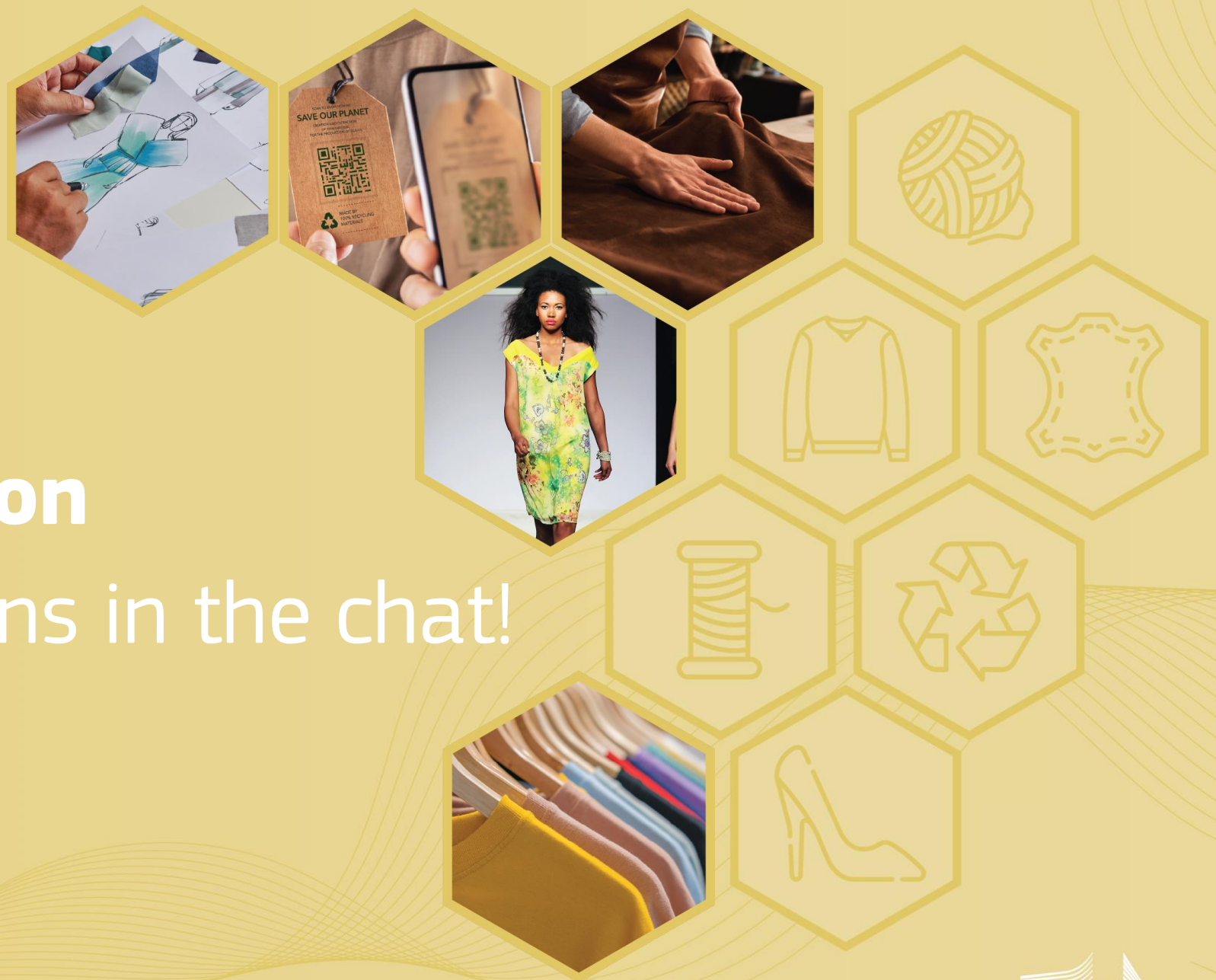
You can join the following community workspaces:

- Sustainable business
- Digital business
- Skills and talent
- Competitive and innovative supply chains
- Certification and communication
- Community resilience and local economies

Q&A session

Ask questions in the chat!

#EUTextiles Ecosystem Platform



Presentation of the functionalities of the EU Textiles Ecosystem Platform

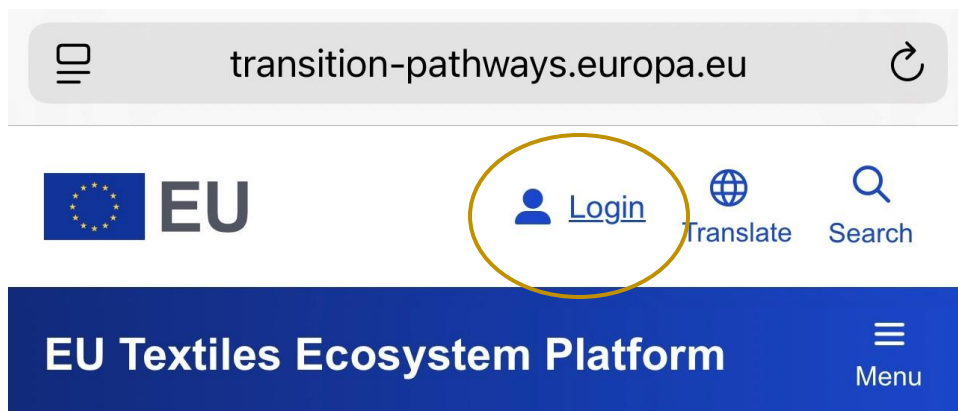
With EY



It's your turn

Answer to our poll and register to the platform!

- ✓ Scan the QR code
- ✓ Click on 'Login'



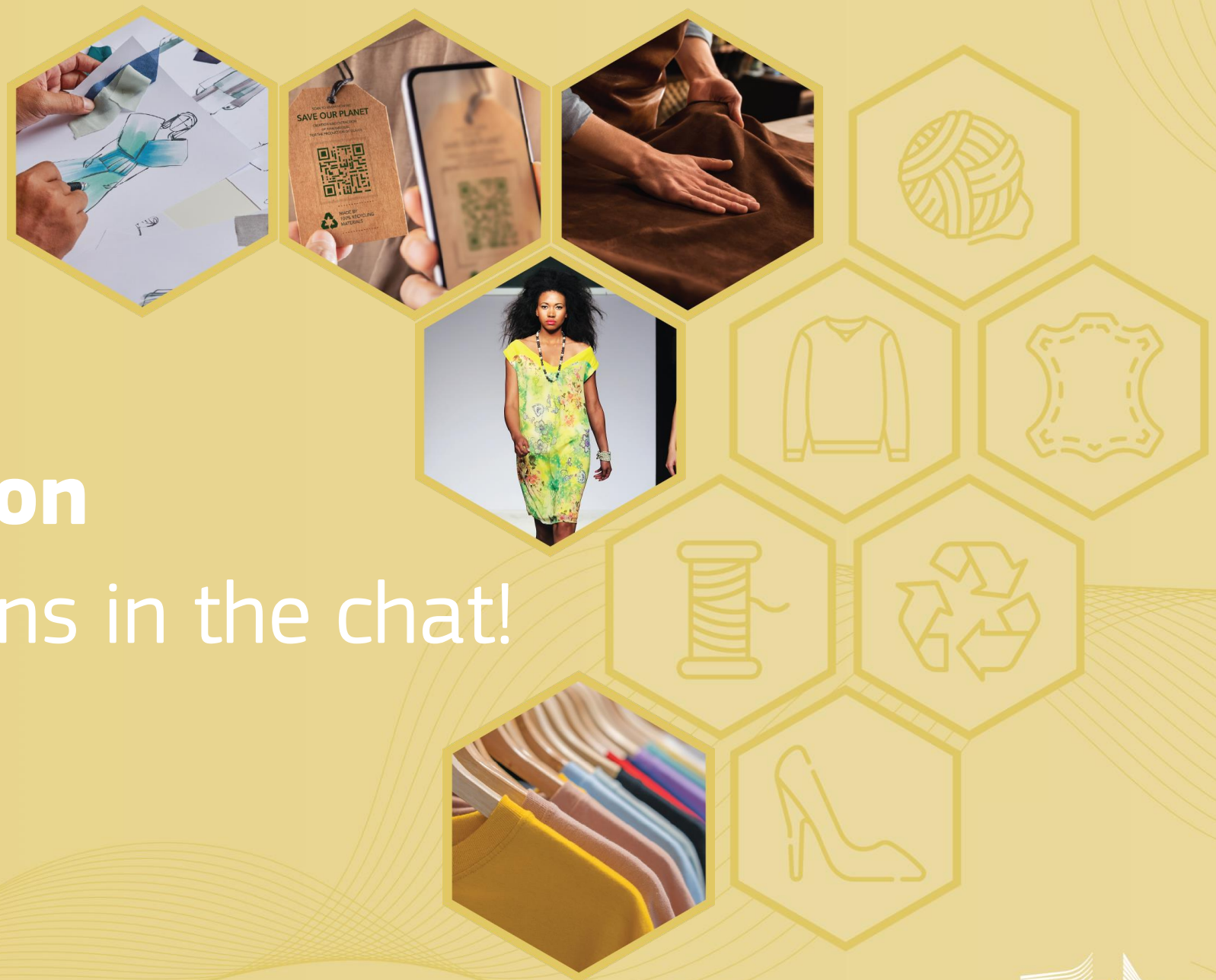
- ✓ Sign in with your EU Login account
- ✓ Don't have an EU Login account yet? It's simple! Follow [these steps](#) to create one.
- ✓ Need help? Send an email to: helpdesk.textiles@stakeholderplatform.eu



Q&A session

Ask questions in the chat!

#EUTextiles Ecosystem Platform



What are pledges and how to pledge on the platform?

With Francesca Monaco, Senior Researcher at CSIL

#EUTextiles Ecosystem Platform



What are pledges?

Translating the Transition Pathway's goals into specific initiatives

Pledges are voluntary, public commitments by organisations to take **concrete, measurable actions** that support the green and digital transformation of the EU textiles ecosystem.

They can be **future or ongoing initiatives** covering a wide range of topics across the eight building blocks:

- i. Sustainable competitiveness,
- ii. Regulation and governance,
- iii. Social dimension,
- iv. R&I,
- v. Infrastructure,
- vi. Skills,
- vii. Investment and funding,
- viii. EU strategic autonomy and defence support.

How to submit your pledge through the platform

✓ Start from

Propose content >

✓ Select

☒ Pledges ?

✓ Fill in the template. Some **tips**:

- ☐ Choose a **title** that summarises the pledge in a clear, action-oriented way. Example: “[Name of the organisation] pledges to reduce pre-consumer waste”.
- ☐ Indicate a **Result Frequency** that is feasible for you to follow up on the progress of your pledge.
- ☐ Write a concise **summary** that briefly explains your initiative.
- ☐ **Tag** your pledge to make it visible for the relevant users!
- ☐ Indicate the name of your organisation as “**Publisher**”.

✓ Click on

Submit

Check the [Guidelines to Submit Pledges](#) available on the Platform!

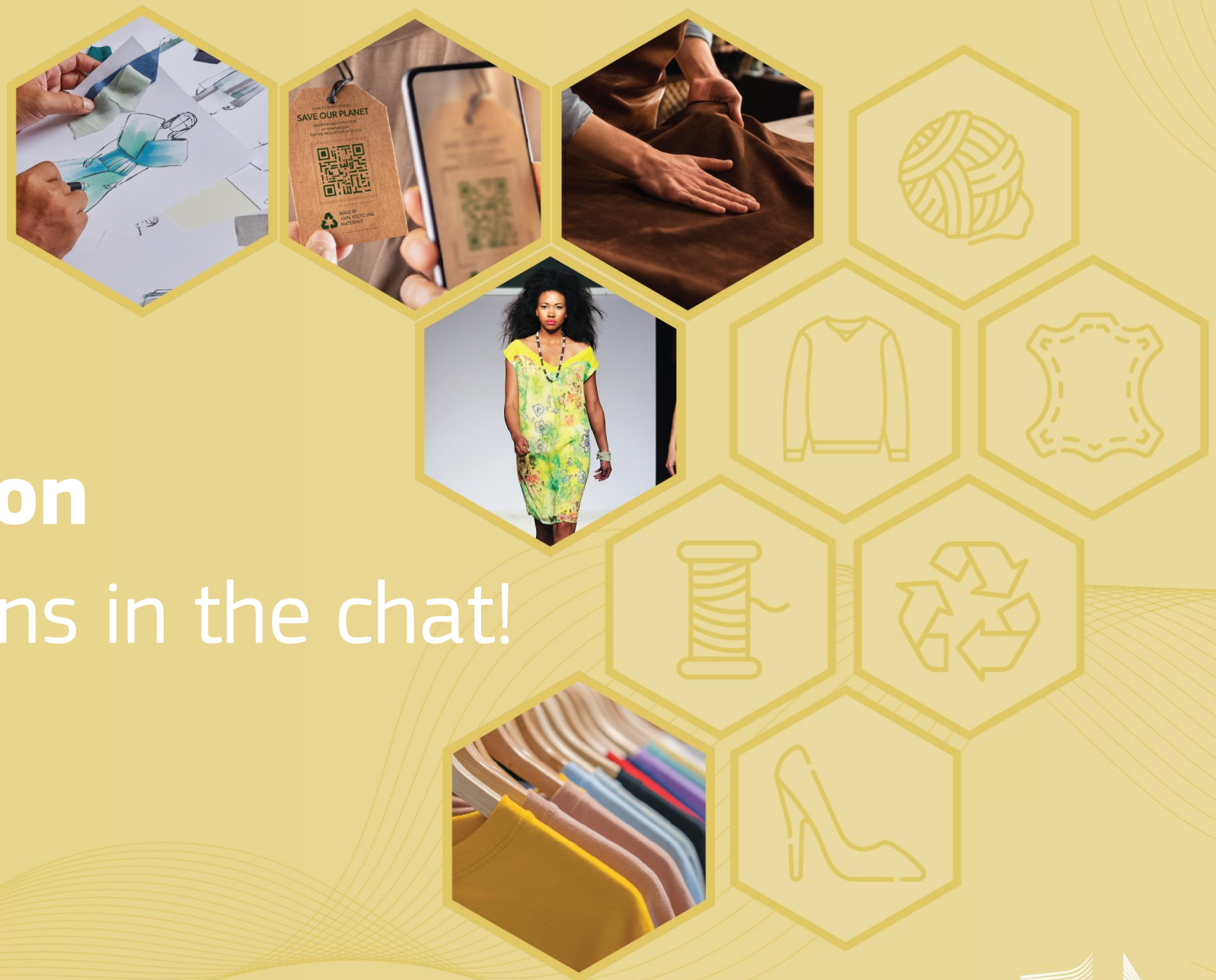
What's next?

- ✓ We will revise and approve your pledge for publication.
- ✓ You will receive an automatic notification when it is time to update your pledge.

Q&A session

Ask questions in the chat!

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Closing remarks

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Thank you for your attention



Visit the platform at [EU Textiles Ecosystem Platform](#) or use this QR-Code:



For any inquiries, please reach out to helpdesk.textiles@stakeholderplatform.eu

