



EUROPEAN
OUTDOOR
G R O U P

About the project

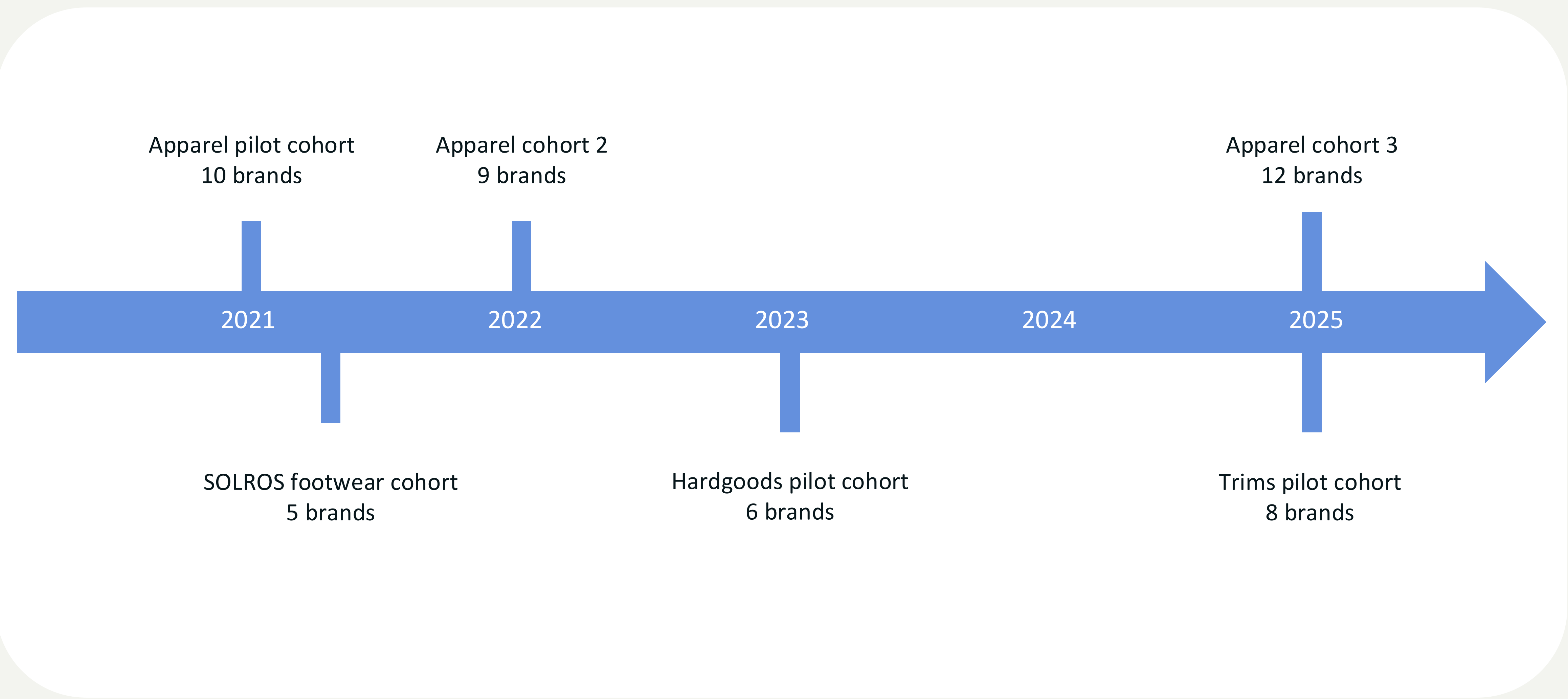
Since early 2021, the European Outdoor Group has been facilitating the Carbon Reduction Project under the umbrella of our Climate Action Programme. The Carbon Reduction Project is a pre-competitive collaborative action initiative which aims to reduce greenhouse gas emissions and/or increase renewable energy usage within the outdoor industry supply chain.

The project exploits the fact that, while supply chains are global and diverse, many outdoor companies are sharing suppliers. By participating in this project organisations have the opportunity to collaboratively engage their shared suppliers, engage in peer-to-peer knowledge sharing, and take real action towards the decarbonisation of the industry.

Project Aims:

To reduce greenhouse gas emissions and/or increase renewable energy usage within the outdoor industry supply chain

Timeline



Project members

Apparel



Footwear (SOLROS)



Hard Goods



Member expectations and benefits

Workload expectations

Project members are expected to attend regular 1-hour meetings (online) every two weeks. Occasionally there will be the need for additional meetings/letter writing around times of decision making or supplier engagement. Travel permitting, we will hold in-person meetings at trade shows and events.

Key benefits

This project offers organisations an invaluable framework for joint action against climate change. The complexity of our supply chains requires out of the box thinking to tackle the challenges created by reducing the carbon footprint of goods produced and sold. The project not only offers a space where it is possible to together strive for changes within the supply chain, but also a great example that can be inspirational for other companies and networks.

With this project we are pre-emptively and proactively aiming for the outdoor industry to be 'part of the solution', as opposed to waiting until such time as European legislation forces companies into action.

Project plan

The project's 5-stage process is to:

1. Map the supply chain networks of participating organisations
2. Pre-screen facilities to identify those that most require brand support
3. Evaluate shared facilities to identify GHG hotspots and energy use
4. Remediate through jointly financed facility improvements
5. Track and monitor facility progress against targets and action plan

By collaboratively approaching facilities, organisations will have a greater influence in what infrastructure or technology improvements are made at each site and be seen as trailblazers within our industry in tackling emission reduction.

Working together in this way, organisations should be able to significantly reduce their individual financial outlay per facility intervention, which may encourage less experienced or financially constrained organisations to take part in similar supply chain facility improvement endeavours.

Joining the project

Eligibility

EOG member brands, and retailers with their own manufacturing facilities, are eligible to join.

We welcome non-EOG member organisations who are members of our Partner Organisations (FESI, OIA, BSI, OSV, AFYDAD, SOG etc.).

We also welcome non-affiliated outdoor industry brands and retailers who are not EOG members.

1. Email verity.hardy@europeanoutdoorgroup.com to express your interest in participating.
2. Join a chat to discuss which workstream (apparel, hardgoods, footwear, trims) suits you best.
3. You will be invited to take part in the next cohort of the project when it starts.

Project fees

EOG members: there are no mapping or membership fees payable.

Non-EOG members: fees are payable and tiered, based on turnover.

Members of our partner organisations: pay only 50% of the full non-member fees.

Note: All project membership fees paid are **in addition to** the costs shared by project members for facility energy/emission audits and mitigation actions.

	EOG Member	Non-EOG Member	Member of Partner Organisations
<5m €	€ -	€ 1,000	€ 500
5-20m €	€ -	€ 3,000	€ 1,500
21-50m €	€ -	€ 4,000	€ 2,000
51-80m €	€ -	€ 5,000	€ 2,500
81-150m €	€ -	€ 6,000	€ 3,000
151-250m €	€ -	€ 8,000	€ 4,000
251-500m €	€ -	€ 10,000	€ 5,000
>500m €	€ -	€ 12,000	€ 6,000

Project progress in numbers

23

Participating brands
across all cohorts since 2021

21

Facilities engaged
in the Aii Carbon Leadership Program

262,652

Potential emissions saving
(tonnes CO₂e) by 2030

1,045,290

Potential energy saving
(giga joules) by 2030

275

Mitigation actions agreed
including RE transition, Thermal Fuel Switch and
Equipment Replacement/Upgrade

1

Remediation project initiated
supporting RE opportunities in Taiwan for textile SMEs



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