European Outdoor Group™

2024 Annual Report

Outdoor Retailer Climate Commitment (ORCC)

Contents

1. Introduction

What is the ORCC?

Experiencing the outdoors is all about connecting with an intact and vibrant nature. Climate change endangers this on a global scale. We believe that the outdoor industry has a special responsibility to lead the way on climate protection and to make sure that the products we sell do no harm to people and the planet. Making sure a demand for our products still exists in the future is also crucial to our commercial survival.

This puts the spotlight on us: the outdoor retailers. Within the industry we hold an important position as the conduits between consumers, brands and employees. Every year, millions of consumers trust our advice, product selection and service. They expect more action and guidance on climate protection. Our employees demand that we take a stand; they want answers and action, and our suppliers expect feedback and guidance. Therefore, we feel it is time for us to step up our game on climate protection and do more, both individually and collectively. We need to act decisively, quickly and as an industry to reduce our whole carbon footprint.

We as retailers recognise our own emission contribution and the duty we have to reduce them. In this year's report we show significant progress towards reducing our direct emissions. However, the largest contribution to our footprints stems from the products we sell. For all of us, the largest emission category comes from product manufacturing. Therefore we aim towards engaging with brands via supplier engagement goals and transparently share the status of the industry in our vendor database. Additionally, we work on collaborative projects like the new Product Carbon Footprint database, to gather more industry primary data and standardize calculation methods for retail Scope 3 emissions.

We believe that outdoor retailers should be at the forefront of this. Therefore, this group of outdoor retailers commit to climate protection and make our climate action public with the "Outdoor Retailer Climate Commitment" (ORCC).

Our Goals

The Past

- Scope 1&2 emissions calculated and validated with the SBT-methodology for all retailers
- Supplier engagement targets
- Vendor database
- Yearly ORCC-Report

The Present

- Pushing supplier engagement
- Improving vendor database
- Aligning standards for Scope 3 calculations
- Shaping EOG discussions as a collective retailer voice

The Future

- Climate commitment: holding all retailer members accountable
- Scope 3 emissions: alignment on product stereotypes for the calculation
- ESG questionnaire: alignment and standardisation of ESG brand questions and SDEX integration
- Scope 3 emissions: gather primary industry data on relevant product categories

Annual Report

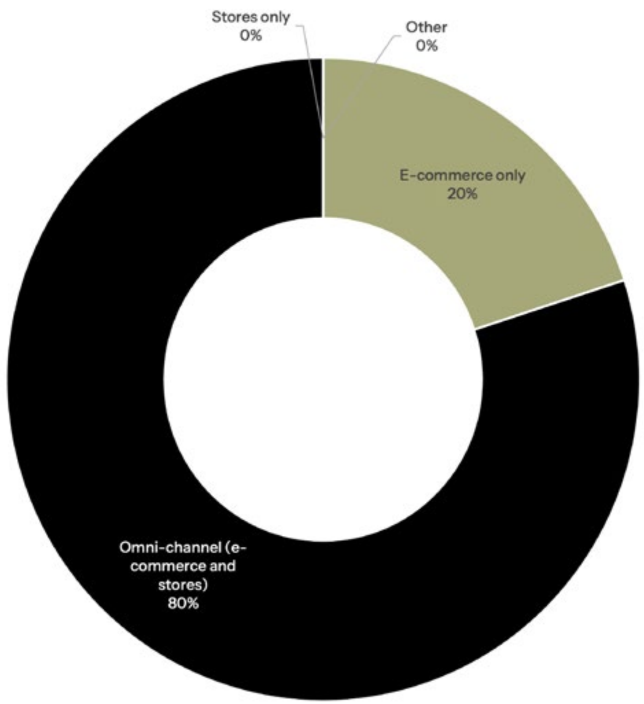
This report is an overview of the progress made by our members during 2024.

All ORCC members are required to complete a comprehensive survey, covering issues related to corporate carbon footprints, climate strategies, measured data and proposed targets, and this data forms the basis of this report.

Members

We are a voluntary network of retailers in the European outdoor products industry who believe that climate change is one of the most important challenges of our society and that the outdoor sector needs to lead the way in climate protection.

Type of Retailers



Where retailers are located

Note: For those retailers who have physical stores, the number they operate ranges from 1 to 180+

2.

ORCC Retailer Results Overview

ORCC Retailer Results Overview

We are growing
1 new member added in the last 12 months.

ORCC @ EOG
Being embedded in the EOG delivers significant value for our platform – administrative support; neutral facilitator & platform; connection to broader industry initiatives.

Transparency is key
The 4th ORCC report shows, again, how transparency is key in the industry. A new section about the PCF-Database was added for the first time.

Engagement within the ORCC varies
The core members engage more actively than ever, but we could not achieve 100% transparency about emissions provided in 2024.

Supply Chain Transparency
Of the 144 brands reviewed, 49% have made public climate commitments and 10% have targets under development. This is a significant improvement of +8% 'CC Yes' compared to the last report. *Note: on a supplier (and therefore sometimes corporate level) not on a brand level.

Science Based Targets
In 2024, 70% of retailers either had their climate targets approved by the SBTi, aligned with SBT or plan to become SBTi accredited (+3 unknown).

Scope 1&2 - Measurable reductions achieved
In 2024, retailers reduced their Scope 1 & 2 carbon emissions (CO_2 and equivalents) by a combined 4,857 metric tonnes against their respective baseline years.

Scope 3 – Emission measurement progress
The Scope 3 category data highlights emission reductions for many members. Where emissions have increased, this is due mainly to improved data collection methods.

Direct comparison remains difficult
Comparability of footprints is difficult, particularly in Scope 3, prompting the move towards a more aligned approach.

Vendor engagement continues
In 2024, 5 retailers had already created vendor engagement goals and 2 have not yet set theirs (+ 3 unknown)

Raising the bar for the industry by 2026
In 2024, the 50% of retailers that have engagement goals aim for 74-90% of their suppliers to conform to the Paris Agreement from 2026 onwards.

More collaboration is needed
While every retailer has its own approach to achieve their goals, significant effort and immediate action is still required by all players in the outdoor industry.

Results in a Nutshell

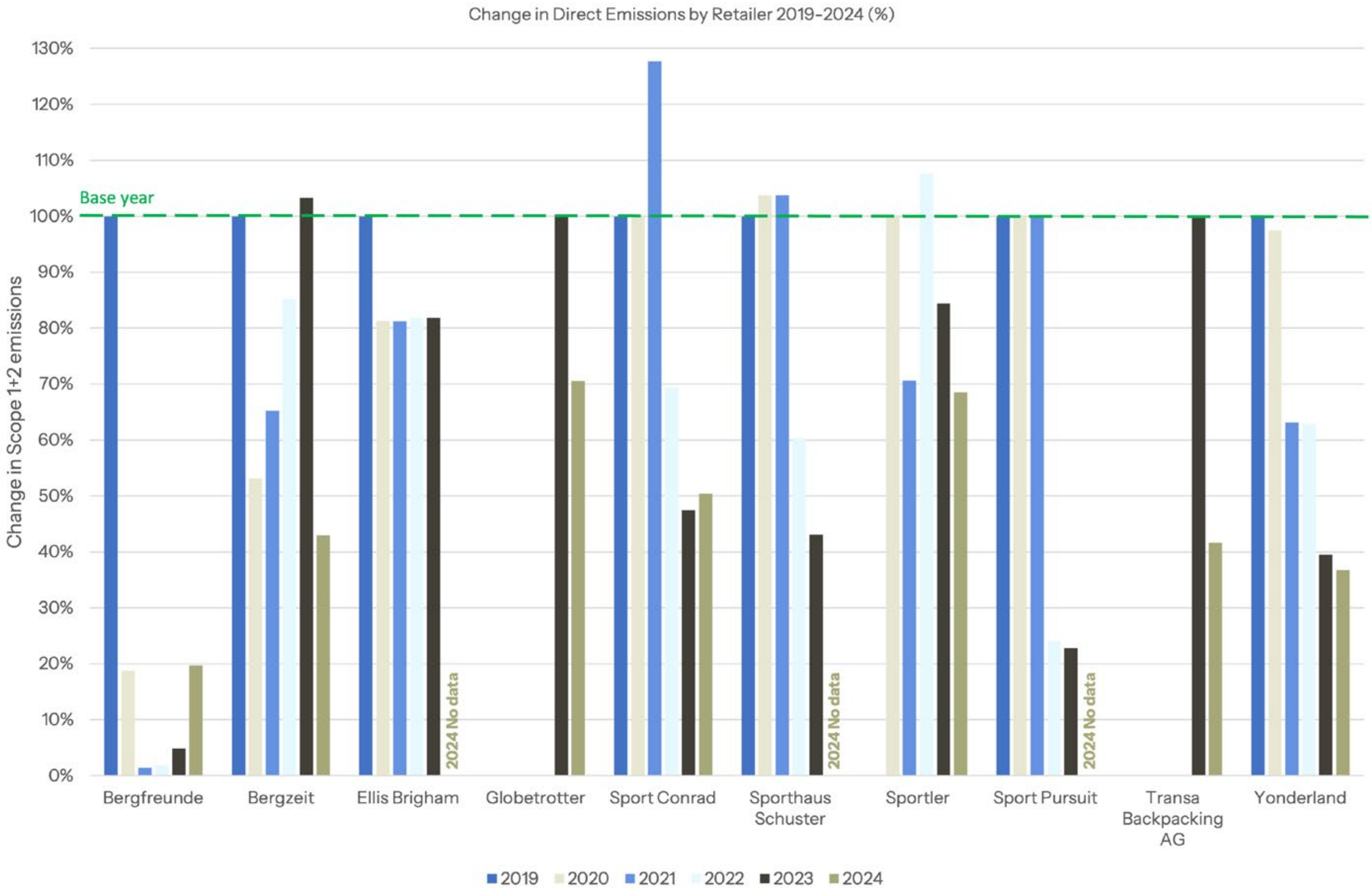
For the fourth year of this annual survey, we have been able to add to the retailer climate strategy database in order to highlight progress made, identify important levers and implement effective measures. As each retailer has different baseline years, we have compared their 2024 data to their individual baseline years.

Scope 1 & 2

70% of retailers have already measured their Scope 1 and 2 emissions for 2024 and, when compared to their baseline years, some encouraging reductions in CO2 have been achieved. The most commonly employed actions underpinning these reductions include:

- Installation of rooftop photovoltaic systems
- Switching to electric heat pumps for office buildings
- Transitioning to electric vehicles in company fleets
- Sourcing electricity from renewable energy for facilities
- Use of LED lighting in offices and stores
- Updated energy policies / energy management guidance
- Support for environmentally friendly employee transport initiatives

	Baseline emissions in CO2t* p/a (CO2t = CO2 and equivalents, metric tonnes)				Market-based emissions 2024			Change compared to baseline year	
Retailer	Baseline year	Scope 1	Scope 2	Total	Scope 1	Scope 2	Total	Total	%
Bergfreunde GmbH	2019	136	26	162	29	7	32	-130	-80%
Bergzeit GmbH	2019	-	-	282	114	7	121	-161	-57%
Globetrotter	2023	296	414	710	9	492	501	-209	-29%
Sport Conrad GmbH	2019	136	156	292	147	0	147	-145	-50%
Sportler AG	2020	1,030	120	1,150	742	46	788	-362	-31%
Transa Backpacking AG	2023	2.6	7	9.6	2	2	4	-5.6	-58%
Yonderland	2019	2,490	3,444	5,934	1,937	245	2,182	-3,752	-63%
Ellis Brigham Ltd.	2019	259	360	619	2024 No data provided			-	-
Sporthaus Schuster GmbH	2019	14	307	320	2024 No data provided			-	-
SportPursuit Ltd.	2019	-	-	10,246	2024 No data provided			-	-



Note: fluctuations can be attributed to improved methods of measurement and/or data gathering practices, as well as reduction in emissions.

Scope 3

Category measurement

Measuring Scope 3 emissions continues to be a challenge for retailers due to the complexity of collecting this data. However, in 2024, 70% of retailers gathered data for relevant Scope 3 categories.

Categories measured by retailers **Retailer**	1 Purchased Goods & Services	2 Capital Goods	3 Fuel & Energy Related Activities	4 Upstream Transportation & Distribution	5 Waste Generated in Operations	6 Business Travel	7 Employee Commuting	8 Upstream Leased Assets	9 Downstream Transportation & Distribution	10 Processing of Sold Products	11 Use of Sold Products	12 End-of-Life Treatment of Sold Products	13 Downstream Leased Assets	14 Franchises	15 Investments
Bergfreunde GmbH	Yes	No	Yes	Yes	Yes	Yes	Yes	Not applicable	Yes	Not applicable	No	No	Not applicable	Not applicable	Not applicable
Bergzeit GmbH	Partially	Partially	Yes	Partially	Yes	Yes	Yes	Partially	No	No	No	No	Not applicable	Not applicable	Not applicable
Globetrotter	Yes	Partially	Yes	Yes	Yes	Yes	Yes	Not applicable	Yes	Not applicable	No	Yes	Not applicable	Not applicable	Not applicable
Sport Conrad GmbH	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Not applicable	No	Yes	Not applicable	Not applicable	Not applicable
Sportler AG	Yes	Yes	Yes	Partially	Yes	Yes	Yes	Not applicable	Yes	Not applicable	Yes	Yes	Not applicable	Not applicable	Not applicable
Transa Backpacking AG	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Not applicable	Yes	Yes	Not applicable	Not applicable	Not applicable
Yonderland	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Not applicable	Yes	Not applicable	Yes	Yes	Not applicable	Not applicable	Not applicable
Ellis Brigham Ltd.	2024 No data provided														
Sporthaus Schuster GmbH	2024 No data provided														
SportPursuit Ltd.	2024 No data provided														

Key

Yes | Partially | Planned | No | Category not applicable for retailer - not within our system boundaries

Reduction targets

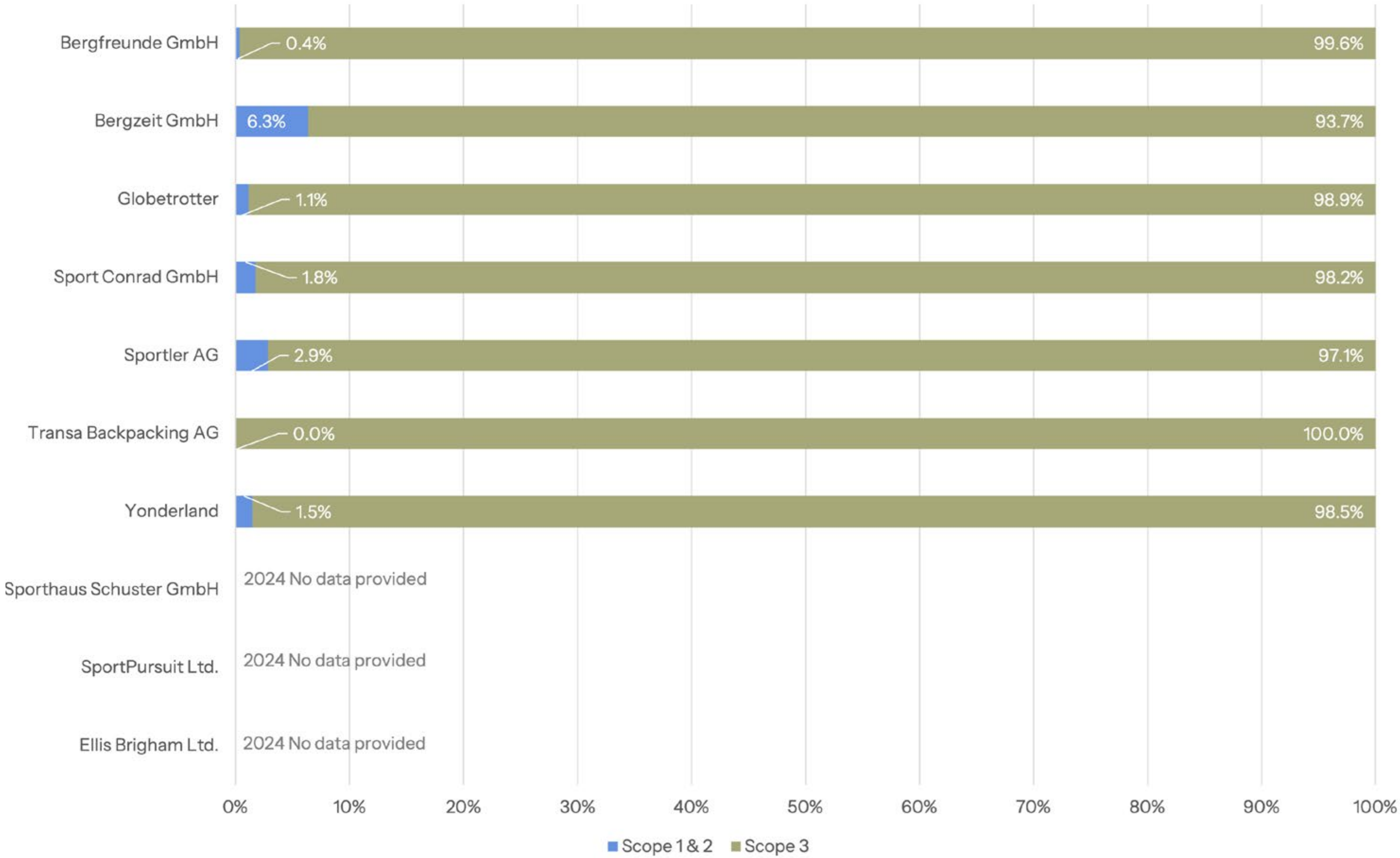
Some ORCC members have set Absolute Reduction targets for the Scope 3 categories they currently measure, however, providing a meaningful comparison of these is complex for a variety of reasons; for example, the members differ in whether they include SBTi validated targets or not, or whether they are just focussing on internal targets. With greater alignment and harmonisation, this may be possible in the future.

Emission tracking

Whilst all ORCC members aim to measure the relevant Scope 3 categories within their system boundaries, direct comparison of individual retailer Scope 3 emissions remains difficult. Many retailers have changed or improved the data gathering methods used over time, or they have redefined what is covered under specific categories, rendering their base year data incomparable to recent data.

To understand the scale of the challenge facing retailers, the proportional contribution of Scope 1 & 2 direct emissions to Scope 3 emissions (based on the data available to the retailers) can be compared. This significant difference in contribution reinforces the need for supply chain partners to step up and contribute to reducing emissions.

Share of Direct vs. Indirect Emissions by Retailer 2024 (%)



Offsetting

In terms of offsetting in 2024, a smaller proportion of the retailers offset any of their emissions, in comparison to previous years, with only 2 retailers offsetting 100% of their Scope 1 & 2 and a smaller proportion of their Scope 3 emissions through a mixture of renewable energy sources and reforestation projects.

	Scope 1 & 2 emissions offsetting		Scope 3 emissions offsetting	
Company	Offset	Project type	Offset	Project type
Bergfreunde GmbH	0%	No offsetting	0%	No offsetting
Bergzeit GmbH	0%	No offsetting	0%	No offsetting
Sport Conrad GmbH	0%	No offsetting	0%	No offsetting
Sportler AG	0%	No offsetting	0%	No offsetting
Yonderland	0%	No offsetting	0%	No offsetting
Globetrotter	100%	Investment in Renewable Energy Sources; Reforestation program	16%	Investment in Renewable energy sources; Reforestation program
Transa Backpacking AG	100%	Investment in Renewable Energy Sources	<1%	Reforestation program
Ellis Brigham Ltd.	-	2024 No data provided	-	2024 No data provided
Sporthaus Schuster	-	2024 No data provided	-	2024 No data provided
SportPursuit Ltd.	-	2024 No data provided	-	2024 No data provided

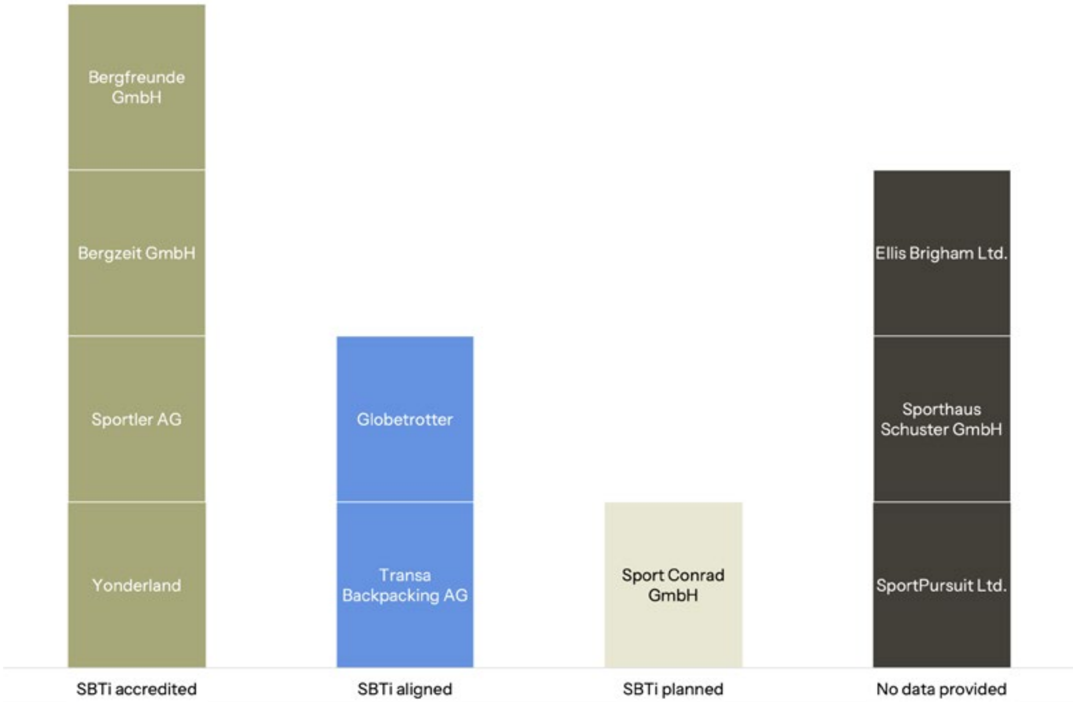
3.

Climate Goals and Reduction Framework

Climate Goals and Reduction Framework

Within ORCC, all participants commit themselves to act decisively to contribute to the achievement of the Paris Agreement goals to limit global warming to 1.5° vs pre-industrial levels and reduce emissions to achieve these goals. This commitment is a minimum requirement to remain a member of the ORCC however, in the last year, we lacked full transparency to the report questions, therefore we cannot update the status of climate commitments of all the members.

70%



As well as signing up to, or aligning with, Science Based Targets, the individual retailers have set clear internal targets for Scope 1 & 2 emission reduction.

	Direct Emission Targets (Scope 1 & 2)	
Retailer	Emission reduction targets (vs. baseline) and year	% change in share achieved compared to baseline in 2024
Bergfreunde GmbH	70% by 2030	80% reduction
Bergzeit GmbH	70% by 2026	57% reduction
Globetrotter	25% by 2030	29% reduction
Sport Conrad GmbH	70% by 2030	50% reduction
Sportler AG	47% by 2030	36% reduction
Transa Backpacking AG	50% by 2030	58% reduction
Yonderland	50% by 2027	63% reduction
Ellis Brigham Ltd.	2024 No data provided	2024 No data provided
Sporthaus Schuster GmbH	2024 No data provided	2024 No data provided
SportPursuit Ltd.	2024 No data provided	2024 No data provided

Reduction Actions

To achieve these results, all our members had to take decisive actions since 2023 to reduce their direct emissions. While Scope 3 emission reductions remain a challenge, precisely because of the large emission share that is dependent on our supply chain, our retailers have nonetheless begun work on the categories they have more control over. Below shows the actions completed in 2024.

Retailer	Timeframe	Scope 1 & 2	Scope 3
Bergfreunde GmbH	Completed in 2024	Building a photovoltaic system on the roof of the logistics centre	Supplier engagement initiatives Ride share app
	Ongoing	Conversion of fleet to electric vehicles Switch to renewable energy in premises Conversion to LED lighting Switch from natural to biogas Employee commuting (bike/public transport) initiatives Reduced office energy consumption	Engaging suppliers to set climate goals
	Planned		Sustainable packaging guidelines
Bergzeit GmbH	Completed in 2024	Switch to electric heat pumps for office buildings 95% EVs in company fleet	Carpooling app "Ridebee" to reduce commuting emissions Sharing bikes for employees commuting by train Abandon printed return label in packages Finance insetting measures in the downstream supply chain via "DHL GoGreen+" Waste reduction in canteen
	Ongoing	Fixing leakage in air conditioning system (reducing effects on Scope 1 by 70%)	Calculation of retail goods and reduction plan
	Planned	New heating system for logistics building	Electric heating systems will have effect on 3.3
Globetrotter	Completed in 2024	Continuing with electricity from renewable sources for all locations Updated energy policy Creation of energy management handbook, action plan and energy suggestion scheme	Scope 3 supplier engagement in 2024: 56%
	Ongoing	Certified energy management system according to DIN EN ISO 50001	Improve supplier engagement %
	Planned	Several initiatives	Scope 3 supplier engagement target 2030: 90%
	Completed	Optimizing energy use through smart control & efficient system settings Improving resource efficiency with new ski packaging machine	Use of efficient machinery (paper press) and automated systems to reduce waste (AutoStore)

Sport Conrad GmbH	Ongoing	Top brand dialogues sharing best practices with partners Employee commuting initiatives Implementation of an energy-efficient combined heat and power system Conversion to 100% LED lighting	Share best practices with business partners and ORCC working group Improve Scope 3 data quality & target setting Continuously review transport contracts and delivery solutions to reduce emissions
	Planned	Expansion of the existing photovoltaic system Efficient regulation of building services systems Electric vehicle transporters	Setting climate commitments and supplier engagement targets
Sportler AG	Completed in 2024	100% sourcing of electricity from renewable energy for our facilities. Use of 100% LED lighting in our buildings. Installation of 4 photovoltaic systems with a total annual production of 1.5 million kW. Use of heat pumps in 10 branches and district heating in 4 of our stores. Support of environmentally friendly mobility and the athletic activity of our employees with a contribution of 20 cents per kilometre travelled on foot or by bicycle on the way to work. Energy saving measures.	Development of a database of brands with science-based emission reduction targets.
	Ongoing	Expansion of capacities for in-house production of electricity from renewable energy Installation of new heat pumps or district heating in company sites Energy saving measures.	Updating the database and assessing the share of suppliers with science-based emission reduction targets.
	Planned	Realignment of the decarbonization strategy for the company fleet Improvement of employees' soft mobility.	Procurement planning through dedicated budget allocation for suppliers with science-based emission reduction targets Development of strategies to engage suppliers without such targets.
Transa Backpacking AG	Completed	Investment in renewable energy sources for electricity	Set up supplier tool where brands are tracked for risk management (social and environmental)
	Ongoing	Keep going with the hydropower investment (electricity market)	
	Planned		Setting SBTi aligned targets Improve data quality for Scope 3

Yonderland	Completed in 2024	Final wave of LED replacements in store portfolio. Retail Concepts changed to 100% renewable energy contract. Bever increased the share of renewable energy	ORCC Supplier Climate Action Database established
	Ongoing	Air con replacements, Store refurbishments to improve further energy efficiencies Expansion of renewable energy contracts under negotiation	Constant review of carrier contracts to ensure low emission options, Supplier Engagement Target communication to brands, Establishing an industry product carbon footprint benchmark database
	Planned	Exploration of electrification of car fleets and delivery fleets	Increase pressure on brands by including Carbon Footprint performance in buying decisions
Ellis Brigham Ltd.	Completed		
	Ongoing	2024 No information provided	2024 No information provided
	Planned		
Sporthaus Schuster GmbH	Completed		
	Ongoing	2024 No information provided	2024 No information provided
	Planned		
SportPursuit Ltd.	Completed		
	Ongoing	2024 No information provided	2024 No information provided
	Planned		

4.

Vendor Engagement

Vendor Engagement

With 50% of retailers having set supplier engagement targets under the SBTi Accreditation in 2024, we are now starting to review the carbon reduction progress and climate action of our brands. Our members' supplier engagement targets are highlighted below:

2026

Bergfreunde: 75% target share of suppliers that conform to Paris Agreement

Bergzeit: From 2026, they will generate 80% of their sales with suppliers who pursue ambitious climate goals

2027

Yonderland: 74.6% target share of suppliers that conform to Paris Agreement

2028

Sportler AG: 82% target share of suppliers that conform to Paris Agreement

2029

2030

Globetrotter: 90% target share of suppliers that conform to Paris Agreement

Note:
Sport Conrad GmbH - No targets set yet
Transa Backpacking AG - No targets set yet
Ellis Brigham Ltd. - 2024 No information provided
SportPursuit - 2024 No information provided
Sporthaus Schuster Gmbh - 2024 No information provided

Another initiative between the ORCC members is to share the status of climate commitments for reaching 1.5° across the industry. In the framework of the ORCC report we are publishing the status quo of corporations and brands on their climate targets. These climate targets are either set within a Race to Zero initiative membership criteria (Science Based Target Initiative, Exponential Roadmap Initiative, SME Climate Hub, Scandinavian Textile Initiative for Climate Action, United Nations Fashion Charter for Climate Action), or represent own goals that are aligned with the scientific reduction needed to limit global warming to 1.5°C. In addition to the companies with completed efforts, the database shows how many companies are already in the process of setting ambitious climate targets. Under this category we include companies that have partially set individual climate targets which are not yet ambitious enough to conform with 1.5° pathways.

The intention behind sharing this information is to create transparency across the industry, motivate to further engage on the journey of climate protection and incentivise a common understanding for the contributions needed to meet the 1.5°C target. All the information presented was made publicly available through databases, websites or published sustainability reports. It is therefore not to be considered complete, but rather as a status quo (October 2025) of publicly available information. In the future we hope to collect all this information via the Sustainability Data Exchange (SDEX) file.

General Information		Climate Commitments (CC)			
Company / Group	Brand	CC Yes	CC No	Targets under development	EOG Member
Active Brands	All brands included	x			No
Airesis SA,	Movement		x		No
Adidas AG	All brands included	x			No
AKU Italia s.l.r.	AKU	x			Yes
ASSOS of Switzerland GmbH	Assos		x		No
Amer Sports	Salomon	x			Yes
Amer Sports	Peak Performance	x			No
Amer Sports	Atomic	x			Yes
Amer Sports	Salomon S/Lab	x			No
Amer Sports	Armada	x			No
Arc'teryx	Arc'teryx	x			Yes
ASICS Corporation	All brands included	x			No
ATK Sports S.r.l.	ATK Bindings			x	No
Bavarian Caps GmbH	Bavarian Caps		x		No
Black Crows	Black Crows		x		No
Bergans Outdoor GmbH	Bergans Outdoor	x			Yes
Black Diamond Equipment Europe	All brands included	x			Yes
Boards & More GmbH	ION			x	
Brav AS	Swix		x		No
Bradshaw Taylor BV / Innov8 Tr	tentree	x			No

Burton Snowboards	Burton	x			No
Brooks Sports B.V.	Brooks Running	x			No
C.A.M.P. S.p.A.	Camp		x		Yes
Chillaz International GmbH	Chillaz		x		No
CICLI PINARELLO SRL	Pinarello		x		No
CMP	CMP		x		No
Columbia Sportswear Company	Mountain Hardwear			x	Yes
Crazy SRL	Crazy		x		No
Deckers Brands	All brands included	x			No
Design Salt Outdoor GmbH	Cocoon	x			No
Devold of Norway GmbH	Devold	x			Yes
Didrikson Deutschland GmbH	Didriksons	x			No
Doghammer GmbH	Doghammer		x		No
Dot Wear Srl	Dotout		x		No
DPS Skis	DPS		x		No
Edelrid GmbH & Ci. KG	Edelrid	x			No
Elevate Outdoor Collective	All brands included	x			No
EnjoyYourCamera GmbH	Peak Design	x			
Equip Outdoor	Rab	x			Yes
Eurofamily	Meru		x		No
Eurofamily	Kaikkialla		x		No
Exped AG	Exped		x		Yes
Faction	Faction		x	x	No

Falke KGaA	Falke		x		No
Fenix Outdoor	All brands included	x			No
Fischer Deutschland GmbH	Fischer		x	x	No
Franz Ziener GmbH & Co.KG	Ziener		x		No
Fritschi AG Swiss Bindings	Fritschi		x		No
Garmin Deutschland GmbH	Garmin		x		
Haglöfs AB	Haglöfs	x			Yes
Halti OY	Halti	x			Yes
HEAD Sport GmbH	Head		x		No
Helen of Troy Limited	All brands included	x			
Houdini	Houdini	x			Yes
Ibex Sportartikel GmbH	Kohla		x		No
Jones Snowboards	Jones		x		No
Julbo SAS	Julbo		x		No
KÄSTLE GmbH	Kästle		x		No
KJK Sports	Elan Skis		x		No
Kochalpin GmbH	Contour		x	x	No
KOMPERDELL Sportartikel Gesellschaft m.b.H.	Komperdell		x		Yes
La Sportiva S.p.A.	La Sportiva		x	x	Yes
LACD GmbH	LACD		x		No
Leki Lenhart GmbH	Leki	x			Yes
Lenz Ges.m.b.H.	Lenz		x		No
Levi Strauss & Co Europe	Levi's	x			

Liesheng	Suunto		x	x	No
Löffler GmbH	Löffler	x			No
Lowa Sportschuhe GmbH	Lowa	x			Yes
Lukas Meindl GmbH & Co. KG	Meindl		x		Yes
Luxottica Group S.p.A.	All brands included	x			
Maloja Clothing GmbH	Maloja	x			Yes
Mammut Sports Group	Mammut	x			Yes
Manifattura Mario Colombo & C. Spa	All brands included		x		No
MARMOT MOUNTAIN EUROPE GMBH	Marmot		x		Yes
Martin Magnusson & Co AB	Hestra		x		No
Martini-Sportswear Ges.m.b.H	Martini Sportswear		x		Yes
medi GmbH & Co. KG	CEP		x	x	No
MERIDA & CENTURION Germany GmbH	Centurion		x	x	No
Mons Royale Europe GmbH	Mons Royale	x			Yes
Monte Rosa Sports AG	All brands included	x			No
Montura S.r.l.	Montura		x		No
NEMO Equipment Inc.	Nemo Equipment	x			Yes
New Balance Athletic Shoes	New Balance	x			No
NIKE Inc.	Nike	x			No
Nitro	NITRO		x		Yes
Nordisk Freizeit GmbH	Nordisk		x	x	Yes
Norrona Sports AS	Norrona	x			No
North Sails GmbH	North Sails		x		No

Oase Outdoor ApS	Outwell	x			No
Oberalp Group	All brands included		x	x	Yes
On Running	On	x			No
ORIGINAL BUFF S.A.	Buff		x		Yes
Ortlieb Sportartikel GmbH	Ortlieb	x			Yes
Outdoor & Sports Company GmbH	Mountain Equipment	x			Yes
Panasonic Holdings Corporation	Panasonic	x			No
Patagonia	Patagonia	x			Yes
Pending System GmbH & Co. KG	Cube		x		No
Petzl Distribution	Petzl		x		Yes
Picture Organic Clothing	Picture		x		No
POC Austria GmbH	POC		x		No
Polar Electro Oy	Polar		x		No
Pon Holdings B.V.	Cannondale		x		No
PVH Corp.	All brands included	x			No
Red Bull GmbH	VAN DEER	x			No
Reima	reima	x			Yes
Reusch International S.p.A.	Reusch		x		No
Roeckl Handschuhe & Accessories GmbH & Co. KG	Roeckl		x		No
Rossignol Gruppe	All brands included	x			No
Safilo Group	Smith	x			No
Save the Duck S.p.A.	Save the Duck	x			No
SAXX Underwear	Saxx Underwear		x		No

Scarpa Schuhe AG	Scarpa	x			Yes
Schöffel Sportbekleidung GmbH	Schöffel	x			Yes
Schwalbe	Schwalbe	x			No
Schwan Stabilo Cosmetics GmbH & Co KG	All brands included	x			Yes
Scott Sports AG	All brands included		x	x	Yes
Sea to Summit GmbH	Sea to Summit		x		Yes
Shimano Europe B.V.	Shimano		x		No
Sidas	Sidas		x		Yes
Sport Alliance International	Get Fit		x		No
Super.Natural Europe AG	Super.Natural	x			No
Tecnica Group S.p.A.	All brands included	x			No
Thule Group	Thule	x			Yes
Think Better Group	Klean Kanteen	x			No
TIMEZONE GmbH	Timezone		x		No
Tom Tailor GmbH	Tom Tailor	x			No
Top Sales GmbH	Trollkids	x		x	No
Travel Health Group	Care Plus	x			No
Trek Bicycle Corporation	Trek	x			No
TRERE' INNOVATION SRL UNIPERSONALE	UYN		x		No
Triple X GmbH	E9		x		No
Under Armour Europe B.V	Under Armour	x			No
Uvex Group/Protecting People GmbH	Alpina	x			No
Uvex Group/Protecting People GmbH	Uvex	x			No

Vaude Sport GmbH & Co. KG	Vaude	x			No
VF Corporation	All brands included	x			No
Viking Footwear GmbH	Viking	x			No
Vista Outdoor/Giro Sport Design	Giro		x		No
Woom GmbH	Woom	x			No
Xero Shoes EU s.r.o.	Xero Shoes		x		No
YETI Europe Ltd	Yeti Coolers	x			Yes
ZERO INDUSTRY SRL	RH+		x		No

Product Carbon Footprint Database

Within the ORCC, we have joined forces to build a shared database of average Product Carbon Footprints (PCFs), based on primary industry data – referred to as archetypes – across key product categories. Our goal is to harmonize Scope 3.1 reporting and provide a transparent, comparable basis for understanding the climate impact of purchased goods.

Each archetype reflects the range between minimum and maximum footprints, the number of products analysed, and the brands contributing data. In this way, the database aims to deliver primary reference values for categories where detailed product-level data is not yet available. We strive to make this data publicly available at some point, to increase transparency across the industry. However this year it was only used for internal calculation purposes.

At the same time, we invite more brands to share their PCF data and help strengthen both the quality and coverage of the archetypes. The database will continue to grow until all major product categories are represented with robust values.

This initiative marks an essential first step – because we can't manage what we can't measure. Transparency and harmonised archetypes provide the foundation for effective reduction strategies in Scope 3.1. The database is not the end point, but the starting point for meaningful climate action in our sector.

We thank the brands that have already contributed their data. Their commitment is an important step towards a shared understanding of climate responsibility in the outdoor industry.

5.

Call to Action

Call to Action

Over the past year, the outdoor industry has made remarkable strides in climate ambition. Nearly 50% of the industry (as per our vendor database) have now set science-based climate targets, signalling a strong commitment to aligning with the 1.5°C pathway. This is a major milestone—and one worth celebrating. However, setting targets is only the beginning. Now is the time to move from ambition to action. Achieving these goals requires decisive steps across the entire value chain.

To support this transition, data remains a cornerstone. The Sustainability Data Exchange (SDEX) continues to be the ORCC-supported central tool for transparency and accountability. We urge all partners to complete the Climate Tab with up-to-date targets and emissions data. Furthermore, we call on more brands to join the growing group sharing Product Carbon Footprints (PCFs)—a vital step toward understanding and reducing product-level emissions.

As we move forward, collaboration and peer learning are more important than ever. We encourage the expansion of support networks within the industry to foster knowledge exchange, build capacity and accelerate progress.

We also recognise that we are entering a critical phase, with shifting political and regulatory landscapes across regions. These changes may bring uncertainty, but they also reinforce the urgency of our mission. We invite all members to stay the course, remain committed, and continue driving climate action—even through challenging times.

Together, we can shape a resilient, transparent, and future-fit outdoor industry. Let's keep pushing forward.

Key Findings

Success needs celebration: 2025 came with great improvements, both on retailer and vendor side!

Working towards common goals: Most retailers have signed up to Science Based Targets, or are aligned with them, and have worked hard to reduce their Scope 1, 2 and 3 emissions in the past year.

Scope 3 reductions are founded on vendor engagement: The consequential push of vendor engagement targets is not only visible in the vendor database, but also in the ambitions of building a PCF database to build a shared standard for Scope 3.

Outlook and Hopes for the Outdoor Industry

“We will continue working closely with our suppliers and adapt to changing climate-related regulations. We believe that the outdoor industry has the potential to lead by example through deeper collaboration and shared solutions. Reliable data and a unified voice are essential for achieving meaningful progress together.”

Bergfreunde GmbH

“At Bergzeit, our climate ambition remains a central pillar of our sustainability strategy. One of the biggest challenges we face in Scope 3 emissions is employee commuting. While the Ridebee commuter app has shown visible effects in reducing emissions, the sheer pace of our company’s growth makes it increasingly difficult to reach our targets in this area. However, the greatest opportunity lies in supplier engagement across our value chain. Seeing a +20% improvement in our supplier engagement goal over the past year is a huge achievement and a testament to the power of collaboration. Retailing goods continues to be a complex challenge in terms of emissions, but I’m very positive that the ORCC now provides a Product Carbon Footprint (PCF) database. Having access to primary data for scope 3.1 emissions calculations is a strong signal of industry-wide collaboration and a major step forward for transparency and impact.”

Bergzeit GmbH

“We all need to intensify our efforts to drive the progress that’s needed in climate protection and collaboration across the industry remains essential. Since the last report, two important milestones on this journey are the growing number of outdoor brands committing to climate action and the launch of a Product Carbon Footprint Database – both strong steps toward a more transparent and responsible industry. We will continue to support this development in the future.”

Globetrotter

"As a fourth-generation family business rooted in the Bavarian Alps, we constantly rethink our business for tomorrow. Tackling climate change requires responsibility, a long-term perspective, and decisive action – above all, a determined reduction of CO_2 emissions. Protecting the mountains we love means changing the way we do business. The outdoor industry must lead by example, because only together can we preserve our planet for future generations."

Sport Conrad

"As a company, we are committed to fulfilling our environmental responsibility and making a significant impact in the fight against climate change. With our product range offering the greatest potential for emissions reduction, industry-wide collaboration is vital to realizing our climate goals."

Sportler

"You cannot claim to love the outdoors and fail to act on climate change. Climate leadership isn't optional anymore. Retailers are demonstrating rapid progress – we now need suppliers and brand partners to accelerate with equal urgency."

Yonderland

6.

What’s next?

What's Next?

More transparency - we will continue to provide this annual update on our climate activities and are open to all feedback.

More hard work - all data in this report was provided by individual retailers. For more details on each retailer's sustainability programmes, please visit individual retailer sites.

2025 Part 1	2025 Part 2	2026	Outlook
Data	**Engagement**	**Transparency**	**Collective Action**
Scope 3 categories and stereotypes	Climate commitment accountability	Make more information publically available about the industry	SDEX as a requirement for brands and retailers
SDEX prioritisation and implementation	Collective learning		Industry PCF (Product Carbon Footprint) database
ESG questionnaire finalisation	New reporting format		Collective learning formats for the industry (resources, events, guidance)

7.

Get Involved

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For more information about ORCC, please visit:

www.europeanoutdoorgroup.com/ORCC

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