General Member Meeting 2026



European Outdoor Group™

General Assembly 2026

Event Details

Wednesday 25th November 2026
14:00 - 16:00 CET
Location: Online
European Outdoor Group Members only

Agenda and Topics

Meeting start and Welcome
EOG President David Ekelund and EOG Director Christian Schneidermeier welcome members to the meeting.

Political Manifesto
Head of ESG Dr. Katy Stevens will provide an update on the launch of the new EOG Manifesto and the next steps in communication and implementation.

Trade Shows
EOG Director Christian Schneidermeier will outline the current situation on trade shows, ask for feedback on the new ISPO format and give an outlook and update on European Outdoor Week and OUTDOOR 2027

Market Data report
EOG Director Christian Schneidermeier will provide an update on the Outdoor Market Intelligence Service (OMIS) and future plans for the data programme at the EOG.

Review of 2026 Activities
EOG Director Christian Schneidermeier and members of the EOG team will review 2026 activities.

Budget Forecast for 2026
EOG Director Christian Schneidermeier will provide details on the budget position for 2026

Budget presentation and approval for 2027
EOG Director Christian Schneidermeier will provide details on the budget for 2027 and ask members to vote to approve

AOB
EOG members are invited to send any motions to be submitted to the Executive Board before 15th November 2026 - please send all motions to assembly@europeanoutdoorgroup.com

End of Meeting
