Kayla Cooper

UX/Product Designer

Contact

kaylaelain@gmail.com

812.620.8475

Portfolio

kaylaelain.com

Experience

UX Designer, Advicent (Jun '18 - current)

- Led product design of a new retirement planning tool
- Led revamp of Learning Center website (help site)
- Created animation standards for future designs
- Designed award-winning high-fidelity prototype for international conference
- Conducted beta test and user research methods.

UX Design Student, Rapid Design for Slow Change (Aug '17 - Dec '17)

- Collaborated with several companies ranging from LucidChart to PlayStation
- Designed for a variety of current and future problems
- Utilized company design standards when conceptualizing new ideas.
- Created slide decks to present ideas to companies.

UX Design Intern, Data Science @ IU (Jun '17 - Aug '17)

- Worked with instructional designers to develop marketing materials.
- Redesigned the information architecture of the program website by utilizing research.
- Designed future concepts for the Data Science program.

Education

M.S. in Human Computer Interaction Design ('16 - '18)

Indiana University Bloomington

B.A. in History ('10 - '14)

Indiana University Bloomington

Skills

Product Design	UX Design	Sketch
Storyboarding	Competitive Analysis	Balsamiq
Interaction Design	IA	After Effects
Journey Mapping	Prototyping	InVision
Personas	UI Design	Jira/Confluence
Scenarios	Typography	Pendo
User Research	Digital Art	GIMP
Field Research	Surveys	Blender
Heuristic Evaluation	Documentation	Axure RP
Direct Observation	Presentation	Illustrator
3D Modeling	Game Design	Photoshop
Needs Assessment	Design Strategy	HTML/CSS