

**Nuclear Science Week™**

## 2025 Report from Canada

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## Executive Summary

The Canadian nuclear industry is poised for growth and ready to substantially increase outreach and conversations with the public. This year our efforts to engage the public with information about nuclear science and technology reached more than 12,000 people through in-person and virtual events, and over 40,000 through social media.

The goal of Nuclear Science Week (NSW) is to increase visibility of nuclear science and technology and its contributions. While public engagement efforts during NSW are significant, the week also presents an opportunity for those studying and working in the nuclear sector to learn from and collaborate with each other. In 2025, organizations across Canada continued to support this goal through various innovative forums. Many of the organizations who have participated in NSW in previous years continue to hold events and do extensive outreach, while other organizations got involved for the first time. This year the NSW Canada team had representation from coast-to-coast.

In Saskatchewan, the Government of Saskatchewan officially proclaimed the week as Nuclear Science Week. This was made possible through collaborative efforts in the province as described by the participating organizations in this report.

The NSW Canada team also has a permanent liaison on the Canadian Nuclear Society (CNS) Council to assist in centralizing and maximizing activity across Canada.

The NSW Canada team continues to grow, and we aim to continue to increase our presence in the coming years.

## Context and Background

Canada started participating in International Nuclear Science Week in 2015, with Professor Jason Donev presenting at the main NSW event in Seattle, Washington. Subsequent years have brought various people from a wide range of organizations across Canada, reaching thousands of people. For the fourth year in a row, Wild Matriarch has engaged industry peers and supported the success of NSW through support and collaboration on NSW initiatives, promotion within industry of NSW opportunities, history and resources, and provided coordinating resources to amplify the reach and impact of NSW in Canada.

## Lessons Learned

The Canadian Nuclear Science Week committee learned key lessons for going forward:

- Find Indigenous communities to partner with for engagement to make efforts towards Truth and Reconciliation. The Canadian nuclear sector needs to improve communication with Indigenous communities.
- Canada is a multilingual country and our efforts to engage the public are best met with the intention of providing materials in different languages. Indigenous languages are particularly important as insufficient effort has been made to reach Indigenous communities.
- We need to have a dedicated Canadian committee and our own meetings, while continuing to send a representative to the International Committee meeting.
- There is an enormous appetite to do this nuclear outreach in most provinces, and future committees will be better able to mobilize that interest into actions.

- The public also has an enormous appetite for learning about nuclear science and technology. There are more opportunities here than we had originally known.
- Graduate students benefit from (and enjoy) participating in presentations on their research to others in the nuclear sector.

## Reports from Participating Organizations

The following organizations provided reports of their NSW activities:

Calian Nuclear  
Canadian Nuclear Laboratories (CNL)  
Canadian Nuclear Society (CNS)  
Centre of Excellence for Energy (COEE)  
McMaster University  
Ministry of Energy and Resources, Government of Saskatchewan  
North American Young Generation in Nuclear (NAYGN) New Brunswick Chapters  
Nuclear for BC  
SaskPower  
Saskatchewan Research Council  
Saskatchewan Science Centre  
University of Calgary

Where reports are not included, it should be noted that several organizations also participated in NSW and/or are on the NSW Canada team:

Alberta Innovates  
Building Trades of Alberta  
Bruce Power  
Canadian Nuclear Association (CNA)  
Canadian Nuclear Isotope Council (CNIC)  
Conexus Nuclear Inc.  
Creative Fire  
Emissions Reductions Alberta  
Golem Games  
Kinectrics  
Nuclear Innovation Institute (NII)  
Nuclear Promise X (NPX)  
Nuclear Waste Management Organization (NWMO)  
North American Young Generation in Nuclear (NAYGN) Canada  
Ontario Power Generation (OPG)  
Ontario Tech University  
Organization of Canadian Nuclear Industries (OCNI)  
Society of United Professionals  
Synergy Oncology  
Tetra Tech  
The Educational Partnership Foundation (TEPF)  
The Society for the Preservation of Canada's Nuclear Heritage  
Township of Ignace  
TRIUMF  
University Network of Excellence in Nuclear Engineering (UNENE)  
University of Manitoba  
University of Saskatchewan  
Wild Matriarch Inc.  
Women in Nuclear (WiN)

## Calian Nuclear

<https://www.calian.com/advanced-technologies/nuclear-services/>

### Key Activities

Calian Nuclear held a trivia event for its staff.

- **In-person event details:**

A nuclear industry trivia event was held for the Calian Nuclear team staff. This includes many individuals who are not from a technical or nuclear-specific background. The trivia was intended to broaden staff knowledge about the nuclear industry and Canada's role.

### Estimated Reach

- 70

**TOTAL REACH: 70 industry professionals**

## Canadian Nuclear Laboratories

<https://www.cnl.ca/>

### Key Activities

Canadian Nuclear Laboratories (CNL) organized several events and initiatives for students and the general public across the Ottawa Valley in Ontario.

- **In-person event details - “Kids Ramble” at the Petawawa Ramble – Fall Community Event:**

As a sponsor, CNL celebrated the start of Nuclear Science Week at the 2025 Petawawa Ramble by organizing an interactive STEM display for the kids at the event. The display included:

- Nuclear Science Display with a model fuel bundle, some fun sources like banana and rocks and detection tools
- Nuclear science demonstrations alongside other great pumpkin themed activities that the kids and their families enjoyed

- **In-person event details - Pembroke Girl Guides Presentation:**

On Monday, CNL Education Outreach Program (EOP) presenters visited 22 students and 5 group leaders from the Pembroke guides to present our Nuclear 101 as part of the NSW programming. The students discussed how nuclear fission works, the sources of radiation and how our teams work to ensure radiation protection. At the end of the presentation, the girls were quizzed and received their Nuclear Science Badge for knowledge in nuclear science.

- **In-person event details - Nuclear Science Week “Engineering Design Challenge”:**

On Tuesday, CNL in collaboration with our local Pembroke library to organize a design challenge for kids to explore coding and engineering principles through fun, nuclear science themed problem solving.

- **In-person event details - Robotics and Radiation Protection Presentation:**

School presentation with the Decommissioning and Innovations Team.

- **In-person event details - AI in Nuclear Science: A panel presentation with CNL:**

- CNL collaborated with the Deep River Library to host a community event focused on exploring AI in nuclear science. This event was attended by adults in the community with an interest in science, technology, and innovation.
- The moderated panel brought together researchers and engineers from CNL to discuss how artificial intelligence is being applied to various aspects of their work — including safety, research, and data analysis. Panelists also addressed community questions on AI and its applications in STEM.

- **In-person event details - “Ask About Nuclear” Coffee Chats:**
  - Throughout the week, CNL distributed vouchers for free coffee for OV Coffee, a local coffee shop where we set up a booth to chat about nuclear with community members.
  - Coffee sleeve vouchers for NSW were distributed at our community events and pop-up displays. All week, community members stopped by our booth to ask questions and chat about nuclear with CNL staff at the coffee shop.
- **In-person event details - NSW Pop-Up Displays in Local Libraries:**
  - To promote nuclear science conversations among community members in our local community, CNL organized pop-ups on our sites in Chalk River, Deep River, as well as in various libraries in our communities.
  - In Deep River Library, Petawawa Public Library / Community Centre, and Pembroke Library, our local librarians set up special Nuclear Science collections with books from their inventory and displays with NSW banners and Nuclear Science books for the public to enjoy.
- **TV broadcast details - Radiation and our World:**  
A special TV segment focused on the fundamentals of radiation science aired on COGECO, our local TV station. The segment was titled “Radiation and our World” and premiered on the Thursday of NSW.

#### Estimated Reach

- In-person event – “Kids Ramble”: 300
- In-person event – Pembroke Girl Guides: 22
- In-person event – Engineering Design Challenge: 20
- In-person event – Robotics and Radiation Protection In-Class Presentation: 67
- In-person event – AI in Nuclear Science Panel: 38
- In-person event – “Ask About Nuclear” Coffee Chats: 150
- In-person event – NSW library pop-ups: 2,000+
- TV broadcast – Unknown

**TOTAL REACH: 2,597+ students, young professionals, and industry experts**

## Photos and Examples of Social Media Posts or Other Promotional Materials







We had an incredible time celebrating **#NuclearScience** last week.

A big thank you to local businesses, our communities, CNL staff and everyone who helped make Nuclear Science Week 2025 a success!

Together, we hosted community and Guides presentations, student outreach, and nuclear science coffee chats, where we got to showcase our research and highlight the innovative people and work at CNL.

Here are a few highlights from an exciting week of learning!

#CelebrateNuclear #NSW2025 #NuclearSciWeek #2025NuclearSciWeek



It's **#NuclearSciWeek**, and we're passing the mic to the folks who know nuclear, through and through! 🎤 What do you wish more Canadians understood about nuclear science?

Drop your big-picture insights, share a story about a time you helped somebody have an "ah-ha" moment, myth-bust a misconception, or reflect on a key lesson you've learned from working in this field. We'll see you in the comments!



Canadian Nuclear Society

<https://www.cns-snc.ca/>

### Key Activities

CNS organized an event in Mississauga, Ontario for students, young professionals, and industry experts. The CNS plays an instrumental role in ensuring NSW efforts are coordinated and maximized across Canada.

- **In-person event details**

- Title: "Okay, let's go": the spirit that drove 80 years of fission in Canada
- Speaker: Dr. Jeremy Whitlock, Founder and Principal, Ottertail Consulting Inc.; Former Senior Technical Advisor and Section Head in Department of Safeguards at IAEA; Former Manager at Chalk River Laboratories.
- Summary: With the startup of the ZEEP reactor at Chalk River Laboratories 80 years ago (Sept. 5, 1945), Canada became the second nation to harness the atom – and immediately launched to the forefront of global nuclear development. This unlikely role arrived at a 'hinge moment' in geopolitics: the end of WWII, beginning of the Cold War, and a new promise of peace and prosperity that demanded abundant clean energy. Take a retrospective journey from the Manhattan Project to the present day and beyond: discover (or rediscover!) how Canada became a leader in nuclear science and technology that revolutionized medicine, energy supply, and sustainable development.

### Estimated Reach

- 40-50

**TOTAL REACH: 50 students, young professionals, and industry experts**

Photos and Examples of Social Media Posts or Other Promotional Materials



## Centre of Excellence for Energy

<https://centresofexcellencenb.ca/energy/>

### Key Activities

The Centre of Excellence for Energy (COEE) partnered with NB Power and the North American Young Generation in Nuclear (NAYGN) University of New Brunswick chapter to deliver several activities for students across New Brunswick.

- **In-Person Presentations – NB Power x Centre of Excellence for Energy**
  - Two presentations were given to the student population at Fundy Middle and High School in St. George, New Brunswick about careers in the nuclear industry. At the same time students viewed demonstrations of some technology utilized at nuclear power plants (e.g., Spot robot).
  - An expert from Point Lepreau Nuclear Generating Station delivered a presentation at Hampton High School in Hampton, New Brunswick for their grade 10 classes. This was curricularly connected to coincide with their unit on nuclear energy. The presentation focused on careers, fundamental nuclear science, nuclear safety, and CANDU reactors specifically.
- **In-Person Presentations – NAYGN UNB x Centre of Excellence for Energy**

Members from the local chapter of NAYGN delivered high school presentations at Fredericton, New Brunswick area schools. At this time presentations occurred at Harvey High School (Harvey, New Brunswick), Fredericton High School (Fredericton, New Brunswick), and Leo Hayes High School (Fredericton, New Brunswick) and further visits are planned for Stanely Consolidated School (Stanely, New Brunswick), McAdam High School (McAdam, New Brunswick), and Oromocto High School (Oromocto, New Brunswick).
- **Virtual Event presentation - Elementary students Grade 3-5 and their respective teachers**
  - Grade 3-5 "Lighting the Way with Nuclear power" Live Event was a large-scale on-line event that was province wide and targeted students in Grades 3-5 across New Brunswick. Students:
    - Learned about electrical generation generally
    - Learned about nuclear generation and nuclear chain reactions
    - Received a class set of dominoes and completed a nuclear chain reaction activity
    - Participated in a live read-a-loud of NAYGN's children's book "Marie's Electric Adventure"
    - Heard from experts at Point Lepreau about the nuclear generating station in New Brunswick
    - Had a demonstration of Spot (Boston Dynamics Robot)
    - Learned about careers in the nuclear industry.

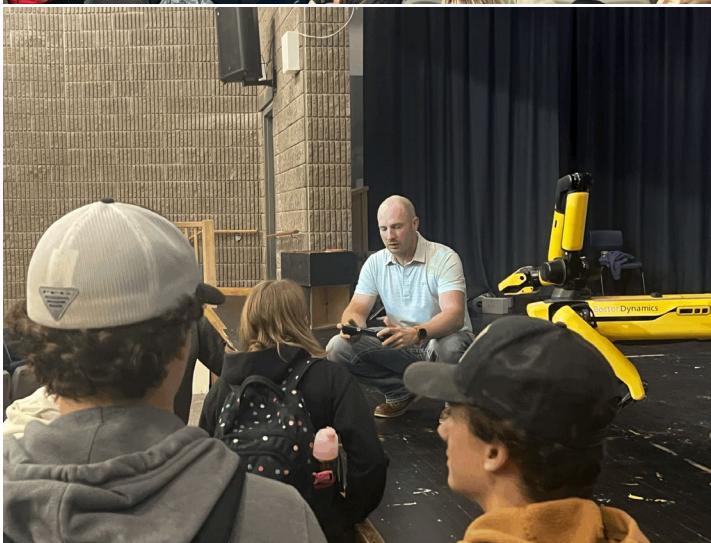
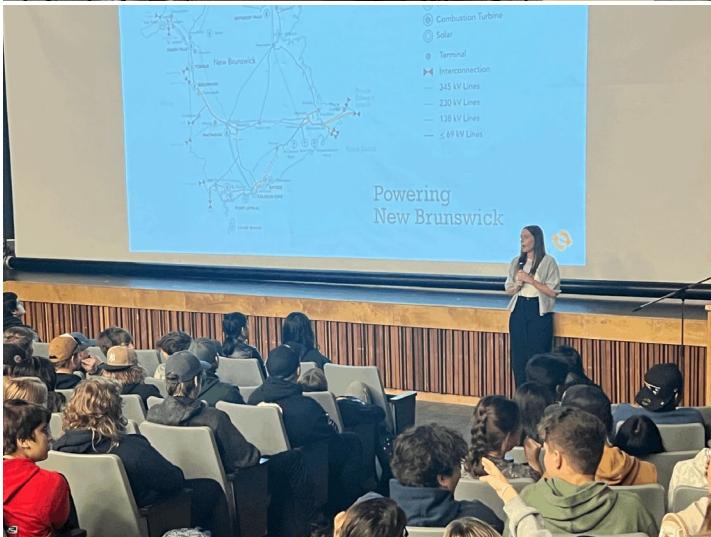
### Estimated Reach

- In-person presentations – NB Power x Centre of Excellence for Energy: 793
- In-person presentations – NAYGN UNB x Centre of Excellence for Energy: 400

- Virtual Event presentation – 2,687

**TOTAL REACH: 3,880 students and teachers**

## Photos and Examples of Social Media Posts or Other Promotional Materials





McMaster University  
<https://www.mcmaster.ca/>

## Key Activities

McMaster University organized several events for students and industry professionals in Hamilton, Ontario.

- **In-person event details – Nuclear Now:**
  - McMaster's Nuclear Now event featured industry networking booths and provided students the chance to get in front of nuclear industry organizations looking to recruit.
  - More details can be found here: [Students get to know the nuclear industry at annual networking event - Nuclear @ McMaster](#)
- **In-person event details - Six Nations Polytechnic Secondary School:**
  - McMaster welcomed the first of two cohorts of Indigenous Grade 9 students from Six Nations Polytechnic Secondary School during NSW.
  - They spent the day with us for hands-on nuclear learning and activities. Each cohort had ~10 students plus their Tech class teacher.
  - More details can be found here: [Students from Six Nations Polytechnic Secondary School visit McMaster for hands-on nuclear learning activities - Nuclear @ McMaster](#)

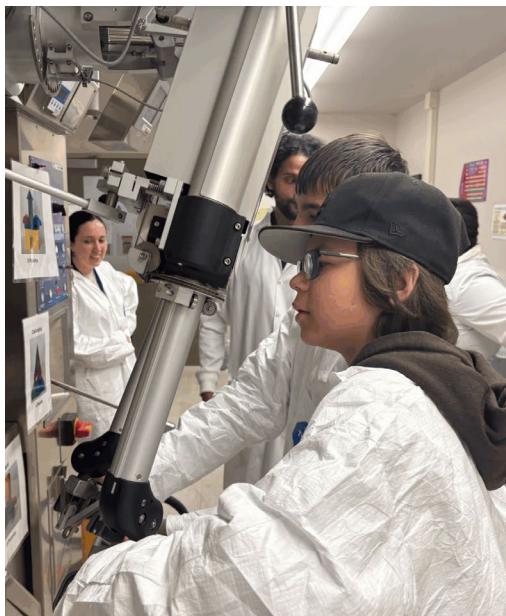
## Estimated Reach

- In-person event – Nuclear Now: 135
- In-person event – Six Nations Polytechnic Secondary School: 22

**TOTAL REACH: 157 students and industry professionals**

## Photos and Examples of Social Media Posts or Other Promotional Materials







Ministry of Energy and Resources, Government of Saskatchewan

<https://www.saskatchewan.ca/government/government-structure/ministries/energy-and-resources>

#### Key Activities

The Ministry of Energy and Resources of the Government of Saskatchewan participated in an event in Regina, Saskatchewan, contributed to the Government of Saskatchewan's news release proclaiming Nuclear Science Week, and shared on social media.

- **Details:**

- Contributed to the news release issued on behalf of the Government of Saskatchewan:  
<https://www.saskatchewan.ca/government/news-and-media/2025/october/20/saskatchewan-proclaims-october-20-24-as-nuclear-science-week>
- Created LinkedIn post on Government of Saskatchewan channel:  
[https://www.linkedin.com/posts/government-of-saskatchewan\\_nsw2025-nuclearsciweek-2025nuclearsciweek-activity-7386166858955255808-EG6t?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAKMIQcBxdb3f9IR0b3HuJagXSdsuKYL8B4](https://www.linkedin.com/posts/government-of-saskatchewan_nsw2025-nuclearsciweek-2025nuclearsciweek-activity-7386166858955255808-EG6t?utm_source=share&utm_medium=member_desktop&rcm=ACoAAKMIQcBxdb3f9IR0b3HuJagXSdsuKYL8B4)
- Saskatchewan Geological Survey staff from the Ministry of Energy and Resources participated with a booth at the Saskatchewan Science Centre's Nuclear Science Day on Saturday, October 25

#### Estimated Reach

- In-person event - 300+

**TOTAL REACH: 300+ members of the public, along with media and additional public through social media and news release**

## North American Young Generation in Nuclear – New Brunswick Chapters

<https://naygn.org/>

### Key Activities

The North American Young Generation in Nuclear (NAYGN) University of New Brunswick (UNB) and New Brunswick Industry chapter held several events for students and industry professionals in Fredericton and Saint John, New Brunswick.

- **In-Person Presentations – NAYGN UNB x Centre of Excellence for Energy**

Members from the local chapter of NAYGN delivered high school presentations at Fredericton, New Brunswick area schools. At this time presentations occurred at Harvey High School (Harvey, New Brunswick), Fredericton High School (Fredericton, New Brunswick), and Leo Hayes High School (Fredericton, New Brunswick) and further visits are planned for Stanely Consolidated School (Stanely, New Brunswick), McAdam High School (McAdam, New Brunswick), and Oromocto High School (Oromocto, New Brunswick).

- **In-Person event details – NAYGN New Brunswick Industry Trivia Night**

The NAYGN New Brunswick Industry chapter hosted a trivia night in Saint John, New Brunswick.

- **Social media details – NAYGN UNB:**

- NAYGN - UNB Co-Leads Camilla Drost and Michael Alder participated in the "When I think nuclear, I think..." social media campaign posting ~20 second videos to the NAYGN - UNB Instagram page.
- Camilla: "about growth for New Brunswick and Canadian nuclear industries, sustainable electricity production, and jobs for future nuclear energy workers."
- Michael: "exciting technological advances and clean base load power for future generations."

### Estimated Reach

- In-person presentations – COEE x NAYGN UNB: 400
- In-person event – NAYGN NB Trivia Night: 40
- Social media: 1,700 views

**TOTAL REACH: 440 students and industry professionals, along with 1,700 social media views**

## Photos and Examples of Social Media Posts or Other Promotional Materials





Nuclear for BC

<https://nuclearforbc.ca/>

#### Key Activities

Nuclear for BC led educational initiatives for students across British Columbia.

- **Educational initiative details:**

- Nuclear For BC has been contacting Elementary and Secondary Schools (K-12) in British Columbia with a letter about Nuclear Science Week including some introductory nuclear science and some real-life practical examples. Activity sheets were also included.
- Many contacts were gained through this year's efforts and Nuclear for BC will continue to improve distribution during next NSW.

#### Estimated Reach

- 2,000+

**TOTAL REACH: 2,000+ students and teachers**

## SaskPower

<https://www.saskpower.com/>

### Key Activities

SaskPower participated in several activities during NSW in Saskatoon and Regina, Saskatchewan. Additionally, SaskPower collaborated with partners to ask the Government of Saskatchewan to proclaim the week as NSW in Saskatchewan.

- **In-person event details:**

- A key highlight from the week was the inaugural CNA West Conference hosted in Saskatoon (Oct. 20–22). SaskPower hosted an opening reception and had a booth to share information about the province's first SMR project. SaskPower's President and CEO Rupen Pandya and the VP of Nuclear Development David Brock participated in panel discussions. This event was shared on SaskPower's social media channels which captured more than 41,000 views/impressions and 623 interactions.
- The Saskatchewan Science Centre hosted an afternoon of nuclear-themed activities to conclude the week where SaskPower's Nuclear Development team had a booth, and Dr. Steve Livingstone (SaskPower) joined Dr. Arthur Situm (University of Regina) for a featured Nuclear 101 presentation on the future of nuclear power

- **Announcements:**

- SaskPower collaborated with partners to proclaim the first Nuclear Science Week in Saskatchewan to highlight the vital role nuclear science plays in our lives.
- SaskPower announced a \$6.3 million investment to establish four nuclear research chairs at Saskatchewan post-secondary institutions. The chairs will build engineering capacity, advance workforce development, and incorporate Indigenous knowledge. The chairs will be created through the University Network of Excellence in Nuclear Engineering and two through the Sylvia Fedoruk Canadian Centre for Nuclear Innovation.

### Estimated Reach

- In-person event – CNA West Conference: 500+
- In-person event – Saskatchewan Science Centre: 300
- Social media impressions – 41,000

**TOTAL REACH: 800+ industry professionals and members of the public, along with 41,000 social media impressions**

## Photos and Examples of Social Media Posts or Other Promotional Materials



## Saskatchewan Research Council

<https://www.src.sk.ca/>

### Key Activities

Saskatchewan Research Council (SRC) participated in several activities during NSW in Saskatoon, Saskatchewan. Additionally, SRC collaborated with partners to ask the Government of Saskatchewan to proclaim the week as NSW in Saskatchewan.

- **In-person event details:**

- Saskatchewan Research Council (SRC) had two employees who spoke on panels as part of the CNA West conference on October 22. Erin Taman Athmer (Associate Vice-President, Nuclear) spoke on a panel called "Emerging Synergies between Nuclear and Mining" and Dan McDermid (Chief Nuclear Officer and Vice-President, Nuclear) spoke on a panel called "The Promise of Microreactors for Remote Communities". More details on the wider CNA West conference can be found here:  
<https://cnawest.cna.ca/agenda/program-schedule/>
- As part of the CNA West conference, SRC along with SaskPower and Crown Investments Corporation (CIC) held a joint Government of Saskatchewan Executive Reception on October 20 from 8-1030pm in Saskatoon. Saskatchewan Premier, Scott Moe brought greetings at the reception.

- **NSW recognition by the Government of Saskatchewan:**

SRC also asked the Government of Saskatchewan to proclaim that week as Nuclear Science Week in Saskatchewan. This was approved and announced through a news release that was publicly sent out: <https://www.saskatchewan.ca/government/news-and-media/2025/october/20/saskatchewan-proclaims-october-20-24-as-nuclear-science-week>

### Estimated Reach

- 500+

**TOTAL REACH: 500+ industry professionals, along with members of the public through the press release**

Saskatchewan Science Centre

<https://www.sasksciencecentre.com/>

### Key Activities

Saskatchewan Science Centre hosted a public event in Regina, Saskatchewan.

- **In-person event details:**

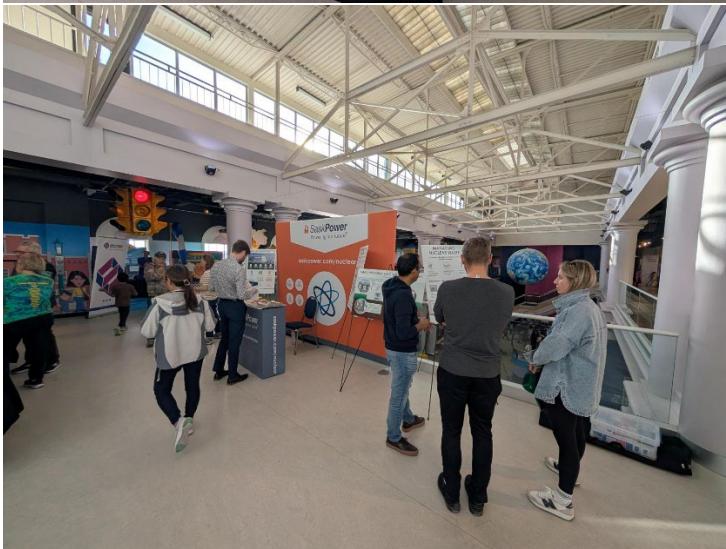
- At the Science Centre we welcomed some industry partners to come out and engage with the public about nuclear science. We had booths set up from SaskPower, Grano, Sask Geological Surveys, and one with our own staff set up from 1-3:30pm. We had 294 visitors on our floor that day.
- We followed this portion up with a talk from Dr. Arthur Si tum, Assistant Professor of Energy Systems Engineering at the University of Regina, and Dr. Steve Livingstone, Small Modular Reactor Specialist with SaskPower. Their talk had 25 attendees and was scheduled to run from 3:30-4:30pm. We finished around 5:15pm because the folks in attendance had many questions and our speakers were kind enough to stick around and continue to answer more questions.

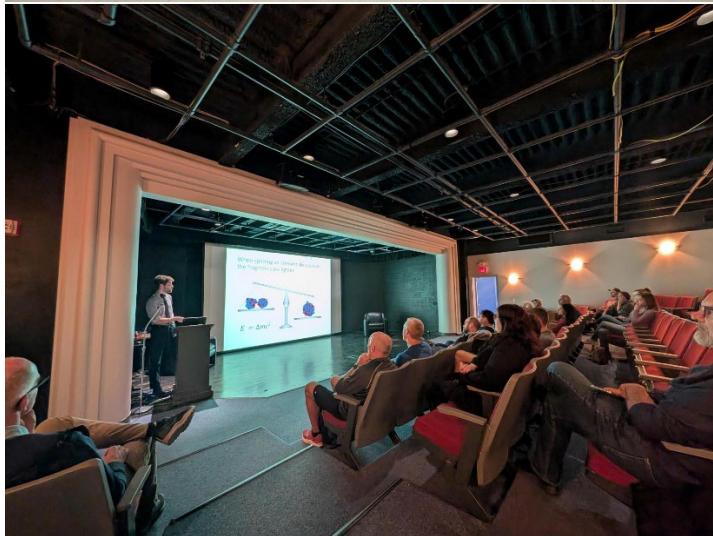
### Estimated Reach

- 300+

**TOTAL REACH: 300+ members of the public**

## Photos and Examples of Social Media Posts or Other Promotional Materials







## Key Activities

The University of Calgary (UCalgary) held and participated in several events across various provinces and territories throughout Nuclear Science Week.

- **In-person event details – University of Calgary:**

University of Calgary holds an open house where the energy science students talked about nuclear power and the possibility of studying nuclear power at the University of Calgary. There are roughly 15 thousand people who show up for the event. We estimate the nuclear club students (with Profs. Jason Donev, and Amanda Musgrove) talked to roughly 500 people at the event.

- **In-person event details – University of Calgary Nuclear Energy Student Club (affiliated with CNS, NAYGN and ANS):**

- The University of Calgary started our nuclear events (October 3<sup>rd</sup>) with the Nuclear Energy Student Club hosting its first ever movie night with **28 students** watching *Nuclear Now*. This nuclear-themed movie night brought together students interested in the industry. The event served as a great introduction to the Nuclear Club and helped connect with students in the newly launched Energy Science Major (which includes a significant curriculum about integrating nuclear power in with other energy sources), sparking conversations about nuclear technology and its role in our energy future.
- The University of Calgary Nuclear Energy student club (organized by their executive team: Joey Weston, Daniel Smelsky, Christine Janacek, Faeryn Moffatt, Jess Giesbrecht) hosted a speaker event featuring Prof. Jason Donev, who provided an introduction to nuclear energy and the current state of nuclear power in Canada. He was followed by Kim Ogilvie from Capital Power, who discussed how nuclear technology fits into Canada's broader energy transition and highlighted how media-driven misperceptions continue to shape public views of nuclear technology. Drawing from her experience in corporate strategy, she emphasized the importance of clear communication and skilled professionals in a sector undergoing rapid change. The event helped students better understand nuclear energy's role in Canada's transition and encouraged thoughtful discussion about its future.

- **In-person event details – Sheep River Library:**

- Prof. Jason Donev gave a talk on: Science Fiction Shapes Reality! Sponsored by 'Out Loud' program at Sheep River Library
- People tell stories to explore feelings and thoughts about complex topics like nuclear power and radiation. This talk explores how science fiction stories help people process the complicated world of an ever-changing scientific landscape. The Sheep River library in Diamond Valley Alberta had 35 people show up enthusiastically participating in the discussion about how we think about science and science fiction.

- **In-person event details – WPC Youth Forum Ignite:**  
Prof Jason Donev presented on nuclear as part of a panel on the future of Canada's energy mix at the WPC Energy Canada IGNITE talks: The role of Energy in Canadian society. The Bow Sky Gardens and Auditorium on the 54th floor in Downtown Calgary held over 150 enthusiastic people working in the energy sector ready to discuss all aspects of Canada's energy needs.
- **In-person event details – Future of Canada Breakfast Club:**  
Prof. Jason Donev (University of Calgary), James Jenden (CNSC) and Andre Rodrigues (formerly of IAEA) gave a talk at the Ranchman's Breakfast Club. 20 people had breakfast and talked about the possibility of nuclear power in Alberta.
- **In-person/virtual event details – University of Calgary Department of Earth, Energy and Environment:**  
Friday Afternoon Talk Series, Prof. Jason Donev and James Brown from Capital Power talked about the future possibility of nuclear power in Alberta. 30 people showed up in person and another 15 showed up online. The event was well-received and got follow-up questions from the government of Nunavut.
- **Radio broadcast – Canadian Broadcasting Corporation (CBC) Radio North**  
Prof. Jason Donev talked with CBC Radio North (for the Northwest Territories) about the proposed nuclear power project near Peace River Alberta. This program was heard by people across Canada (in Southern Canada as well as the intended audience in the north) which we know because of vociferous anti-nuclear sentiment expressed by an activist who contacted the University of Calgary in complaint.

#### Estimated Reach

- In-person event – University of Calgary: 500
- In-person events – University of Calgary Nuclear Energy Student Club: 60
- In-person event – Sheep River Library: 35
- In-person event – WPC Youth Forum IGNITE: 150
- In-person event – Future of Canada Breakfast Club: 20
- In-person/virtual event – University of Calgary: 45
- Radio broadcast – 2,000+

**TOTAL REACH: 2,810+ members of the public, students, professors, and professionals**

Photos and Examples of Social Media Posts or Other Promotional Materials

