



**BECOME A
ZEITERION SPONSOR**

2026 SPONSOR DETAILS

ABOUT THE ZEITERION

MISSION

The Zeiterion Performing Arts Center's mission is to steward our historic theater as a gathering place for performing arts experiences where learning, connection, and creative expression thrive.

VISION

We envision a vibrant, bustling center for the performing arts that is a beacon of creative energy and a valuable civic asset for New Bedford and beyond.

VALUES

Imagination

Imagination is our starting point for creativity, empathy, and evolution. We endeavor to use imagination to find creative solutions, to present visionary artists, and to inspire understanding of the world around us.

Connection

The performing arts connect us to others and to ourselves. We strive to foster connections in which reciprocity flourishes; between artist and audience, in our partnerships with our peers, and through cooperative collaboration with our city and our community.

Equity

We acknowledge the segregated history of the performing arts and our role in the inequitable representation on our stage and in our audiences, staff, and board. We will actively work to dismantle systemic racism and injustice and nurture a safe and inclusive culture.

Transparency

We seek to be a trusted resource and partner. With open communication and honesty, we will forge meaningful relationships that cultivate shared ownership and true belonging.

Discovery

Through the performing arts we discover who we are and who we hope to be. We reflect on our past and look toward the future humbly with open hearts, constant curiosity, and a spirit of possibility.

WHY BECOME A ZEITERION SPONSOR?

The Zeiterion is a trusted resource for residents of the South Coast region. Our audience is highly engaged and has money to spend. Sponsoring The Z means getting your business in front of thousands of people who want to support businesses who support the arts in New Bedford.

The Z has a \$10.2 million annual economic impact on the region. This includes dollars patrons spend at local businesses when they come to The Z. Could some of those dollars be yours?

- Do you value arts and culture in New Bedford?
- Does your business want visibility and a connection to a well respected institution?
- Your sponsorship benefits both The Z and your business!
- Questions? Concerns? Ready to say "yes" to The Z?
- Email Molly at mmccarthy@zeiterion.org or call at 508-997-5664 143



SPONSORSHIP OPTIONS

See something you like, but isn't 100% a good fit? Let us know and we can create a custom package for you!

ARTIST GIFT CONTRIBUTOR

We are looking for items that we can include in gift baskets for our touring artists! We want to showcase the diverse, creative, and unique qualities of the New Bedford area.

Do you have a locally made beverage, snack, sweet treat or other product that you want to share with artists like Bernadette Peters, Amos Lee, or Wanda Sykes?

Contact Molly to start a conversation!

COMMUNITY PARTNER

\$250–\$1,000 Cash or In-Kind

Available for small businesses with less than 10 employees

- Access to pre-sale for all events
 - Logo listed in brochure, Playbill, and annual report
 - Logo listed on website
 - Logo displayed on new digital posters in lobby
 - 2 complimentary tickets to use throughout the year
 - Invitations to special donor and sponsor events
 - Access to donor lounge
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SPOTLIGHT FILM SPONSOR

\$1,250–\$3,000

Limited Available. Cash or In-Kind.

Community partner benefits plus:

- Choice of a single film to sponsor
- Logo on all materials related to your chosen film
- Shoutout from the stage before your chosen film
- 4 complimentary tickets to your chosen film
- 4 complimentary tickets to use throughout the year
- Corporate ticket concierge service
- ¼ or ½ ad in Playbill
- On-screen thank you before your film
- Logo in brochure
- Invitations to special donor and sponsor events

FILM SERIES SPONSOR

\$3,500–\$5,000

Limited Available. Cash or In-Kind

Community partner benefits plus:

- Choice of a film series to sponsor
- Logo on all materials related to the film series
- Shoutout from the stage before each film in the series
- 4 complimentary tickets to each film in the series
- 4 complimentary tickets to use throughout the year
- Corporate ticket concierge service
- ½ page ad in Playbill
- On-screen thank you before your film
- Logo in brochure
- Invitations to special donor and sponsor events

SPOTLIGHT LIVE EVENT SPONSOR

\$5,000–\$15,000

Cash or In-Kind

Community partner benefits plus:

- Choice of A, B, or C tier event to sponsor (Depending on donation amount)
- Logo on all materials related to your chosen event
- Shoutout from the stage before your chosen event
- 4-8 complimentary tickets to your chosen event
- 8-16 complimentary tickets to use throughout the year
- Corporate ticket concierge service
- ¼, ½, or full page ad in Playbill
- Invitations to special business partner and sponsor events
- 10% off one space rental per year

LIVE EVENT SERIES SPONSOR

\$15,000–\$25,000

Limited Number Available. Cash or In-Kind.

Community partner benefits plus:

- Choice of thematically linked events to sponsor (e.g., World Music Series, Family Friendly Shows)
- Logo on all materials related to the events in the series selected
- 2-4 complimentary tickets to each event in the series selected
- 10-16 complimentary tickets to use throughout the year
- Corporate ticket concierge service
- ¼, ½, or full page ad in Playbill
- Invitations to special business partner and sponsor events
- 10% off one space rental per year
- Recognition at annual gala
- Two complimentary tickets to annual gala



MARQUEE SPONSOR \$30,000 ANNUALLY

Two year agreement. Two Available.

Community partner benefits plus:

- Second tier logo placement on all promotional materials for entire season (posters, brochure, emails, playbill, etc)
- Second tier logo placement on building banner and marquee
- Full page ad in Playbill
- On-stage shoutout before each show
- On-screen thank you before any films
- 20 complimentary tickets to events of your choice (not including fundraising events)
- 15% off one space rental per year
- Corporate ticket concierge service
- Recognition at annual gala
- Table at annual gala

SEASON SPONSOR \$50,000 ANNUALLY

Three year agreement. Sold out!

Community partner benefits plus:

- "Presented by [Sponsor Name]" recognition for full season in all materials and press releases
- Premier logo placement on building banner and marquee
- Use of Speakeasy or second floor lounge for private pre-show reception for up to 30 guests (pending availability)
- On-stage shoutout before each show
- On-screen thank you before any films
- 30 complimentary tickets to events of your choice (not including fundraising events)
- 25% off one space rental per year for your private event (pending availability)
- Spotlight article in one donor newsletter per year
- Corporate ticket concierge service
- Recognition at annual gala
- Table at annual gala

SCHOOLTIME SERIES SPONSOR \$10,000–\$20,000

Community partner benefits plus:

- Your logo listed in all Zeiterion materials related to SchoolTime Programming (web, emails, brochure)
- Recognition in Annual Report, Season brochure, and playbills
- 4-10 complimentary tickets to use throughout the season at Zeiterion events
- Special invitation to watch a SchoolTime performance and see your impact in action
- Invitations to donor and sponsor events
- ¼, ½ or full page add in playbill
- 10% off one space rental per year
- Recognition at annual gala
- Two complimentary tickets to annual gala



Your Business is proudly announced!

When you're a Zeiterion sponsor, your business gains exposure to an active and engaged audience

SEASON BROCHURE

35,000 mailed

10,000 distributed throughout SouthCoast

ZEITERION WEB PAGE

133,000 annual visits

ZEITERION Social Media

28,000 followers

ZEITERION EBLAST

Sent to 45,000 weekly

DIGITAL PLAYBILL

Estimated 40,000 views

POSTERS

Distributed in 100 locations throughout SouthCoast

DIGITAL DISPLAYS

Your sponsorship acknowledgement on digital displays throughout the building, including street facing displays

ON STAGE RECOGNITION AT THE SHOW OF YOUR CHOICE

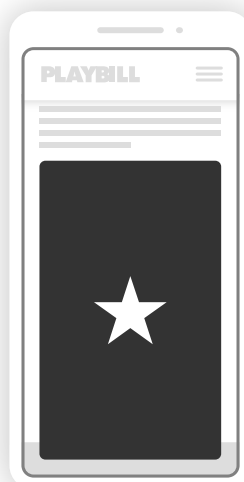
by the Zeiterion Executive Director

MARQUEE

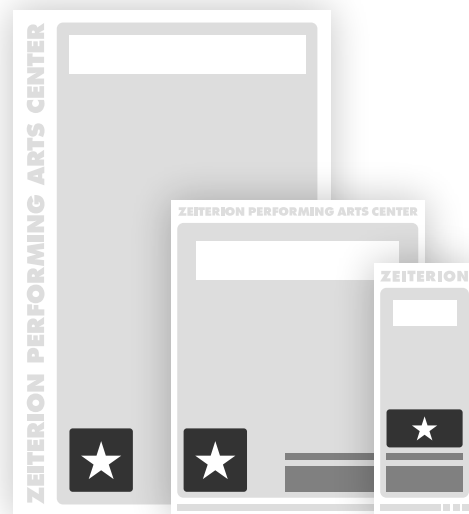
Your sponsorship acknowledged on the new digital marquee



SEASON BROCHURE



DIGITAL PLAYBILL



POSTERS



ZEITERION WEBPAGE