

KIDS Initiative Inc.

2024-2025
ANNUAL REPORT



President's Message



Dear Friends and Supporters,

As we reflect on the past year, I am both humbled and inspired by the collective impact we've made together. Thanks to your generosity and unwavering belief in our mission, KIDS raised an incredible \$88,464, funds that have helped transform lives and uplift communities in meaningful, lasting ways.

Since our founding in 2009, KIDS has remained committed to addressing the most urgent needs in developing nations through sustainable, community-led solutions in the areas of poverty, hunger, education, and clean water, all aligned with the United Nations' Sustainable Development Goals (SDGs). With your support, we've surpassed half a million dollars in direct program funding over the last 18 years. That's not just a milestone, it's a testament to the power of people coming together to create change.

This year, our work has been rich with learning, progress, and resilience:

- In Borokwony, our Chicken Project was revitalized with improved veterinary protocols and new training initiatives, drastically reducing mortality rates, and ensuring better outcomes for the community. We're building not just poultry pens, but knowledge and skills that will support food security for years to come.
- In Lemolo A, we revisited our Borehole Project after unforeseen siltation challenges emerged. By bringing in experts and funding the necessary maintenance, we ensured clean water continues to flow, an essential resource for the health and dignity of the community. The local leadership and ownership of this project continue to inspire us.
- In Subukia, the Umbrella Women's Goat Project has grown into a beacon of hope for over 200 women. With shelters built, herds growing, and initial income generated, this project is proving to be a sustainable model for empowering women through livestock farming. Challenges like disease and water access persist, but so does the group's determination, and we are proud to walk alongside them as they build a more secure future for their families.

These stories reflect what KIDS stands for: community-driven development, resilience in the face of obstacles, and long-term partnerships rooted in mutual respect. None of this would be possible without the incredible commitment of our volunteers, sponsors, partners, donors, and our hardworking Board of Directors. You are the engine behind our work, and your dedication allows us to continue striving toward a more equitable and compassionate world.

As we look ahead, we remain focused on deepening our impact and continuing to learn from the communities we serve. Thank you for standing with us. Together, we are not only raising funds, we are raising hope.

With deepest gratitude,
Cat Ross
President, KIDS Initiative



KIDS Initiative Inc. Annual Report 2024-2025

OUR MISSION

To work with developing communities by facilitating sustainable solutions to enrich the lives of children.

OUR VISION

A world where everyone lives more and suffers less.

OUR PURPOSE

To relieve poverty in developing nations by developing and implementing sustainable food and water solutions and providing basic amenities and necessities of life to those in need.



Together We Raised \$88,464.25

Founded in 2009, KIDS is a nonprofit, non-governmental organization dedicated to reducing poverty in developing regions by delivering sustainable solutions for food security, clean water access, and essential daily needs. Guided by the United Nations' Sustainable Development Goals (SDGs), our initiatives focus on four key pillars: poverty alleviation, hunger reduction, access to education, and clean water. We've proudly invested more than half a million dollars directly into community-led programs. This impact has only been possible thanks to the tireless efforts of our working board members, committed volunteers, generous donors, and the invaluable collaboration of sponsors, partner organizations, and local agencies.





Borokwony Chicken Project

Lemolo B

While we initially aimed to bring this project to its final stages, the journey has offered valuable learning opportunities. In order to enhance the project's success rate and ensure long-term sustainability, we identified the need for a modest additional investment in targeted training.

We reinitiated the chicken project with 100 chicks, implementing veterinary-recommended deworming and vaccination protocols. As a result, we have significantly reduced the mortality rate, with the flock now healthy and progressing well.

We also conducted a comprehensive training session on incubation, which covered key areas such as egg selection, proper storage, and incubator management. On the same day, we provided hands-on demonstrations on poultry vaccination techniques and best practices for brooder disinfection.

These efforts have laid a strong foundation for continued success, and we remain committed to building the capacity of our team and the community through further training and support.



Although the Lemolo Borehole Project had previously been considered complete and officially retired, unforeseen challenges required us to revisit our efforts. Specifically, unexpected siltation within the borehole significantly compromised its functionality, prompting a thorough reassessment of the system's long-term viability.

In response, KIDS engaged a team of specialized water management experts to identify the root causes of the issue and develop a sustainable action plan. As part of this renewed commitment, KIDS covered the full cost of professionally flushing the borehole to restore its flow and functionality.

Looking ahead, the Lemolo community has proactively committed to budgeting for routine maintenance, including periodic flushing every few years, to ensure the borehole remains a reliable source of clean water. We continue to be deeply inspired by the community's strong sense of ownership, problem-solving spirit, and unwavering determination to safeguard this vital resource. The borehole committee, in particular, has exhibited exemplary leadership, collaboration, and accountability, hallmarks of a community invested in its own long-term resilience and well-being.



A photograph showing two women in a goat shelter. The woman on the left is wearing a blue shirt and a grey headscarf, and the woman on the right is wearing a blue shirt and a white headscarf. They are both looking down at a goat. The shelter has a wire mesh wall and a wooden floor. There are several goats in the shelter, and some hay is visible on the floor.

Umbrella Women's Group Goat Project in the Subukia

The Subukia Umbrella Women Group Goats Project, located in Subukia Constituency, Kenya, empowers over 200 rural women by improving household income, food security, and resilience through goat farming. Recognizing the critical role women play in family care and the economic disadvantages they face; the project supports members with dual-purpose goats that provide both milk and meat—essential for nutrition and generating income. Goats were selected for their adaptability to local conditions, fast reproduction rates, and value as both a food and cash source.

Initially conceived as a dairy-focused initiative, the project pivoted to a dual-purpose model after members identified challenges like limited milk markets, infrastructure costs, and climate suitability. Since then, key achievements include the construction of high-quality goat shelters, the acquisition of 50 goats (now grown to 53), the establishment of a strong management team, and routine veterinary care. The successful sale of a buck has generated funds for reinvestment, and new births have brought excitement and hope to the group.

Despite this progress, the project has faced health challenges such as Coenurosis, a fatal parasitic disease, and a few cases of goat abortions and weak births. These are being addressed through regular deworming, spraying, and the planned use of antibiotics and nutritional supplements like Selenium and Vitamin E. Water scarcity and high tick infestations remain ongoing issues, but strategies such as borehole water collection and future infrastructure like a dipping tank are being developed to mitigate them.

Looking ahead, the group aims to intensify training in animal health and agribusiness, crossbreed goats for higher productivity, improve water access, and strengthen security around the goat shelters. Despite the challenges, the group remains optimistic. With continued support and strong community engagement, the Subukia Umbrella Women Group is well on its way to building a thriving, self-sustaining livestock enterprise that uplifts the lives of women and their families.

Our Numbers

\$10,638

Grants

\$13,420

**Fundraising
Events:**

\$3,770

**Monthly
Donors**

\$56,731

**One-time
Donors**

\$2,042

Interest

\$1,863

Other



Statement of Operations

Year ending March 31, 2025

**This Year
2024-2025**

**Last Year
2023-2024**

REVENUE

Donations	\$60,501	\$65,295
Grants	\$10,638	\$14,046
Event Revenue	\$13,420	\$13,325
Investment Interest	\$2,042	\$1,136
Other	\$1,863	\$870
TOTAL REVENUE	\$88,464	\$94,672

EXPENSES

Salaries (in Canada)	\$0	\$0
Distribution to Programs	\$23,205	\$32,084
Event Expenses	\$9,496	\$11,181
Expenses for Staff	\$8,139	\$2,757
Web & Communications	\$1,114	\$1,238
Insurance	\$962	\$962
MCIC	\$200	\$897
Grant Expenses	\$1,064	\$708
Bank & Credit Card Fees	\$746	\$673
Office Supplies	\$44	\$340
Other (Miscellaneous)	\$1,637	\$175
Advertising	\$0	\$131
Accounting	\$0	\$0
Total Expenses	\$46,607	\$51,146



Statement of Operations

Year ending March 31, 2025

NET INCOME (LOSS)
ASSETS
Cash & Investments

This Year 2024-2025	Last Year 2023-2024
\$41,857	\$43,526
-	-
\$101,168	\$59,333





Our Supporters & Our Team

As we reflect on the past year, we are filled with deep gratitude for the unwavering support, dedication, and leadership of our volunteers and Board of Directors.

To our volunteers: your time, energy, and passion have made a profound impact on our work. Whether behind the scenes or on the front lines, your contributions have helped us reach our goals, serve our community more effectively, and bring our mission to life. You are the heart of our organization, and we are stronger because of your commitment.

To our Board of Directors: thank you for your strategic guidance, governance, and tireless advocacy. Your vision, leadership, and belief in our mission have been instrumental in navigating challenges, seizing opportunities, and moving our organization forward.

Together, your efforts have shaped a successful and inspiring year. We are truly grateful for your continued partnership and support.

2024 – 2025 BOARD OF DIRECTORS

Ross, Cat
Weir, Jerry
Baxter, Millanne
Duboff, Neil
Ogheneworo AFIEROHO, Ewomazino (Zino)
Nnadi, Emeka
Ofori, Christabel
Bilgrami, Hyder
Paille, Tennille
Kuroshi, Ama
Carr, Cynthia
McAllister, Carly
Jing, Haodan
Mabera Mweresa, Ruth
Robertson, Dr. Adrian

Building children's futures
globally while inspiring
children locally.

