

Bloom Anew

City Garden's Virtual Campaign & Celebration: April 21 - 22, 2021

Bloom Anew is City Garden Montessori School's re-imagining of our Annual Gala. This year we will celebrate our community and support our mission through a 24-hour online fundraiser followed by a virtual celebration featuring our students, mission moments, live music, and joy throughout!

Sponsorship of Bloom Anew is an excellent way to place your company's brand in front of St. Louisans who share City Garden's passion for educational equity and social justice.

SPONSORSHIP OPPORTUNITIES

Goldenrod - \$50,000

Aster recognition plus:

- Opportunity to submit a video about why you believe in City Garden's mission, vision, and values for event inclusion
- *Premium* name and/or logo recognition on event invitation
- Logo recognition *and promotional paragraph* on City Garden's website
- *Premium* name and/or logo recognition on physical banner outside school building
- Song requests for Band performance

Aster - \$25,000

Poppy recognition plus:

- Recognition in City Garden video, featured during the event
- Total of 4 *Premium* Bloom Anew porch packages

Poppy - \$10,000

Primrose recognition plus:

- Verbal recognition during event
- Name and/or logo recognition on physical banner outside school building
- Total of 4 Bloom Anew porch packages

Primrose - \$5,000

Bellflower recognition plus:

- Name and/or logo recognition on event invitation
- Total of 2 Bloom Anew porch packages

Bellflower - \$2,500

Sunflower recognition plus:

- Recognition in social media and site promotion
- 1 Bloom Anew porch package

Sunflower - \$1,000

Violet recognition plus:

- Recognition in banners on online giving portal

Violet - \$500

- Recognition on sponsorship roster during event
- Logo recognition on City Garden's website



Bloom Anew

SPONSORSHIP FORM

CONTACT INFORMATION

NAME _____

COMPANY _____

ADDRESS _____

CITY STATE ZIP _____

PHONE _____

EMAIL _____

SPONSORSHIP LEVEL

- ☐ Goldenrod - \$50,000
- ☐ Aster - \$25,000
- ☐ Poppy - \$10,000
- ☐ Primrose - \$5,000
- ☐ Bellflower - \$2,500
- ☐ Sunflower - \$1,000
- ☐ Violet - \$500
- ☐ I/We cannot attend. Please accept

our gift of: \$ _____

RECOGNITION

So we may recognize your sponsorship appropriately, please send your company logo to development@citygardenschool.org no later than April 2, 2021. Please provide your logo in JPG or PNG format and at 300 pixels/inch resolution.

PAYMENT

Please make checks payable to:

City Garden Montessori

1618 Tower Grove Ave.

St. Louis, MO 63110

For questions or Sponsorship Reservations by credit card, please contact Deb Flores, Chief Development Officer:

314.696.2142 x1 (o)

314.518.6330 (c)

deb.flores@citygardenschool.org

