The Hidden Cost of Secrets Sprawl

Your $7.6M Problem in 60 Seconds

The Daily Drain

1,000 developers leak 3,000 secrets per year
Each secret takes 2 hours to fix at $120/hour
= $720,000 in crisis response

Plus 1 hour/week managing secrets manually
1,000 devs × 1 hr/week × 50 weeks × $120/hr
= $6,000,000 in ongoing waste

Plus hidden costs

Weekend emergencies	Compliance prep	Onboarding delays
$81,000/year	**$72,000/year**	**$600,000/year**

Total Annual Waste

$7.6M

Full cost breakdown
available on request

The Compound Effect

70% of secrets from 2022 remain valid today

Each one is an active attack vector

Year	New Secrets	Cumulative Debt	Annual Cost
Year 1	3,000	3,000	$720K
Year 2	3,000	6,000	$1.4M
Year 3	3,000	9,000	$2.2M
Year 4	3,000	15,000	$3.6M

Without intervention, **your remediation costs 5× in 5 years.**

GitGuardian's Proven Solution

72% Incident Reduction

"By using ggshield at multiple stages, we reduced real-time secrets incidents by 72%—more than 2× the reduction without preventative checks."

Top US Telecom Provider (10,000 developers)

How

- ☑ Pre-commit hooks stop secrets leaving workstations
- ☑ CI/CD integration blocks secrets at everystage
- ☑ IDE plugins (VS Code) provide real-time detection

2× Faster Remediation

“GitGuardian saves the security team about 4-6 hours per incident”

Peter Henggeler, Security Engineer, Recidiviz

How

- ☑ ML-powered false positive removal (-75% noise)
- ☑ Vault integration for pushing secrets to vault
- ☑ Automatic check: active vs. rotated credentials

The "Scissor Effect"

Progressive posture improvement over time

Month 1: Surging incidents expose hidden debt

Months 2-12: 10-22% fewer incidents each month

Long-term: Sustainable security with minimal new incidents

"With this solution, we can remove secrets from all 110 repositories at once, which saves us months—not even days—but months."

Emre Ceevik, DevOps Engineer

Your ROI (1,000 Developers)

Value Driver	Annual Savings
72% Incident Reduction	$518,400
50% Ongoing Efficiency	$3,000,000
75% Investigation Noise Reduction	$140,625
Avoid Hiring 3 FTEs	$450,000
80% Audit Streamlining	$57,600
60% Emergency Reduction	$48,600
50% Faster Onboarding	$300,000
Total Savings	**$4,515,225**

Investment	Net ROI	Net ROI
$300,000	$4,215,225	14× return

ROI by Organization Size

Size	Current Waste	GitGuardian Savings	Net ROI
500 devs	$3.8M	$2.3M	$2.1M
1,000 devs	$7.6M	$4.5M	$4.2M
2,000 devs	$15.3M	$9.0M	$8.4M

Ready to Stop the $7.6M Drain?

Start Free Trial | Request Demo

