

Media pack

The only free publication delivered quarterly to every household in Brent – you can reach 135,000 homes and community venues in the borough



Your Brent is promoted across our social media channels



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Brent Profile

Brent is situated in North West London. It covers an area of 4,325 hectares with about 22% of this being green space.

Brent is home to 329,800 residents of whom 64% are from Black, Asian and other minority groups.

Brent hosts national and international events at Wembley Stadium and SSE Arena.



We're a young borough – our residents are an average age of 36

In 2020 Brent was the London Borough of Culture

Residents speak 149 different languages

The Opportunity

Your Brent Magazine is distributed to over 135,000 households, libraries and community venues across the borough of Brent and is the go-to publication for borough news, information and updates.

Finished artwork should be supplied in a high-res PDF and emailed to advertising@brent.gov.uk

Our in-house design team can also create the artwork for you. Prices start from just £60

For discounts on more than one issue or to get further information email advertising@brent.gov.uk

Outside Back Cover £2145
Inside Front Cover £1925
Full Page £1770

210mm width x 270mm height
Add 3mm bleed

Half Page £973

182mm width x 118mm height

Quarter Page £643

89.5mm width
x 118mm height

Eighth Page £275

89.5mm width
x 57mm height

All prices +VAT
for one issue.

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Spring 2025

Copy deadline: **12 February**

Distribution: **19 March**

Summer 2025

Copy deadline: **6 May**

Distribution: **17 June**

Autumn 2025

Copy deadline: **6 August**

Distribution: **10 September**

Winter 2025

Copy deadline: **29 October**

Distribution: **3 December**

The above distribution dates may be subject to change at short notice.

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