

# cynthia wong

UX/UI Designer energized by empathy and collaboration, dedicated to crafting meaningful and delightful experiences

## Contact

### Email

cynhowong@gmail.com

### Portfolio

www.cynthia-wong.com

### LinkedIn

www.linkedin.com/in/cynhwong

### Outdoor Blog

www.cynhw.com

## Skills

**Design:** Adobe Photoshop + Illustrator

**User Experience:** User Research, Prototyping, Wireframing, Information Architecture, Usability Testing

**Tech:** HTML, CSS, JavaScript, Git

## Education

### DesignLab

+ UX Academy

February 2020 – November 2020

### General Assembly

+ Web Development Immersive

November 2015 – February 2016

+ User Experience Design

February 2015 – May 2015

### University of Washington

+ BA in Political Science, 2013

+ Certificate in Database Management

## Design Experiences

### User Experience/User Interface Designer

Express Corporate Housing | June 2021 – present

- + Collaborate with the Dev Team, Product Manager and Product Owner to establish user research requirements and design requirements for existing and future products
- + Ensure designs can be seamlessly translated into delightful & functional web/mobile experiences
- + Craft artifacts including but not limited to wireframes, mockups, prototypes, style guides and a design system

### User Experience Designer

Freelance | Digital Nomad Designs | August 2020 – June 2021

- + Worked on a variety of projects for various clients
- + Coordinated and communicated with clients to better understand their brand, business goals, and creative vision
- + Design web & mobile experiences by crafting artifacts including wireframes, simple design system and high-fidelity mockups
- + Implement UX principles on projects and help clients understand the importance of good user experience

### Web Designer and Developer

Valentine Roofing | July 2020 – August 2020

- + Advocated for the user by integrating more UX principles into the workflow and into the current website by creating user flows and mockups
- + Coordinated the Marketing Manager and Content Specialist to come up with solutions to help establish information architecture

## Other Experiences

### Assistant Operations Manager

Kaspars Catering and Events | August 2019 – March 2020

Coordinated and managed all daily operations through creating and implementing written procedures and developing best practices and SOPS for catering staff. Optimized the process of packing and staging for small and large events to improve efficiency. Assist in onboarding and training new hires.