



Ricky Barbosa

(480) 341-3603

hey@ricky.xyz

Here to design products that are
engaging, efficient and easy to use.

Experience and Education

Product Designer

Interactivism (Agency)

2020 – Present

Consulted with product teams across various industries to level up their design maturity and deliver experiences that consider their users first.

UX Design Fellow

General Assembly (Bootcamp)

2020

- 12 weeks of intensive instruction in UX/UI theory.
- Acquired software skills and research methods.
- Delivered mock and real-world projects.

Art Director

Legwork (Startup)

2018 – 2020

- Developed a visual identity system.
- Provided UI and graphic design support.
- Designed deck that netted 17M in private equity.
- Built a video and motion graphics team

Graphic Designer

Ivie (Agency)

2017 – 2018

- Designed advertising for supermarket chain.
- Redesigned and updated creative layouts.
- Presented designs for client review.

Graphic Designer

Pneuma 33 (Agency)

2016 – 2017

- Designed digital and printed collateral for clients.
- Assisted in brand strategy and development.
- Managed social media marketing campaigns.

Student

Walla Walla University

2017 – 2018

- B.A. International Communication
- A.S. Graphic Communication
- Part-time work with Marketing & Enrollment
- Led and designed *The Collegian*

Skillset

UX/UI Design

Design Systems

Soft Research

Brand Storytelling

Graphic Design

Front-End Dev

Content Writing

Project Management

Motion Graphics

Data Visualization

Toolkit

Figma

Adobe Suite

Framer

Microsoft Office

Claude

Sketch

Asana

Google Workspace

Slack

Visit my portfolio at
www.ricky.xyz