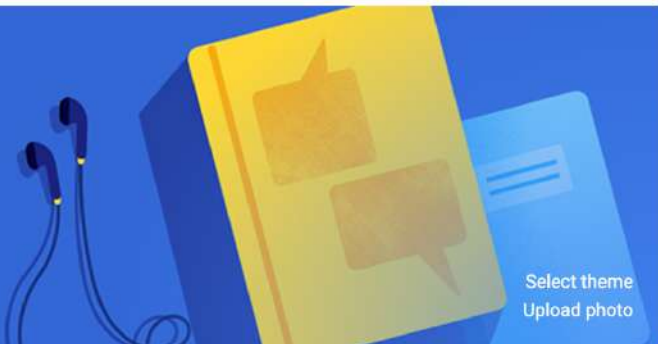# EZ Lessons and Classrooms

As our learning environment evolves with blended learning taking centre stage, EZ Learn is here to make the transition even easier with personalised work and revision plans for home schooling, self-study or individually guided learning. All lessons are supported by EZ Classrooms, which can also be subscribed to independently of lessons.

These snapshots will hopefully give you an idea of the kinds of material and support you can expect from an EZ Classroom of your choice. EZ Classrooms are available for EMS, Accounting, Business Studies and Economics for both the IEB / CAPS curriculum and the Cambridge syllabus.

EZ IGCSE Accounting

Class code Disabled

Select theme
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Sources and recordi...

Financial statements

Verification of acco...

Incomplete records

Not-for-profit organi...

Partnerships

Manufacturing

Companies

Analysis

Final exam preparat...

Sources and recording of data

Week 1: Basic financial statements		Posted Jun 4
Week 1 questions		Due Jun 15
Week 2: Double-entry		Posted Jun 4
Week 2 questions		Due Jun 22
Week 3: Ledgers and trial balance		Edited Jun 11
Week 3 questions		Due Jun 29
Week 3 revision: ledger accounts		Due Jun 29

Sources and recording of data

⋮

Week 1: Basic financial statements   Posted Jun 4

Watch this video which explains all the work for this week, and works through each role play, game and activity. You might like to watch it in bits, pausing to read the relevant notes and do the exercises along the way.
1. EZ Learn role play (to make you think) and notes (attached)
2. Monopoly game (yes really - set aside time to play with your family or friends) and notes
3. Smarties Activity (add Smarties and Jelly Tots to the shopping list - you will need them. Yes, really.)
4. Read textbook (by Catherine Coucom) Ch1.
5. Do Ch 1 electronic practice questions, and the exam-style questions.

IGCSE Acc W1 Purpose o... YouTube video 21 minutes	**EZ IGCSE Acc Week 1.pdf** PDF

View material

📋 Week 3 revision: ledger accounts   ⋮

Barbara Williamson · Jun 4 (Edited Jul 13)

15 points   **Due Jun 29**

1. Revise your notes and previously completed questions on this section.
2. Complete the attached multiple choice questions. Do not refer to the answers while working, and try not to refer to your notes.
3. Once complete, use the marking guidelines to assess your answers and give yourself a mark.
While marking, keep a "Mistakes Page" next to you, with the heading "Sources and recording of data". For every question you got wrong, write a note to yourself of what you need to do differently next time you approach a similar question. Keep this page in a sage place, as you will use it again when you do your next set of revision on this section.
4. Submit your marked work AND your Mistakes Page.

IGCSE Acc Rev 2.1. Ledgers ...
Word

EZ IGCSE Business Studies

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📕	**Revising Business Studies**	Edited Jul 15

📕	**IGCSE Business studies work plan for Paola**	Edited Apr 29

1. Understanding Business Activity ⋮

📕	**Week 1: Business Activity**	Posted May 8

📕	**Week 2: Classification of businesses**	Posted May 8

📕	**Week 3: Enterprise, Business Growth and Size**	Posted May 22

📕	**Week 1: Business Activity**	Posted May 8

3. Work through your textbook Chapter 1.
4. Read my notes attached.
5. Make your own summaries.

Topic 1 -- Scarcity & Opp... YouTube video 7 minutes	**Revisionstation Business ...** YouTube video 2 minutes
EZ IGCSE 1.1. Business Bu... PDF	

View material
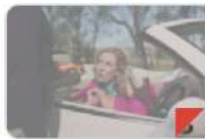
3. Marketing

⋮

📑 Marketing with Covid-19 💬 2   Posted May 30

Watch this topical advertisement, which was shared with me via WhatsApp. King Price has a web page of their ads (with direct links to Facebook and Twitter), which people are encouraged to share over social media.

Think about and comment on all the things you've learnt about Marketing that you can relate to the ad. Make notes in the comments below.

- Do you think it will be effective? Why / why not?
- Does the ad suit the target market for the product? Why / why not?
- Evaluate the media used.

King Price Corona ad.mp4
Video

📑 # Week 14 Promotion: international and cultural marketing blunders

⋮

Barbara Williamson • May 29 (Edited May 29)

The following will give you an idea of what NOT to do, and how to fix it if you do make these mistakes.

Hall of shame: More multicul...
https://www.campaignlive.com/a...

20 Epic Fails in Global Brandi...
https://www.inc.com/geoffrey-ja...

International Brand Blunders...
https://gfluence.com/internation...

Makayla's Business Studies revision plan 2020

Week	Dates	Topic being learnt	Notes & summaries	Past paper question
1	18 May	Understanding business activity	Business activity 1	
2			Classification of businesses 1	
			Business activity 2	
3	25 May		Enterprise, business growth and size 1	Spec 2020 P2 Q1
			Classification of businesses 2	
4			Type of business organisation 1	Nov 2019 P21 Q4
			Enterprise, business growth and size 2	
5	1 June		Business objectives and stakeholder objectives 1	Nov 2019 P23 Q1
			Type of business organisation 2	
6	8 June	People in business	Motivating employees1	March 2019 P22 Q1
			Business objectives and stakeholder objectives 2	
7			Organisation and management 1	Nov 2019 P22 Q2
			Motivating employees 2	
8	15 June		Recruitment, selection and training of employees 1	Spec 2019 P1 Q3
			Organisation and management 2	
			Understanding business activity 3	
9	22 June		Internal and external communication 1	June 2019 P21 Q2
			Recruitment, selection and training of employees 2	Spec 2019 P2 Q2
				June 2019 P23 Q2
				Nov 2019 P23 Q2
10	29 June	Marketing	Marketing, competition and the customer 1	Spec 2019 P1 Q4
			Internal and external communication 2	June 2019 P13 Q4
11			Market research 1	Nov 2019 P22 Q1
			Marketing, competition and the customer 2	Nov 2019 P11 Q2
12	6 July		The marketing mix: product 1	June 2019 P11 Q1
			Market research 2	June 2019 P21 Q1
			People in business 3	
13	13 July		The marketing mix: Price and place 1	June 2019 P22 Q1
			The marketing mix: product 2	June 2019 P23 Q1
			Understanding business activity 4	
14			The marketing mix: promotion 1	Spec 2019 P2 Q4
			The marketing mix: Price and place 2	Spec 2020 P1 Q4
				March 2019 P12 Q1
15	27 July		Technology and the marketing mix 1	March 2019 P22 Q3
			Marketing strategy 1	Nov 2019 P21 Q1
			The marketing mix: promotion 2	Nov 2019 P11 Q3
				Nov 2019 P23 Q3
16	3 August	Operations management	Production of goods and services 1	June 2019 P12 Q1
			Technology and the marketing mix 2	Nov 2019 P11 Q4
			Marketing strategy 2	
17			Costs, scale of production and break-even 1	Spec 2019 P1 Q2
			Production of goods and services 2	June 2019 P12 Q2
18	10 August		Achieving quality production 1	March 2019 P12 Q3
			Costs, scale of production and break-even 2	June 2019 P21 Q3
			Marketing 3	Spec 2020 P2 Q2
				June 2019 P13 Q1
19			Location decisions 1	March 2019 P22 Q2
			Achieving quality production 2	June 2019 P22 Q2
20	17 August		Location decisions 2	June 2019 P11 Q4
			Understanding business activity 3	Nov 2019 P11 Q3
				March 2019 P12 Q2
				ASSIGNMENT 4
21	24 August	Financial information and decisions	Business finance: needs and sources 1	Spec 2020 P1 Q3
			People in business 4	Nov 2019 P12 Q3
22			Cash flow forecasting and working capital 1	June 2019 P11 Q2
			Business finance: needs and sources 2	Nov 2019 P12 Q2
			Operations management 3	Nov 2019 P13 Q3
			Marketing 4	
23	31 August		Financial statements 1	June 2019 P12 Q4
			Cash flow forecasting and working capital 2	Nov 2019 P11 Q1
				Nov 2019 P22 Q3
				Spec 2019 2 Q1
24			Analysis of accounts 1	Spec 2019 P2 Q2
			Financial statements 2	Spec 2020 P1 Q2
				Spec 2020 P2 Q3
				June 2019 P13 Q3
25	7 September		Analysis of accounts 2	June 2019 P22 Q3
			Operations management 4	June 2019 P23 Q4
				Nov 2019 P12 Q4
				Nov 2019 P13 Q4
				Nov 2019 P21 Q2
				Nov 2019 P21 Q3
				ASSIGNMENT 5
26	14 September	External influences on business	Economic issues 1	Spec 2019 P1 Q1
			Financial information and decisions 3	Spec 2020 P2 Q4
				June 2019 P13 Q2
27			Environmental and ethical issues 1	March 2019 P22 Q4
			Economic issues 2	June 2019 P21 Q4
			Understanding business activity 3	Nov 2019 P13 Q1
28	21 September		Business and the international economy 1	June 2019 P11 Q3
			Environmental and ethical issues 2	June 2019 P12 Q3
			People in business 3	June 2019 P22 Q4
29			Business and the international economy 2	Spec 2020 P1 Q1
			Marketing 3	March 2019 P12 Q4
				Nov 2019 P12 Q1
				Nov 2019 P13 Q2
				Nov 2019 P22 Q4
				Nov 2019 P23 Q4
				ASSIGNMENT 6
30	28 September		External influences on business 3	March 2020 P1
		Exam preparation	Financial information and decisions 4	March 2020 P2
			Operations management 3	
			External influences on business 4	

Your exam

Paper 1 (50%)	Paper 2 (50%)
Short answer and data response	Case study
80 marks in 1 ½ hours	80 marks in 1 ½ hours

You should work at a pace of 1 minute per mark