



# LEARN, CODE, AND CREATE

## CODE TO CREATE!

With ubbu you learn how to code through game-based lessons. Learn how to build games, narratives and to code your own world!

Our age-adapted curriculum is designed for children between 6 and 12 years old, and every one of our lessons aligns with both multidisciplinary, **STEAM** elements and at least one **UN Sustainable Development Goal** so that students work on their **Citizenship Skills** too!



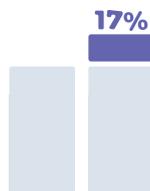
## OUR MISSION

**Empower young minds** through games and coding, fostering **problem-solving, mindful citizenship, and a passion for learning**. For families & schools, ubbu offers boundless educational opportunities, preparing learners with 21st-century skills.

## WHY IS UBBU SPECIAL?



Improved the digital literacy, in the areas of **STEAM**, of more than **250k users**



Our students have **improved** their math grades **by 17%**



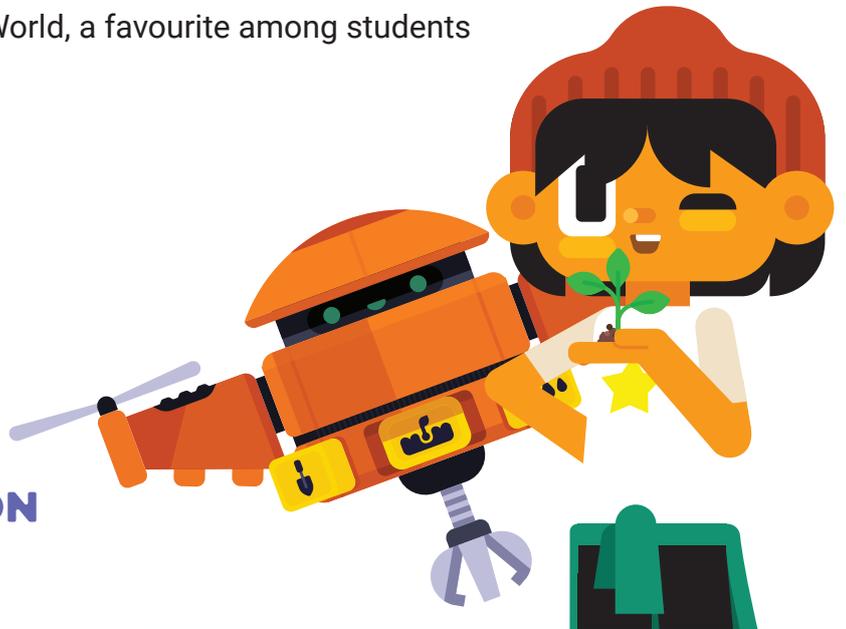
Our users have interacted with more than **40M** activities related to the **UN SDG's**





## WHY TEACH WITH UBBU?

- **NO COMPUTER SCIENCE BACKGROUND REQUIRED** We guide teachers through the entire computer science curriculum
- **ANALYTICS & CONTROL** Monitor student progress and tailor lessons with precision
- **ADAPTIVE CURRICULUM** Computer Science lessons aligned with international standards
- **TEACHER SUPPORT** ubbu Academy offers webinars and materials for educators
- **COMPREHENSIVE LESSON PLANS** Everything you need for effective teaching
- **ENGAGING LEARNING** Explore ubbu World, a favourite among students



**BOOK YOUR  
DEMONSTRATION  
WITH US**

### CUSTOMER SERVICES

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Twitter: [@MacEdSA](https://twitter.com/MacEdSA)

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TRUSTPILOT RATING:

**EXCELLENT 4.7** ★★★★★

