

Eterneva[®]∞

Memorial Diamond Catalog



Diamond Color Symbolism & Meaning



There are some important considerations when selecting the color of your diamond. First, it's impossible to predict the exact color of your final diamond. While you can select your preferred hue, it's possible that your unique diamond will be slightly lighter or darker than the diamonds pictured here. How do diamonds get their color? Each color has a different process! Elements like boron and nitrogen can influence the color, as well as post-growth treatments like irradiation or annealing.

Colorless



Classic
Elegance
Innocence
Purity
Simplicity

Deep Blue



Grace
Creativity
Peace
Stability
Serenity

Light Blue



Freedom
Inspiration
Openness
Tranquility
Nature

Pink



Love
Compassion
Nurturing
Innocence
Support

Green



Renewal
Abundance
Growth
Balance
Tranquility

Black



Mystery
Singularity
Wisdom
Charm
Loyalty

Red



Passion
Love
Warmth
Clarity
Confidence

Yellow



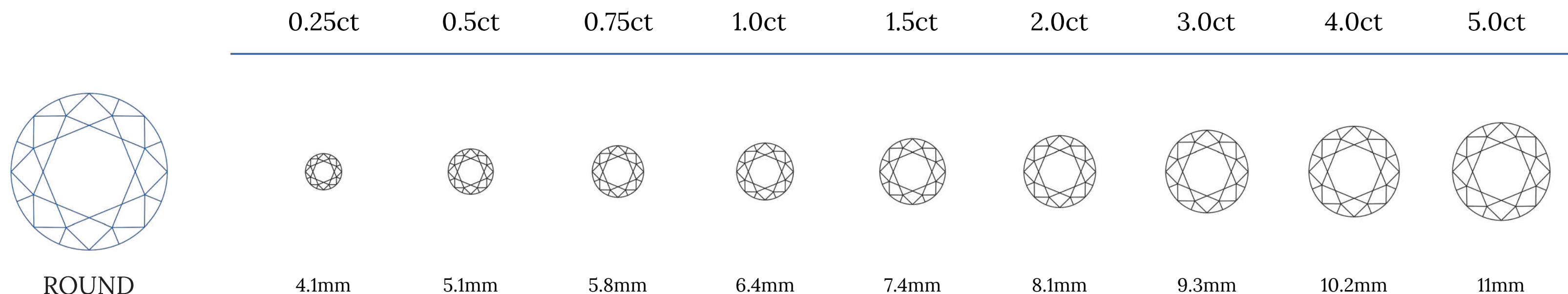
Elegance
Happiness
Hope
Vitality
Energy

Diamond Sizing



There are a few things to keep in mind when choosing the size of your diamond. First, you don't actually need more material in order to grow a larger diamond. The amount of ashes or hair required for a 0.25ct diamond is the same as a 5.0ct diamond. Picturing how you might wear the diamond may also be helpful in selecting a size. If you're planning to set your diamond in an existing piece, for example, you may opt for a similar size diamond. The cut you select will also impact the perceived size of the diamond.

This example chart is for illustrative purposes to help visually communicate the difference in scale from one size to another:

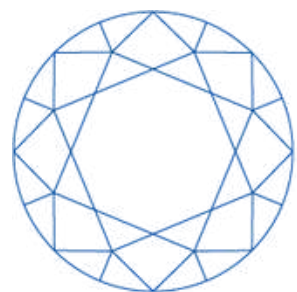


Diamond Cuts

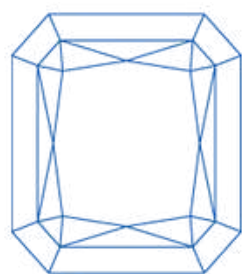


The relationship diamonds share with light is at the core of why they're so adored. Round (or Brilliant) cut diamonds are so popular because they sparkle the most - with 58 facets (or flat surfaces) designed to maximize light reflection. The influence the cut has on the overall appearance is so critical that Eterneva only allows Master Cutters to work on our diamonds. Your diamond will be one of a kind, so it should reflect what's in your heart.

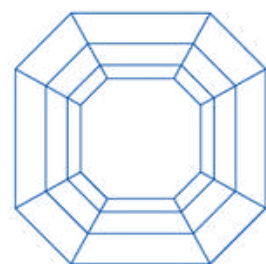
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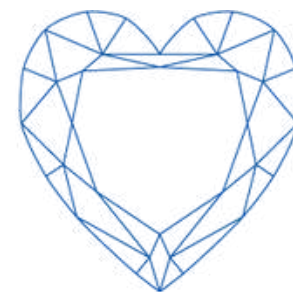
ROUND



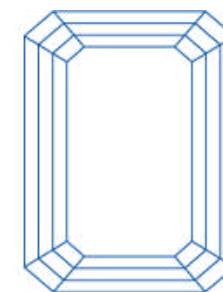
RECTANGULAR
RADIANT



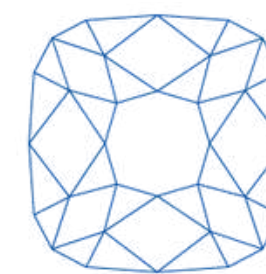
ASSCHER



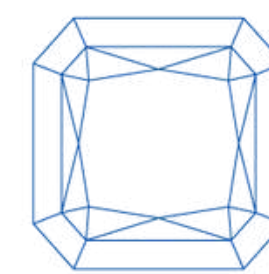
HEART



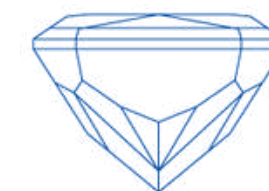
EMERALD



CUSHION



SQUARED
RADIANT



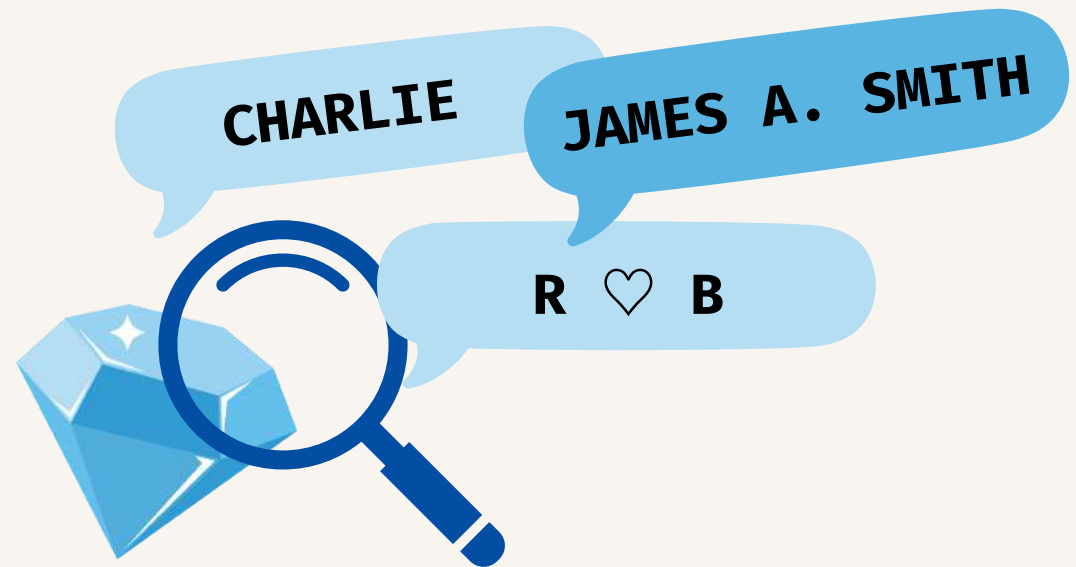
Memorial Diamond Pricing

Size (Carats)	0.25	0.5	0.75	1.0	1.5	2.0	3.0	4.0	5.0
Price (All Available Colors)	\$3,499	\$7,699	\$10,089	\$15,000	\$18,500	\$24,500	\$42,000	\$59,500	\$75,000



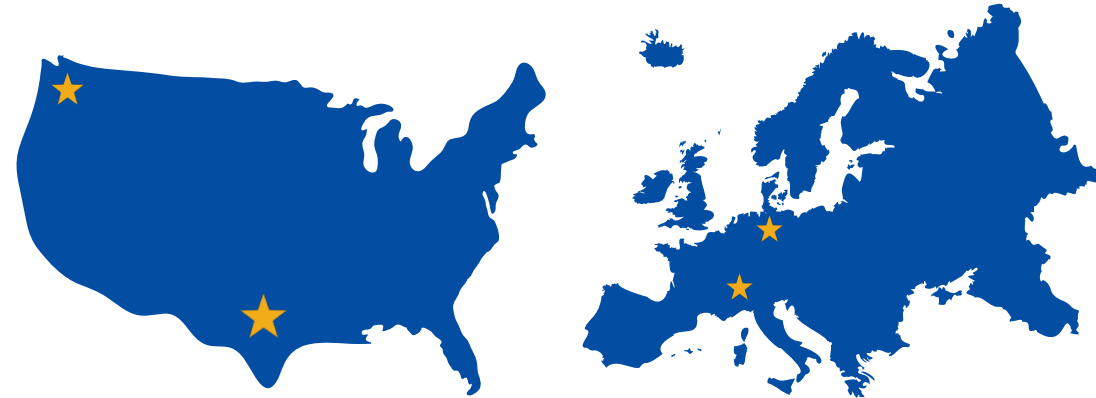
Eterneva[®]

The Eterneva[®] Difference



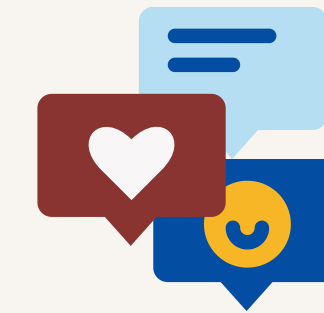
Personalized Diamond Engraving
Up to 15 Characters

US-Based with HQ in Austin, TX
Tours offered at our Kerrville, TX Lab!



**Diamond growth labs in the US,
Germany & Switzerland**

Dedicated Care Team ♥



**Experience the process
step-by-step through
frequent picture, video
& email updates**

**Guaranteed Diamond Quality
Standards**



**Every Eterneva
Diamond is graded
by a certified GIA
Diamond Grader**

Chain of Custody & Supply Chain
Third Party Audited



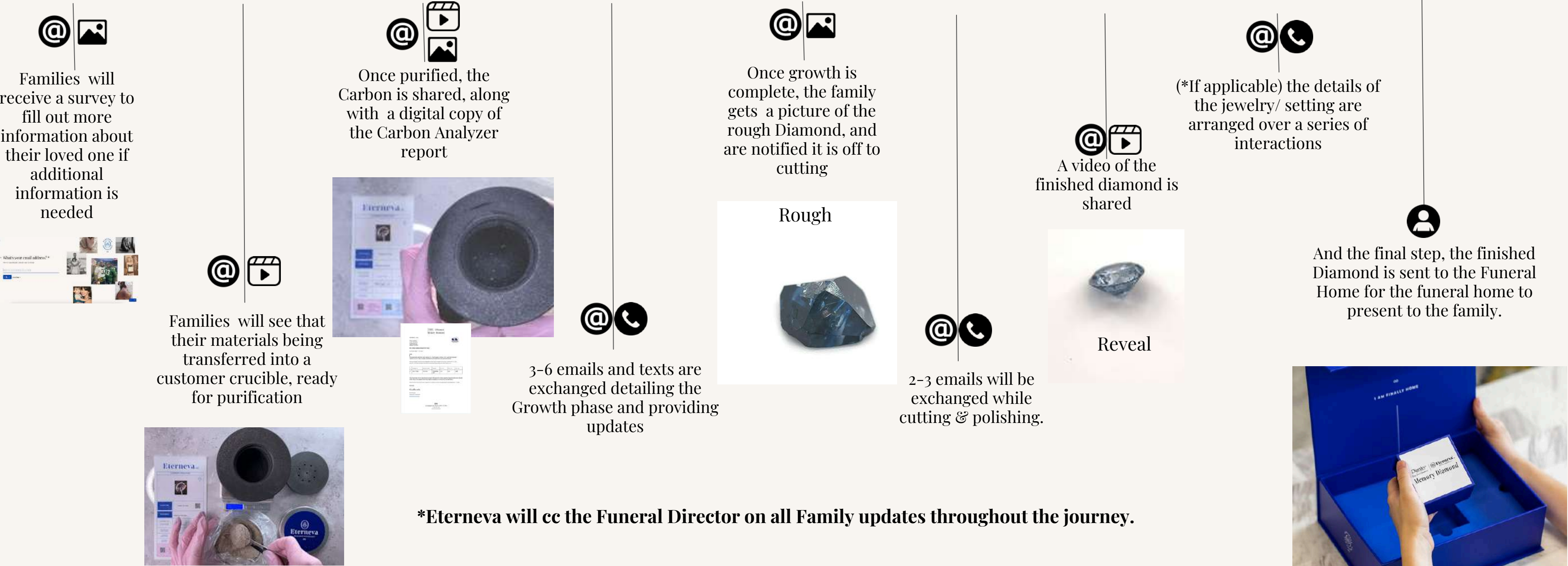
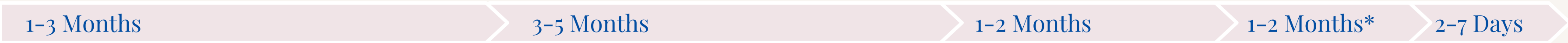
**Know where your Loved One
is at all times**

**The celebration of life that's
*been earned***



Summary: The Diamond Journey

The Diamond Journey – 12 months total on average



***Eterneva will cc the Funeral Director on all Family updates throughout the journey.**

Communication Type:



Phone



Email



Mail



In person

Update Type:



Photo



Video

Getting Started & What to Expect

1



This is a big decision. Once you're emotionally & financially ready, make your final diamond selections with your Funeral Director & place your order at the Funeral Home.

2



We will be with you throughout the journey. We treat every Loved One like our own, and you get to come along through pictures, videos & updates at every single step of this 10-12 month experience.

3



Your Loved One's materials will be transformed into carbon, and then transformed into a beautiful diamond with high heat & pressure that mimics the natural diamond process. Your Diamond is cut, polished & set - and ready for reveal!

4



Homecoming Day! The return of your Loved One's Diamond is a special day. We make sure to carefully and thoughtfully deliver it back to you, where you can always keep them near.