Social Media Marketing Service Contract

SERVICE CONTRACT

This agreement is concluded between: (hereinafter referred to as *client name here*)

Company Name:

Company Registered Address:

Email:

Web:

Telephone:

Payment info:

Name of the service provider (hereinafter referred to as *service provider name here*):

Company Name:

Company Registered Address:

Email:

Web:

Telephone:

Dear (CLIENT NAME),

This letter acknowledges and confirms the agreement of Agency Name (Agency Name) to provide Client Name (Client Name) in the area of digital marketing and/or Facebook Advertising in accordance with the following terms and conditions (‘Agreement’).

1. Term:

Parties hereby agree that this Agreement shall come into force on when both parties have signed, and shall remain valid until one of the parties terminates the agreement in accordance to the terms below.

2. Duties:

The service provider has been retained to provide the following services:

Management of all Facebook advert campaigns within this time.

Social media management, 1 daily post on Instagram and Facebook.

Reporting of all results in an end of month report.

*(write all services and agreements here, the above is just an example)*

3. Payment:

The service provider will set up an automatic payment of (retainer price here) on the first of every month and this will be seen as payment for that month.

In case of late payment the service provider remains the right to charge the client statutory interest in accordance with country law.

4. Renewal:

This agreement will be valid for 90 days, after which it will NOT be automatically renewed.

5. Confidentiality and non-disclosure undertaking:

The service provider undertakes to treat in a strictly confidential manner any information and any document belonging to the client that he may become aware of during the performance of the mandate and not to disclose or use it for the benefits of third parties. The service provider, however, may allow access to certain data, within reason, to its employees/team.

6. Modification or Waiver:

The terms of this Agreement may be modified or waived only by written agreement, signed by both of the parties.

7. Governing Law.

This Agreement shall be governed and construed in accordance with the laws of the (country here). Any and all disputes arising out of or relating to this Agreement shall in first instance be exclusively decided by the competent court in (city here).

Confidential information/passwords:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Service provider:

Signature: \_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_

Client:

Signature: \_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_