



## Action!

# Video Production Essentials

## From Concept to Final Cut

Master the complete video production pipeline from filming to editing. Learn professional techniques with Adobe Premiere Pro. 30 hours

### Your Choice: Full Programme or Individual Modules

This is modular. Take the complete journey or select specific modules. No prerequisites – start where you want.

#### ♦ FULL PROGRAMME (30 hrs)

- Complete production pipeline
- Best value: R8,295

#### 🎯 SINGLE MODULE (15 hrs each)

- Filming OR editing
- R4,769 per module

## The Modules

### Behind the Lens: Video Mastery

5 classes × 3 hrs

- Camera operation & shot composition
- Lighting techniques for video
- Professional sound recording
- Production planning & workflow

### Edit Suite: From Footage to Film

5 classes × 3 hrs

- Adobe Premiere Pro fundamentals
- Editing & storytelling techniques
- Color grading & correction
- Audio mixing & sound design

## Why Choose This Programme



### Production to Post

Master filming AND editing.



### Pro Equipment

Industry-standard cameras & software.



### Showreel Content

Create portfolio pieces as you learn.



### Flexible

Take both or specialize in one.

## Investment

BOOK YOUR SPOT

**R1,000\***

FULL PROGRAMME

**R8,295**

PER MODULE

**R4,769**

\*R1,000 secures your place and is deducted from the cash price.

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