



Action!

Video Production Essentials

From Concept to Final Cut

Understand the complete video production pipeline from filming to editing. Learn professional techniques with Adobe Premiere Pro. 30 hours

Your Choice: Full Programme or Individual Modules

This is modular. Take the complete journey or select specific modules. No prerequisites – start where you want.

 **FULL PROGRAMME (30 hrs)**

Complete production pipeline

 **SINGLE MODULE (15 hrs each)**

Filming OR editing

The Modules

Videography

5 classes × 3 hrs





- Camera operation & shot composition
- Lighting techniques for video
- Professional sound recording
- Production planning & workflow

Video Editing

5 classes × 3 hrs

- Adobe Premiere Pro Fundamentals
- Editing & storytelling techniques
- Colour grading & correction
- Audio mixing & sound design

Why Choose This Programme

-  **Production to Post**
Develop filming and editing skills.
-  **Pro Equipment**
Industry-standard cameras & software.
-  **Showreel Content**
Create portfolio pieces as you learn.
-  **Flexible**
Take both or specialize in one.



Fee schedule on page 2



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FEE SCHEDULE– SHORT LEARNING PROGRAMMES

Fees valid from 1 May 2026

A non-refundable booking fee of R1,000 is required to secure your place. This amount will be deducted from your total module cost.

If you register and pay in full upfront for three or more modules, you will receive a 10% discount.

SHORT LEARNING PROGRAMMES	MODULE	PRICE	CAMPUS
Acting Fundamentals	Stage Acting	R 4 154	Lynnwood, Groenkloof Edenvale, Parktown, Blairgowrie
	Radio/TV Presenting	R 4 154	Lynnwood, Edenvale
Photography Foundations	Camera Basics	R 4 317	Lynnwood, Groenkloof Edenvale, Parktown, Blairgowrie
	Editing: Photoshop	R 4 317	Lynnwood, Edenvale Parktown, Groenkloof
Graphic Design	Photoshop Foundations	R 4 506	Lynnwood, Edenvale Parktown, Groenkloof
	Adobe InDesign	R 4 506	Lynnwood, Edenvale Parktown, Groenkloof
	Adobe Illustrator	R 4 506	Lynnwood, Edenvale Parktown, Groenkloof
Video Production Essentials	Videography	R 4 769	Lynnwood, Groenkloof Edenvale, Parktown, Blairgowrie
	Video Editing	R 4 769	Lynnwood, Edenvale
Sound Recording Basics	Sound Recording Essentials	R 3 449	Lynnwood, Edenvale
	Mixing & Mastering	R 3 449	Lynnwood, Edenvale
	Electronic Music Production (EMP)	R 3 449	Lynnwood, Edenvale
Digital Marketing Essentials	Audience Strategy Essentials	R 4 312	Lynnwood, Groenkloof Edenvale, Parktown, Blairgowrie
	Campaign Planning Essentials	R 4 312	Lynnwood, Groenkloof Edenvale, Parktown, Blairgowrie
	Analytics & ROI	R 4 312	Lynnwood, Groenkloof Edenvale, Parktown, Blairgowrie



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