

Giada Sun

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Los Angeles, CA

EDUCATION

Master of Human-Computer Interaction and Design

University of Washington

August 2020 • Seattle, WA

M.F.A. in Video and Media Design

Carnegie Mellon University, School of Drama

May 2019 • Pittsburgh, PA

B.A. in Drama and Theatre, additional Asian Art History Program

National Taiwan University

May 2015 • Taipei, Taiwan

TEACHING

Guest Lecturer, Introduction to Design and Technology

University of Virginia

April 2025

Media Design Advisor

Carnegie Mellon University

December 2021 - February 2022

EXPERIENCE

Mighty Networks Remote / Palo Alto, CA

Mighty Networks is a cross-platform SaaS product (web, iOS, Android) that empowers course creators, coaches, and event planners to build branded online communities.

As the sole designer on the content team, I lead end-to-end design of engagement-driven features, including member experiences and host controls and dashboards. I collaborate closely with PMs, developers, and researchers.

Senior Product Designer Jan 2024 - Present

- Designed the first value-driven and fully customizable gamification tools adopted by 24% of communities, driving an 11%+ increase in monthly active members.
- Rebuilt the design system to improve accessibility, optimize space for long-form and multimedia content, and support a 28% increase in daily deployments.
- Developed a universal system for supporting third-party embeds across web and mobile, expanding compatibility from 20 to over 2,000 embeds.

Product Designer Sep 2021 - Dec 2023

- Designed the highlightable hashtags feature from the ground up, adopted by 46% of communities with an average of 1.2 hashtags per post.
- Expanded course features by adding new display styles and quiz support, adopted by 55% of communities to drive monetization.
- Improved core experiences such as chat threads and search, used by over 18,000 communities and more than 1 million members every time they visit the platform.

Freelance Feb 2019 - Present

Digital Media Designer Feb 2019 - Present

In my spare time, I freelance on digital media projects for theater and spatial installations, creating live video, mobile apps, and real-time visualizations.

I have collaborated with artists and arts organizations across New York, Los Angeles, Taipei, Pittsburgh, and St. Petersburg on over 20 projects.

Desklight Remote

Creative Technologist Feb 2021 - Sep 2021

I worked as the only designer and front-end developer at an educational consulting agency supporting schools, NGOs, and corporate training centers in tackling complex problems.

I managed the entire design process, delivering everything from interactive prototypes to fully developed websites built on Learning Management Systems (LMS).

VOLUNTEERING

NEX Foundation Remote / Seattle, WA

Senior User Experience Designer July 2022 - Present

I volunteer at an award-winning nonprofit that supports international Taiwanese talents by building the leading career platform. It has helped 500+ individuals connect with mentors and receive referrals for 2,200+ job applications.