



## Intern 'Domestic Marketing & Promo'

September 2025 – January 2026, location Amsterdam

At Warner Music Benelux, we're a collective of music makers and music lovers, innovators and inspired entrepreneurs, game-changing creatives, and passionate team members. Here, we know that each talent makes our collective bolder and brighter. We are guided by four core principles that underpin everything we do across all our diverse businesses:

- **Music is Everything:** Music is our passion, and we can never get enough. Tastes, trends, and tech will change, but great artists and songwriters will always be our driving force.
- **Global Growth, Local Expertise:** Music is a global language. Through communication and collaboration, our success can come from anywhere and translate everywhere.
- **Innovation and Insight:** Pushing the boundaries requires the best information and the boldest imagination. We use both to create the future.
- **Empowered by People:** Like the artists we serve and the music they make, our differences make us stronger. This is a place where every talent can belong and build a career.

We work for domestic artists, like Roxy Dekker, Antoon, Samuel Welten, CHO, Ruben Annink, Zoë Livay, etc.

### About the role:

As a Marketing intern you are part of the Marketing team. You work closely with, among others, the Head of Marketing, the Project Managers Marketing and the Manager Artist & Promotion Coordination. We are looking for a creative and productive person with a strong interest in and knowledge of music, who gets excited about creative marketing campaigns, influencers, photo and clipshoots and so many more!

### What you'll do:

- **Support the Marketing:** Assist Project Managers and creative team in crafting compelling marketing strategies that support domestic artists.
- **Market Research:** Dive into the world of music marketing by conducting research on domestic artists and fan-bases, which the project managers can utilize in their marketing strategies
- **Coordinate Dynamic Campaigns:** Collaborate closely with the Project Managers to coordinate online campaigns, ensuring smooth execution across a variety of projects
- **Organise Engaging (Fan) Events:** Contribute to the planning and coordination of memorable events, from fan meet-ups to exclusive performances, creating unforgettable experiences for fans.
- **Take Minutes & Stay Organised:** Be a crucial part of team meetings by documenting key takeaways, ensuring everyone stays aligned and on track.

- **Leverage Our Network:** Take an active role in promoting artists through our owned and operated channels, using our extensive network to maximize exposure and fan engagement.

#### **Job requirements:**

You...

- are studying at an University of Applied Sciences (HBO);
- write and speak **fluent Dutch**;
- are available for five months, five days a week (fulltime);
- know the trends on social media (TikTok, Instagram, Facebook).

#### **What do we offer?**

An informal work environment within a creative and talented team, room for personal development and a monthly compensation. During your internship you will get the opportunity to get to know Warner Music Benelux as a company and the music industry itself.

#### **Love this internship and want to apply?**

Send your resume and cover letter to [ferran.huijsmans@warnermusic.com](mailto:ferran.huijsmans@warnermusic.com), stating 'Internship Marketing & Promo'. We look forward to your application and will contact you as soon as possible.

#### **About us**

Warner Music Benelux is part of the Warner Music Group, one of the largest music companies in the world with legendary labels such as Atlantic, Warner Records, Parlophone, Sire and Rhino. Our offices are based in Amsterdam and Brussels. We champion emerging artists and superstars like Ed Sheeran, Dua Lipa, Coldplay, David Guetta, Dopebwoy, Aya Nakamura, Lizzo, Fred Again..., CHO, Antoon and many more.

We're the home to WMX - the next generation services division that connects artists with fans and amplifies brands in creative, immersive, and engaging ways – and Alternative Distribution Alliance (ADA) – the ground-breaking distribution company for independent artists and labels. For more information about Warner Music Benelux, check [www.warnermusicbenelux.com](http://www.warnermusicbenelux.com).