

HENRY BACON
PRODUCT DESIGNER

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PROFILE

I design for complicated real-world systems: how a steel counter files its sales, how a ship operator reads a voyage report. I'm trained in interaction design, with senior brand, web, motion and 3D work behind me, and I now take designs all the way to working software, with AI agents writing the code.

EXPERIENCE

Adams Steel Service & Supply
Design Engineer
May 2026 - Present

The only designer at a 25-person steel distributor and fabricator. The counter system I designed numbers, prints and files every Square sale (about **340** a month) using the ticket numbers staff already filed paper by. The shop kiosk logs in with the payroll PIN people already know and replaced a paper form that was never entered; **10** employees used it in its first three days. I rejected the quote tool's first version on usability and rebuilt it; its **first quote was approved the day it went out**. AI coding agents write the code from my specs, and I revise each tool from what staff run into after release. Also redesigned and art-directed three pages of the company website.

Cliff Point
Freelance Brand Designer
2024 - 2026

Brand system for a San Francisco construction company: wordmark and monogram, an **animated logo**, licensed type, printed collateral, signage and web assets.

Sofar Ocean
Senior Experience Designer
Jun 2022 - Sep 2024

Designed the End-of-Voyage report in Sofar's Wayfinder software: took a spreadsheet of voyage data to a report layout that went live in early 2023 and **still ships in 2026** (analytics by the data team). Designed Fleet View's fleet table, charter-party columns and map interaction. Joined as a contractor to redesign sofarocean.com in Webflow, live in four weeks, then hired as the only brand and marketing designer: the **Bristlemouth** mark and relaunch site, two product films end to end (camera spec, shoot, 3D, edit, grade, mix).

Postscript
Experience Lead
Feb 2021 - May 2022

An investor-backed cafe and market in San Francisco's Jackson Square. Ran customer and expert interviews (one a **Michelin-starred chef**) and competitor visits alongside two outside researchers, built two foam-core scale models of the store on the architect's plans, and co-wrote the staffing model.

Freelance
Designer
2018 - 2020

Small brand and web jobs, including the 2020 Adams Steel website, which I designed and built in **Webflow**.

Trulia (Zillow Group)
UX Contractor
Aug 2017 - Oct 2017

Designed and animated a **six-minute** product-vision film with app mockups and a Flinto prototype, working from Trulia's script.

Fjord (Accenture)
Interaction Design Intern
2017 - 2018

Interaction concepts, two videos and workshop kits for a financial-services client, from research covering **36** interviews in **6** cities. The work was presented to the **client's CEO**.

EDUCATION

California College of the Arts

BFA Interaction Design, 2018
Graduated with Distinction

SKILLS

Design

Interaction design, information design, prototyping, visual systems, web, motion, 3D

Tools

Figma, Webflow, After Effects, Illustrator, Photoshop, Blender

Build

Claude Code, GA4, Webflow, REST APIs; HTML/CSS literacy