

## GUIDE to Create the Perfect Gift for Her

Your gift is appreciated!



### 1 Gift Value

\$50 worth of products

This is a personally crafted gift that contains a mix of essential everyday items and small luxuries that you or any woman would love!

**NOTE:** Keeping each gift similar in value helps us include a good variety while ensuring all are treated equally special.

### 2 A Box to Fit the Occasion

Everyday

Holiday



A simply decorated box without bows = easy stacking

Please only use a standard Shoebox, or similar box, no bigger than: 12in x 4.75in x 7in

**NOTE:** Please *leave the lid detached* as all of our gifts go through inspection before delivery.

Hand-written message



### 3 Caring Words

Add an **encouraging** and **uplifting** card

A simple handwritten message of support can go a long way to ensure she feels as special as she is and help her feel seen and valued!

**NOTE:** Please *leave the card unsealed* so we can add a gift card for any that may be missing one.



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Body wash



Face cleanser



Lip balm



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## Useful Daily Essentials

Select **a few** essential items for your Shoebox

Useful products will ensure daily essentials of self-care help her to feel healthy and confident.

*NOTE: Use these items as examples to guide you!*

Deodorant



Hair care



Body lotion



Accessories



Makeup



Journal & Pen



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## Little Luxuries

Add **some** little luxuries to your Shoebox

Luxurious items can help her see she is worthy and deserving of nice things.

*NOTE: Use these items as examples to guide you!*

Hand cream



Sweet treat



Nail polish



Gloves



Hat / Scarf



Socks



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## Seasonal Items

Include items for the current season

Seasonal items help her feel comfortable in varied elements during every season -warm or cold.

*Note: Please consider cozy items for the holiday drive and summer accessories for the warmer months.*

Sunscreen



Umbrella



Reusable



## GUIDE PLEASE DO NOT INCLUDE:

If it's been used, please lose it: **She deserves to feel special!**

**Unpackaged, used, free/'hotel' sample/jumbo sized / travel sized, & feminine hygiene** products **are not** items you would include in a gift to a friend.  
*Treat her as you would your very best friend!*



Travel/Jumbo size  
& Free samples



Used /opened



Unpackaged



Feminine Hygiene

If it's not inclusive, don't include it: **We are all unique, inside and out!**

Specific needs call for specific product! If we don't know the individual receiving our gift, we don't know her specific needs like **size, skin tone, hair texture**, etc.  
*Let's ensure she feels comfortable and confident in HER unique self!*



Sized clothing  
(i.e. S, M, L, XL)



Foundations, concealers, any  
product for specific skin tones



Shampoos/Conditioners  
Hair textures vary widely

If it can harm, hold it back: **Providing a safe & peaceful environment is essential!**

Items that **could cause harm, contain alcohol, are heavily scented** should **NOT** be included in your gift. *Let's help keep her as safe as possible while she continues her journey!*



Razors, manicure kits



Products containing alcohol  
(i.e. mouthwash and sanitizer)



Perfumes,  
diffusers and candles