

Responsival Accomplishments



Miranda Piccolino
UX/UI Designer

Quick Facts

- Titles: Social Media Specialist, Digital Designer, Client Success Designer, and UX/UI Designer.
- 3 total years as a team member.
- Designed for over 150 different clients.
- 18 total interns managed.
- Over 33 new sites launched as lead designer.

— Website Projects

Throughout my time with Responsival, I designed with templates as well as from scratch depending on the scope of the project. I was the lead designer for **over 33 projects in 21 months**, but I collectively designed for over 150 sites. While I was a UI Designer, I also fully developed every project using **Webflow** and **Figma**. My time as Client Success Designer entailed completing all client support tickets and creating digital solutions for sales initiatives and any other materials to aid clients.

— Intern Management

I **managed 18 interns** total throughout my time with Responsival. Their education level ranged from **undergraduate freshman** to **last semester PhD**. I used past Responsival internship materials to craft a semester-long learning plan and syllabus that covered Discovery, Information Architecture, Style Guides, User Flows and Journeys, Wireframing, and Prototyping. Past interns went on to work at M. Davis and Company, Responsival, Rebel Fox Farm Advertising, Concordia Lutheran Ministries, UPMC, VISIMO, and more.

— Company Growth

I interned with Responsival through my last semester of college and we kept a contracted working relationship until I joined the team full time in March 2020. I was the **7th full time member** and by December 2021, we had 20 full time team members, 6 contractors, and consistently hosted around 8 interns a semester.

Because I joined the business in its early years, my title and responsibilities were **consistently evolving**. All of my titles include: Design Assistant, Social Media Specialist & Graphic Designer, Digital Designer, Client Success Designer, and UX/UI Designer. I went from influencer and affiliate marketing to email and graphic design before I finally landed where I wanted to be with web design.