# Insight 2.0 - Wireframes

User Experience, Operations

Aug 18, 2017

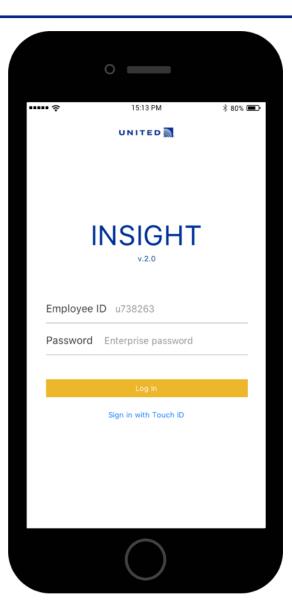


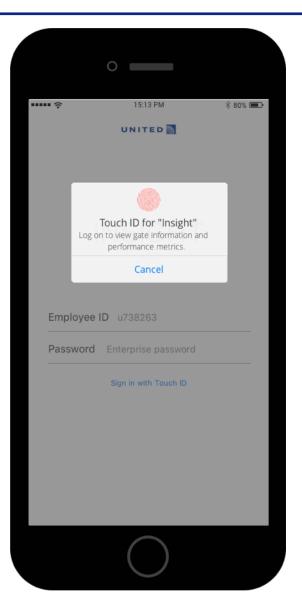




# **Insight –** Log-In

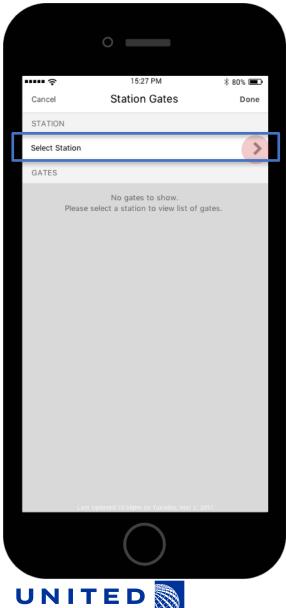


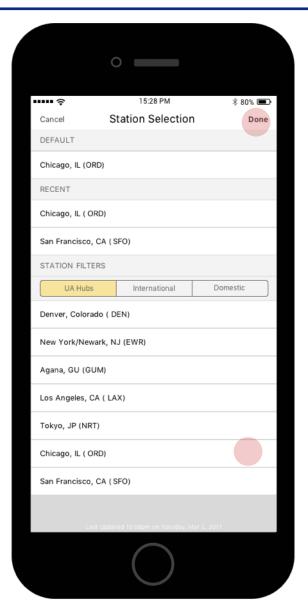


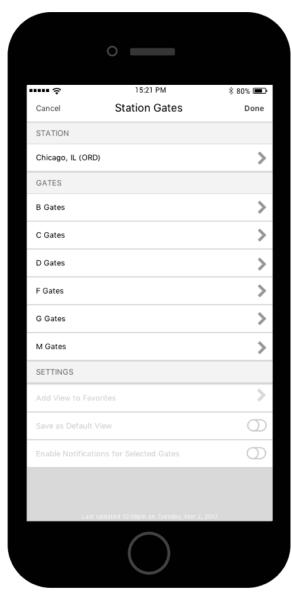




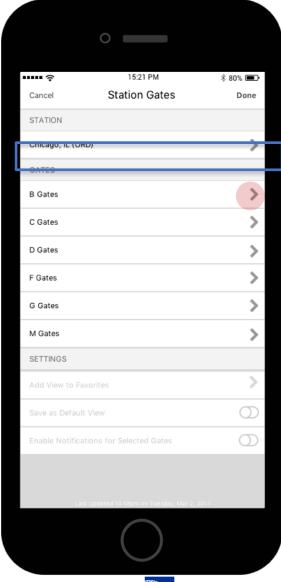
#### Insight - Station, Zone Selection - IF No Default Station Set in Profile, or not at an Airport

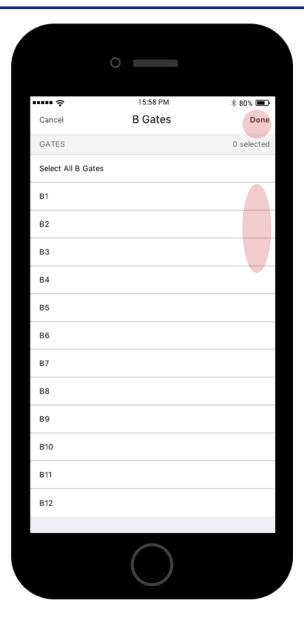


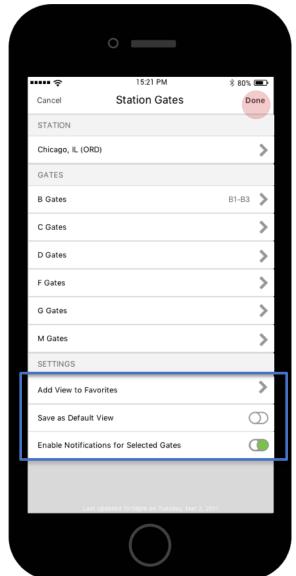


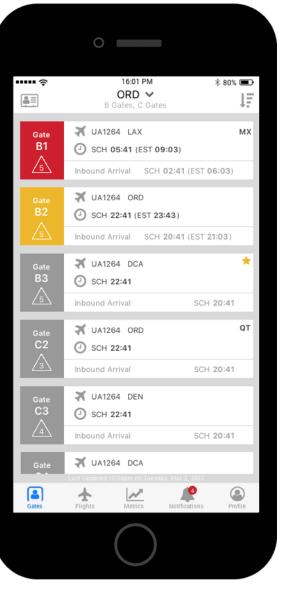


#### Insight - Station, Zone Selection - IF Default Station Set in Profile, or at an Airport



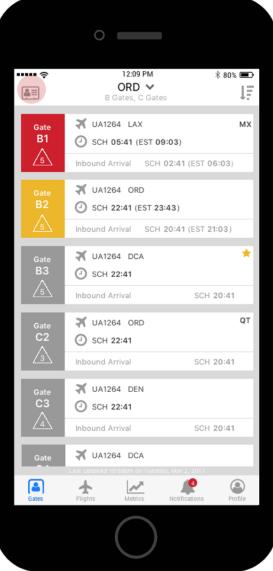




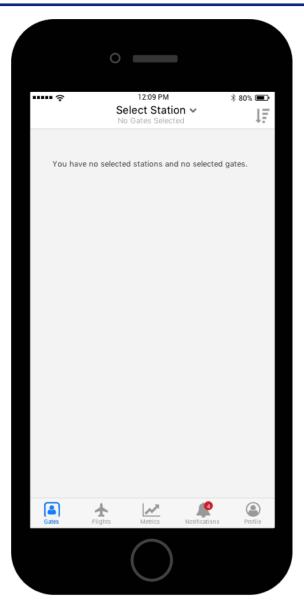




#### **Insight – Gates Landing Page**



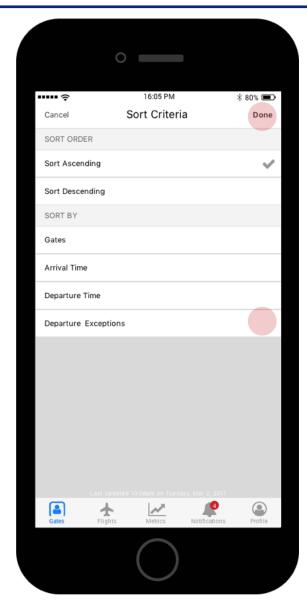


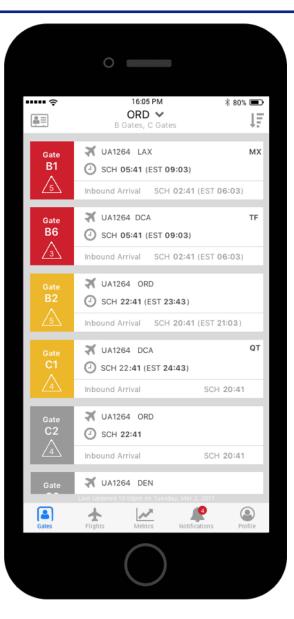




#### **Insight – Sort Functionality**

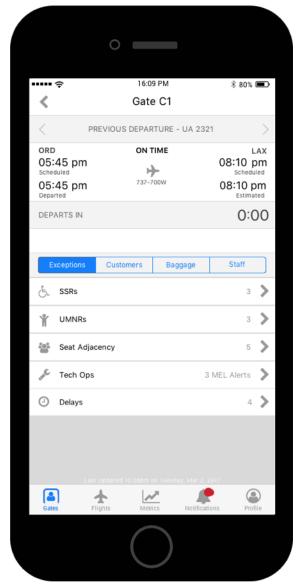


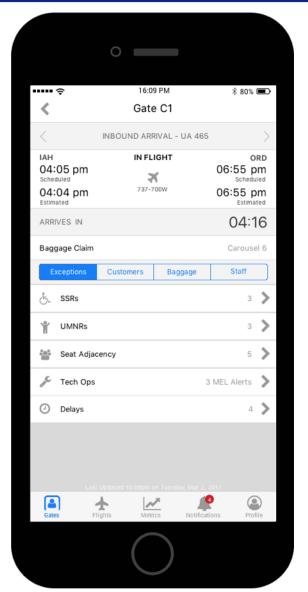


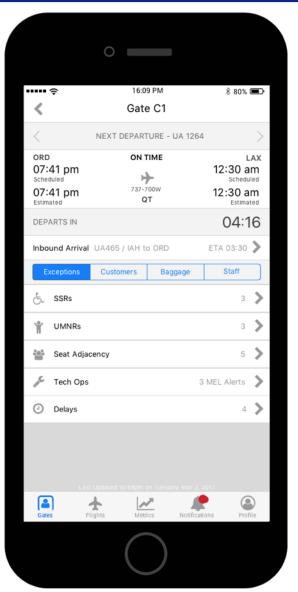


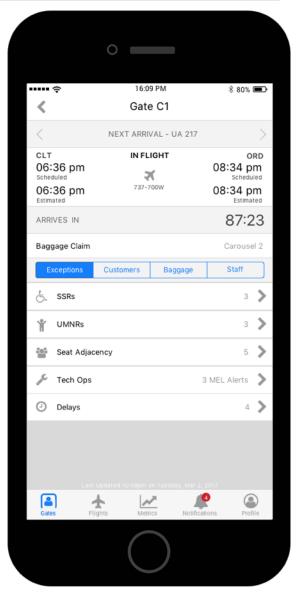


#### Insight - Gate Detail - Carousel



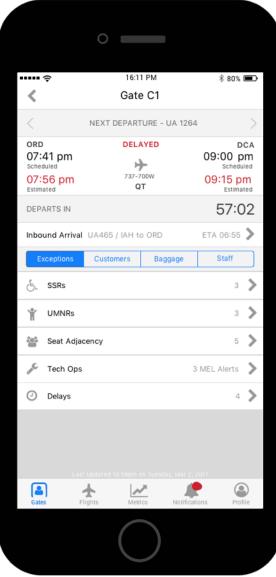


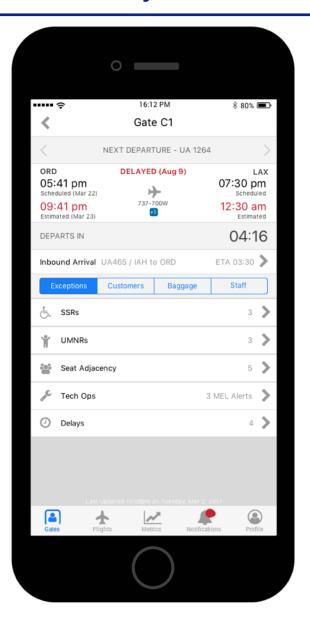






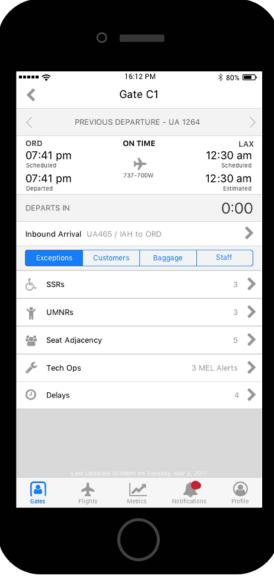
#### Insight - Gate Detail - Delayed and Mega Delayed

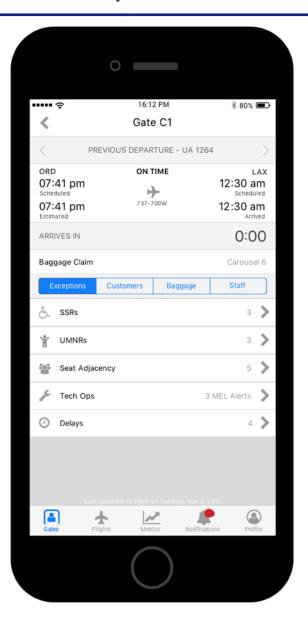






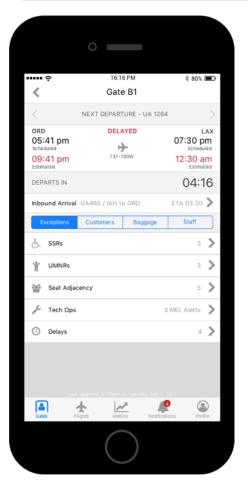
#### Insight - Gate Detail - Departed & Arrived

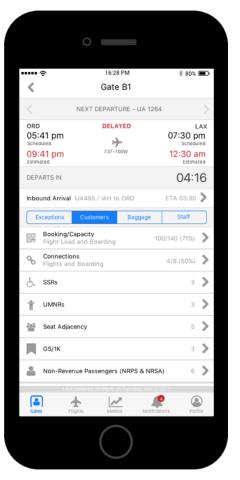


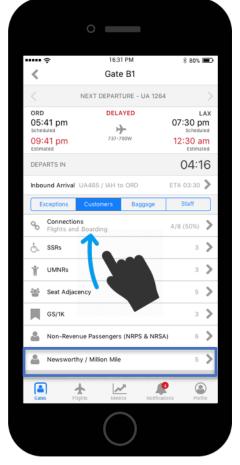


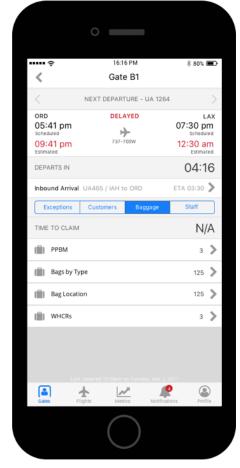


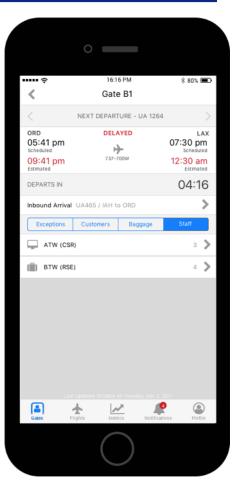
### Insight - Flight Detail - Segmented Controls







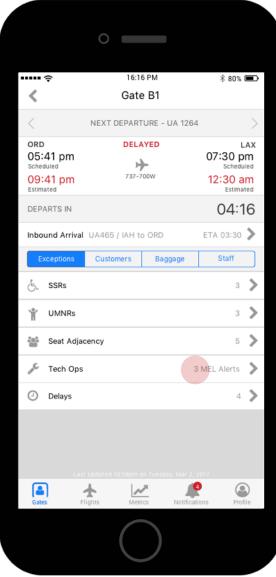


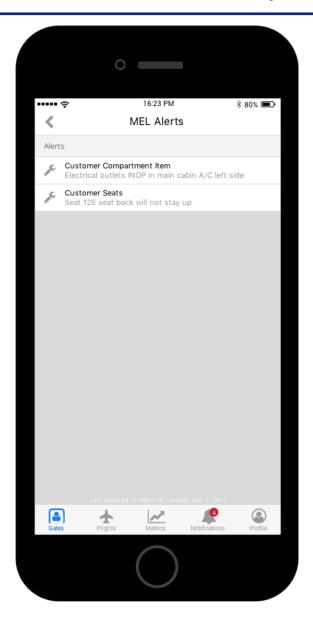




Gates Detail - Segmented Controls Details

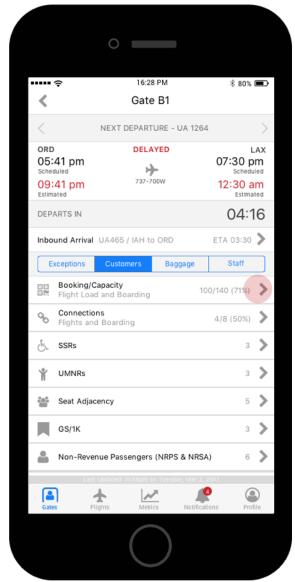
#### **Insight – Exceptions View - Tech Ops**

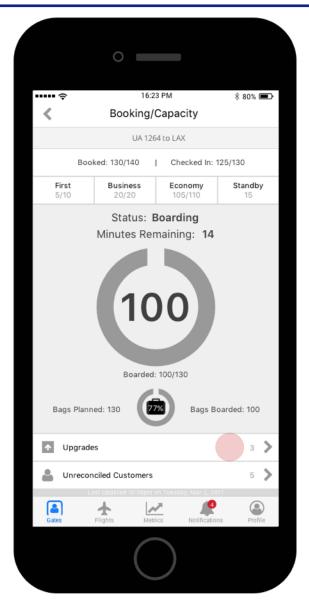


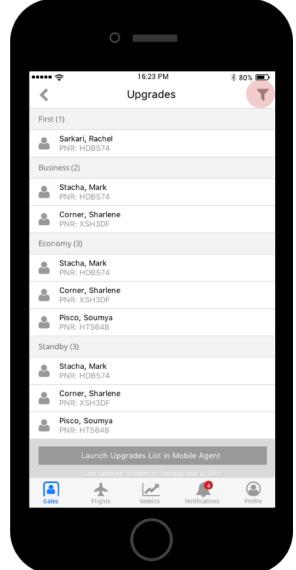


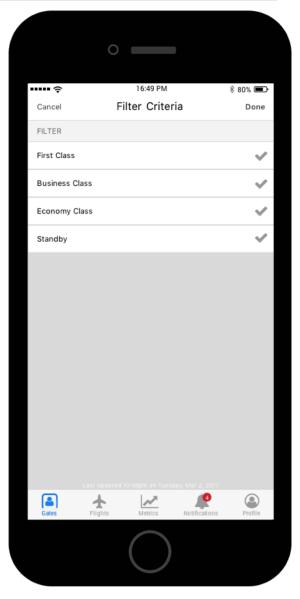


#### **Insight –** Customers View - Booking/Capacity > Upgrades



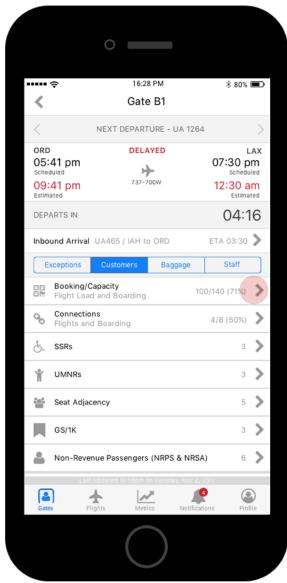


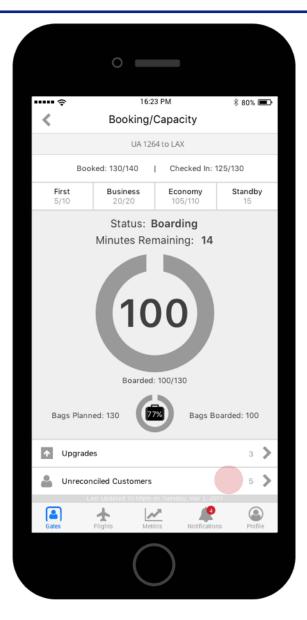


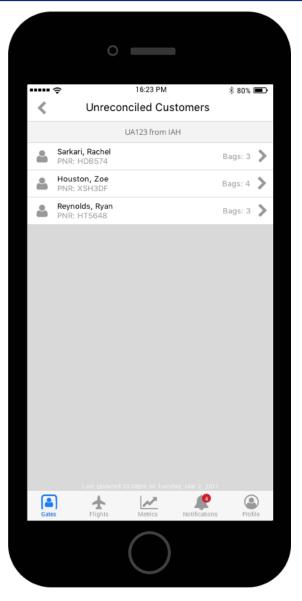




#### Insight - Customers View - Booking/Capacity > Unreconciled

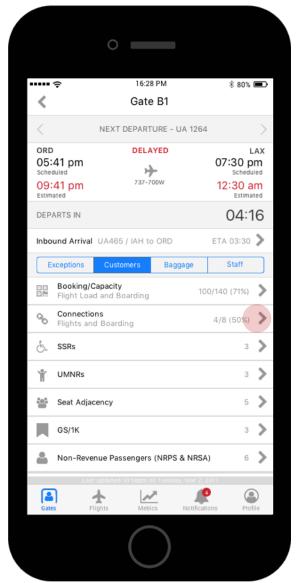


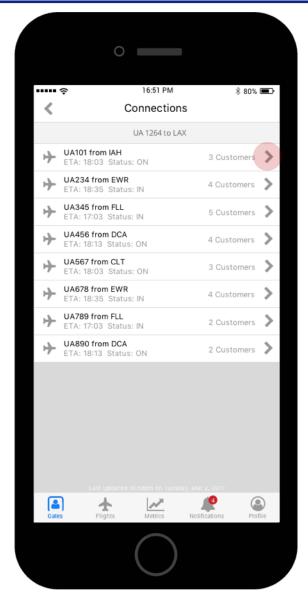


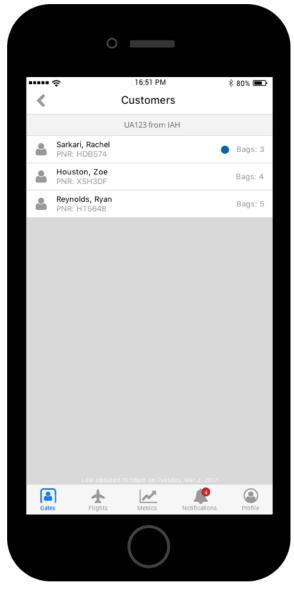




#### **Insight –** Customers View - Connections



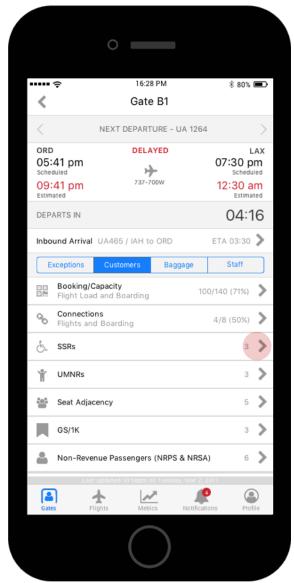


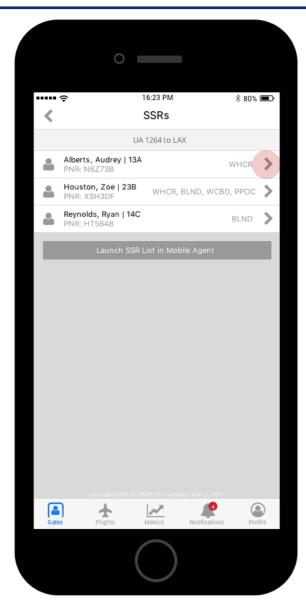


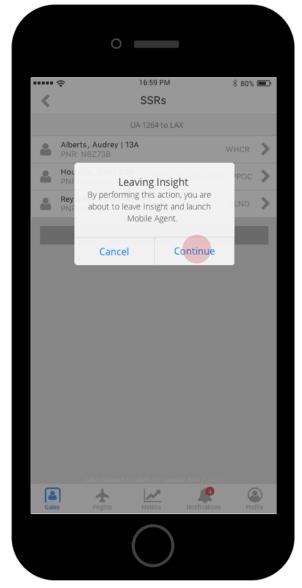


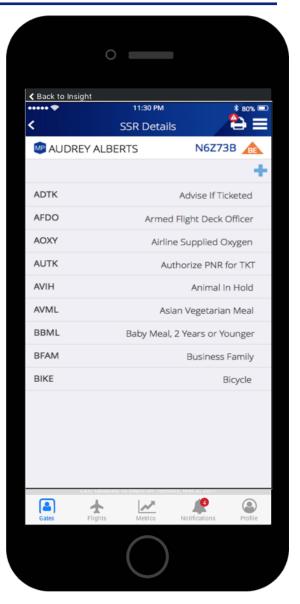


#### Insight - Customers View - SSRs & Deep Linking



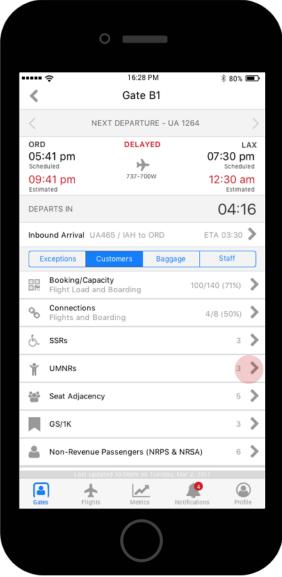


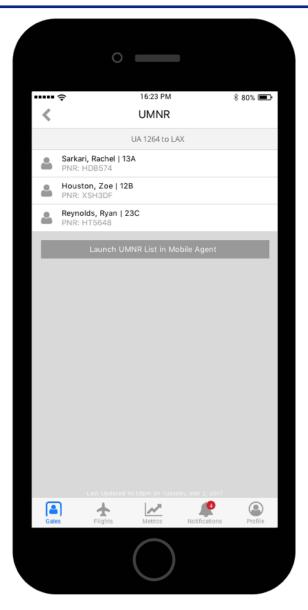


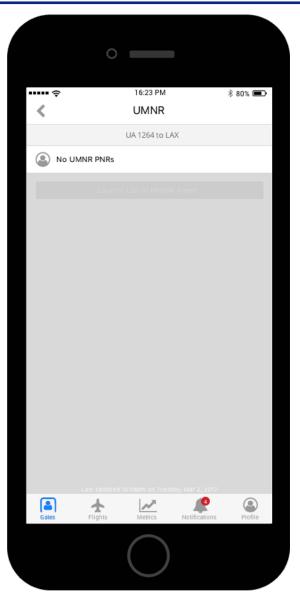




#### **Insight –** Customers View - UMNRs

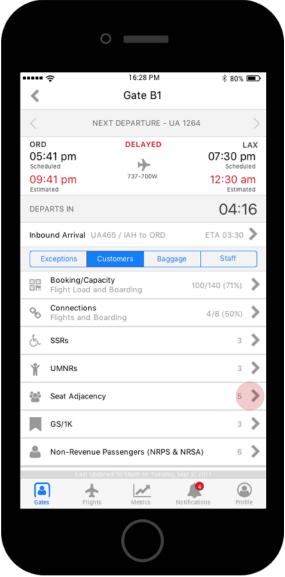


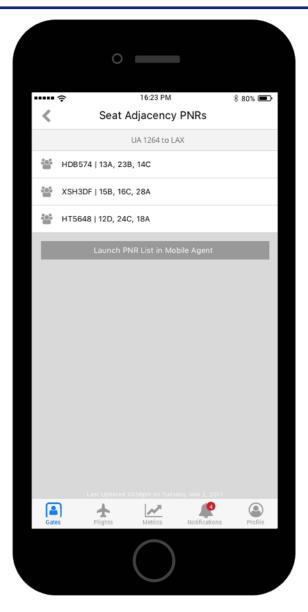


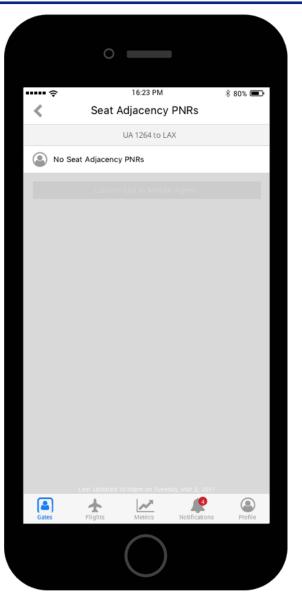




#### **Insight –** Customers View - Seat Adjaceny

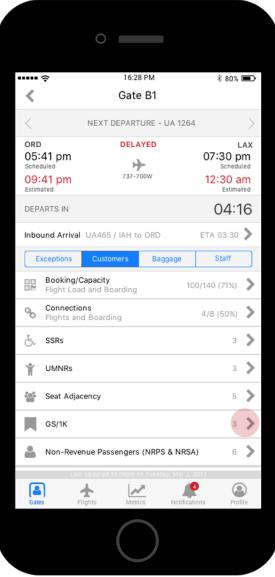


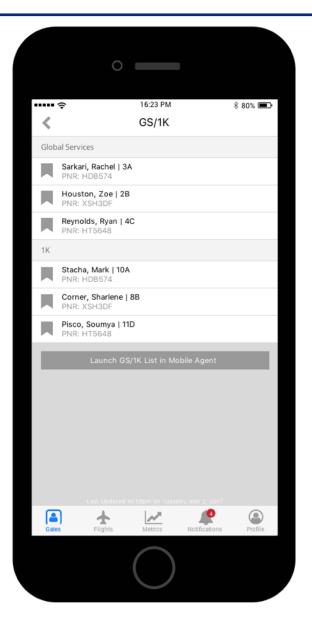






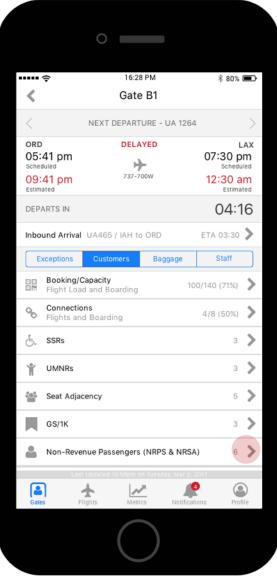
#### **Insight –** Customers View - GS/1K

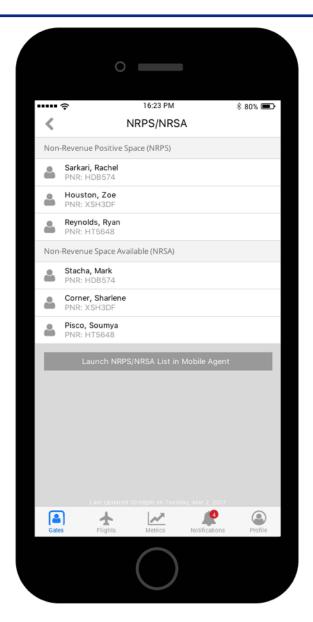






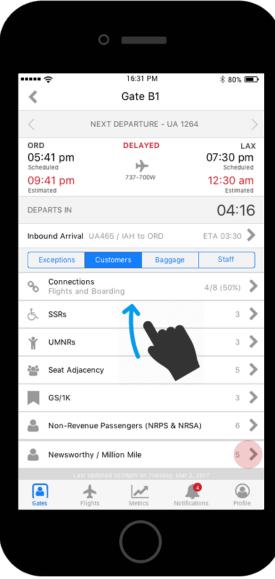
#### **Insight –** Customers View - NRPS/NRSA

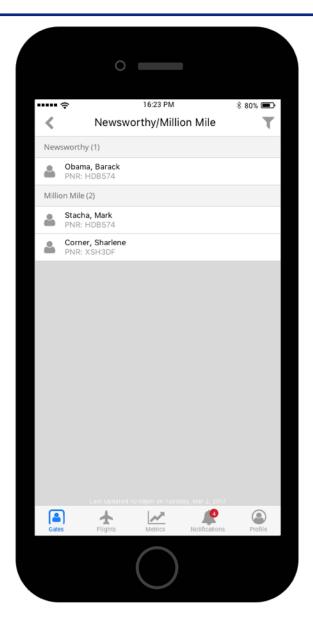






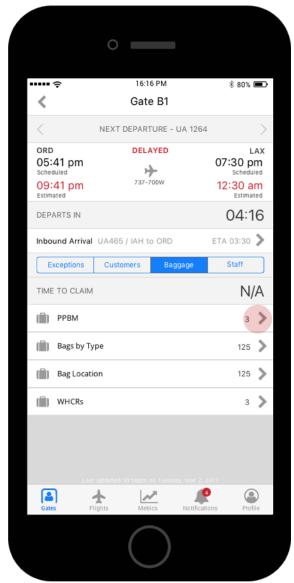
#### Insight - Customers View - Newsworthy/Million Mile

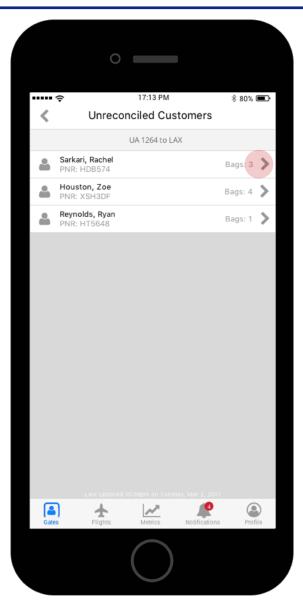


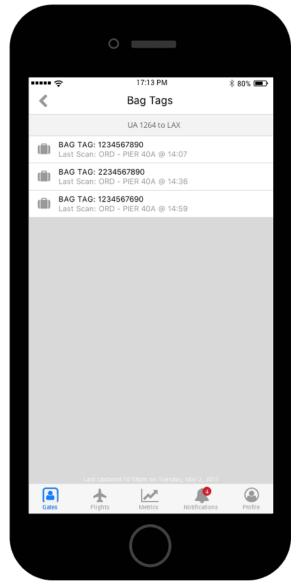


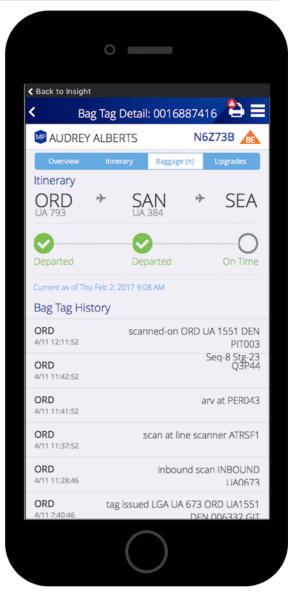


#### **Insight –** Baggage View - PPBM > Bag Tags



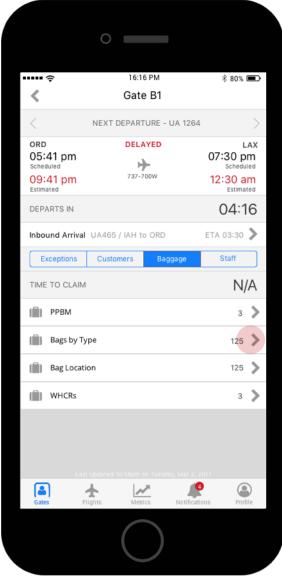


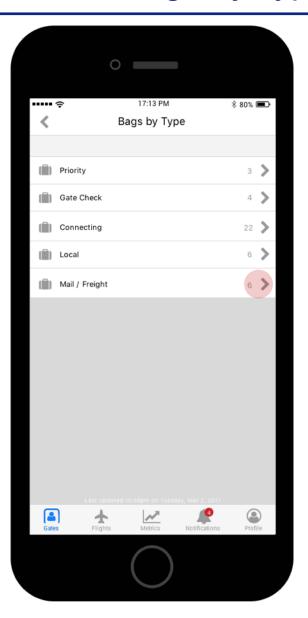


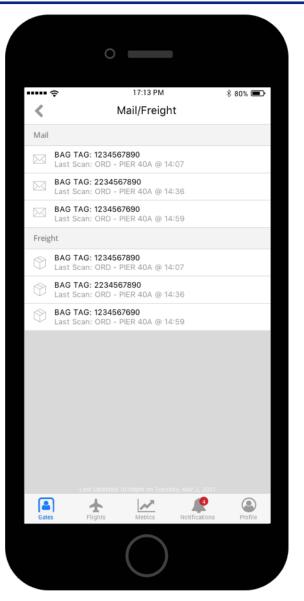




## **Insight –** Baggage View - Bags by Type > Mail/Freight

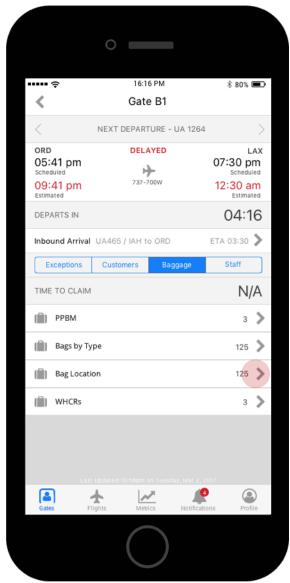


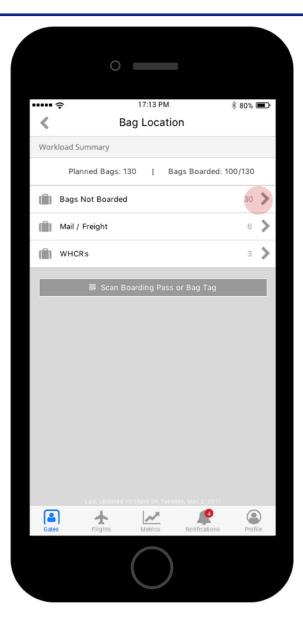


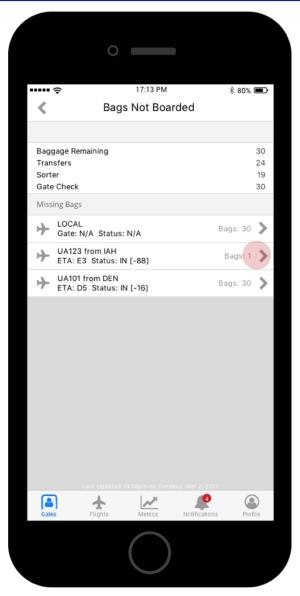


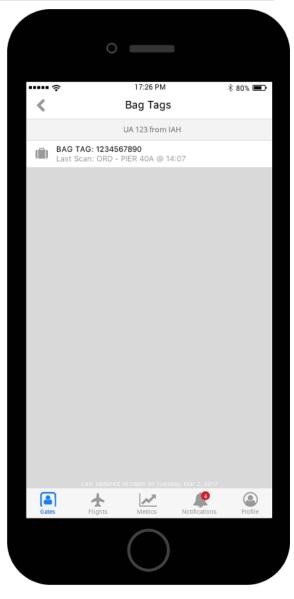


#### Insight - Baggage View - Bag Location > Bags Not Boarded



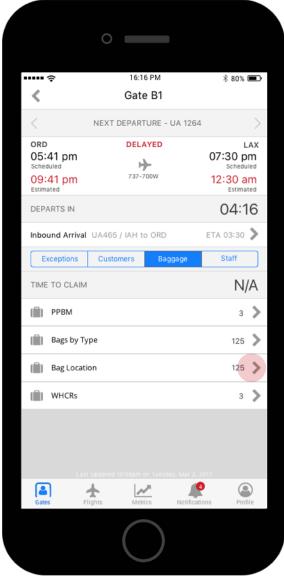


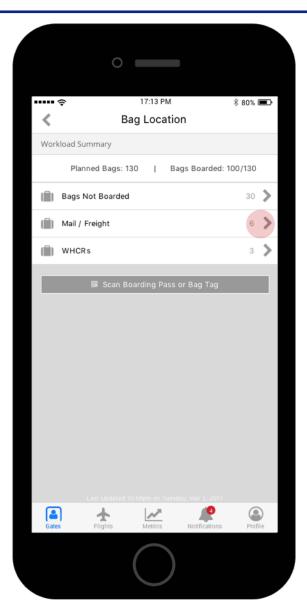


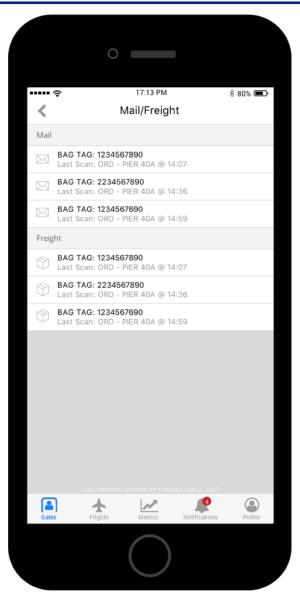




#### Insight - Baggage View - Bag Location > Mail/Freight

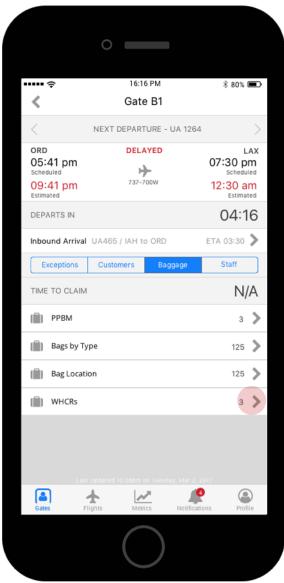


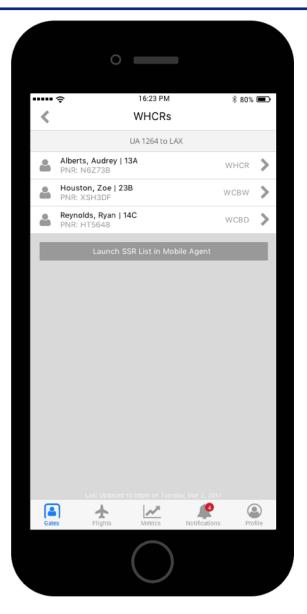






# Insight - Baggage View/SSRs

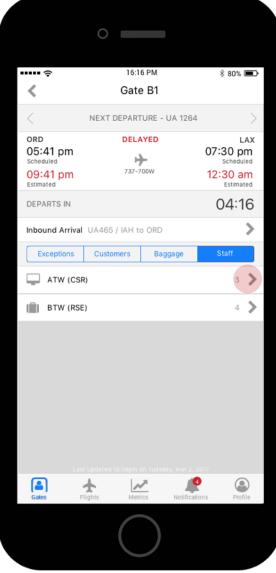


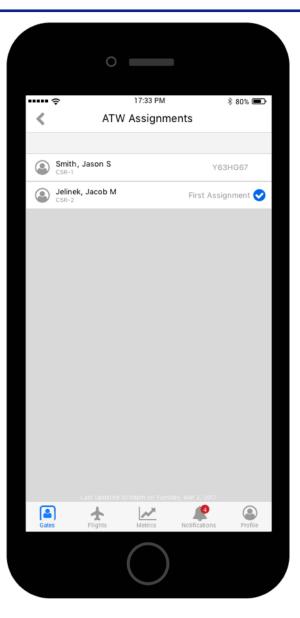






#### **Insight – Staff View - ATW**

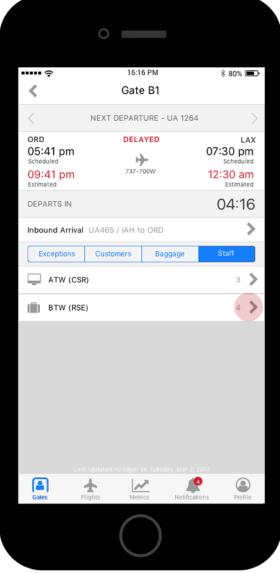


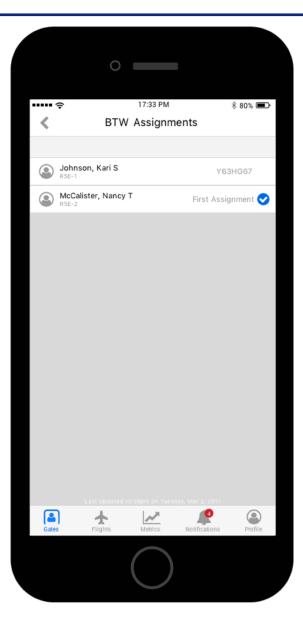


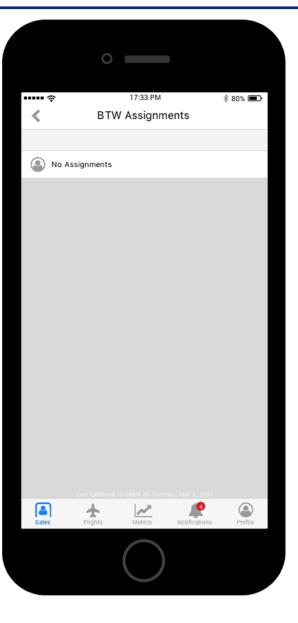




#### **Insight – Staff View - BTW**



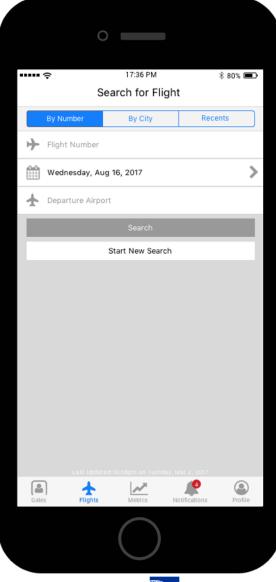


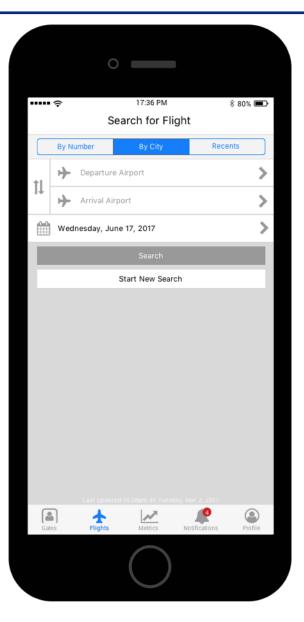


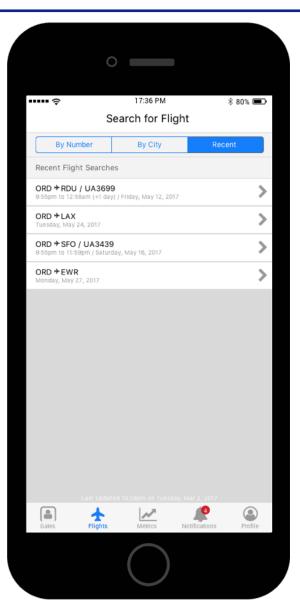


# Flights

#### **Insight –** Flight Search

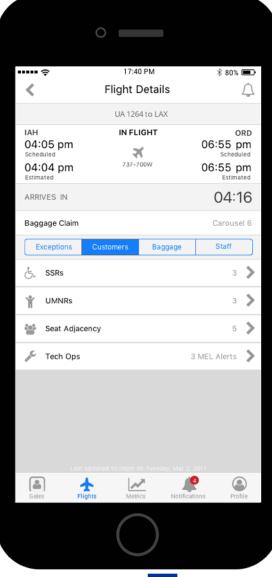


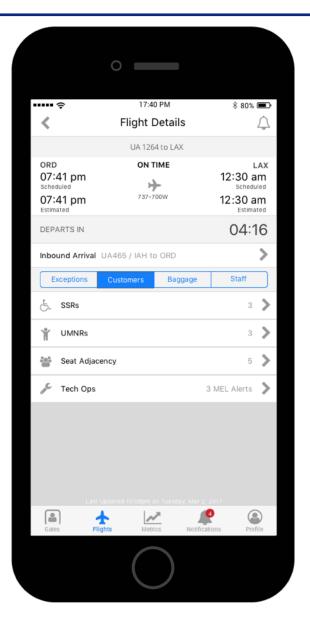






# **Insight – Flight Search Results**

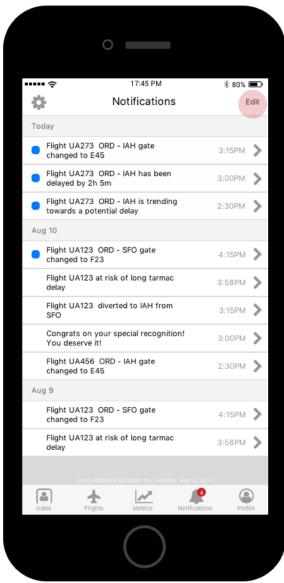


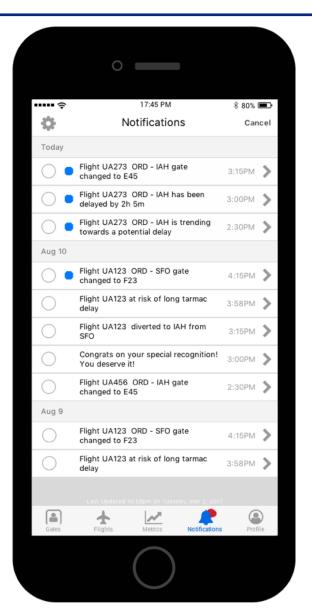




# **Notifications**

#### **Insight – Notifications**

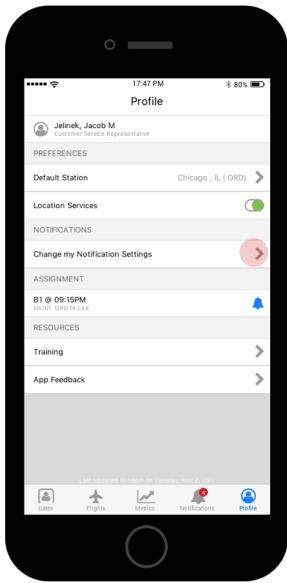


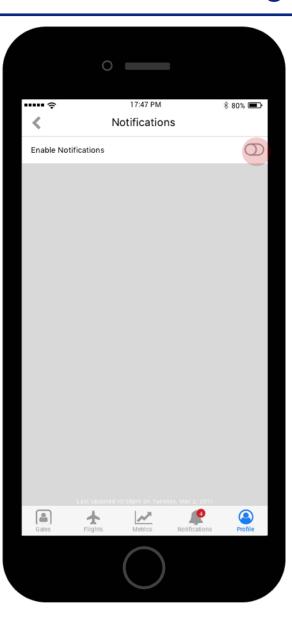


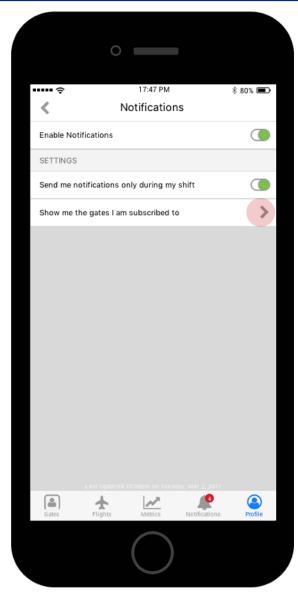


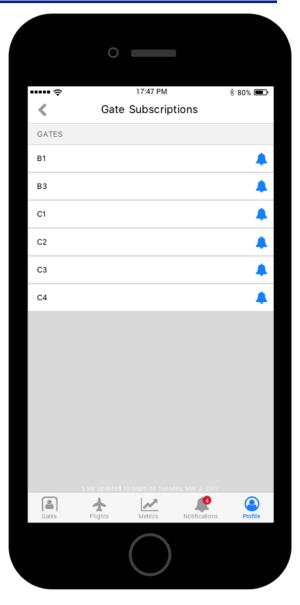
Profile / Notification Settings / Training

#### **Insight – Profile - Notification Settings > Gate Subscriptions**



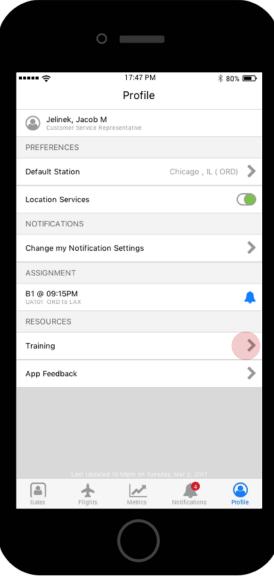


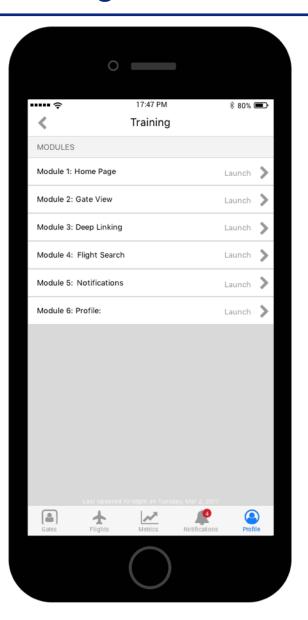






## **Insight –** Profile - Training

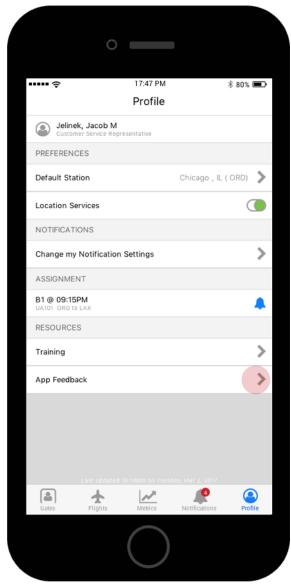


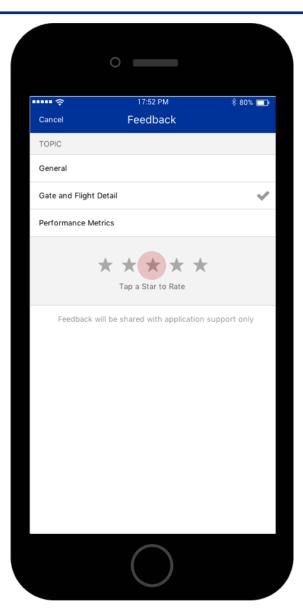


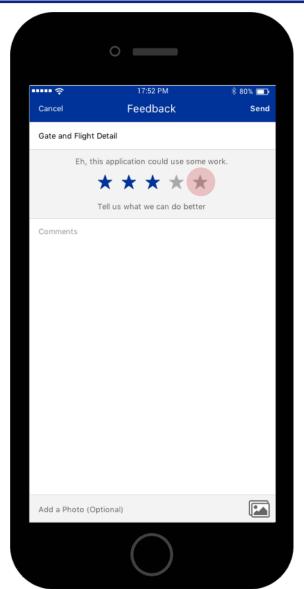


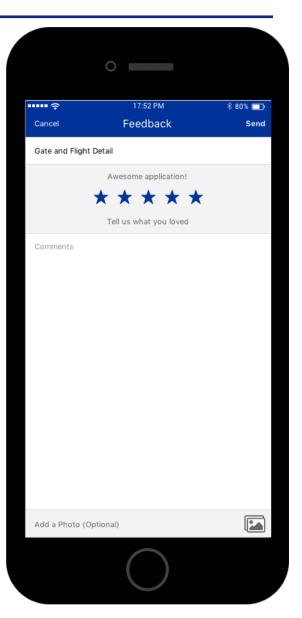
## Feedback

#### **Insight –** Feedback





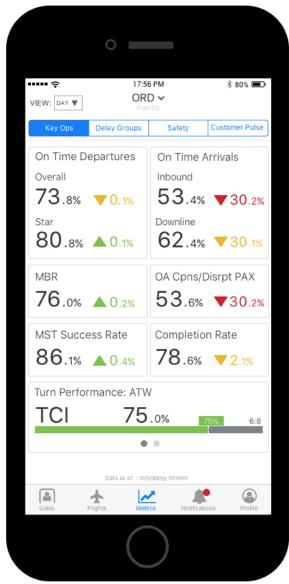


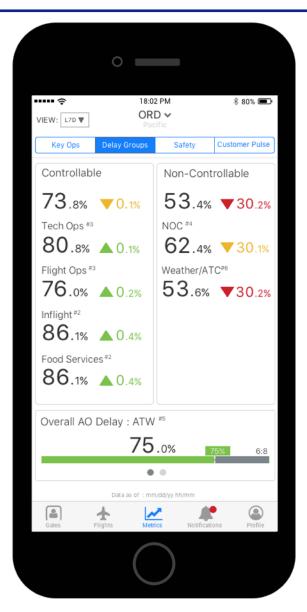


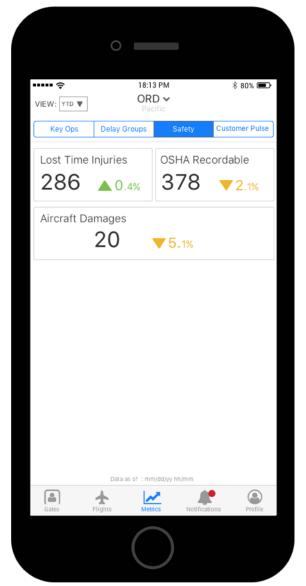


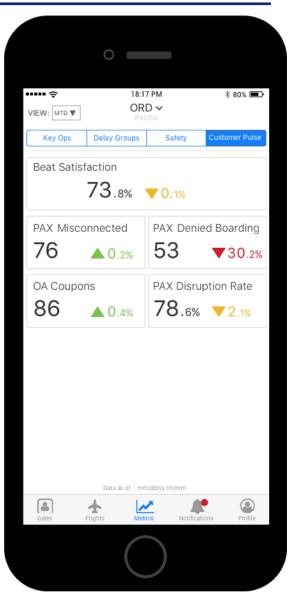
## Metrics

#### **Insight – Performance Metrics**



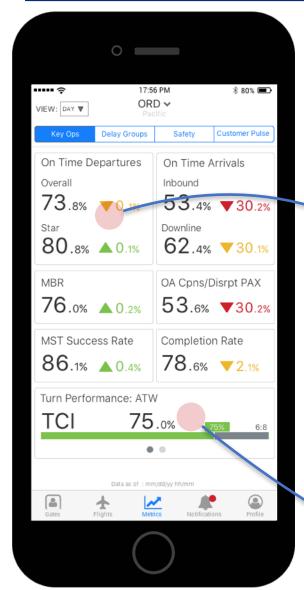


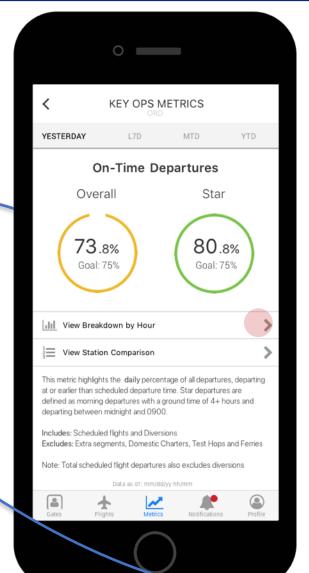


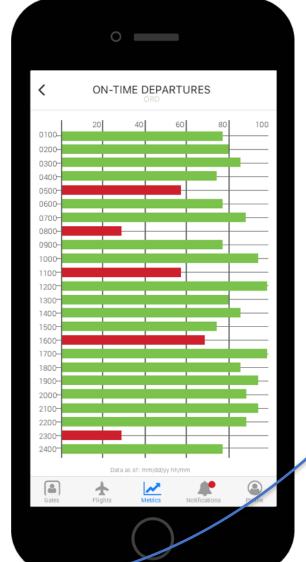


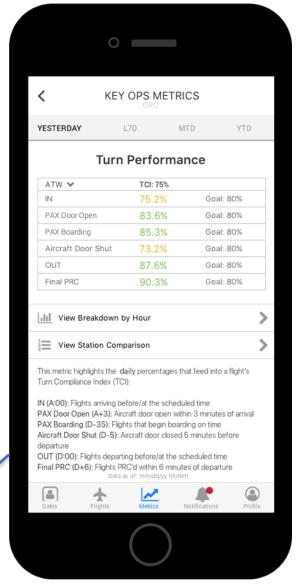


#### Insight - Performance Metrics - Key Ops > Overall & Turn Performance (Day)



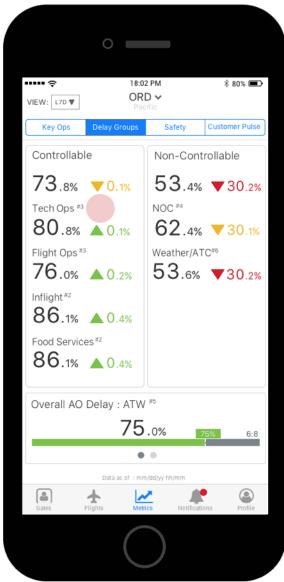


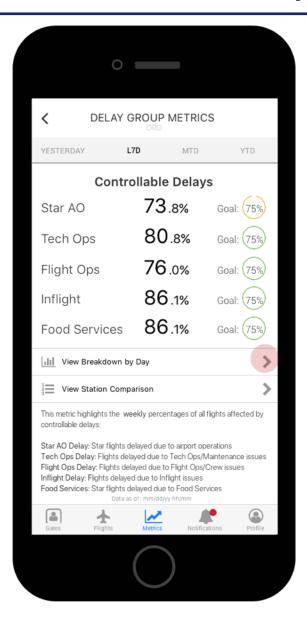






#### **Insight – Performance Metrics - Delay Groups > Breakdown by (LTD)**

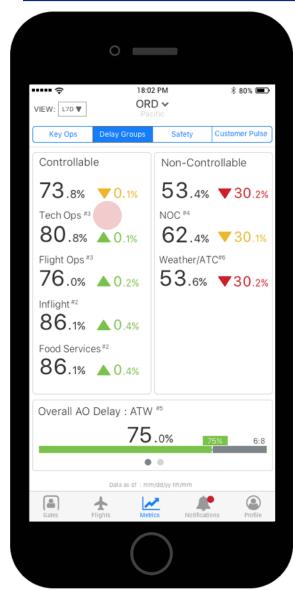


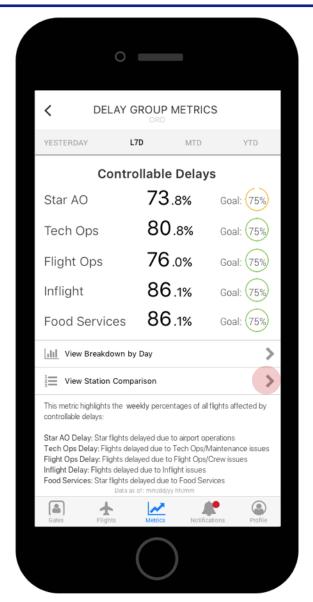


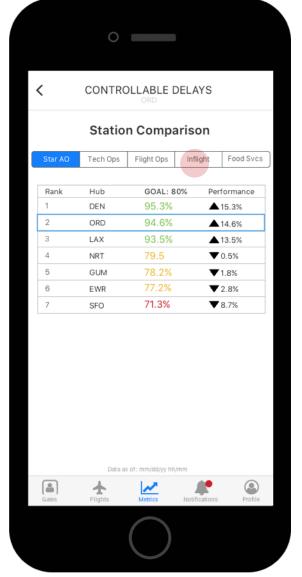


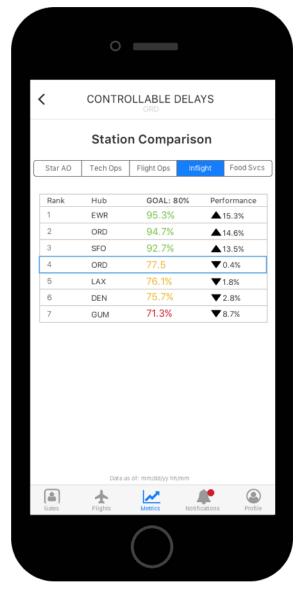


#### **Insight – Performance Metrics - Delay Groups > Station Comparison (LTD)**



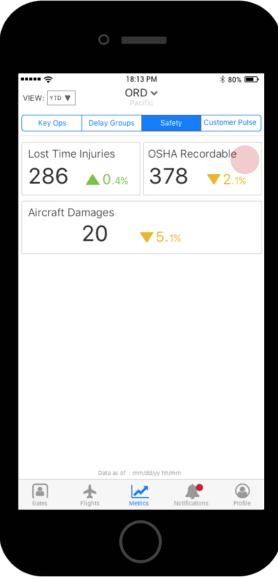


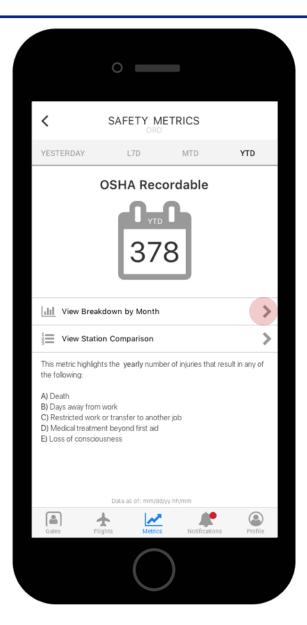


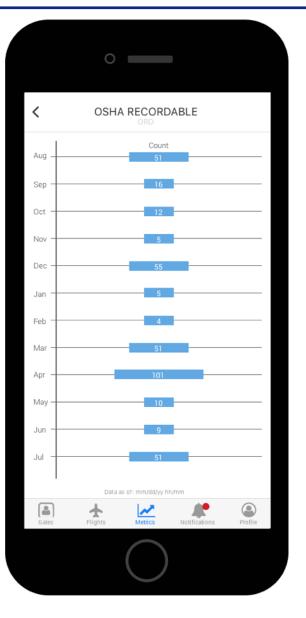




#### **Insight – Performance Metrics - Safety > OSHA Recordable (YTD)**

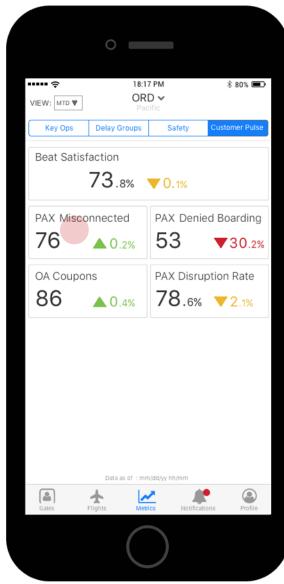


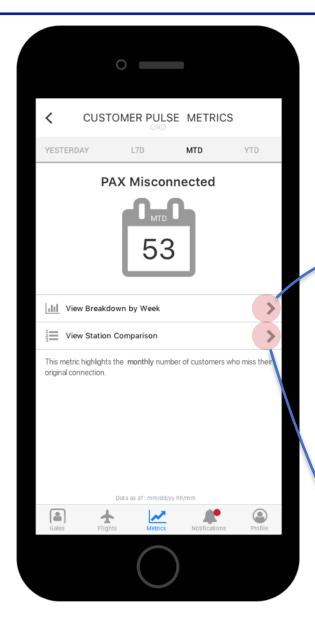


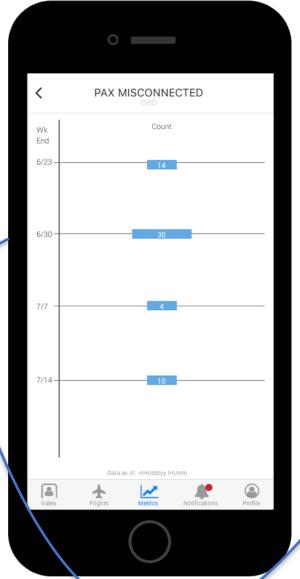


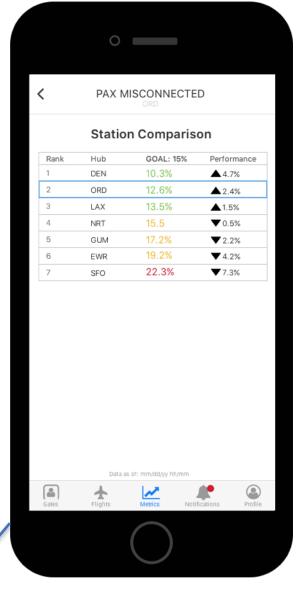


#### **Insight – Performance Metrics - Customer Pulse > PAX Misconnected (MTD)**





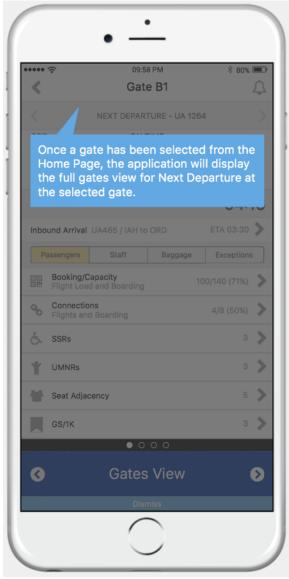


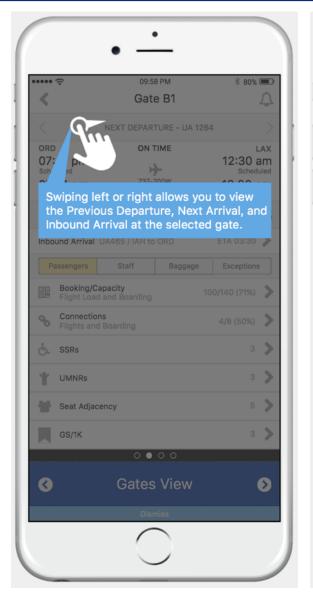


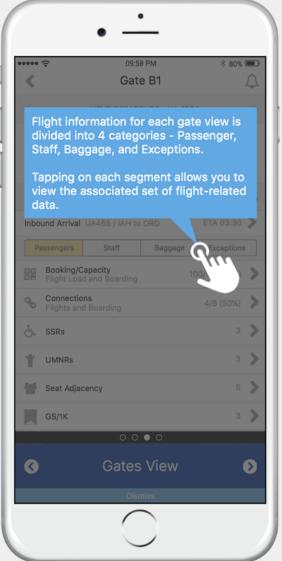


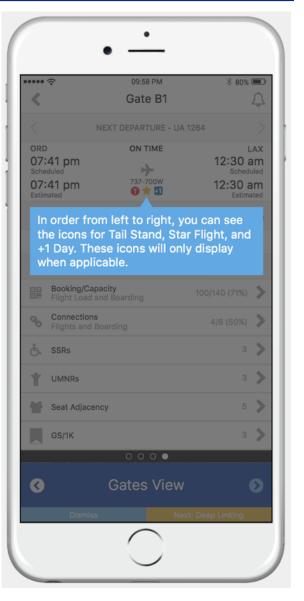
## Training

#### **Insight –** Training











# Appendix

For Reference

#### Deep Linking Details/Constraints

Passenger List	Deep Link Required?	Constraints
Boarding	N/A	N/A
SSRs	Yes	'Customers with SSRs' filter exists for All Customers List in MA; Dev would need to confirm that filter can be pre-selected during the deep link process
UMNRs	Yes	UMNR icons/indicators currently only exist at the flight header level in MA; Would need to add a filter for UMNR within the All Customers List and also add it at the Customer Detail level
GS/1Ks	Yes	'GS/1K' filters exists for All Customers List in MA; Dev would need to confirm that filter can be pre-selected during the deep link process
Upgrades	Yes	Upgrades list exists for each flight in MA
NRPS	Yes	'Positive Space' filters exists for All Customers List in MA; Dev would need to confirm that filter can be pre-selected during the deep link process
NRSA	Yes	'Space Available' filter exists for All Customers List in MA; Dev would need to confirm that filter can be pre-selected during the deep link process