



## Hayley J. Talbert

### MANAGING PARTNER

#### EDUCATION

Willamette University  
College of Law  
J.D. 2008

University of Florida  
Electrical Engineering  
B.S. 2004

#### INDUSTRIES

Consumer Products & Services  
Electrical Engineering  
Semiconductors  
Nanotechnology  
Telecommunications

#### PRACTICES

Patent  
Trademark  
Copyright

#### BAR ADMISSIONS

Washington  
United States Patent  
and Trademark Office

#### BACKGROUND

As Managing Partner, Hayley brings a clear vision and collaborative leadership to the firm, guiding its strategic direction while continuing to serve clients with deep expertise in intellectual property (IP) law. She focuses on efficient and effective patent prosecution, licensing, and validity and infringement studies. With a background in electrical engineering, Hayley has successfully advised clients across a broad spectrum of technologies, including electrical, software, and mechanical, and is a trusted partner in developing both domestic and international IP strategies.

#### HONORS AND AWARDS

- Listed in *The Best Lawyers in America*®, 2023-2025

#### EXPERIENCE

Hayley takes a hands-on and personal approach to her client's needs and makes time to truly understand their business, goals, and vision. She then works cohesively with her team to provide specific, nuanced practical and legal insights designed to ensure her client's patent strategy is fully in sync with their business objectives. Whether a small technology incubator or a Fortune 100 company, Hayley collaborates closely with her clients to form an international strategy that protects products, provides licensing opportunities, and builds strategic patent portfolios.

She also believes that building the right team, both within the firm and in collaboration with clients, is essential to meeting the evolving needs of each portfolio. With significant experience in team development, Hayley has created greater efficiency and effectiveness for her clients, providing both spot-on, up to the minute, strategic advice, and great value.

Hayley particularly enjoys helping clients develop portfolio-wide strategies that incorporate advancing technology to achieve efficiencies and improve quality. She has worked with clients to create prior art search strategies to improve patent drafting in light of known prior art, and to reduce patent prosecution costs. Hayley has helped clients create notice of allowance review programs to identify options for continuation and divisional application strategies. Many of these programs have incorporated internal, third-party or legal service organizations that utilize AI or other emerging technologies to cost-effectively enhance portfolio quality and management.

She is also exceptionally proficient in Anaqua and client database management, and values the contributions her team makes to her clients' internal efficiencies by effectively integrating Seed IP into their Anaqua or database flow. Hayley routinely works with her clients to improve flow and the exchange of information to and from Anaqua to streamline the exchange between Seed IP and in-house teams.

Hayley's team of diverse attorneys, agents and staff are customized to fully support each client's specific needs based on demand and technological areas, but have also supported clients in expanded



technologies beyond the electrical and mechanical arts. Working together, they seamlessly prosecute a broad array of applications which include; MEMS sensors, cloud-based data processing for MEMS and other sensor data, memory structures, flexible displays, thin film flexible amorphous metal transistors, machine learning in processor architecture, artificial intelligence (AI) for sensor data and memory utilization, fuel-cell systems, hemp-based plastics, and weatherproof paper products.

## PRESENTATIONS

- Webinar – “Mastering Foreign Filing Licenses: Strategies for Obtaining Retroactive Foreign Filing Licenses from the USPTO and Strategies for Global Patent FFL Compliance,” August 7, 2025. Presented by AIPLA. Co-presented by Hayley Talbert (Seed IP) and Matthew Montgomery (Holland Hart).
- Conference – “Comparative Design Practice – Recent developments in the US, the UK, Europe and Japan,” June 5, 2025. Co-presented by Hayley during the Euro Law Conference 2025. Co-presented by Hayley Talbert (Seed IP), Yukiyo Nikaido (Soei, Japan), and Kei Enomoto (Hoffmann Eitle).
- Presentation – “Tips and Tricks for Patent Portfolio Management,” February 15, 2024. Presented by Hayley during AIPLA’s (American Intellectual Property Law Association)’s Patent Agents Committee meeting.
- Webinar – “The Costly Impact of Maintaining Non-Strategic Patents,” June 6, 2023. Co-presented by IAM (Intellectual Asset Management) and LEXOLOGY. Hayley co-presented with Rocky Adornato, VP – IP Licensing, Faurecia, part of Forvia; and Bineet Bhasin, Vice President, IP Strategy and Technology, UnitedLex.
- Networking Event – Host: AIPLA Women in IP Law 2023 Global Networking Event: “Own Your Voice!”, April 17, 2023. Seed IP Law Group office. Read more about this event.
- Webinar – “Law Practice Management, Client Intake and Conflict Procedures,” November 16, 2022. Presented by AIPLA’s Law Practice Management & Patent Agents Committee, led by the speakers Hayley Talbert (Seed IP) and Michael McCabe (McCabe & Ali LLP).
- Conference – SERENDIPITY Fundraising Bootcamp, April 23, 2021 (Virtual) | Presentation: “When and how to protect IP before, during and after the fundraising process.” Read more about this bootcamp.
- Presentation – Leadership Launch, March 7, 2021 (Virtual) | Spoke with students about career opportunities in law firms and introduced them to intellectual property. Read more about this organization.
- Presentation – Pathway Programs, February 3, 2021 (Virtual) | Spoke to a group of young men at the 3H Youth Ranch, discussing how patents, trademarks, and copyrights are in their day-to-day lives.
- Conference – SERENDIPITY Virtual Summit, September 14-18, 2020 (Seattle) | “Ask Me Anything with Patent Attorney Hayley Talbert” | Hayley hosted a conversation about how and when to pursue intellectual property with members of The Guild, a leading global community of female entrepreneurs and leaders. Read more about this seminar.
- Webinar – (Marcus Evans Online Events) – August 2020 | “Supporting Team Mental Health and Well-Being During the New Normal and Post COVID-19”
- Conference – “The Women, Diversity & Change Summit,” November 14, 2019 (Seattle) | Co-Host “Self-Advocacy and Promotion” roundtable. Read more about this seminar.
- IP Industry Conference – AIPLA 2019 Spring Meeting, May 15-17, 2019 (Philadelphia) | Presentation: “Strategically Drafting Specifications with Everything in Mind” as part of Concurrent Track 1 (Patent Prosecution): “Adventures in Patent Drafting: Making Your Crystal Ball Work For You.” Read more about this seminar.

## AFFILIATIONS

Hayley is the Managing Partner, leads the Management Committee, and is the chair of Seed IP’s Electrical Engineering and Computer Science Group.

She is also a professor at the University of Washington School of Law teaching patent prosecution. Hayley regularly speaks with students (from middle school through college) about how IP integrates with their lives and provides perspective on job opportunities available to them in a variety of science and technology fields.

Hayley is admitted to the Washington State Bar and is registered to practice before the U.S. Patent and Trademark Office. She is a member of the American Intellectual Property Law Association (AIPLA). Hayley is an active participant as the co-chair of the Membership Committee, including supporting the new program, Law School Link.