



GUSTAV REYNEKE

MULTIMEDIA SPECIALIST & VISUAL DESIGNER



PERSONAL

Name	Gustav Reyneke
Birthday	8 March 1988
Nationality	South African
Languages	English, Afrikaans, German

CONTACT

Mobile	+27 (81) 049 6512
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WORK

Experience	11+ years
Focus	Graphic Design Brand/Corporate Design UI Design / Web Design Videography Photography

EDUCATION

Degree 2007 - 2011	BIs Multimedia Design The University of Pretoria www.up.ac.za
Diploma 2012	Illustration, Fine Art, 3D design, Animation, Branding & Identity, Film Open Window Institute for arts and Digital Sciences www.openwindow.co.za

SOFTWARE

Adobe Illustrator	██████████
Adobe Photoshop	██████████
Adobe Premiere Pro	██████████
Others - Adobe Lightroom Adobe I, *Adobe Xd, *Figma, *Sketch, Canva, Trello, Webflow, Click Up.	
* currently bettering my skills	

"It's not about what it is, it's about what it can become."

"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not."

- Dr. Suess

TIMELINE

2020 CURRENT	Lead Designer & Creative Director at Reach Creative - Lead Designer - Creative Direction - Production
2018	Multimedia Designer at Brand Republic - Graphic & Web Design - Production - Content Creation
2015	Creative Director /Production at Saltlight Studios - Videography & Editing - Creative Direction - Photographer
2014	Creative & Marketing Manager at Monopoly Housing - Creative Campaigning - Project Management - Liason
2013	Videographer at South African Film Industry - Videography - Production / Editing - Project Management Intern

INTERESTS

Cinematography
Street Photography
Nature / Hiking
Golf / Table Tennis
Travel / Cultures / Adventure
Song Writing / Music
Writing / Reading

ABOUT ME

Hi my name is Gustav and I'm a creative thinker, daydreamer and problem solver born in Pretoria, South Africa.

I have always had a deep passion for story, identity and purpose. I believe any idea, individual or company has a story that needs telling and my work focuses on bringing these stories to life.

My work mostly encompasses – conceptualization, ideation and creative direction and flows all the way through to the implementation through current mediums i.e. video, photo, design and social media.

I love people and their perspectives therefore highly value the importance of collaboration.

I also enjoy traveling: getting to know new cultures and people, and for a moment, becoming part of someone else's story, sharing in their unique perspective.

Another passion I have is the troubadour in me. I have been playing guitar and singing for a few years and love writing my own songs.

If you'd like to know more, please feel free to contact me :)

+27 (81) 049-6512

REFERENCES

Antonie Brooderyk
Account Director at Brand Republic
*Contact details on request

Marius du Plessis
Account Director at VIA Afrika
*Contact details on request

*This is due to the recent increase in the need for privacy for most people, please feel free to ask then I will link them with you