# **Weekend Communications Director**

Friends Church-Yorba Linda

Church size: 6,000

Salary: \$75,000-\$80,000/Full-Time

Reports to: Gather Pastor

#### Overview

The Weekend Communication Director is responsible for overseeing the planning, production, and execution of all visual content related to our weekend gatherings—both in-person and online. This includes managing elements such as story videos, sermon slides, graphics, and other media marketing assets to ensure they are delivered with clarity, creativity, and excellence.

This role plays a key part in shaping the worship experience each weekend and extending it beyond our physical gatherings by capturing and distributing content across public platforms.

Serving as a bridge between internal and external communications, this position supports engagement with our church community while also considering the thousands of unchurched families in the surrounding area who may be exploring faith through our weekend experiences.

Reporting to the Gather Pastor and leading the Media Team, the Weekend Communications Director functions as a project manager, producer, and storyteller. They will oversee cross-department collaboration, manage feedback and approvals, and lead both volunteer teams and contracted creatives to deliver a cohesive, on-brand experience across all platforms.

#### **About Friends Church**

Friends Church is a vibrant, multi-campus community committed to building a community of authentic Christ-followers, compelled to change our world. As a church, we're dedicated to creating spaces where lives are transformed, families flourish, and communities thrive.

#### Your Role:

- **Weekend Production Leadership** Manage the planning, production, and execution of all visual content used in the weekend service.
- Cross-Department Collaboration Partner with worship, teaching, and creative teams to ensure alignment and integration of all weekend content and messaging.
- **Creative Asset Management** Organize and oversee the creation of story videos, screen graphics, sermon notes, slides, and interactive media elements used during services.

- **Volunteer Team Oversight** Lead volunteer photo and video teams to capture the in-person weekend experience and provide high-quality assets for digital use.
- Content Packaging Curate and package weekend visual content (sermon quotes, stories, recap videos, photos) and deliver to the MarCom team for distribution across social media, website, and YouTube.
- Vendor & Agency Partnerships Contract and direct freelancers and agencies for series branding, screen graphics, and other creative media elements when needed.
- **Feedback & Approvals** Facilitate review processes with stakeholders, ensuring visual content meets expectations, reflects the Friends Church brand, and is delivered on time.
- Media Team Supervision Lead and develop the Media Team, providing clarity, direction, and accountability for their work.

### Is This You? (Qualifications)

- Proven project management skills with the ability to oversee multiple creative streams and deadlines.
- Strong organizational skills with a knack for content flow, asset management, and process design.
- Experienced in video production and visual media elements, from concept to final delivery.
- Ability to direct and inspire both staff and volunteers, fostering a collaborative and high-excellence culture.
- Skilled at managing external freelancers and agencies, giving clear direction and creative approvals.
- Strong communicator who can balance the needs of stakeholders, creative teams, and technical execution.
- Detail-oriented, quality-driven, and committed to producing visual content that elevates the weekend service.
- Creative and strategic thinker with the flexibility to adapt quickly and solve problems under pressure.
- Passionate about using media, storytelling, and design to help people connect with God and take next steps in faith.

### Why This Role Matters

The weekend is one of the primary spaces where Friends Church gathers to encounter God, build community and be inspired to go and make disciples. The Weekend Communication Director ensures that everything people see, hear, and experience in the service is cohesive, excellent, and aligned with the mission of Friends. Whether in-service visual content, effective communication in service or online content delivery, your leadership will shape how thousands engage with the message of Jesus each week.

## Why Join Us?

We care deeply about your growth and well-being. Full-time staff enjoy:

- Medical, dental, and vision insurance
- Retirement savings plan
- Paid vacation, holidays, including yuletide week
- Paid time off to serve
- Tuition discounts at Friends Christian School
- Opportunities to attend ministry conferences and events
- A collaborative, Christ -centered culture

### Ready to Lead and Inspire?

- Join a team that believes the Church is more than a gathering—it's a movement of people living out God's Kingdom.
- **Apply today** and help us build a community where lives are transformed and disciples make disciples.

**Click here** to apply today.