

JACK BRIGGS, MAJ GEN (RET)

Success Catalyst | Problem Solver | Crisis Management

**From the battlefield to the boardroom,
I help leaders rise when it matters most!**

A battle-tested decision-making expert with over four decades of high-stakes leadership experience across military operations, higher education and non-profit sectors.



As a fighter pilot and general officer, Jack Briggs commanded tens of thousands of warfighters in combat zones including Afghanistan, culminating in his role as North America's strategic defender against critical threats. His 30+ year military career forged deep expertise in high-stakes decision-making environments where clarity and precision determined mission success. Over the past decade, Jack has brought those same leadership principles to higher education and non-profits across multiple countries, guiding organizations through complex challenges affecting thousands of students, faculty, and administrators. Today, he serves as a strategic advisor, keynote speaker, and executive mentor—sharpening leaders' decision-making so they can act with confidence when it matters most.



There is no one better in my opinion than former CEO and Air Force General Jack Briggs to teach, mentor, and train senior leaders and organizations to improve decision making!"

- Steve Anderson, LMI: Business Development Lead, Space Market





Jack Briggs' superpower is that he is able to take a complex topic like emergency response and make it relatable to multiple levels of our organization. Everyone was fully engaged during the entire session, and all left with a few take aways to build upon in the future. Thanks for taking the time to help Michigan State University improve.

- VP, Infrastructure, Planning and Facilities

FOR EVENTS FOCUSED ON

- High-stakes decision-making
- Leading under pressure
- Crisis and change management
- Strategic thinking and clarity
- Developing confident, courageous leaders

POPULAR SPEAKING TOPICS

CRITICAL DECISIONS NOW: Senior Leadership Training Before Disaster Strikes - Why waiting until tomorrow could cost your organization everything.

WHEN MINUTES MATTER: Senior Leaders Performing Under Extreme Pressure - Interactive session revealing how executives succeed (or fail) when facing their organization's darkest hour.

BREAKING DOWN SILOS: Collaborative Crisis Response Frameworks - Urgent strategies to unite security professionals across organizational barriers before the next critical incident.



Request Jack For Your Event!

www.voicestoconnect.com/jack-briggs-maj-gen-ret
or call Julie Shaffner at 770-595-1015
Our team looks forward to serving you!

SPEAKING HIGHLIGHTS

See how Jack equips leaders to decide, act, and inspire.



Sizzle Reel



3 Must-Have Traits of the BEST Decision Makers

CONNECT

