

Do you have a great idea for a Digital
Product or Service that empowers the
BAME Community?

Existing initiatives are welcome

BCG Platinion is partnering with
Color In Tech to help you make your
vision a reality.

The most promising initiative will receive ongoing help,
advice, and support from our team of tech experts to
help you elevate your idea to the next level.

We would like you to submit a simple Pitch Deck that explains your proposition in a clear and effective way.

Some things we hope to learn:

1. What's your Company's name and tagline?_____
2. What is your mission statement?
3. What problem did you set out to solve? (Why do you exist?)_____
4. What insights do you have to substantiate these problems? (Evidence, evidence, evidence!)_____
5. What is your solution to the problem?
6. How does your service work? (Demo time)_____
7. What's your point of view on your Business Model?_____
