# Konstantina Migadaki

# Product Designer · Stockholm, Sweden

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I am a product designer with 5+ years of experience in education, telecom, fintech, and health tech. I focus on usability, clarity, and business impact, leveraging my teaching background to simplify complex problems.

#### **EXPERIENCE**

#### **Qbtech** · Product Designer

Dec 2022 - June 2025 · Stockholm, Sweden

- Led Qbtech's iOS app design for users at home.
- Launched in Ireland with over 830 downloads and 120 purchased ADHD tests.

## Payabl · Product Designer

Sep 2022 - Dec 2022 · Stockholm, Sweden

- Redesigned the company's B2B banking platform.
- Successfully launched the MVP after 3 months.

#### Tele2 Product Designer

Aug 2021 - Sep 2022 · Stockholm, Sweden

- Designed purchase flows for Tele2's streaming offers.
- Data reports showed more than 100+ confirmed streaming subscriptions within 6 months.

## **HDI** · **UX** Designer

Nov 2020 - Oct 2021 · Amsterdam, Netherlands

• Led and launched a full website redesign for the institute, with 56% of doctors and patients reporting an improved user experience post-launch.

## The Constant Kindergartener · UX Designer

Sep 2017 - Jul 2019 · Athens, Greece (Remote)

- Authored, designed, and prototyped teaching products.
- 3,000 units sold within 3 years of launching.

# **EDUCATION**

Professional Diploma in UX Design

Glasgow Caledonian University

**BA in Primary Education** 

University of Athens