



Fun Over 50 Holidays - Eco Mission Statement

At Fun Over 50 Holidays, we recognise that travel carries both privilege and responsibility. As leaders in luxury, all-inclusive holidays for over 50s, we are committed to ensuring that every journey we deliver not only delights our guests but also contributes positively to the environment, communities, and cultures that make our destinations so special.

Our Eco Mission is guided by our Purposeful Travel Promise and embedded within our quadruple bottom line of People, Planet, Progress, and Profit. We understand that sustainable tourism is not a single initiative, but an ongoing commitment woven through every aspect of our operations, from tour design to daily business practices.



Protecting Our Planet

We are proud to offset the carbon emissions generated from our coach, air, and staff travel through our own hands-on carbon offset program, combining tree planting and reforestation efforts involving our office team, on-road crew, guests, and suppliers — ensuring we take direct responsibility for the offsets we generate rather than simply purchasing credits. Our fleet includes low-emission coaches, and we partner where possible with eco-certified suppliers to ensure that our transport, accommodation, and activities uphold the highest environmental standards. We continually review and reduce our operational footprint, adopting low-impact touring practices that preserve the natural beauty of the places we visit.

Our Purposeful Travel Promise

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Driving Continuous Improvement

As Climate Action Leaders, Green Leaders, ROC Certified operators, and holders of Advanced Eco-Certification across all tours, we undergo regular independent audits to ensure our business maintains best-practice standards. We monitor and measure our environmental performance, track guest participation in sustainability programs, and continually seek new innovations that advance our ESG leadership.

Shared Responsibility, Shared Future

Sustainability is a collective journey. Our team, our guests, and our partners all play a role in creating positive outcomes. We are committed to transparency, accountability, and education — inspiring our guests to travel with care and purpose, while preserving Australia's unique natural and cultural heritage for future generations.

At Fun Over 50 Holidays, purposeful travel is not a trend — it is our promise.

Partnering for Positive Impact

We are committed to developing respectful partnerships with Traditional Owners, local businesses, and communities. We work alongside Indigenous guides, such as James, our local guide at Ubirr Rock Art Site in Kakadu, who shares the rich stories, history, and cultural significance of this ancient landscape. At Kings Canyon, we partner with the Karrke Aboriginal Cultural Experience, where guests engage in authentic cultural storytelling, bush tucker, and traditional craft demonstrations. As a special welcome, every guest receives a hand-made bracelet crafted by the Karrke community, presented in a line of honour as they disembark the coach — a gesture inspired by the traditional lei greeting, offering a meaningful and memorable connection to Country from the moment they arrive. Our supplier network is carefully selected based on shared values, certifications, and local economic contributions.





Our Climate Action Plan

At Fun Over 50 Holidays, we're proud to lead the way in responsible travel for over-50s, with a Climate Action Plan focused on real, measurable action:



100% Carbon Offset

All guest and staff travel — including coach and air miles — is fully carbon offset through our own tree planting projects and certified offset partnerships.



Green Guest Policy

Guests are invited to participate in our Green Guest Program, reducing hotel room servicing to save water, energy and emissions across all tours.



Sustainable Coach Operations

Our coach depot operates 100% on solar power and harvested water, while our modern fleet is built for maximum fuel efficiency.



Waste Reduction on Tour

We've eliminated single-use plastics, replaced disposable coffee cups with onboard crockery, and issue reusable calico bags and backpacks to all guests — diverting significant waste from landfill each year.



Eco-Certified Experiences

All tours are Advanced Eco-certified, supported by like-minded suppliers who share our commitment to environmental and cultural



Purposeful Travel Promise

We educate and inspire guests to travel with purpose — protecting destinations, supporting communities, and leaving a lighter footprint for future generations.

Our People & Planet Program

We work hard to guarantee that Fun Over 50 Holidays operates sustainably, and we're proud of the steps we've taken. We continually revisit our responsible tourism policies to ensure that we are always leading the market with sustainable practices across four main pillars. They are:

People

The culture of the people we visit, our guests and team.

Planet

The natural environment and wildlife of the places we visit.

Progress

Striving for constant innovation and evolution.

Profit

Creating employment and economic benefit for the places we visit.

How to get involved

Fun Over 50 Holidays developed their Our People & Planet Program which has evolved to provide vital support to the many communities and projects where we operate. These include trusts contributing to multiple wildlife, nature, and heritage conservation projects, financial commitment to the Great Barrier Reef Restoration Foundation, and contributions to the Tasmanian Devils@Cradle Sanctuary.

Fun Over 50 Holidays employs local community tour guides and interpreters, ensuring an authentic, and immersive experience for their guests, and employment and cultural heritage preservation in local communities around areas of operation. We also engage with drought relief programs, Indigenous support programs, and other local cultural heritage programs.



You can get involved with any of these programs:

Being Seen, Being Green

Get your hands a little grubby on tour by choosing to participate in planting trees, herbs or flowers. A little work with big benefits and you will receive a souvenir polo shirt and cap for your efforts.

Green and Gold Army

Are you looking to meet new people? Do you love gardening? Want a little exercise to stay fit? Gather a few friends or register yourself. Call us to ask when the next event is being held. We volunteer our guests, staff and crew to participate in local plantings or clean up days. Most times it is just a few hours and not too strenuous. Call us to join!

Green Bank

When filling out your booking form, ready to embark on your next adventure, you will notice the Green Bank Contribution section. We are happy to accept any amount you might like to send to the Green Bank. It is simple. Just nominate an amount and add this to your deposit.

Greenfleet

We have partnered with Greenfleet since 2014 for a number of tree planting events and initiatives. We are proud to say that we now offset all guests, crew and staff travel emissions.

Green Getaway

An itinerary is developed with a specific cause in mind, where labour is required. The company heavily subsidises the tour (donates the coach) to reduce the cost of the tour and guests who choose to travel, must in return, provide labour to the cause. A mix of holiday touring with a 'work' element.

Green Guest Policy Outline

Our Green Guest Policy (GGP) means it costs less to contribute. It lets you choose to forfeit your room servicing at specific hotels during your tour, which saves water, electricity and disposable amenities. And, you end up with some money back in your pocket for participating.

Green Travel Leader

The Green Travel Leader logo celebrates ten years of ECO Certification and represents a long-standing commitment to sustainability from our certified operators. It is awarded to businesses which have consistently proven their commitment to sustainable tourism management over ten years.

Helping Hand Holiday

An itinerary is developed with a specific community cause in mind and a donation is made during the tour that the guests participate in.

No Plastic Partner Program

While FOF itself has been working hard to reduce its plastic footprint, we feel a greater impact will happen with the support of our guests, staff and suppliers, working together in a partnership to eliminate as much single-use plastic on our tours as possible. By all working together we can make change, and even if we focus on single-use items such as plastic water bottles and plastic bags, we could potentially save millions of bottles & bags from ending up in our ocean and landfill.

On Tour Plastic Bag Ban

In 2019, we introduced a ban of plastic bags for staff and guests while touring. All guests are advised of the policy and given a reusable calico bag to use on tour.

In 2020, we took this policy another step further and put into place the No Plastic Partner Program (NPPP). We now have strict expectations for our suppliers and partners. As part of the NPPP all supplier contracts clearly state that no plastics, where possible, are to be used when hosting Fun Over 50 Holidays groups.

Our Purposeful Travel Promise

We believe our guests are motivated by more than just the destination — they seek meaningful, responsible travel experiences. Through our Purposeful Travel Promise, we educate guests on our sustainability practices, highlight local environmental initiatives, and create opportunities for guests to engage with conservation, heritage, and cultural programs. From supporting Indigenous-owned experiences and cultural storytelling to hands-on programs such as our Sand Dune Rejuvenation and Great Barrier Reef coral propagation support, every tour includes opportunities for guests to give back and connect more deeply.

Reforest Rangers

The Fun Over 50 Holidays Reforest Ranger program gives guests, staff, and suppliers the rewarding opportunity to volunteer and plant trees, directly offsetting carbon emissions generated by guest and staff air travel and coach touring. Instead of purchasing external carbon credits, Fun Over 50 Holidays takes a hands-on approach by planting and maintaining its own trees, ensuring genuine, transparent offsets while leaving a positive legacy in the destinations they support.

Sustainable tourism accreditations



Green Travel Leader

We are a Green Travel Leader. This is awarded to businesses which have consistently proven their commitment to sustainable tourism management over ten years.



Sustainable Tourism

As a Sustainable Tourism accredited business, we are proud to offer engaging tourism experiences that follow sound sustainability practices and environmental appreciation.



Climate Action Leader

We have incorporated strategic climate change responses across all relevant levels of our planning and operations. We are working towards becoming carbon neutral.



Eco Certified Advanced Tourism

With Advanced Ecotourism certification, we offer outstanding experiences which let you get back to nature, help conservation, and minimise environmental impact.

Last financial year we offset 1,465 tonnes CO₂-e
which is the equivalent to removing nearly 375 cars off the roads for 1 year

THIS YEAR WE OFFSET



All Fun Over 50 Holidays
coach travel



All third-party
coach travel



All guests and
staff airfares



All office staff travel
to and from work

Since we began carbon offsetting in 2014:

11,681T CO₂-e

Curtailling Our Carbon Use

At Fun Over 50 Holidays, we are always looking for more ways to help our natural environment. Our mission is to help people enjoy their wonder for years to come.

Carbon emissions and other greenhouse gases can drastically affect our natural environment, and we want to do our part in reducing how much we produce on them.

Here's how we do it:

1. Fun Over 50 Holidays' guests go on tour
2. Carbon is released into the atmosphere
3. We calculate how much carbon is created per transport method
4. We invest in sustainability projects to capture and remove carbon
5. Carbon is removed from the atmosphere
6. Fun Over 50 Holidays remains carbon neutral

