

## THE SCALING MODEL

# The 6 systems every 7-figure coaching company has

These 6 systems map directly to your roadmap's themes:

Fix biggest problems → stabilize → prioritize → systemize → scale

## SYSTEM 1

# Centralized Coaching Operating System

No more 7 tools, 14 logins & endless admin

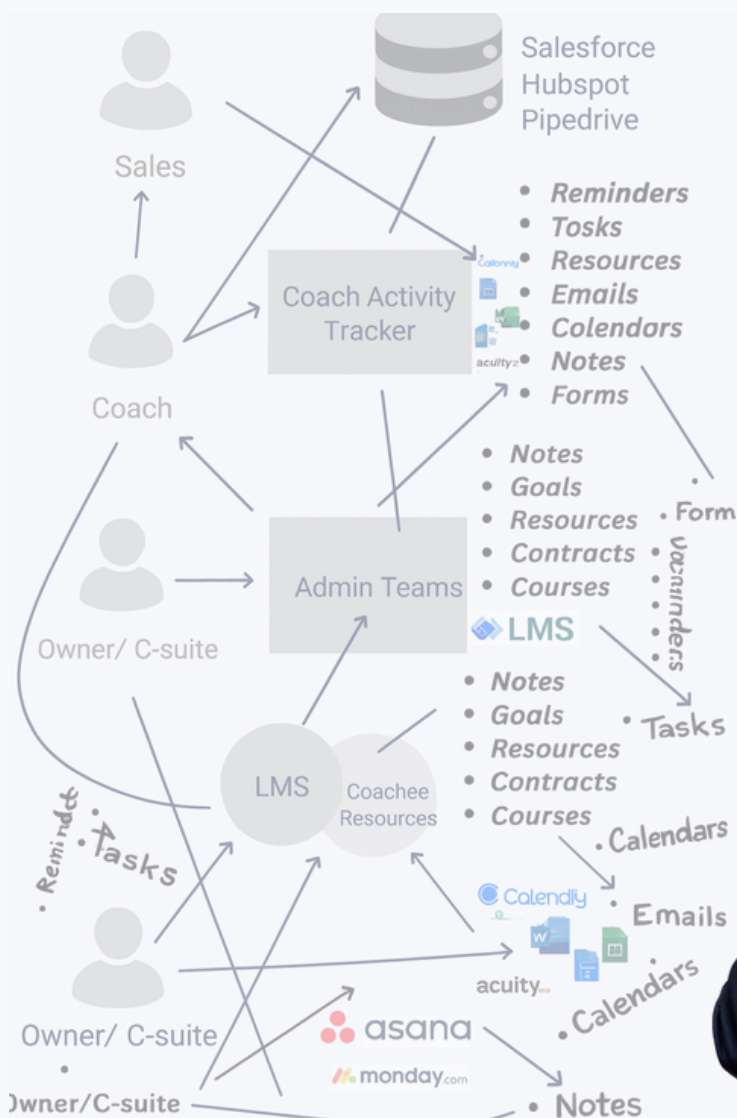
Your "Do You Need Coaching Management Software?"  
This guide makes this clear

### ✗ Problem

Most coaching companies juggle Calendly + Zoom + spreadsheets + Google Drive + email + separate invoicing

### ⚠ Result

Lost data, missed tasks, inconsistent behavior, chaotic client experience



✓ Solution

# The \$1M+ fix

Move everything into a single intelligent operating OS

Replace 12+ tools & 14 logins with a single unified platform

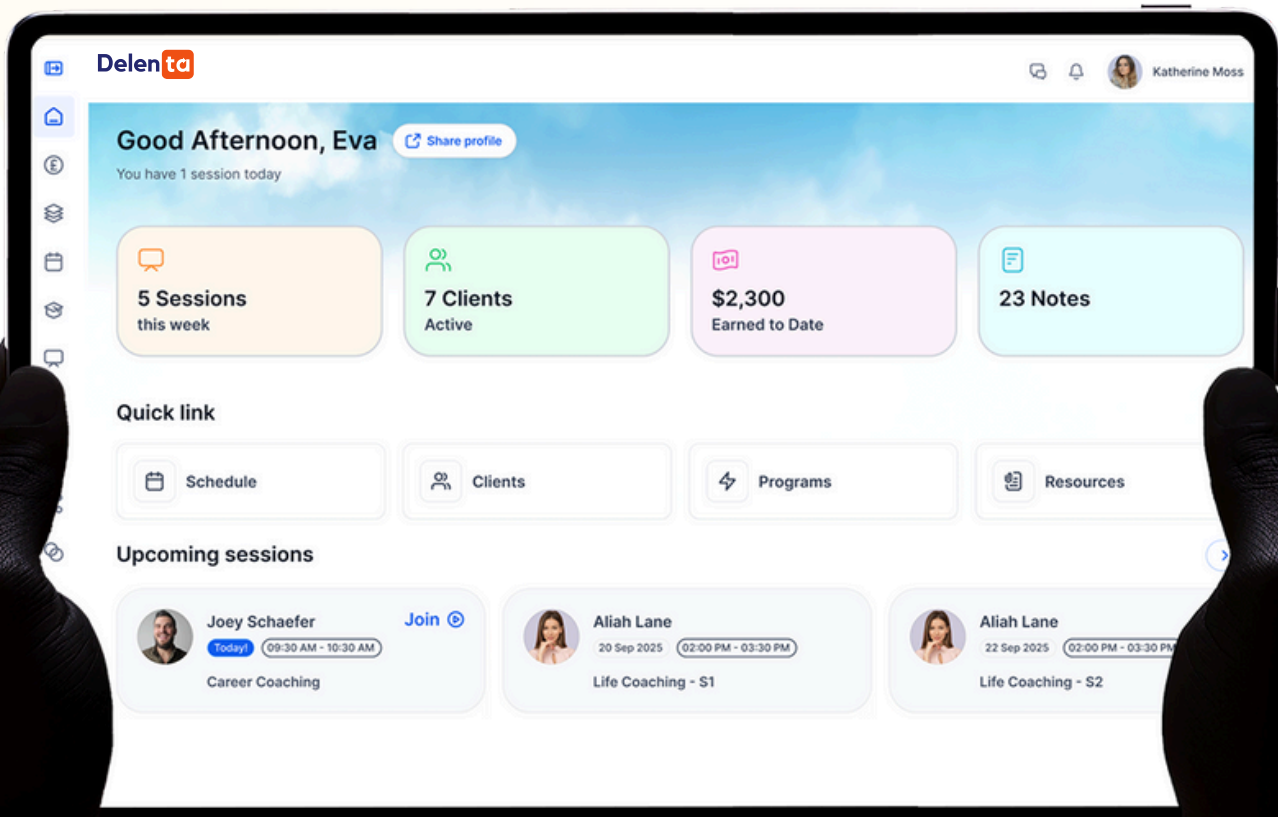


The perfect example?

**Delenta COS - All in One System White-Label Solution**

- ✓ Unified Calendar & Scheduling
- ✓ Notes, Contracts & Agreements
- ✓ Coach Onboarding & Session Tracking
- ✓ Integrated Payment Processing
- ✓ GDPR Secured Client Portals
- ✓ Hr Reports & Dashboard

many more...



## SYSTEM 2

# Multi - Coach Management

If you plan to reach \$1M+, Scale beyond yourself

Your “Do You Need Coaching Management Software?”  
This guide makes this clear

### ✗ Problem

One coach = revenue ceiling. Adding coaches without systems = chaos multiplied

### ⚠ Result

Inconsistent delivery, poor handovers, client confusion

### ROUTE 2 TO SCALE

**Add more coaches under your brand**  
But the moment you add more coaches  
chaos spikes unless you have

Standardized templates



Consistent notes



Shared client records



Centralized policies



A single client portal



A handover system



\* This is exactly where companies like **TNM Coaching**  
struggled until Delenta centralized everything  
[View press release](#)





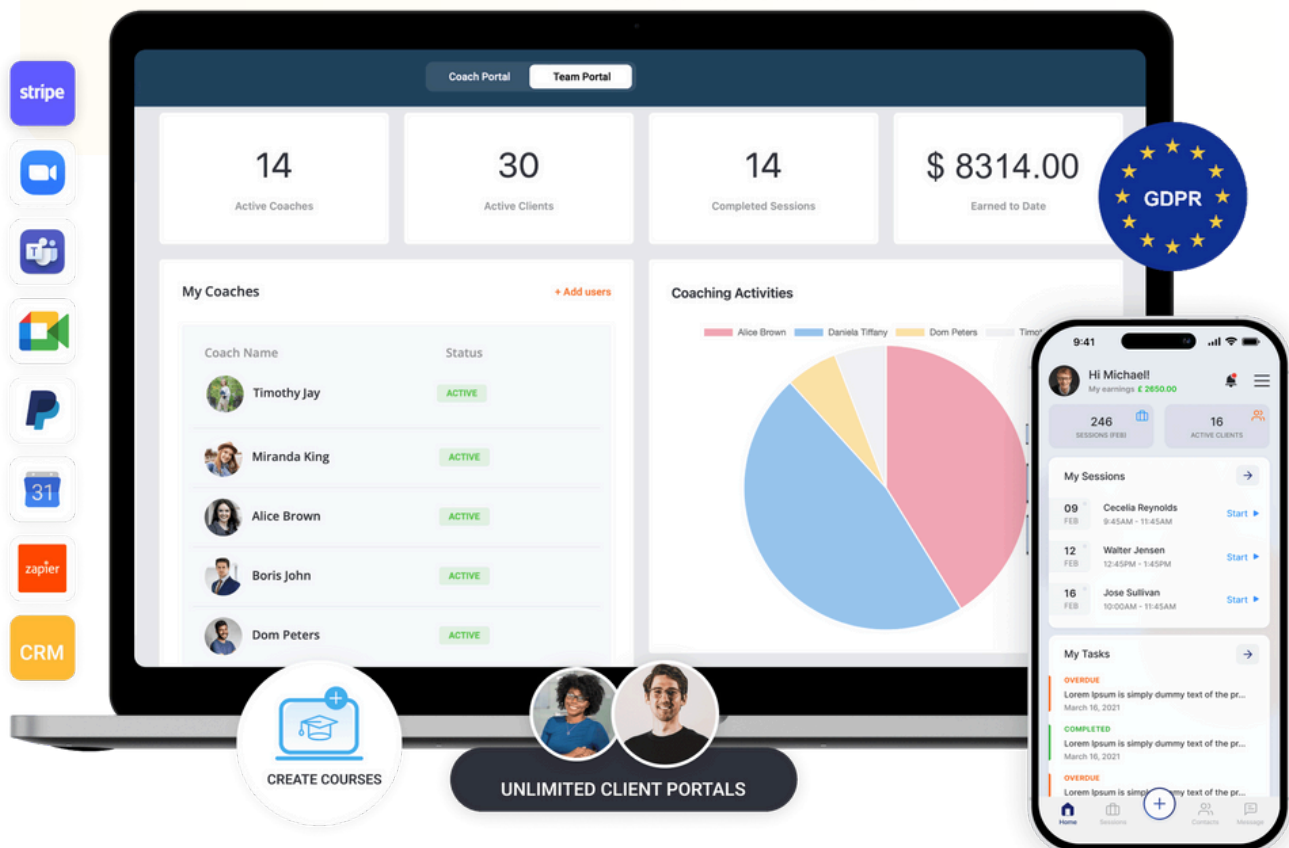
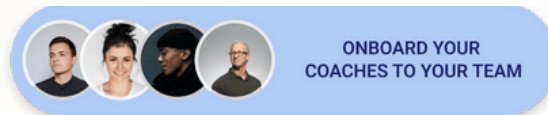
Solution

## Centralized team operations

**Move everything into a single intelligent operating OS**

Replace 12+ tools & 14 logins with a single unified platform

- ✓ Standardized Templates
  - ✓ Scalable Programmes & Processes
  - ✓ Branded Client Portal
  - ✓ Centralized Policies
  - ✓ Session Tracking & Billable Reports
  - ✓ Coach Handover Process
- many more...





## SYSTEM 3

# White-Label Branded Client Experience

This is what it looks like to operate like a \$1M firm before you ever cross \$1M

Your white-label file emphasizes:

A branded client portal = stronger loyalty + more referrals

### ✗ Problem

Multiple system & generic tools make you look small

### ⚠ Result

Lower perceived value, fewer referrals, weak brand loyalty

## EVERY 7-FIGURE COACHING BUSINESS HAS

A branded portal



Branded mobile app



Branded login pages



Branded intake forms



Branded onboarding experience



✓ Solution

“ Increase in Client Engagement by

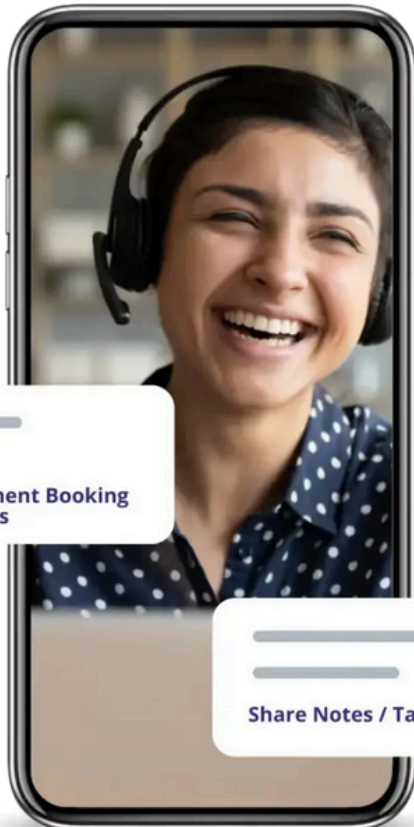
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## Seamless Client Experience

Give your clients the best onboarding experience

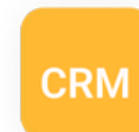
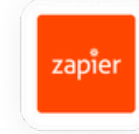
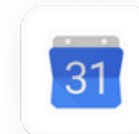
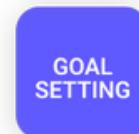
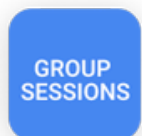
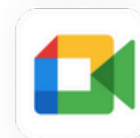
### This is exactly what Delenta offers

- ✓ Custom URL & Domain
  - ✓ Branded Client Portal
  - ✓ Custom Login Pages
  - ✓ Brand Colors & Logo
  - ✓ Branded Mobile App
  - ✓ Branded Intake Forms
- many more...



Appointment Booking for Clients

Share Notes / Task



## SYSTEM 4

# A Scalable Product Suite

Build your coaching pyramid

### ✗ Problem

Can't hit \$1M+ with only 1:1 coaching you'll burn out first

### ⚠ Result

Revenue cap, exhaustion, no leverage

### ✓ Solution

7-figure firms build a pyramid of offerings where 1:1 is the highest tier, not the foundation. **Delenta enables all formats under one roof**

- ✓ 1:1 Coaching (Premium Tier)
- ✓ Group Programs
- ✓ Online Courses
- ✓ Workshops & Masterclasses
- ✓ Multi-Format Delivery
- ✓ Tiered Pricing Model

#### Module 1

- Introduction  
🎥 0.5
- Find your audience  
🎥 10.15
- Where do you find them?  
🎥 12.50
- What can you offer them?  
🎥 15.00
- How do you position yourself?  
🎥 10.00
- Take this quiz  
🎥 6.00



#### Community





## SYSTEM 5

# Data, Reporting & Insights

\$1M+ companies make decisions based on data, not feelings

### ✗ Problem

No visibility into what's working—flying blind

### ⚠ Result

Can't identify bottlenecks, optimize conversion, or prove ROI

Your Scaling Roadmap Stage 4 - emphasizes:

Start measuring things → leads → conversions → satisfaction → money

### ✓ Solution

Track everything that matters to scale

Engagement metrics

Session analytics

ROI data

Multi-coach performance dashboards

*This is exactly why established US/Canadian firms expanded their use of Delenta to enhance reporting and performance analysis.  
[View Press Release](#)*



## SYSTEM 6

# Automated Admin & Operations

Admin destroys coaching companies

From William's interview

Admin doubles the time cost of every coaching session

### ✗ Problem

Admin doubles the time cost of every coaching session

### ⚠ Result

Coaches spend more time on admin than coaching

### ✓ Solution

Delenta eliminates this by automating

Follow-up emails

Session reminders

Intake collection

Note capture

Billing & invoicing

Task tracking

Coach handovers

*Soar Consultancy reduced operational headaches  
exactly this way - View Press release*

