

AI-assisted designer: faster delivery without losing creative control

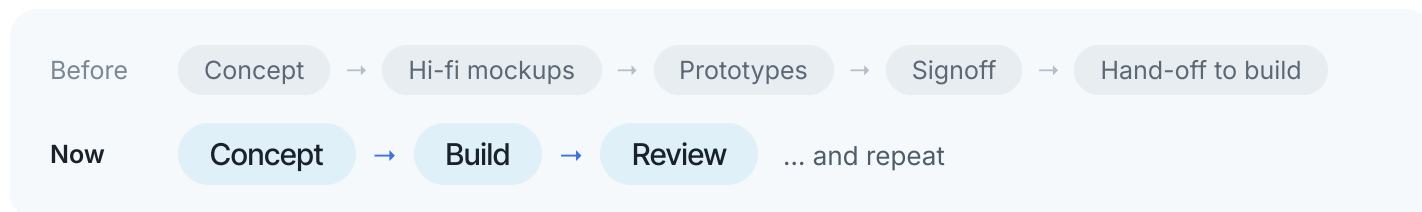
Webinar takeaways - BugHerd.com

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Design and development is now one iterative phase

The design → development hand-off is disappearing, replaced by a more collaborative way of working. A designer's value isn't diminished. Taste, experience and judgement are what guide the AI and the people around it.



Concept

Ideate with AI, design in Figma

AI models are trained to make the safest, most predictable choice, which is why their designs so often look the same. Anshu Chimala, who led design and prototyping teams at Apple for 12 years, lays out a Discover → Define → Deliver process for getting past that. It covers seeding prompts with randomness, using a stronger model as a design critic, and cutting what doesn't add value.

How to turn your AI into a world-class designer

Anshu Chimala · Lenny's Newsletter

lennysnewsletter.com/p/how-to-turn-your-ai-into-a-world

Build

Share in code, not mockups

Sharing in code lets your team, clients and stakeholders see something as close to real as possible.

Code is cheap

With AI, a working build costs little more than a prototype.

Problems surface early

Responsive, content and interaction issues show up before sign-off.

A real build reduces ambiguity

People react to what they can click, not what they imagine.

Easy to hand on

Developers and agents iterate on your code directly.

Easy to deploy a site instantly with [Vercel](#), [Netlify](#), [Cloudflare](#), [GitHub Pages](#), [Webflow](#), [Framer](#), [Lovable](#), [Replit](#) or [Render](#).

Build

Learn the basics of Git and GitHub

Term	What it actually is
Git	A version control tool on your computer
GitHub	Cloud storage, like Google Drive for code
Repo	A folder
Branch	Your version of the folder
Pull	Download the latest version of the folder
Commit	Save
Push	Upload your latest saved version

Learning resources

Git for Design Teams
youtu.be/bMQN8jAxpZk

GitHub for Beginners: Step-by-Step Guide
youtu.be/a9u2yZvsqHA

Tower Git client for Mac & Windows
git-tower.com

Upcoming IxDF Master Class: GitHub for designers
ixdf.org/master-classes

Review

Getting feedback on websites

Early feedback from clients, on a live working version reduces ambiguity and means projects are delivered faster, with less review cycles.

- 1

Install a tool like BugHerd on your site.
- 2

Share a link with clients, stakeholders or your team to get feedback.
- 3

All feedback is collated on an easy-to-manage project board, or synced to Jira, Asana, ClickUp and more.
- 4

Connect your AI agent to resolve comments automatically.

Try BugHerd on your next design review

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