

WeMoney Awards Program - Ratings & Methodology Criteria

Business Awards (Expense & Tax Management)

Name: 2026 WeMoney Business Awards (Expense & Tax Management)

Key Dates:

Applications open: Monday, 22-June-2026
Applications close: Friday, 10-July-2026
Winners announced: Thursday, 23-July-2026

2026 Business Awards (Expense & Tax Management) Summary

The WeMoney Business Awards (Expense & Tax Management) celebrate the best products, services, and innovators in the Australian market, offering outstanding value and service quality to businesses.

We use our knowledge and experience to identify those products and services that offer outstanding value, as well as market-leading features, and recognise them with the WeMoney Business Awards (Expense & Tax Management).

For applicants, a WeMoney Business Award is a third-party endorsement of their product(s) and service(s).

Method: We score each factor on a 0-to-10 scale (or as a zero or one, depending on the factor), with 0 being the lowest possible score and 10 being the highest possible score.

Overview

2026 Expense Tax Management Award Categories

Expense & Tax Management Award Categories
Expense & Tax Management Platform of the Year
Expense & Tax Management Platform of the Year (Small Business)
Expense & Tax Management Platform of the Year (Sole Trader)
Expense & Tax Management Platform of the Year (Enterprise)
Excellent Rates & Fees
Best for Value
Best for Quality
Best for Flexibility
Outstanding Customer Service

Award Methodology

Expense & Tax Management Award Categories

Expense & Tax Management Platform of the Year

This award recognises the expense and tax management platform demonstrating exceptional overall performance, delivering outstanding affordability, features, and customer experience. Applicants were assessed based on pricing transparency, features, user experience, reliability, and market leadership. The award is given to the provider with the highest weighted rating across the following categories:

- Comprehensive Feature Integration
- Pricing Transparency & Competitive Value
- User Experience & Platform Reliability
- Security & Compliance Excellence
- Advanced Automation & Intelligence
- Scalability & Business Growth Support

Expense & Tax Management Platform of the Year (Small Business)

This award recognises the expense and tax management platform delivering the most effective solution for small businesses with 2-50 employees, balancing functionality with affordability. Applicants were assessed based on small business pricing, essential features, implementation simplicity, and support accessibility. The award is given to the provider with the highest weighted rating across the following categories:

- Small Business Affordability & Value
- Essential Feature Completeness
- Implementation Simplicity & Speed
- Growth, Adaptability & Scalability
- Operational Efficiency & User Mgmt
- Support Accessibility & Training

Expense & Tax Management Platform of the Year (Sole Trader)

This award recognises the expense and tax management platform providing the most streamlined solution for individual business operators, emphasising simplicity and mobile access. Applicants were assessed based on individual pricing, simplified workflows, mobile capability, tax optimisation, and sole trader support. The award is given to the provider with the highest weighted rating across the following categories:

- Individual-Focused Pricing & Value
- Simplified Workflow Design & Ease of Use
- Mobile-First Capability & Accessibility

- Tax Optimisation & Compliance Support
- Minimal Complexity Setup & Onboarding
- Individual Support & Education

Expense & Tax Management Platform of the Year (Enterprise)

This award recognises the expense and tax management platform delivering the most comprehensive solution for large, multi-entity and multinational organisations, purpose-built for enterprise complexity rather than adapted from small-business software. Applicants were assessed based on configurable controls and approval structures, multi-entity and multi-currency support, enterprise integrations, security and compliance, and scalability. The award is given to the provider with the highest weighted rating across the following categories:

- Multi-Entity & Multinational Support
- Configurable Controls & Approval Structures
- Enterprise Integrations (ERP, HRIS, Payroll)
- Security & Compliance Stack
- Global Currency & Regional Tax Coverage
- Scalability & Custom Configuration

Excellent Rates & Fees

This award recognises the expense and tax management platform offering the most competitive and transparent pricing with minimal fees for Australian businesses. Applicants were assessed based on pricing transparency, competitive rates, volume benefits, transaction costs, and long-term affordability. The award is given to the provider with the highest weighted rating across the following categories:

- Pricing Transparency & Fee Structure
- Competitive Monthly Rates & User Costs
- Volume Benefits & Enterprise Pricing
- Transaction Cost Excellence
- Value Inclusions & Setup Benefits
- Long-term Affordability & Contract Terms

Best for Value

This award recognises the expense and tax management platform delivering the optimal balance of features, pricing, and support to maximise return on investment. Applicants were assessed based on feature-to-price ratio, implementation value, ongoing support, flexibility, and demonstrated ROI. The award is given to the provider with the highest weighted rating across the following categories:

- Feature-to-Price Ratio & Value
- Implementation Value & Onboarding

- Ongoing Support Value & Resources
- Flexibility Value & Adaptability
- Integration Value & Ecosystem Benefits
- ROI Demonstration & Business Impact

Best for Quality

This award recognises the expense and tax management platform demonstrating superior performance, accuracy, and reliability through exceptional processing quality and stability. Applicants were assessed based on processing accuracy, platform reliability, security, reporting quality, and user experience. The award is given to the provider with the highest weighted rating across the following categories:

- Processing Accuracy & Data Reliability
- Platform Reliability & Performance
- Security Excellence & Compliance
- Reporting Quality & Analytics
- Feature Completeness & Functionality
- User Experience Quality & Interface

Best for Flexibility

This award recognises the expense and tax management platform offering the most adaptable solution for diverse business needs and growth scenarios. Applicants were assessed based on customisation options, business model adaptability, scaling flexibility, integration versatility, and workflow configuration. The award is given to the provider with the highest weighted rating across the following categories:

- Customisation Options & Configuration
- Business Model & Multi-Entity Support
- Scaling Flexibility & Growth Support
- Integration Flexibility & Connectivity
- Workflow Customisation & Adaptation
- Payment & Pricing Flexibility

Outstanding Customer Service

This award recognises the expense and tax management platform delivering exceptional customer service through responsive support and expert guidance throughout the user journey. Applicants were assessed based on support accessibility, response quality, educational resources, proactive service, and satisfaction. The award is given to the provider with the highest weighted rating across the following categories:

- Support Accessibility & Availability
- Response Quality & Problem Resolution

- Educational Support & Training
- Proactive Service & Account Mgmt
- Support Specialisation & Expertise
- Customer Satisfaction & Retention

Assessment Criteria

Awards are based on a comprehensive list of individual criteria applied to each expense & tax management provider and available products, assessing important factors, such as:

1. Affordability & Fees

The independent judging panel examines each expense & tax management provider based on their fee structure, pricing transparency, and service costs. This includes a detailed assessment of all potential costs incurred by businesses throughout their journey with the platform, from initial setup to ongoing monthly charges and additional feature costs. Applicants are compared based on how their fees compete relative to industry benchmarks and how well they communicate pricing to customers.

- Account Activation & Setup Fees
- Monthly Service Costs & Pricing Structures
- Transaction & Invoice Processing Fees
- International Transaction & Currency Conversion Fees

2. Flexibility & Features

The independent judging panel examines each expense & tax management provider on the breadth and depth of features available to different business types and sizes. This includes a detailed assessment of core functionality such as expense tracking, tax management, payroll processing, and integration capabilities. Applicants are compared based on their ability to service various business scenarios and requirements.

- Bank Account Connectivity & Integration
- Automated Receipt Scanning & Expense Categorisation
- GST Tracking & BAS Lodgment Capabilities
- Payroll Processing & Superannuation Management

3. Customer Experience

The independent judging panel examines each expense & tax management provider on their onboarding process, support quality, and overall customer journey. This includes a detailed assessment of account opening procedures, documentation requirements, training resources, and ongoing customer support availability. Applicants are compared based on industry standards and customer expectations for business service providers.

- Online Account Opening & Documentation Requirements
- Training Resources & Formal Onboarding Programs
- Customer Support Channels & Response Times
- Dedicated Account Management Services

Scoring Methodology

Score Range	Description
0-4	Below industry standards and represents significant room for improvement.
5-7	Meets industry standards and demonstrates strong performance, though with some room for improvement.
8-10	Exceeds industry standards and customer expectations, with limited room for improvement.

Data Collection & Review Process

WeMoney collects data from Expense & Tax Management Platforms and observes demonstrations, as necessary. Our process begins by sending out detailed questionnaires to Expense & Tax Management Platforms. The questionnaires are structured to be unbiased in nature and provide coverage at eliciting both favourable and unfavourable responses. The questionnaire answers, combined with our in-house specialists' hands-on research, make our proprietary assessment process that scores each provider's performance.

We then undergo an additional evaluation process that is curated for certain types of businesses. This evaluation adjusts the weighting of factors (and occasionally will consider additional criteria) to emphasise features that matter most to consumers.

We also take into account customer experience, industry standards and regulatory requirements.

Award Eligibility

Providers were given 3 weeks to respond to our invitation process and provide all necessary data. Only Expense & Tax Management Platforms that provided data satisfactorily and met all requirements, were included in the WeMoney Awards Program.

The Review Team

The review panel comprises a member from the WeMoney team and experts that include market contributors, CEOs, Directors and editorial staff who are seasoned writers. Each panel member follows WeMoney's strict guidelines for editorial integrity and are all commercially independent of the applicants.

Selection Criteria

Awards are based on a comprehensive list of individual criteria applied to each product that assesses important features such as Affordability & Fees, Flexibility & Features, and Customer Experience, among others, that broadly fall into the following 3 categories:

- Affordability & Fees
- Flexibility & Features
- Customer Experience

Each individual criterion receives a weighting, which varies according to the award. Each award is made up of its own unique combination of weightings.

Weighting

Criteria	Indicative Breakdown	Weighting (%)
Affordability & Fees	• Account Activation & Setup Fees • Monthly Service Costs & Pricing Structures • Transaction & Invoice Processing Fees • International Transaction & Currency Conversion Fees	35%
Flexibility & Features	• Bank Account Connectivity & Integration • Automated Receipt Scanning & Expense Categorisation • GST Tracking & BAS Lodgment Capabilities • Payroll Processing & Superannuation Management	35%
Customer Experience	• Online Account Opening & Documentation Requirements • Training Resources & Formal Onboarding Programs • Customer Support Channels & Response Times • Dedicated Account Management Services	30%