

Darya Andriyenko

Portfolio: daryaandriyenko.webflow.io

Email: andriyen@ualberta.ca

[Linkedin](#)

Key Skills

- User & Stakeholder Research
- Journey Mapping & Personas
- Information Architecture
- Wireframing
- User Interface design
- Style guide development
- Prototyping
- Usability Testing
- Basics of HTML/CSS

Tools

Graphic:

- Photoshop
- Illustrator
- InDesign
- After Effects
- Procreate

Interactive:

- AdobeXD
- Figma
- Sketch
- Webflow
- Wordpress
- Squarespace

3D CAD:

- Rhino
- Keyshot
- Autocad

Work Experience

03/2021-
present

Jr. UX/UI Designer

Art & Science Digital Marketing Agency

- Creating user-friendly and responsive digital products using principles of UX/UI design.
- Facilitating discovery sessions for users and stakeholders to clearly define goals for the business and the product experience.
- Developing UX artifacts as needed, such as personas, journey maps, user flows, clickable prototypes and site maps.
- Ensuring design work is inclusive and accessible following the WCAG and AODA design requirements.
- Working in a crossfunctional, fast pace, collaborative environment.

09/2020-
02/2021

Design Intern

Art & Science Digital Marketing Agency

- Designing digital products for clients through the use of UX/UI design.
- Establishing Style Guidelines to assist the web development team.
- Creating ad hoc graphics, advertisements, social media content, diagrams, info graphics and illustrations for the use of Marketing, Sales, and Internal teams.

05/2019-
08/2019

Design and Marketing Intern

Oliver Apt. (Studio Bramble)

- Conducting competitive research for a new line of products.
- Crafting a new User Flow for the website redesign.

Education

User Experience Design Certificate

Brainstation

06/ 2021- 08/2021

Bachelors of Design - Industrial Design with a Business Route

University of Alberta

09/ 2016- 06/2020

05/2020-
06/2020

Research and Medical Design

Stollery Children's Hospital Pediatric Cardiac Intensive Care Unit

- Design of parents of children with complex heart disorders emotionally cope with their child's appearance post heart surgery.

09/2019-
04/2020

Research and Social Design

City of Edmonton

- System Design for Pregnant Individuals living with homelessness.

Projects