

Virginia Delgado

UX/UI Designer based in Oxford, UK

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Personal statement

With over 10 years of experience in the field of design and visual communication, I have explored many creative skills, digital tools and problem-solving methods to help small to large businesses achieve their goals. After 4 years of working on a variety of purpose-led, user-centred design projects through my agency, I find myself on the challenging, yet exciting journey of looking for a permanent role in which I can become a member of a dynamic team, and provide lasting value. In this long-term partnership, I am pursuing professional growth by focusing on the UX/UI needs of an influential product and brand.

Work experience

UX/UI Designer – LionBox

July 2019 – Present • Oxford, UK

Leading the process on over 30 end-to-end design projects, from digital products to websites, branding and promotional assets, for social and environmental causes.

- Ideate strategies for products, campaigns and brands through creative workshops and problem-solving sessions, and present from wireframes to final design work to stakeholders.
- Manage all projects from start to finish, creating proposals, handling admin and finances, occasionally outsourcing work to illustrators and other designers, and supervising the quality and standards of the work produced.
- Work with clients such as the British Red Cross, Oxford City Council, Oxfam, Wellcome Trust, Low Carbon Hub, and the University of Cambridge.
- Create a professional network, and acquire the majority of my clients from referrals and networking events, building lasting working relationships.
- Work remotely and face-to-face with clients in the UK and abroad, using several digital resources to keep on top of things and to work efficiently.

Graphic Designer and Video Editor – Contractor at various companies

Oct 2016 – Mar 2019 • London and Oxford, UK

Career transition period from filming, video editing and 2D animation to graphic design.

- Transitioned careers while finishing my Graphic Design degree, managing my time efficiently, while implementing all I learnt at university on real-world projects.
- Worked within fast-paced teams in a variety of agencies, in-person and remotely, getting up-to-speed quickly to deal with diverse projects at a time.
- Had the opportunity to work closely with directors of small companies, gaining the experience I needed to set up my own design agency.
- Worked in agencies such as Streaming Well, Bitnami, RFA Advertising, and Cloud9.
- Took a 6-month break to travel overseas and then relocate back to the UK, which gave me a wealth of experiences and made me more resilient.

Camera Operator and Video Editor – Streaming Well

Jan 2015 – Sep 2016 • London, UK

Working as a videographer at a London-based video agency specialising in healthcare.

- Took responsibility for the setup and operation of the filming equipment for interviews at health congresses around Europe and America, with on-location editing.
- Worked on project briefs directly with clients, managing requests and delivering final files.
- Worked with clients such as Teva, AbbVie, Gilead, Novartis, Roche, and Edelman.
- Designed and animated infographics for promotional videos.

Core strengths

- **Resourceful and quick learner:** over the years, while transitioning from filmmaking to design, I have learnt to use an array of creative software, including Figma, Adobe Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Affinity Designer, Procreate, Miro, Mural, Final Cut Pro... and other new apps as required, on both MacOs and Microsoft environments.
- **Organised and process-focused:** working with several clients of different sizes, I have had to implement common systems for all the design projects. Based on the design thinking framework, I have implemented iterative processes to tackle creative briefs efficiently.
- **Perceptive listener and speaker:** during my professional path and career transitions, I have developed my communication skills, learned to ask better questions, and improved the way I deal with clients and users, and how I present work to stakeholders, in both English and Spanish.

Education

BA (Hons) Graphic Design – First Class Honours

2015 – 2019 • Anglia Ruskin University, Remote

From the history of design, to working on industry briefs, university has helped me grow as a creative-thinker and as a problem-solver. Studying online while working full-time has also taught me time management, self-motivation and responsibility.

Other certifications:

Adobe After Effects CC Advanced 2014 • London

Motion Graphics and Photography 2013 – 2014 • London

Filmmaking Intensive 2012 • Spain

Film and TV Production 2011 – 2012 • London

Personal interests

In my spare time, I enjoy road-cycling, singing, playing board games with friends and watching documentaries. Other hobbies include photography, doing crafts, visiting art museums and stationery shops, and learning about personal development and productivity.

In addition, I'm always seeking to connect with creatives and share knowledge and ideas. From 2018 to 2020, I co-hosted an in-person meetup called *The Design Review*, a biweekly gathering for graphic, web, print, and UX designers, to talk about our current projects and industry trends.

Portfolio

My portfolio is available [here](#).