



Public Participation Plan for:

Carquinez Strait Integrated Community Waterfront Landscape Plan

Updated: June 30th, 2020

Project Manager:

Heidi Petty, Carquinez Watershed Coordinator

hpetty@ccrkd.org

Engagement Assessment

Project Description

This project is a major component of Crockett's Recover the Waterfront vision. This funding helps create a community park and green space within view of the Carquinez Strait. The site is currently an abandoned area held by the California State Lands Commission (CSLC) and informally adopted by the Recover the Waterfront group. The park, along with its sole access road, are designed to incorporate native plants within bioswales and rain gardens, a parking lot with permeable surfaces, native tree planting and a freshwater wetland. This waterfront will provide a common use space for activities such as picnics, relaxation, community gatherings, and recreation staging, as well as connections to preexisting infrastructure including open space, the Bay Trail route, the Carquinez Strait waterway, the Carquinez Bridge pedestrian/bike path, the Carquinez Trail loop, non-profit volunteer facilities, and under-bridge plantings.

Assess Level of Public Concern or Interest

Assessment Questions	Very Low Level 1	Low Level 2	Moderate Level 3	High Level 4	Very High Level 5
1. What is the anticipated level of conflict, concern controversy, or opportunity on this or related issues?					X
2. How significant are the potential impacts to the public?					X
3. How much do the major stakeholders care about this issue, project or program?					X
4. What degree of involvement does the public appear to desire?					X
5. What is the potential for public impact on the potential decision or project?					X
6. How significant are the possible benefits of involving the public?					X
7. How serious are the potential ramifications of NOT involving the public?					X
8. What level of public participation does the agency desire or expect?					X
9. What is the possibility that the media will become interested?					X
10. What is the probable level of difficulty in solving the problem or advancing the project?		X			
<i>Count number of checks in each column</i>	0	1	0	0	9
<i>Multiply number of checks by level number</i>	0	1	0	0	45
<i>Total all 5 columns</i>	46				
<i>Total divided by 10=level of engagement</i>	4.6				

Public Participation Spectrum Score: 2.65

Increasing Level of Public Participation 			
Inform (1 - 1.9)	Solicit Input / Consult (2 – 2.9)	Involve (3 - 3.9)	Collaborate (4 - 4.9)
One-way communication between Albemarle County and the public to provide the public with balanced and objective information to assist them in understanding the problems, alternatives, opportunities and/or solutions.	Seek public feedback on a proposal, analysis or alternatives. Requires a response from the public, but limited opportunity for public dialogue.	Work directly with the public throughout the process to ensure that issues, aspirations and concerns are consistently understood and considered. Includes elements of public information and outreach, but adds a third dimension of two-way communication.	To collaborate with the public on some or all aspects of the planning or decision including the development of alternatives and the identification of the preferred solution.
Promise to the Public			
We will keep stakeholders informed.	We will keep stakeholders informed, listen to and acknowledge concerns, aspirations and provide feedback on how public input influenced the decision.	We will work with stakeholders to ensure that their concerns, aspirations and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to stakeholders for direct advice and innovation in formulating solutions and incorporate their recommendations into the decisions to the maximum extent possible.
✓ Fact sheet ✓ Press Release ✓ Open House ✓ Tour / Site Visit	✓ Public Meeting ✓ Appreciative Inquiry ✓ Focus Group ✓ Survey	✓ Workshop ✓ Design Charrettes ✓ Citizen advisory committee	✓ Board-appointed commission ✓ Special task force
Adapted from the IAP2 Public Participation Spectrum			

Public Participation Goals

- Create a better project through public input and inclusive of as many viewpoints as possible
- Incorporate other community goals into the project
- Benefit from public input, involvement or support regarding the project
- Collaborate with citizens or organizations in overlapping areas
- Raise visibility of Contra Costa Resource Conservation District (CCRCD) in the local community
- Enhance specific project milestones or decision processes
- Promote good news, programs or projects sponsored by CCRCD
- Strengthen public trust
- Gather public feedback about community desires for the ultimate future of the Carquinez Waterfront
- Establish realistic expectations about the schedule for construction of the park
- Provide transparent process for how public input is used in developing project alternatives
- Disseminate community input to ultimate decision makers for their consideration
- Strengthen community through common use
- Socioeconomic inclusivity
- Environmental & local history education
- Connection to region-wide networks

Project Stakeholders

- Crockett Community Service District
- Carquinez Regional Environmental Education Center
- Contra Costa County
- State Lands Commission
- ASR (C&H Sugar Company)
- Rodeo Municipal Advisory Committee
- Crockett Sanitary District
- Crockett Improvement association
- Union Pacific Railroad
- John Swett Unified School District
- Bay Trail Planning Commission
- East Bay Regional Parks District
- Crockett, Rodeo and Port Costa residents
- County residents
- California Natural Resources Agency

Outreach Tools/Activities

Planning Stage Outreach Activities (Completed):

- Kick off meeting with Carquinez Recover the Waterfront Committee (CReW), a group of local agency, business, industry and community stakeholders created in 2018 to assess viable projects at the Crockett Waterfront
- Field trip/site tour opportunity for CReW Committee
- Monthly meetings with CReW Committee
- Conducted 4 Public Participation Workshops to analyze existing conditions and generate ideas for what elements should be included in the park master plan including small group discussions
- Provided opportunity for ideas about the Vision Plan (see attached document)
- Based on information gathered through analysis and public feedback, Carquinez Vision Plan was prepared and presented for review and comments to all stakeholders and local organizations
- Based on feedback gained through draft plan public review, final Vision Plan was drafted and presented to the following for final review and comments: CReW Committee and public
- Place copies of the Carquinez Vision Plan in Crockett and Rodeo Public Libraries
- Posted Vision Plan to CCRCDD website

Implementation Outreach Activities:

- Continue monthly meetings with CReW Committee
- Based on feedback gained through the previous Public Participation meetings and Vision Plan review, final master plan will be drafted and presented to the following for final review and comments: CReW Committee, the communities of Crockett, Rodeo, and Port Costa, Crockett Community Service District (2 meetings in Crockett, 2 meetings in Rodeo)
- Review process then shifts into legally defined process – CReW (Master Plan) Committee has completed their charge at this point, community will have on-going public involvement as outlined in the legally defined process i.e. public work sessions and public hearing
- Contra Costa County Planning Commission
- Board of Supervisors

Proposed Participation Schedule and Timeline

Completed Meetings

	2018											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1. Public Outreach		** Presented		1st Public	2nd Public	3rd Public	4th Public				Presented to	
2. Vision Plan Process		** Proposal to		Meeting	Meeting	Meeting	Meeting				CCC, RMAC,	
		CCC, RMAC,		Vision Plan	Vision Plan	Vision Plan	Vision Plan				CCF	
		CCF										

Proposed Meetings

	2020											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1. Environmental Compliance (inprogress)	CReW Meeting every month---->										1st Public	Present to
2. Project Management											Meeting	CCC Board
3. Site Preparation											Crockett	Supervisors
4. Green Elements												

	2021											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1. Project Management	CReW Meeting ---->											
2. Site Preparation				2nd Public					1st			
3. Green Elements				Meeting					Public			
				Rodeo					Site Tour			

	2022											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1. Project Management	CReW Meeting ---->											
2. Site Preparation			3rd Public		2nd							
3. Green Elements			Meeting		Public							
			Crockett		Site Tour							

	2023											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1. Project Management		4th Public		Present	Grand							
2. Site Preparation		Meeting		Update to	Opening							
3. Green Elements		Crockett		Supervisors	BBQ							

****COLORED BOXES INDICATE TIMELINE OF ONGOING PROPOSED PROJECT ACTIVITY**

Roles and Responsibilities

- CCRCD Staff – work with consultant, CReW and the community to develop the master plan to present to the Contra Costa County Planning Commission, ensure the effectiveness of the public participation process, provide review and recommendations to the ultimate decision makers in accordance with established county policies and plans, keep community informed about progress of the plan through legal review process
- Consultant – work with staff, CReW and the community to develop the master plan, record and honor public input, communicate how public input has shaped decisions about the plan, present master plan to the Planning Commission to start legal review process
- CReW Committee – work with all stakeholders and local organizations to ensure public input is accurately included in Master Plan
- Planning Commission – review Master Plan, work with staff to resolve outstanding issues, hold a public hearing to gather community input, make a recommendation to the Board of Supervisors
- State Lands Commission - review Master Plan and Planning Commission recommendation, work with staff to resolve any outstanding issues
- Board of Supervisors – review Master Plan and Planning Commission recommendation, work with staff to resolve any outstanding issues, hold a public hearing to gather community input, vote to adopt the Master Plan

Gather and Disseminate Input and Results

The plan will ensure dissemination of public input to decision makers and back to the public at large to demonstrate how comments and concerns have been recorded and understood and accurately communicated. It will also show the public how their input has been translated and how it influenced the outcome of the project.

- The CCRCD website will be kept up to date on all meetings and other events
- All comments generated at public meetings will be recorded and available for review on the CCRCD website and will be available for decision-makers during their review
- Major revisions to the plan will be communicated to the community prior to being presented to either the Planning Commission or the Board of Supervisors
- All information will be shared on the CCRCD social media sites periodically
- Community email list will be updated regularly to keep interested citizens up to date
- Press releases and other materials will be sent out as appropriate to keep the community informed about the progress of the project
- A community open house will be held in Crockett as the plan moves from the preliminary to the final design stage
- Copies of Vision Plan and Master Plan will be available at local libraries

Evaluate Effectiveness

We will use evaluation as an ongoing tool to assess and improve the public participation plan as the project moves forward, including the following strategies:

- Informal feedback
- Questionnaires/surveys
- End of project evaluation to see if goals are met – will reassemble the Master Plan Committee for this purpose