

Sponsorship Opportunities for the Contra Costa Resource Conservation District's Shoreline Festival 2023: Elements of a Watershed

<https://www.ccrd.org/shoreline-festival>

The Contra Costa Resource Conservation District (CCRCD) is pleased to invite local businesses, nonprofits, and other organizations to benefit from a unique advertising opportunity: being a sponsor for the one-of-a-kind Shoreline Festival that will take place on May 20th, 2023 at the Crockett Waterfront. Twenty-five hundred to three thousand attendees are expected to attend, so don't let this opportunity slip away! Below, you will find the various levels of sponsorship for the Festival.

Please note that sponsorships can include in-kind work or donations of beer, wine, or other amenities. All proceeds from the Festival will fund the CCRCD's watershed activities along the Carquinez Shoreline (including activities in Martinez, Crockett, Port Costa, and Rodeo), with 25% of the proceeds going directly to the restoration of the Crockett Waterfront.

The top three levels of sponsorship (Shoreline, River, and Creek) include advertisement of your organization from the Main Stage during the Festival. For Shoreline and River Sponsors, advertisements will also be listed for six months on our website, www.CCRCD.org, which reaches over 1,000 people per week. Please contact Heidi Petty and Lydia Lapporte at shorelinefestival@ccrcd.org to become a Festival sponsor. Thank you for your support of clean water and conservation in our region!

Sponsorship Benefits	Shoreline \$2,500	River \$1,000	Creek \$500	Stream \$250	Brook \$50
Special mention from the Main Stage during the Festival					
Recognition on Festival sponsorship banners					
Recognition on CCRCD.org					
Advertisement from the Main Stage during the Festival					
Recognition on all printed Festival advertisements					
A listing in the CCRCD Annual Report as a Festival Sponsor					
Invitations to special CCRCD events					
	+ Free Entry to Events	+ Free Entry to Events			