



# MAKE THE MOST OF BEATSTARS

Free Plan

# TABLE OF CONTENTS

- 1** GETTING STARTED
- 2** 10 TRACK UPLOADS
- 3** DEFAULT LICENSES
- 4** SEAMLESS PAYMENTS & INSTANT TRANSACTIONS
- 5** PRIVATE MESSAGES
- 6** OFFER BULK DISCOUNTS AND COUPON CODES
- 7** RUN AD CAMPAIGNS WITH BEATSTARS PROMOTE
- 8** BEATSTARS WORLD
- 9** BEATSTARS PRO PAGE

# 1

# GETTING STARTED WITH YOUR FREE PLAN

You've taken the leap and are on your way to establishing a grade A beat store and music business! Your Free plan is a great way to get acquainted with uploading tracks, diving into licenses, gaining buyers, and more.

We have a number of tutorial videos and resources to help you launch your beat business and get started with your Free Plan. Dive in through the links listed below:



Guide: [Set Up or Spruce Up](#)

Guide: [Find Your Inspiration](#)

Guide: [Define What Makes You Different](#)

Guide: [Solidify Your Branding](#)

Guide: [Fill Out Your 'About' Section](#)

Guide: [Write Out Your Goals](#)



Blog: [Just Joined BeatStars! Now What?](#)

# 2

## UPLOAD UP TO 10 TRACKS

One of the first and most important things you should do after setting up your account basics is an obvious one – upload your tracks! Your Free Plan offers ten track uploads so you can get acquainted with how the uploading process and start selling.

If you're wanting to go beyond your ten track limit, we've got you covered! If you upgrade to the Marketplace or Pro Page plan you can unlock unlimited track uploads so you can sell more of your creations.



Video: [How to Upload Tracks to BeatStars: Complete Tutorial with Tips](#)

Video: [How to Upload Tracks to BeatStars Quickly](#)

Video: [How to Create an Album on BeatStars](#)

Video: [How to Arrange Your Track List on BeatStars](#)

Video: [How to Share Tracks on BeatStars](#)

Video: [How to Schedule Future Releases on BeatStars](#)

Video: [How to Add Tracks to Your Discography on BeatStars](#)

Video: [How to Upload on the BeatStars Studio App](#)

Video: [Tips for Uploading Beats to BeatStars](#)

Video: [How Often Should I Upload Beats](#)

Video: [How to Get Over Beat Block](#)

Series: [How to Make Drill Beats for Beginners](#)



Guide: [Find Your Inspiration](#)

Guide: [Create a Playlist](#)

# 3

## UPLOAD UP TO TWO LICENSES

Music licenses give legal permission to someone who'd like to use your work, and are the primary way creators can receive royalties for their music. If you're selling a track, licenses attached to your music will help protect you and your rights as a creator. We get that the legalities of licenses can be frustrating and confusing, which is why your Free Plan allows you to upload pre-filled, default license options so you can spend more time creating and less time stressing. You can appeal an even broader buyer audience by going from 2 license options to UNLIMITED options with the Pro Page Plan (to learn more about Pro Page offerings, skip to the last page!). Understanding how licenses work is one of the most important things you can do for yourself and your music career.

Take a look at some of our licensing resources and start setting up your licenses.



Video: [How to Create Licenses for Your Music with Tips & Tricks](#)

Video: [How to View Detailed Descriptions of Licenses on BeatStars](#)

Video: [Setting up Exclusive and Non-Exclusive Licenses on BeatStars](#)

Video: [How to Create Licenses on the BeatStars Studio App](#)



Guide: [Review Your Licenses & Pricing](#)

# 4

## SEAMLESS PAYMENTS & INSTANT TRANSACTIONS

Pocket your hard-earned cash and receive your payments instantaneously through PayPal and Stripe. With BeatStars' Stripe payment feature, you can offer your customers the ability to pay with their credit or debit card, converting those full shopping carts into purchased transactions.

**DID YOU KNOW?** The BeatStars Pro Page Plan lets you keep 100% of your earned revenue!

Ready to level up your sales and earnings? We have a number of resources available that can help you increase your sales.



Video: [How to Manage Your Negotiations on BeatStars](#)

Video: [Maxx Beats Explains How He Converted a \\$2,250 Sale](#)

Video: [How to Create Coupon Codes and Bulk Discounts on BeatStars](#)

Video: [Producer Tips & Tricks for Selling More Beats](#)

Video: [Tips and Tricks for Selling More Beats on BeatStars:](#)

[DatBoiDJ & NoSalez](#)



Blog: [How Offering Discounts Can Increase Your Sales](#)

Blog: [Why You Should Accept Stripe Payments With Your BeatStars](#)

# 5

## PRIVATE MESSAGES

Networking with other creators and reaching out to potential buyers or fans is an essential part of growing your business and increasing your sales! Having an open flow of communication will build your buyer's trust and will help retain your customers! With your Free plan, you're allotted 5 private direct messages a month to help you get your name out there and connections thriving. If you're eager to connect with more people and potential buyers, the Marketplace plan comes with 20 private messages a month, and the Pro Page plan comes with an unlimited amount of private messages!

Network with other creators and connect to your fans with ease. We have a number of resources to help you use your 5 direct messages a month to the fullest.



Video: [Tips for Music Industry Networking](#)

Video: [Music Producer to Artist Relationship](#)

Video: [How to Make Your Customers Feel More Appreciated as a Producer](#)



Blog: [5 Quick Tips for Effectively Building Your Music Network](#)



Guide: [Determine Your Audience](#)

Guide: [Network with 5 Other Creators](#)

# 6

## OFFER BULK DISCOUNTS AND COUPON CODES

If you're anything like the rest of the world, you know how rewarding it feels to save money on something you want. Offering bulk discounts and coupon codes to your customers is a great way to solidify pending deals and ultimately make more sales. Fortunately, you can do this right from your BeatStars account.

Be a money saving hero to your customers and learn the ins-and-outs of offering deals to interested buyers.



Video: [How to Create Coupon Codes and Bulk Discounts on BeatStars](#)

Video: [How to Create Bulk Discounts on BeatStars](#)

Video: [How to Create a Coupon Code on BeatStars](#)

Video: [How Producers Should Sell Bulk Deals](#)



Guide: [Set Up Discounts and Bulk Deals](#)

Guide: [How Offering Discounts Can Increase Your Sales](#)



# 7 RUN AD CAMPAIGNS WITH BEATSTARS PROMOTE

Running paid ad campaigns is a quick, easy, and ESSENTIAL marketing tactic to help increase your sales revenue and gain more ears on your music. If you're struggling to make a sale, consider using BeatStars Promote to highlight your profile, album, or a single track. BeatStars Promote is impression based, so you'll get the most bang for your buck. Simply set your ad duration and budget limit, and let your campaign do the hard promotion work for you.

When you sign up for the BeatStars Pro Page, you automatically receive FREE promo credits to help kickstart your first, second, or third campaign!

Find out how you can use BeatStars Promote, and why the Promote tool is essential to your beat business.



Video: [How to Set Up An Ad With BeatStars Promote](#)

Video: [How to Promote Your Music on the BeatStars Studio App](#)



Guide: [Run a Paid Ad Campaign](#)

Guide: [Promote Your Music on BeatStars](#)

# 8

## BEATSTARS WORLD

BeatStars World is home to our blog, upcoming initiatives, playlisting opportunities, challenges, platform news, webinars, live shows, and more! Our community is an integral part of the BeatStars platform, and BeatStars World was made specifically to bring that community closer together.

### WHAT MAKES UP BEATSTARS WORLD

#### [BeatStars \(Blog\)](#)

The BeatStars blog publishes new articles every week touching on BeatStars news, platform tutorials, and marketing and business tips. If you're ever curious about what is happening within the BeatStars community or how to level up your music entrepreneurship, our blog is the place to visit!

#### [BeatStars Live Shows](#)

We have 15 live shows and counting that run every day of the week! Our panel of [industry leading hosts](#) are always conducting interviews with prominent artists and producers, music professionals, and other ground-breaking industry influencers. Check out our [live show schedule](#) to see what's coming up!

#### [30 Day Challenge](#)

Made from countless hours of research and years of experience by our team, we believe that if you commit to completing our 30 Day Challenge you'll have the foundation set to be a successful music business and entrepreneur in 2021 and beyond. The 30 Day Challenge is full of educational guides, from email automation to professional networking tips. Level up your music career in 30 days and start seeing results!

# BEATSTARS WORLD

## [Challenges](#)

If you're looking for a way to win brand new producer equipment, cash prizes, BeatStars perks, and new fans, then participating in a BeatStars Challenge is the move. In the past, we've hosted remix challenges, cookups, and song challenges with famous music creatives such as Masego, Mike Shinoda, B.o.B, Paul Wall, and more. If you upgrade to a Pro Page plan, you'll not only have the opportunity to participate in these Challenges, but you'll also have the ability to submit up to two tracks per Challenge! More submissions = more chances to win. You know the math.

## [Playlisting Opportunities](#)

Itching for a chance to be featured on an official BeatStars playlist? We've got you. Our Playlisters are constantly keeping their ears open for quality beats that deserve to be shared with the world. Submit your tracks to playlists ranging from Drake to Megan Thee Stallion and increase your chances of reaching an interested buyer.

# 9

## GET TO KNOW THE PRO PAGE PLAN

Your Free Plan is a great first step to optimizing your music business to its greatest potential. However, as your business grows, you'll start to recognize the need for increased marketing, 100% of your earned revenue, more license options, and unlimited monthly private messages. The BeatStars Pro Page Plan is the business assistant you've always wanted, and it comes with all of the featured tools and capabilities mentioned above and MORE.

### Marketplace

For sellers who want to grow their business and have access to selected features.

**\$9.99/month**

- Unlimited Tracks
- Upload Track Stems
- Sell Sound Kits
- Sell Custom Services
- 20 Monthly Private Messages
- Instant Payments
- Accept PayPal Payments
- Accept Stripe Payments

### Pro Page

For sellers who want to scale their business quickly, have a customized storefront, and complete features.

**\$19.99/month**

All Marketplace features plus:

- 100% of Revenue to Seller Pro Page Sales Revenue
- Unlimited Monthly Private Messages
- Unlimited Number of License Agreements for Sale
- 2 Submissions per Opportunity

Learn more about the Pro Page Plan, how it can accelerate your business' potential, and receive a code for 30 Days of Pro Page FREE [here](#).