



MAKE THE MOST OF BEATSTARS

Marketplace Plan

TABLE OF CONTENTS

- 1** GETTING STARTED
- 2** UPLOAD AN UNLIMITED NUMBER OF TRACKS
- 3** UPLOAD UP TO FOUR LICENSES
- 4** SEAMLESS PAYMENTS & INSTANT TRANSACTIONS
- 5** SELL SERVICES, SOUND KITS, DRUM LOOPS, AND MORE
- 6** PREMIUM STATISTICS
- 7** OFFER BULK DISCOUNTS AND COUPON CODES
- 8** RUN AD CAMPAIGNS WITH BEATSTARS PROMOTE
- 9** CHALLENGE AND OPPORTUNITY SUBMISSIONS
- 10** BEATSTARS PRO PAGE

1

GETTING STARTED WITH YOUR MARKETPLACE PLAN

You've taken the leap and are on your way to establishing a grade A beat store and music business. Your Marketplace Plan is a huge step above our standard free plan, unlocking your ability to upload unlimited tracks, participate in BeatStars Challenges and Opportunities, access premium statistics, and more.

We have a number of tutorial videos and resources to help you launch your beat business and get started with your Marketplace Plan. Dive in through the links listed below:



Guide: [Set Up or Spruce Up](#)

Guide: [Find Your Inspiration](#)

Guide: [Define What Makes You Different](#)

Guide: [Solidify Your Branding](#)

Guide: [Fill Out Your 'About' Section](#)

Guide: [Write Out Your Goals](#)



Blog: [Just Joined BeatStars! Now What?](#)

2

UPLOAD AN UNLIMITED NUMBER OF TRACKS

Your Marketplace Plan allows you to upload an unlimited number of tracks, unlike the Free Plan that limits you to 10 track uploads. The more tracks you consistently upload, the better your chances are for making a sale.

See how you can utilize your limitless track uploads and turn your Pro Page into a home for your healthy and full music catalog.



Video: [How to Upload Tracks to BeatStars: Complete Tutorial with Tips](#)

Video: [How to Upload Tracks to BeatStars Quickly](#)

Video: [How to Create an Album on BeatStars](#)

Video: [How to Arrange Your Track List on BeatStars](#)

Video: [How to Share Tracks on BeatStars](#)

Video: [How to Schedule Future Releases on BeatStars](#)

Video: [How to Add Tracks to Your Discography on BeatStars](#)

Video: [How to Upload on the BeatStars Studio App](#)

Video: [Tips for Uploading Beats to BeatStars](#)

Video: [How Often Should I Upload Beats](#)

Video: [How to Get Over Beat Block](#)

Series: [How to Make Drill Beats for Beginners](#)



Guide: [Find Your Inspiration](#)

Guide: [Create a Playlist](#)

3

UPLOAD UP TO FOUR LICENSES

Your Marketplace Plan allows you to upload up to four licenses, giving customers a wider range of options before settling with a beat purchase. We get that the legalities of licenses can be frustrating and confusing, which is why BeatStars offers pre-filled, default license options so you can spend more time creating and less time stressing. You can appease an even broader buyer audience by going from 4 license options to UNLIMITED options with the Pro Page Plan (to learn more about Pro Page offerings, skip to the last page!). Understanding how licenses work is one of the most important things you can do for yourself and your music career.

Take a look at some of our licensing resources and start setting up your licenses.



Video: [How to Create Licenses for Your Music with Tips & Tricks](#)

Video: [How to View Detailed Descriptions of Licenses on BeatStars](#)

Video: [Setting up Exclusive and Non-Exclusive Licenses on BeatStars](#)

Video: [How to Create Licenses on the BeatStars Studio App](#)



Guide: [Review Your Licenses & Pricing](#)

4

SEAMLESS PAYMENTS & INSTANT TRANSACTIONS

Pocket your hard-earned cash and receive your payments instantaneously through PayPal and Stripe. With BeatStars' Stripe payment feature, you can offer your customers the ability to pay with their credit or debit card, converting those full shopping carts into purchased transactions.

Ready to level up your sales and earnings? We have a number of resources available that can help you increase your sales.



Video: [How to Manage Your Negotiations on BeatStars](#)

Video: [Maxx Beats Explains How He Converted a \\$2,250 Sale](#)

Video: [How to Create Coupon Codes and Bulk Discounts on BeatStars](#)

Video: [Producer Tips & Tricks for Selling More Beats](#)

Video: [Tips and Tricks for Selling More Beats on BeatStars:](#)
[DatBoiDJ & NoSalez](#)



Blog: [How Offering Discounts Can Increase Your Sales](#)

Blog: [Why You Should Accept Stripe Payments With Your BeatStars](#)

5

SELL SERVICES, SOUND KITS, DRUM LOOPS, AND MORE

Beats aren't the only thing you can make money off of on BeatStars. Your Marketplace account gives you the opportunity to sell Sound Kits, Drum Loops, and Services such as mixing and mastering, sampling, logo design, mentoring, and more.

Explore all of the ways you can increase your music business' revenue and increase your creative offerings.



Video: [How to Sell Mixing and Mastering and Other Services on BeatStars](#)

Video: [How to Upload Sound Kits to BeatStars](#)



Blog: [Why BeatStars is the Best Place for Selling Sound Kits](#)



Guide: [Discover Other Ways to Monetize Your Music](#)

6

PREMIUM STATISTICS

Frequently checking and keeping an eye on your statistics is essential for leveling up your beat business. Your Marketplace Plan comes with premium statistics that outline your sales history, customer demographics, campaign performance, and more. All great businesses make decisions based on performance statistics, and so can you.

See how the stats section of your Marketplace Plan can help you level up your business, and learn the ins-and-outs of what this data has to offer.



Video: [How to Access Your Top Fans on BeatStars](#)



Blog: [How to Utilize Your BeatStars Stats](#)

7

OFFER BULK DISCOUNTS AND COUPON CODES

If you're anything like the rest of the world, you know how rewarding it feels to save money on something you want. Offering bulk discounts and coupon codes to your customers is a great way to solidify pending deals and ultimately make more sales. Fortunately, you can do this right from your BeatStars account.

Be a money saving hero to your customers and learn the ins-and-outs of offering deals to interested buyers.



Video: [How to Create Coupon Codes and Bulk Discounts on BeatStars](#)

Video: [How to Create Bulk Discounts on BeatStars](#)

Video: [How to Create a Coupon Code on BeatStars](#)

Video: [How Producers Should Sell Bulk Deals](#)



Guide: [Set Up Discounts and Bulk Deals](#)

Guide: [How Offering Discounts Can Increase Your Sales](#)

8

RUN AD CAMPAIGNS WITH BEATSTARS PROMOTE

Running paid ad campaigns is a quick, easy, and ESSENTIAL marketing tactic to help increase your sales revenue and gain more ears on your music. If you're struggling to make a sale, consider using BeatStars Promote to highlight your profile, album, or a single track. BeatStars Promote is impression based, so you'll get the most bang for your buck. Simply set your ad duration and budget limit, and let your campaign do the hard promotion work for you.

Find out how you can use BeatStars Promote, and why the Promote tool is essential to your beat business.



Video: [How to Set Up An Ad With BeatStars Promote](#)

Video: [How to Promote Your Music on the BeatStars Studio App](#)



Guide: [Run a Paid Ad Campaign](#)

Guide: [Promote Your Music on BeatStars](#)

9

CHALLENGE AND OPPORTUNITY SUBMISSIONS

We understand that getting your music out to new listeners can be a difficult feat, which is why we routinely work with big names in the music industry to give our Producers Challenges and Opportunities. Your Marketplace Plan gives you the ability to participate in official BeatStars Challenges and Opportunities, ultimately increasing your chances of getting featured in an official BeatStars Playlist or winning a Challenge. Keep in mind that the Marketplace Plan grants you one submission per Challenge and Opportunity, while our Pro Page Plan allows you two submissions per Challenge and Opportunity.

In the past, we've worked with Masego, B.o.B, Paul Wall, Mike Shinoda, Dystinkt Beats, Retro1, Dreamlife and [MORE](#) to bring you ground-breaking challenges. Every week we release new [playlisting opportunities](#), from SZA to Drake type-beats, so you can get your tracks featured on our frequently listened to playlists.

Learn more about how you can participate in Challenges and Opportunities, and how you can increase your chances to win.



Video: [How to Submit Your Music to Opportunities on BeatStars](#)



Guide: [Submit to an Open Opportunity](#)

10

GET TO KNOW THE PRO PAGE PLAN

Your Marketplace Plan is a great stepping stone as you optimize your music business to its greatest potential. However, as your business grows, you'll start to recognize the need for increased marketing, more license options, and unlimited monthly private messages. The BeatStars Pro Page Plan is the business assistant you've always wanted, and it comes with all of the featured tools and capabilities mentioned above and MORE. create amazing content to keep customers coming back.

Marketplace

For sellers who want to grow their business and have access to selected features.

\$9.99/month

- Unlimited Tracks
- Upload Track Stems
- Sell Sound Kits
- Sell Custom Services
- 20 Monthly Private Messages
- Instant Payments
- Accept PayPal Payments
- Accept Stripe Payments

Pro Page

For sellers who want to scale their business quickly, have a customized storefront, and complete features.

\$19.99/month

All Marketplace features plus:

- 100% of Revenue to Seller Pro Page Sales Revenue
- Unlimited Monthly Private Messages
- Unlimited Number of License Agreements for Sale
- 2 Submissions per Opportunity

Learn more about the Pro Page Plan, how it can accelerate your business' potential, and receive a code for 30 Days of Pro Page FREE [here](#).