



# MAKE THE MOST OF BEATSTARS

Pro Page Plan

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# 1

# GETTING STARTED WITH YOUR PRO PAGE PLAN

You've taken the leap and are on your way to establishing a grade A beat store and music business. Your Pro Page Plan is a huge step above our standard free plan and Marketplace plan, unlocking your ability to upload unlimited tracks and licenses, build out your own web page, offer custom services, participate in BeatStars Challenges and Opportunities, and MORE.

We have a number of tutorial videos and resources to help you launch your beat business and get started with your Pro Page Plan. Dive in through the links listed below:



Guide: [Set Up or Spruce Up](#)

Guide: [Find Your Inspiration](#)

Guide: [Define What Makes You Different](#)

Guide: [Solidify Your Branding](#)

Guide: [Fill Out Your 'About' Section](#)

Guide: [Write Out Your Goals](#)



Blog: [Just Joined BeatStars! Now What?](#)

# 2

## CUSTOMIZE YOUR OWN BEAT STORE

Your beat store deserves to look as good as your beats sound. With your BeatStars Pro Page, you can customize your storefront with pre-made templates, or show-off your brand's uniqueness by building your page from the ground up. BeatStars' easy-to-use Pro Page design editor allows you to customize everything, from button colors to displaying your license offerings right on your webpage.

Having a professional website is proven to provide a better first impression, boost revenue, improve search engine rankings, establish consistent brand identity and so much more. If you're serious about taking your beat business to the next level - it all starts with your Pro Page.

We have a number of tutorial videos and resources to help you get started with your custom webpage. Dive in through the links listed below:



Video: [How to Customize Your Pro Page Pt. 1](#)

Video: [How to Customize Your Pro Page Pt. 2](#)

Video: [Connect Your Custom Domain to Your Pro Page](#)

Video: [How to Feature a Track on BeatStars Pro Page](#)

Video: [How to Upload a Favicon on BeatStars](#)



Guide: [Set Up or Spruce Up Your Pro Page](#)

Guide: [Solidify Your Branding](#)

Guide: [Set Up Your Custom Domain & Email](#)

Guide: [Fill Out Your 'About' Section](#)

# 3

## UNLIMITED LICENSES

Your Pro Page Plan allows you to upload an unlimited number of licenses, giving customers a variety of options settling with a beat purchase. Understanding how licenses work is one of the most important things you can do for yourself and your music career.

Take a look at some of our licensing resources and start setting up your licenses.



Video: [How to Create Licenses for Your Music with Tips & Tricks](#)

Video: [How to View Detailed Descriptions of Licenses on BeatStars](#)

Video: [Setting up Exclusive and Non-Exclusive Licenses on BeatStars](#)

Video: [How to Create Licenses on the BeatStars Studio App](#)



Guide: [Review Your Licenses & Pricing](#)

# 4

## KEEP 100% OF YOUR SALES REVENUE

You keep 100% of your earned revenue with your Pro Page Plan! Pocket your hard-earned cash and don't sell yourself short on money that could go towards your wallet.

Ready to level up your sales and earnings? We have a number of resources available that can help you increase your sales.



Video: [How to Manage Your Negotiations on BeatStars](#)

Video: [Maxx Beats Explains How He Converted a \\$2,250 Sale](#)

Video: [How to Create Coupon Codes and Bulk Discounts on BeatStars](#)

Video: [Producer Tips & Tricks for Selling More Beats](#)

Video: [Tips and Tricks for Selling More Beats on BeatStars:](#)

[DatBoiDJ & NoSalez](#)



Blog: [How Offering Discounts Can Increase Your Sales](#)

Blog: [Why You Should Accept Stripe Payments With Your BeatStars](#)

# 5

## UPLOAD AN UNLIMITED NUMBER OF TRACKS

Your Pro Page Plan allows you to upload an unlimited number of tracks, unlike the Free Plan that limits you to 10 track uploads. The more tracks you consistently upload, the better your chances are for making a sale.

See how you can utilize your limitless track uploads and turn your Pro Page into a home for your healthy and full music catalog.



Video: [How to Upload Tracks to BeatStars: Complete Tutorial with Tips](#)

Video: [How to Upload Tracks to BeatStars Quickly](#)

Video: [How to Create an Album on BeatStars](#)

Video: [How to Arrange Your Track List on BeatStars](#)

Video: [How to Share Tracks on BeatStars](#)

Video: [How to Schedule Future Releases on BeatStars](#)

Video: [How to Add Tracks to Your Discography on BeatStars](#)

Video: [How to Upload on the BeatStars Studio App](#)

Video: [Tips for Uploading Beats to BeatStars](#)

Video: [How Often Should I Upload Beats](#)

Video: [How to Get Over Beat Block](#)

Series: [How to Make Drill Beats for Beginners](#)



Guide: [Find Your Inspiration](#)

Guide: [Create a Playlist](#)

# 6

# SELL SERVICES, SOUND KITS, DRUM LOOPS, AND MORE

Beats aren't the only thing you can make money off of on BeatStars. Your Pro Page account gives you the opportunity to sell Sound Kits, Drum Loops, and Services such as mixing and mastering, sampling, logo design, mentoring, and more.

Explore all of the ways you can increase your music business' revenue and increase your creative offerings.



Video: [How to Sell Mixing and Mastering and Other Services on BeatStars](#)

Video: [How to Upload Sound Kits to BeatStars](#)



Blog: [Why BeatStars is the Best Place for Selling Sound Kits](#)



Guide: [Discover Other Ways to Monetize Your Music](#)



# 7

## PREMIUM STATISTICS

Frequently checking and keeping an eye on your statistics is essential for leveling up your beat business. Your Pro Page Plan comes with premium statistics that outline your sales history, customer demographics, and more.

See how the stats section of your Pro Page Plan can help you level up your business, and learn the ins-and-outs of what this data has to offer.



Video: [How to Access Your Top Fans on BeatStars](#)



Blog: [How to Utilize Your BeatStars Stats](#)

# 8

## UTILIZE MARKETING INTEGRATIONS

Not only can you sell beats on BeatStars, but you can also utilize a number of marketing tools to promote those beats, level up your customer service and ultimately make more sales. With integrations like Mailchimp, ManyChat, FanConnect, Printful, AWeber, Datacrushers, and MORE, deploying smart marketing tactics is easier than ever.

Learn more about the different marketing integration tools BeatStars offers, and how you can start utilizing them today.



Video: [SMS Integration: How to Connect Your FanConnect Account](#)

Video: [Sell Merch on BeatStars: How to Connect Printful](#)

Video: [How to Connect Your ManyChat Account](#)

Video: [How to Setup Your Facebook Pixel for BeatStars](#)

Video: [How to Integrate Email Marketing Accounts On BeatStars](#)

Video: [How I use BeatStars Marketing Tools to Sell My Beats](#)

Video: [How to Create a Pop Up for Email Marketing on Your Pro Page](#)

[BeatStars Academy: The Best Timesaving Marketing Tools on BeatStars](#)



Guide: [Set Up Your Pixels](#)

Guide: [Set Up Your Chatbot](#)

Guide: [Set Up Your Merch](#)

Guide: [Set Up Email Automation](#)

Guide: [Set Up Cart Recovery](#)

# 9

## OFFER BULK DISCOUNTS AND COUPON CODES

If you're anything like the rest of the world, you know how rewarding it feels to save money on something you want. Offering bulk discounts and coupon codes to your customers is a great way to solidify pending deals and ultimately make more sales. Fortunately, you can do this right from your BeatStars account.

Be a money saving hero to your customers and learn the ins-and-outs of offering deals to interested buyers.



Video: [How to Create Coupon Codes and Bulk Discounts on BeatStars](#)

Video: [How to Create Bulk Discounts on BeatStars](#)

Video: [How to Create a Coupon Code on BeatStars](#)

Video: [How Producers Should Sell Bulk Deals](#)



Guide: [Set Up Discounts and Bulk Deals](#)

Guide: [How Offering Discounts Can Increase Your Sales](#)

# 10

# RUN AD CAMPAIGNS WITH BEATSTARS PROMOTE

Running paid ad campaigns is a quick, easy, and ESSENTIAL marketing tactic to help increase your sales revenue and gain more ears on your music. If you're struggling to make a sale, consider using BeatStars Promote to highlight your profile, album, or a single track. BeatStars Promote is impression based, so you'll get the most bang for your buck. Simply set your ad duration and budget limit, and let your campaign do the hard promotion work for you.

Find out how you can use BeatStars Promote, and why the Promote tool is essential to your beat business.



Video: [How to Set Up An Ad With BeatStars Promote](#)

Video: [How to Promote Your Music on the BeatStars Studio App](#)



Guide: [Run a Paid Ad Campaign](#)

Guide: [Promote Your Music on BeatStars](#)

# 11

## CHALLENGE AND OPPORTUNITY SUBMISSIONS

We understand that getting your music out to new listeners can be a difficult feat, which is why we routinely work with big names in the music industry to give our Producers Challenges and Opportunities. Your Pro Page Plan grants you two submission opportunities per Challenge and Opportunity, increasing your chances of getting featured in an official BeatStars Playlist or of winning a Challenge.

In the past, we've worked with B.o.B, Paul Wall, Mike Shinoda, Dystinkt Beats, Retro1, Dreamlife and [MORE](#) to bring you ground-breaking challenges. Every week we release new [playlisting opportunities](#), from SZA to Drake type-beats, so you can get your tracks featured on our frequently listened to playlists.

Learn more about how you can participate in Challenges and Opportunities, and how you can increase your chances to win.



Video: [How to Submit Your Music to Opportunities on BeatStars](#)



Guide: [Submit to an Open Opportunity](#)

# 12

## ENTICE CUSTOMERS WITH BLOG POSTS

Blog posts are a great way to promote new tracks, albums, promotional deals, announcements, career happenings, and more. Writing blogs is also a great way to improve your SEO score while delivering important information to your customers. Content is king, and that's no exception when it comes to your beat store.

Find out how you can start writing blogs for your beat store, and how you can routinely create amazing content to keep customers coming back.



Video: [How to Create a Blog Post on BeatStars with Tips and Tricks!](#)

Video: [5 Tips for Creating an Awesome Blog Post](#)