

MAGAZINE ADVERTISING WITH NCTS

Advertising with Nelson Civic Theatre Society (NCTS) means more than buying space in a magazine. It means helping shape the future of inclusive film, arts, and storytelling in the Kootenays. As we transform The Civic into a fully accessible, multi-screen cultural hub, your support will help bring it to life - not only through bricks and mortar, but through the vibrant programming and community connections that fill it.

This magazine is one way we tell that story. And you can be part of it.

OUR AUDIENCES

Deeply engaged: NCTS members, donors, film lovers, artists, families, educators, and cultural champions.

Diverse & local: Ranging from students to seniors, emerging creators to business owners, our audience reflects the full spectrum of our vibrant region.

Civic minded: Readers care about accessibility, representation, sustainability, and belonging.

DISTRIBUTION

Print: 250 locally circulated copies per issue

Digital: 7,000+ newsletter subscribers

Social Media: 8,500+ followers across Instagram, Facebook, LinkedIn

ISSUE DATES:
Mar-May | Jun-Aug |
Sep-Nov | Dec-Feb

BUNDLE BENEFITS

Advertisers booking all four issues receive:

- 10% off total ad rate
- Recognition in our Annual Donor Impact Report
- Placement in our December 2026 Commemorative Issue, celebrating the re-opening of The Civic Theatre.

**ASK US
ABOUT OUR
SUPER
BUNDLES!**


CONTACT:

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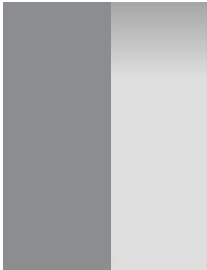
AD PLACEMENT & RATES

Ad Placement	One Issue	Four Issues (10% off)	Details & Perks
Back Cover (Full Page)	\$750	\$2,700	Premium position, social media shout-out, inclusion in sponsor list
Inside Front Cover (Full Page)	\$650	\$2,340	High-visibility, 1 dedicated social media post
Full Page (Interior)	\$500	\$1,800	1 dedicated social media post
Half Page (Horizontal/Vertical)	\$300	\$1,080	Name in sponsor list
Third Page (Horizontal/Vertical)	\$250	\$900	Name in sponsor list
Quarter Page	\$175	\$630	Name in sponsor list
Community Supporter Listing	\$75	\$270	50-word text listing in "Supporters Who Make This Possible"


SPECIFICATIONS




Full Page
8.5" x 11.5"
Bleed




Half Page Vertical
3.688" x 10"



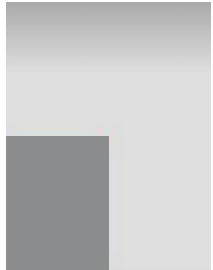
Half Page Horizontal
7.5" x 4.937"



Third Page Vertical
2.4" x 10"



Third Page Horizontal
7.5" x 3.125"



Quarter Page
3.687" x 4.937"

SUBMITTING ARTWORK

To ensure your ad appears at its best, please follow these specifications:

- Accepted Formats: PDF (preferred), TIFF, JPEG, PNG (minimum 300 dpi)
- Colour Mode: CMYK (convert RGB to CMYK to avoid colour shift in print)
- Resolution: Minimum 300 dpi at final ad size
- File Size: Max 10MB. Please compress files appropriately for email submission

Book by	Artwork by	Publish date
January 20	February 10	March 1
April 20	May 10	June 1
July 20	August 10	September 1
October 20	November 10	December 1