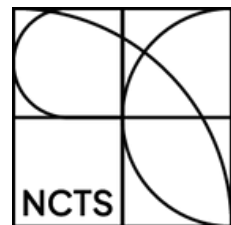




CIVICTHEATRE.CA

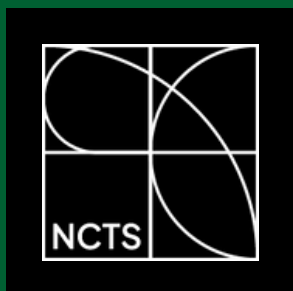


ADVERTISING OPPORTUNITIES

Your story deserves a spotlight.
Share it with thousands of local movie lovers and readers.

THIS IS A GREAT WAY TO HELP
THE CIVIC THEATRE INTO OUR NEXT CHAPTER!



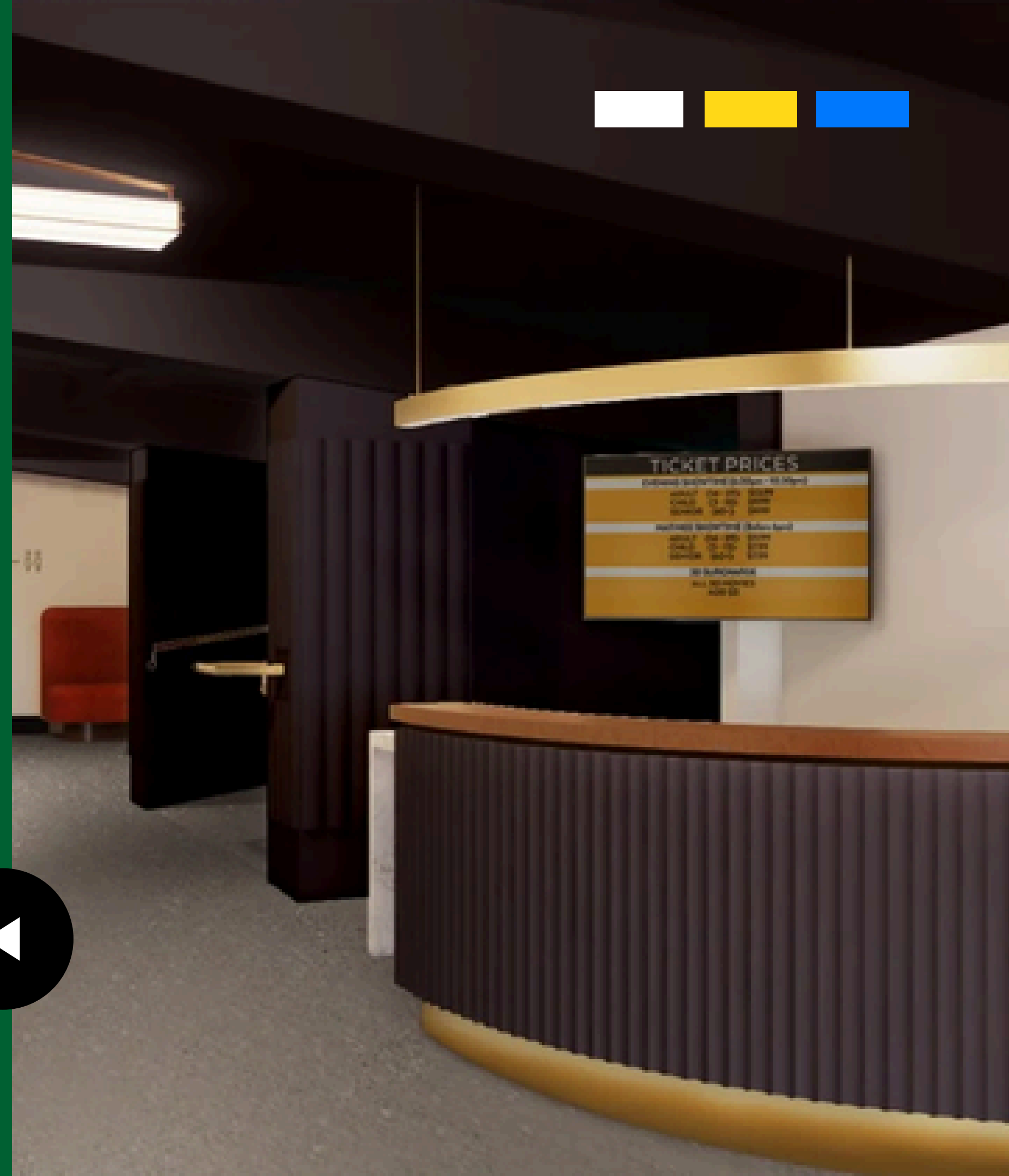
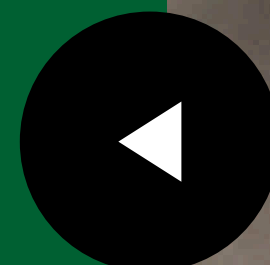


WELCOME TO OUR STORY

INTRODUCTION

Advertising with Nelson Civic Theatre Society (NCTS) means more than buying space in a magazine. It means helping shape the future of inclusive film, arts, and storytelling in the Kootenays. As we transform The Civic into a fully accessible, multi-screen cultural hub, your support will help bring it to life - not only through bricks and mortar, but through the vibrant programming and community connections that fill it.

This magazine is one way we tell that story. And you can be part of it.



OUR READERS

Deeply engaged: NCTS members, donors, film lovers, artists, families, educators, and cultural champions.

Diverse & local: Ranging from students to seniors, emerging creators to business owners, our audience reflects the full spectrum of our vibrant region.

Civic minded: Readers care about accessibility, representation, sustainability, and belonging.



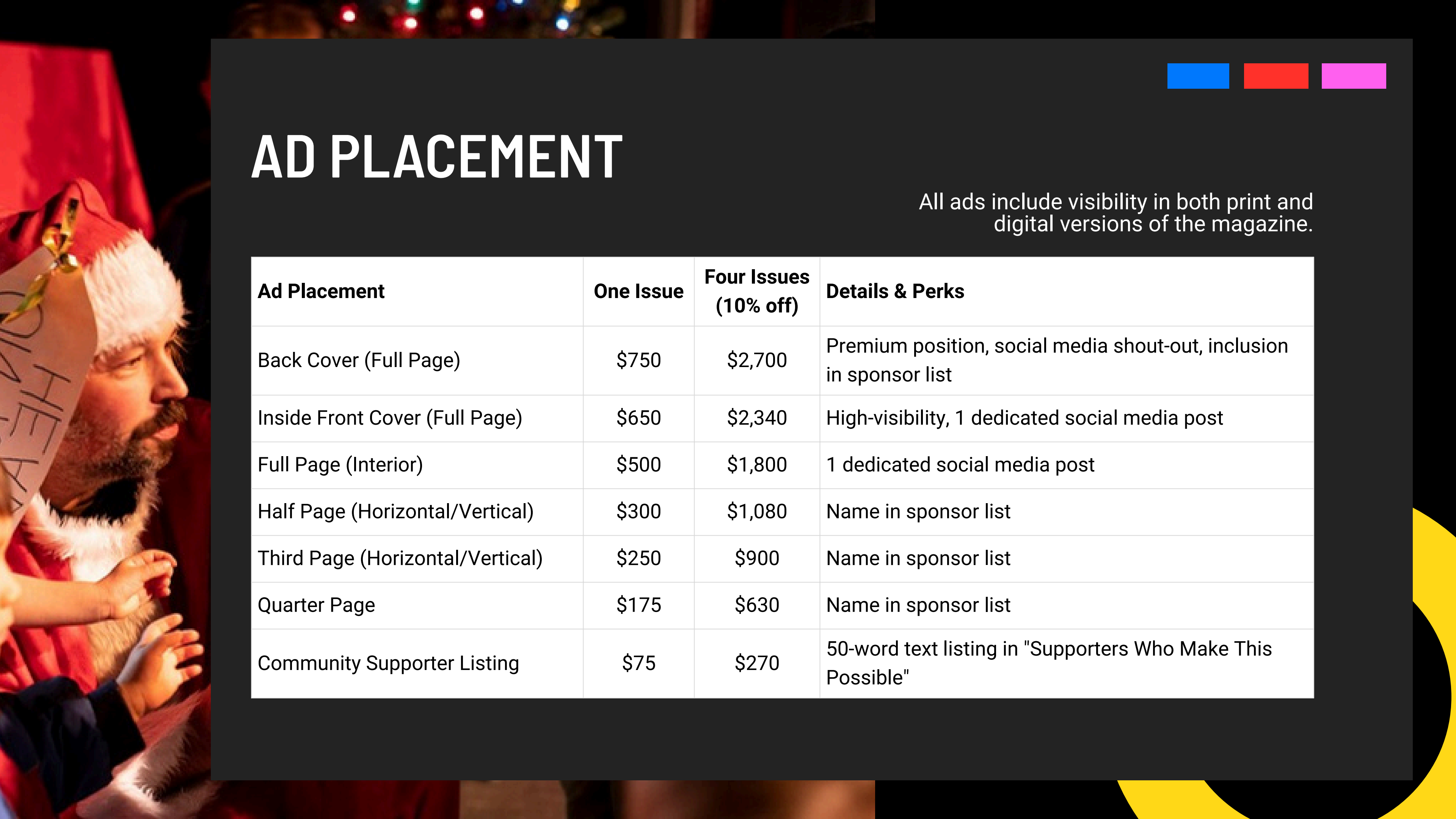
DISTRIBUTION

Print: 250 locally circulated copies per issue

Digital: 7,000+ newsletter subscribers

Social Media: 8,500+ followers across Instagram, Facebook, LinkedIn

ISSUE DATES: Mar-May | Jun-Aug | Sep-Nov | Dec-Feb



AD PLACEMENT

All ads include visibility in both print and digital versions of the magazine.

Ad Placement	One Issue	Four Issues (10% off)	Details & Perks
Back Cover (Full Page)	\$750	\$2,700	Premium position, social media shout-out, inclusion in sponsor list
Inside Front Cover (Full Page)	\$650	\$2,340	High-visibility, 1 dedicated social media post
Full Page (Interior)	\$500	\$1,800	1 dedicated social media post
Half Page (Horizontal/Vertical)	\$300	\$1,080	Name in sponsor list
Third Page (Horizontal/Vertical)	\$250	\$900	Name in sponsor list
Quarter Page	\$175	\$630	Name in sponsor list
Community Supporter Listing	\$75	\$270	50-word text listing in "Supporters Who Make This Possible"



BUNDLE BENEFITS

Advertisers booking four or more issues receive:

- 10% off total ad rate
- Recognition in our Annual Donor Impact Report
- Placement in our December 2026 Commemorative Issue, celebrating the re-opening of The Civic Theatre.

SUPER BUNDLE

Support more than a magazine - support a movement.

As a Magazine Sponsor, you'll receive:

- All the benefits of a four-issue ad package
- Specific event, program or venue recognition relevant to your sponsorship level
- A feature shout-out in our newsletter (7,000+ subscribers)
- Tag and thanks across our social media platforms (8,500+ followers)
- Optional opportunity to co-present a feature article or community story



BE PART OF SOMETHING MORE.

The Civic Theatre is more than a place to watch movies. It's a regional cultural engine, a creative incubator, and a gathering place for all. And in 2026, we are building *A Home for Our Imaginations*, with the renovation of our beloved cinema.

If you're inspired by our mission and want to deepen your impact, we invite you to consider a sponsorship of an NCTS program or space. From the STOODIS Indigenous Film Festival to Reo's Video, free community events, youth arts and film education, and our historic theatre renovation, there are many ways to align your values with our work.

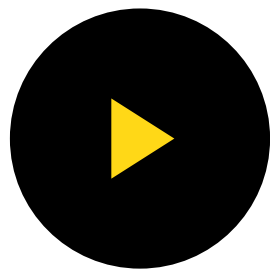
We'd love to talk with you about:

- Annual or multi-year program sponsorship
- Capital project naming opportunities
- Community event partnerships
- Custom sponsorship packages that elevate your brand and our mission

Sponsorships can be tailored to your business needs. Let's imagine what we can build together.

Reach out directly to explore meaningful, community-driven sponsorship opportunities.

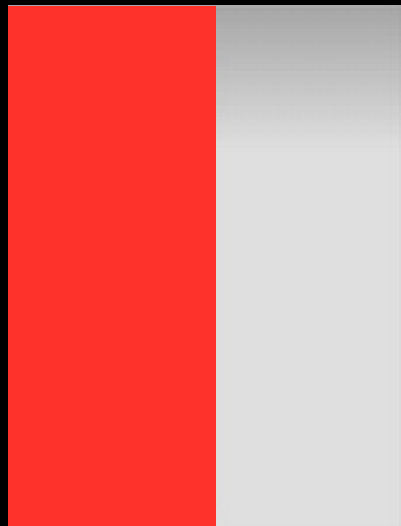




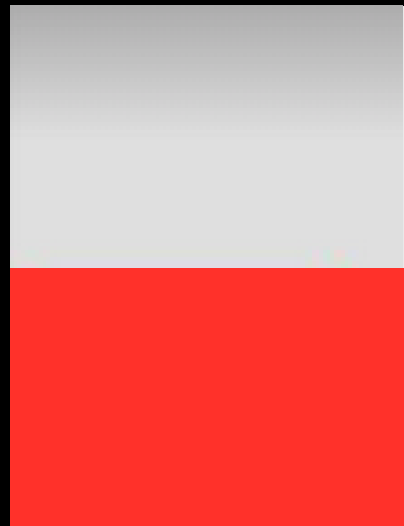
AD SPECIFICATIONS



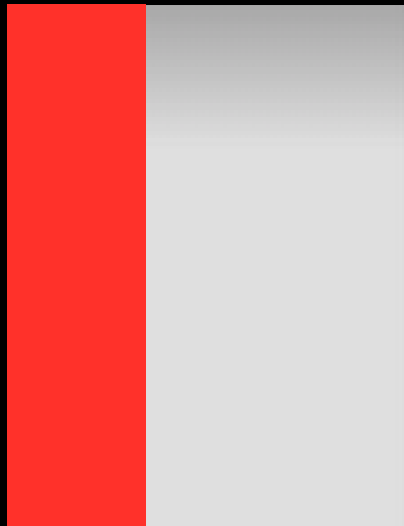
Full Page
8.5" x 11.5"
Bleed



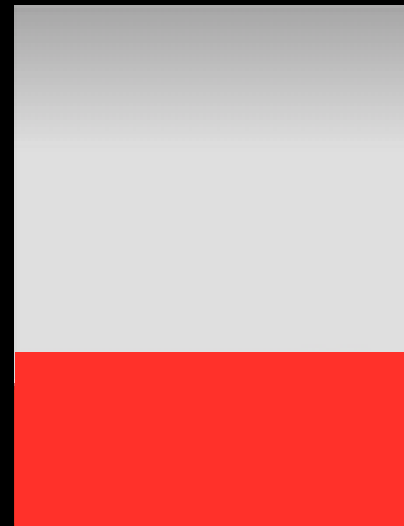
**Half Page
Vertical**
3.688" x 10"



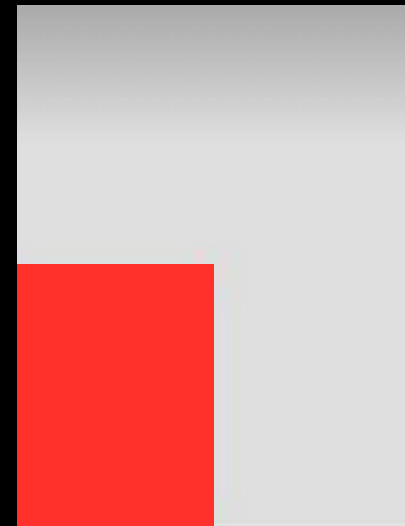
**Half Page
Horizontal**
7.5" x 4.937"



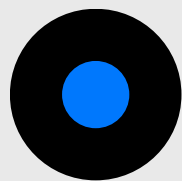
**Third Page
Vertical**
2.4" x 10"



**Third Page
Horizontal**
7.5" x 3.125"



Quarter Page
3.687" x 4.937"



SUBMITTING ARTWORK

To ensure your ad appears at its best, please follow these specifications:

- Accepted Formats: PDF (preferred), TIFF, JPEG, PNG (minimum 300 dpi)
- Colour Mode: CMYK (convert RGB to CMYK to avoid colour shift in print)
- Resolution: Minimum 300 dpi at final ad size
- File Size: Max 10MB. Please compress files appropriately for email submission

Book by	Artwork by	Publish date
Jan 20	Feb 10	March 1
Apr 20	May 10	June 1
Jul 20	Aug 10	Sept 1
Oct 20	Nov 10	Dec 1



CONTACT US

TO PURCHASE **ADS**

Jason Asbell
Jason@civictheatre.ca
250.509.2333

TO LEARN MORE ABOUT **SPONSORSHIP** OPPORTUNITIES

Devon Caron
devon@civictheatre.ca
250.777.2962

FOOTNOTES

Let's Make Something Beautiful Together

We're always up for a coffee, a chat, or a brainstorm. Whether you're placing an ad or dreaming bigger, we'd love to hear from you.

This Magazine Belongs to Our Community - and That Means You.

Have an idea? Want to pitch a story? Reach out. We're building this together.

You're Not Just Advertising. You're Investing in Imagination.

Every partnership supports access, storytelling, and cultural space. Be part of the future we're creating.