



HOSPITALITY

Contact Information:

Day of Show Contact: Greg Marsh 443 - 831 - 9308
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Band Hospitality, Lodging & Marketing Rider

This rider outlines the lodging, hospitality, and marketing requirements necessary to ensure a smooth, professional, and highly successful performance. Thank you for hosting us—we are easygoing, team-oriented, and committed to delivering a first-class show and strong turnout for your venue.

Hotel Accommodations

Purchaser to provide **five (5) hotel rooms** for the band and crew for the **night of the performance**, as follows:

- **Four (4) double-occupancy rooms**
- **One (1) single-occupancy room**

Hotel Buyout Option:

In lieu of providing hotel rooms, Purchaser may provide a **hotel buyout of \$750 total**, payable **on the day of the show**.

Hospitality

The following items are considered essential to support the band and crew on show day:

Meals

- **Six (6) meal buyouts at \$20 each, or**
- Dinner vouchers of equal or greater value

Consumables & Supplies

- **(1) 8-pack 9-volt batteries**
- **(1) 24-pack bottled water**
- **Five (5) clean towels**

Beverages (Non-Alcoholic)

- Assorted beverages including:
 - G2 Gatorade (or similar sports drinks)
 - Coke
 - Diet Coke
 - Diet Red Bull *or* Diet Rockstar
- **(1) case Heineken 0.0 (Double Zero)**

Snacks (Optional, Appreciated)

- Healthy snacks such as pita chips/hummus, vegetables, and fresh fruit

Alcohol (Optional)

If adult beverages are provided, the following are appreciated:

- Regular Heineken
- Cranberry juice
- Vodka (Tito's preferred)

Marketing & Promotional Assets

The band is deeply invested in the success of every show and **will heavily promote each performance**, routinely spending **upwards of \$1,000 per show in paid and organic marketing efforts**. These efforts may include digital advertising, social media campaigns, email marketing, video content, and street-level promotion where applicable.

Band Name Usage (Required)

- All mentions of Double Duran must include the full title:
“Double Duran – The Ultimate Duran Duran Tribute.”

This applies to *all* marketing, advertising, ticketing platforms, social media posters, flyers, press releases, and venue listings.

Marketing Asset Approval

- **All marketing assets must be approved by the band prior to public release**, including but not limited to:
 - Posters and flyers
 - Digital ads
 - Social media graphics and copies
 - Website and ticketing descriptions
 - Email campaigns

This ensures brand consistency, accuracy, and maximum promotional effectiveness.

Logo Usage & Brand Standards (Required)

- Only **official band-provided logos, images, and branding assets** may be used.
- Logos may **not be altered** in any way, including changes to color, proportions, typography, effects, cropping, or orientation, unless explicitly approved in writing by the band.

- Logos must be displayed clearly and legibly, maintaining appropriate spacing and contrast, and may not be overlaid with text or imagery that compromises visibility.
- The band name must never be abbreviated, modified, or stylized inconsistently with approved branding.
- Use of outdated, third-party, or unofficial imagery is strictly prohibited.

Provided Assets

Upon confirmation, the band will supply approved:

- High-resolution logos
- Professional photos
- Band Bio
- Official show descriptions
- Video clips and promotional content

Shared Commitment to Success

The band approaches every performance as a partnership with the venue or promoter. Our proactive marketing investment, combined with your support, is designed to maximize attendance, energy, and overall event success.

Closing

We sincerely appreciate your hospitality, professionalism, and collaboration. Please feel free to contact us with any questions or clarifications. We look forward to working together and delivering an outstanding show!

Thank you! We truly value your partnership.